

Appendix C

Household Survey Results



NEMS market research
22 Manor Way
Belasis Hall Technology Park
Billingham
TS23 4HN
Tel 01642 37 33 55
www.nemsmr.co.uk

**Tunbridge Wells Retail & Leisure Study
for
Nexus Planning**

September 2016

Job Ref: 040816

This market research and the design of material used to obtain this survey information have been originated by and belong to NEMS market research, and may not be used or reproduced in whole or part without the company's written consent, or that of the Client.

Table of Contents

Introduction:

Research Background & Objectives	3
Research Methodology	3
Sampling	4
Weightings	6
Statistical Accuracy	8
Data Tables	9

Appendices:

Data Tabulations -	
By Zone – Part 1 - Filtered Nulls & SFT (Weighted)	11-88
By Zone – Part 2 - Filtered Nulls & SFT (Weighted)	90-167
By Q27 (Weighted)	169-173
Sample Questionnaire	

Introduction

1.1 Research Background & Objectives

To conduct a survey amongst residents in the Tunbridge Wells area to assess shopping habits for main food and grocery, top-up, non-food shopping and leisure activities. Respondents were also asked for their opinions on the provision of hotel and bed & breakfast accommodation in Tunbridge Wells.

1.2 Research Methodology

A total of 1,601 telephone interviews were conducted between Friday 12th August 2016 and Thursday 1st September 2016. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

1.3 Sampling

1.3.1 Survey Area

The survey area was segmented into 16 zones, defined using postcode sectors. The zone details were:

Zone	Postcode Sectors	Number of Interviews
1	RH7 6, RH18 5, RH19 1, RH19 2, RH19 3, RH19 4, TN7 4	100
2	TN8 5, TN8 6, TN8 7, TN11 8, TN13 1, TN14 6	100
3	TN22 1, TN22 2, TN22 3, TN22 4,	101
4	ME18 5, ME19 4, ME19 6, TN15 0, TN15 8, TN15 9	100
5	TN9 1, TN9 2, TN10 3, TN10 4, TN11 9	100
6	TN3 0, TN4 0, TN4 9	100
7	TN1 1, TN2 5, TN3 9, TN4 8	100
8	TN6 1, TN6 2, TN6 3	100
9	TN20 6, TN21 0, TN21 8, TN21 9	100
10	ME18 6, TN11 0, TN12 5, TN12 6, TN12 7, TN12 8	100
11	TN1 2, TN2 3, TN2 4	100
12	TN3 8, TN5 6, TN5 7	100
13	TN19 7, TN31 6, TN32 5	100
14	ME15 0, ME17 3, ME17 4, TN12 0, TN12 9, TN27 9	100
15	TN17 1, TN17 2, TN17 3, TN18 4, TN18 5	100
16	TN17 4, TN26 3, TN27 8, TN30 6, TN30 7	100
Total		1,601

1.3.2 Telephone Numbers

All available telephone numbers are used to obtain the sample of interviews. This includes published telephone numbers (land-lines and some mobile numbers) but is supplemented with ex-directory numbers as the demographic profile of this sub-set is different to the demographics of the published numbers sample. Ex-directory numbers are randomly generated using the published numbers as a 'seed'. Business numbers are de-duped and excluded.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

1.3.3 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main-shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly

updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next random selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

1.3.4 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

1.3.5 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	17.88%	76	3.6415
35-44	17.23%	139	1.9193
45-54	19.24%	398	0.7483
55-64	19.34%	253	1.1835
65+	26.31%	682	0.5972
(Refused)	n/a	53	1.0000
Total		1,601	

Further weightings were then applied to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	40,237	100	121	1.5971
2	20,179	100	94	1.0354
3	14,252	101	87	0.7894
4	24,129	100	112	1.0325
5	31,887	100	122	1.2543
6	22,492	100	93	1.1622
7	22,142	100	92	1.1618
8	20,046	100	94	1.0245
9	16,340	100	108	0.7246
10	20,489	100	95	1.0394
11	20,763	100	98	1.0145
12	8,282	100	76	0.5203
13	13,833	100	113	0.5901
14	26,578	100	106	1.2008
15	13,864	100	100	0.6660
16	17,954	100	91	0.9488
Total	333,467	1,601		

* Source: Census 2011

1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 1,601 answers “Yes” to a question, we can be 95% sure that between 47.5% and 52.5% of the population holds the same opinion (i.e. +/- 2.5%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±1.5%
20%	±2.0%
30%	±2.3%
40%	±2.4%
50%	±2.5%

1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q01 Which store did you last visit to undertake your main food and grocery shopping?																		
<i>Excl. Nulls & SFT's</i>																		
Zone 1																		
Aldi, 207 London Road, East Grinstead, RH19 1HA	3.3%	46	24.3%	42	1.9%	2	1.5%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Iceland, Unit 1, 5 Queens Walk, East Grinstead, RH19 4DW	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 1	0.4%	6	1.1%	2	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Brooklands Way, East Grinstead, RH19 1DD	5.5%	78	44.9%	78	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, West Street, East Grinstead, RH19 4YZ	2.0%	29	15.8%	27	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-operative Food, Mont Saint Aignan Way, Edenbridge, TN8 5LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Blighs Meadow Shopping Centre, Blighs Road, Sevenoaks, TN13 1DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Sevenoaks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Express, 39-41 High Street, Edenbridge, TN8 5AD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 136 High Street, Sevenoaks, TN13 1LA	0.3%	4	0.0%	0	3.0%	3	0.0%	0	0.7%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, 58-62 High Street, Sevenoaks, TN13 1JR	1.5%	21	0.0%	0	19.8%	17	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Mont St Aignan Way, Edenbridge TN8 5LN	0.9%	13	0.0%	0	15.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Other - Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Browns Lane, Uckfield TN22 1UN	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Asda, 1 Alexander Grove, Kingshill, West Malling, ME19 4SX	3.0%	42	0.0%	0	0.0%	0	0.0%	0	21.8%	21	4.1%	6	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Station Approach, Borough Green, Sevenoaks, TN15 8AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, West Malling Metro, 79 High Street, West Malling, ME19 6NA	0.5%	7	0.0%	0	0.0%	0	0.0%	0	7.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fortune Way, Kings Hill, West Malling	0.8%	11	0.0%	0	0.0%	0	0.0%	0	11.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Co-operative Food, 11 York Parade, Trenchwood, Tonbridge. TN10 3NP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, 78 High Street, Tonbridge, TN9 1EE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Iceland, The Botany, Tonbridge, TN9 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, 5-7 Quarry Hill Road, Tonbridge, TN9 2SA	2.2%	31	0.0%	0	3.7%	3	0.0%	0	0.0%	0	11.2%	16	3.1%	3	0.0%	0	0.0%	0
Sainsbury, The Angels Centre, Angel Lane, Tonbridge, TN9 1SF	6.5%	92	0.0%	0	6.8%	6	0.0%	0	1.5%	1	46.1%	65	7.3%	7	0.0%	0	0.0%	0
Sainsbury's Local, Shipbourne Road, Tonbridge	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	8	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sovereign Way, Tonbridge, TN9 1RG	2.6%	37	0.0%	0	1.6%	1	0.0%	0	0.0%	0	17.5%	25	6.9%	7	0.0%	0	0.0%	0
Zone 6																		
Marks & Spencer Simply Food, St Johns Road, Tunbridge Wells	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.5%	2	0.0%	0
Other - Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Sainsbury's Local, 60/64 St Johns Road, Tunbridge Wells, TN4 9PE	0.9%	12	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	1	8.6%	8	0.0%	0
Tesco Express, 79 London Road, Southborough, Tunbridge Wells, TN4 0PX	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.9%	1	0.0%	0
Zone 7																		
Groombridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	10.6%	150	2.9%	5	3.0%	3	1.2%	1	2.1%	2	1.8%	3	47.7%	45	52.2%	51	2.5%	2
Tunbridge Wells	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Zone 8																		
Crowborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Beacon Road, Crowborough, TN6 1AN	2.1%	30	0.0%	0	2.3%	2	10.7%	7	0.0%	0	0.0%	0	2.6%	2	4.2%	4	10.9%	10
Morrisons, Pine Grove, Crowborough, TN6 1DH	3.4%	48	0.0%	0	0.0%	0	7.8%	5	0.0%	0	0.0%	0	0.7%	1	3.7%	4	37.6%	36
Tesco, Sybron Way, Crowborough, TN6 3DQ	1.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	17
Waitrose, Croft Road, Crowborough, TN6 1DL	3.4%	48	0.5%	1	0.0%	0	7.0%	4	0.0%	0	0.0%	0	0.0%	0	7.4%	7	31.4%	30
Zone 9																		
Co-operative Food, 110 High Street, Heathfield, TN21 8JD	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Station Road, Heathfield, TN21 8LB	1.0%	15	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Heathfield	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Heathfield TN21 8DF	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
East Peckham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Church Road, Paddock Wood, TN12 6EX	3.0%	42	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Zone 11																		
Asda Supermarket, Longfield Road, Tunbridge Wells	2.4%	34	0.0%	0	3.2%	3	0.0%	0	0.0%	0	3.1%	4	5.0%	5	0.0%	0	0.0%	0
Iceland, 88-92 Calverley Road, Tunbridge Wells, TN1 2UN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Marks & Spencer Food & Home, Longfield Road, Tunbridge Wells	1.3%	19	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	7.6%	7	5.0%	5	0.0%	0
Marks & Spencer, 33-37 Calverley Road, Tunbridge Wells, TN1 2TX	0.7%	11	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Tesco Metro, Tunbridge Wells Metro, 29 Grosvenor Road, Tunbridge Wells, TN1 2AH	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	3.9%	4	3.7%	4	0.0%	0
Tesco, Woodsgate Corner, Pembury, Tunbridge Wells, TN2 4NE	3.4%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4	7.3%	7	0.0%	0
Zone 12																		
Lamberhurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 12	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Jempsons / Budgens, Main Street, Peasmarsh	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 13	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Zone 14																		
Coxheath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, The Foreman Centre, High Street, Headcorn, TN27 9NE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Co-operative Food, High Street, Cranbrook, TN17 3DQ	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempsons / Budgens, Rye Road, Hawkhurst	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Rye Road, Hawkhurst	1.5%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Other - Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Highbury Works, Smallhythe Road, Tenterden, TN30 7LN	2.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 10 Sayer's Lane, Tenterden, TN30 6BW	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Aldi, Brooks Lane, Lewes, BN7 2BY	0.2%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Well Road, Maidstone, ME14 1XL	0.6%	8	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea, TN37 7AA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford, TN24 0SE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St. Leonards-on-Sea, Hastings TN37 6RA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway Shopping Centre, Broadway, Maidstone, ME16 8PS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Farleigh Hill Retail Park, Maidstone, ME15 6RQ	0.6%	8	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Lidl, London Road, Sevenoaks TN13 2JD	0.3%	4	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, New Street, Ashford, TN24 8TW	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, 3 Broadfield Barton, Broadfield, Crawley, RH11 9BA	0.2%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, 43 East Hill, Oxted, RH8 9AE	0.6%	8	1.1%	2	7.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, New Hythe Lane, Larkfield, Maidstone, ME20 6PW	0.6%	9	0.0%	0	0.0%	0	0.0%	0	4.4%	4	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings, TN34 1RN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, Maidstone, ME15 9NN	1.8%	25	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Mills Road, Quarry Wood, Aylesford, ME20 7NA	0.7%	10	0.0%	0	0.0%	0	0.0%	0	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	1.6%	22	0.0%	0	8.8%	8	0.0%	0	14.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Romney Place, Maidstone, ME15 6LT	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Simone Weil Avenue, Ashford, TN24 8YN	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Station Approach, Hastings	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Churchwood Drive, St Leonards on Sea,	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
TN38 9RB																		
Tesco Extra, Hazelwick Avenue, Crawley, RH10 1GY	0.5%	7	4.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hythe Road, Wilesborough, Ashford, TN24 0YE	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.9%	13	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bell Farm Road, Uckfield, TN22 1BA	2.5%	35	0.0%	0	0.0%	0	49.6%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brooks Road, Lewes, BN7 2BY	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Farleigh Hill, Tovil, Maidstone, ME15 6RQ	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Grovewood Drive, Weaving, Maidstone, ME14 5TQ	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, London Road, Riverhead, Sevenoaks, TN13 2QS	1.3%	19	0.0%	0	8.4%	7	0.0%	0	4.7%	4	4.3%	6	0.0%	0	0.0%	0	0.0%	0
Tesco, North Street, Hailsham, BN27 1DN	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Unit 4 Ravenside Retail Leisure Park Centre, Bexhill-on-Sea, TN40 2JS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 1 Sir Bernard Paget Drive, Repton Park, Ashford, TN23 3RT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 168 Main Road, Westerham, Biggin Hill, TN16 3BB	0.0%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 26 Victoria Road, Horley, RH6 7PZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 96 High Street, Uckfield, TN22 1PU	0.8%	11	0.0%	0	0.0%	0	15.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Mid-Kent Shopping Centre, Allington Park, Maidstone, ME16 0PX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayer's Lane, Tenterden, TN30 6BW	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham, BN27 1BE	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Outside area	2.5%	35	0.0%	0	5.1%	4	0.7%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1418		174		86		64		94		140		95		98		96	
Sample:	1442		92		88		94		85		91		92		93		100	

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q01A Which other centre or store, if any, do you visit for your main food shopping?																		
<i>Excl. Nulls & SFT's</i>																		
Zone 1																		
Aldi, 207 London Road, East Grinstead, RH19 1HA	1.7%	16	15.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, 1-3 Newlands, Hartfield Row, Forest Row, RH18 5DQ	0.1%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Unit 1, 5 Queens Walk, East Grinstead, RH19 4DW	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 1	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Brooklands Way, East Grinstead, RH19 1DD	4.9%	46	39.8%	43	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, West Street, East Grinstead, RH19 4YZ	3.5%	33	30.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-operative Food, Mont Saint Aignan Way, Edenbridge, TN8 5LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Blighs Meadow Shopping Centre, Blighs Road, Sevenoaks, TN13 1DA	0.6%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 39-41 High Street, Edenbridge, TN8 5AD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%	0
Tesco, 136 High Street, Sevenoaks, TN13 1LA	0.3%	2	0.0%	0	1.3%	1	0.0%	0	1.4%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, 58-62 High Street, Sevenoaks, TN13 1JR	1.6%	15	0.0%	0	13.9%	8	0.0%	0	10.4%	6	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Waitrose, Mont St Aignan Way, Edenbridge TN8 5LN	0.5%	4	0.0%	0	7.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Other - Zone 3	0.1%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	0.1%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Asda, 1 Alexander Grove, Kingshill, West Malling, ME19 4SX	2.8%	27	0.0%	0	0.0%	0	0.0%	0	24.6%	14	5.8%	6	0.0%	0	0.0%	0	0.0%	0
Borough Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Station Approach, Borough Green, Sevenoaks, TN15 8AD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fortune Way, Kings Hill, West Malling	0.9%	9	0.0%	0	0.0%	0	0.0%	0	15.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Co-operative Food, 11 York Parade, Trenchwood, Tonbridge. TN10 3NP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, The Botany, Tonbridge, TN9 1SA	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0
Lidl, 5-7 Quarry Hill Road, Tonbridge, TN9 2SA	3.5%	33	0.0%	0	5.6%	3	0.0%	0	0.0%	0	18.9%	20	4.3%	3	0.0%	0	0.0%	0
Sainsbury, The Angels Centre, Angel Lane, Tonbridge, TN9 1SF	5.6%	53	0.0%	0	14.9%	9	0.0%	0	2.2%	1	21.6%	23	5.3%	3	0.0%	0	0.0%	0
Tonbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sovereign Way, Tonbridge, TN9 1RG	4.6%	44	0.0%	0	13.6%	8	0.0%	0	0.0%	0	20.8%	22	8.9%	5	2.7%	2	0.0%	0
Zone 6																		
Marks & Spencer Simply Food, St Johns Road, Tunbridge Wells	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
Other - Zone 6	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	5	0.0%	0	0.0%	0
Sainsbury's Local, 60/64 St Johns Road, Tunbridge Wells, TN4 9PE	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Southborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Tesco Express, 79 London	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Road, Southborough, Tunbridge Wells, TN4 0PX									
Zone 7									
Groombridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Vale Road, Tunbridge Wells, TN1 1BT	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	6.7%	63	0.0%	0	2.0%	1	2.2%	1	7.9%
Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8									
Crowborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Beacon Road, Crowborough, TN6 1AN	2.5%	24	0.0%	0	0.0%	0	5.8%	2	16.6%
Morrisons, Pine Grove, Crowborough, TN6 1DH	3.9%	37	0.9%	1	0.0%	0	11.2%	5	31.9%
Other - Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%
Sainsbury's Local, Crowborough Hill, Crowborough, TN6 2EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Sybron Way, Crowborough, TN6 3DQ	1.6%	15	0.0%	0	0.0%	0	3.6%	2	18.7%
Waitrose, Croft Road, Crowborough, TN6 1DL	3.0%	28	0.0%	0	0.0%	0	0.0%	0	22.8%
Zone 9									
Co-operative Food, 110 High Street, Heathfield, TN21 8JD	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Heathfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, Station Road, Heathfield, TN21 8LB	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Station Road, Heathfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Station Road, Heathfield TN21 8DF	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
East Peckham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Paddock Wood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Commercial Road, Paddock Wood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Church Road, Paddock Wood, TN12 6EX	3.2%	30	0.0%	0	0.0%	0	0.0%	0	2.4%
Zone 11									
Asda Supermarket, Longfield Road, Tunbridge Wells	2.9%	27	0.0%	0	0.0%	0	0.0%	0	10.0%
Iceland, 88-92 Calverley Road, Tunbridge Wells, TN1 2UN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer Food & Home, Longfield Road, Tunbridge Wells	1.5%	14	0.0%	0	0.0%	0	0.0%	0	6.5%
Marks & Spencer, 33-37 Calverley Road, Tunbridge Wells, TN1 2TX	1.4%	13	0.0%	0	0.0%	0	0.0%	0	2.4%
Tesco Metro, Tunbridge Wells Metro, 29 Grosvenor Road, Tunbridge Wells, TN1 2AH	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.2%
Tesco, Woodsgate Corner, Pembury, Tunbridge Wells, TN2 4NE	3.0%	29	0.0%	0	0.0%	0	0.0%	0	0.9%
Zone 12									
Lamberhurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Wadhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13									

Column %ges.

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Jempsons / Budgens, Main Street, Peasmarsh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staplehurst	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Coxheath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, The Foreman Centre, High Street, Headcorn, TN27 9NE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Co-operative Food, High Street, Cranbrook, TN17 3DQ	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkhurst	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Rye Road, Hawkhurst	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Other - Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Highbury Works, Smallhythe Road, Tenterden, TN30 7LN	2.4%	23	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 10 Sayer's Lane, Tenterden, TN30 6BW	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Aldi, Brooks Lane, Lewes, BN7 2BY	0.2%	2	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Well Road, Maidstone, ME14 1XL	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea, TN37 7AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford, TN24 0SE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pegler Way, Crawley, RH11 7AH	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea, Hastings TN37 6RA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway Shopping Centre, Broadway, Maidstone, ME16 8PS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Farleigh Hill Retail Park, Maidstone, ME15 6RQ	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Sevenoaks TN13 2JD	1.2%	12	0.0%	0	11.3%	7	0.0%	0	5.4%	3	0.9%	1	1.2%	1	0.0%	0	0.0%	0
Lidl, New Street, Ashford, TN24 8TW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, 22-32 Bell Street, Reigate, RH2 7BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, 43 East Hill, Oxted, RH8 9AE	0.7%	7	0.0%	0	7.2%	4	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, New Hythe Lane, Larkfield, Maidstone, ME20 6PW	0.9%	9	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings, TN34 1RN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, Maidstone, ME15 9NN	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Crawley Avenue, West Green, Crawley, RH10 8NF	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Mills Road, Quarry Wood, Aylesford, ME20 7NA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	1.0%	9	0.0%	0	7.7%	5	0.0%	0	7.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Romney Place,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Maidstone, ME15 6LT Sainsbury, Simone Weil Avenue, Ashford, TN24 8YN	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Station Approach, Hastings	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Churchwood Drive, St Leonards on Sea, TN38 9RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hazelwick Avenue, Crawley, RH10 1GY	0.7%	7	6.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hythe Road, Wilesborough, Ashford, TN24 0YE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.9%	9	0.0%	0	0.0%	0	0.0%	0	6.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bell Farm Road, Uckfield, TN22 1BA	1.4%	13	0.0%	0	0.0%	0	27.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Farleigh Hill, Tovil, Maidstone, ME15 6RQ	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Grovewood Drive, Weaving, Maidstone, ME14 5TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, London Road, Riverhead, Sevenoaks, TN13 2QS	1.4%	14	0.0%	0	6.8%	4	0.0%	0	3.2%	2	3.2%	3	0.0%	0	6.7%	4	0.0%	0
Tesco, North Street, Hailsham, BN27 1DN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Unit 4 Ravenside Retail Leisure Park Centre, Bexhill-on-Sea, TN40 2JS	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 1 Sir Bernard Paget Drive, Repton Park, Ashford, TN23 3RT	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 168 Main Road, Westerham, Biggin Hill, TN16 3BB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	4	0.0%	0	0.0%	0
Waitrose, 26 Victoria Road, Horley, RH6 7PZ	0.3%	3	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 96 High Street, Uckfield, TN22 1PU	2.0%	19	0.0%	0	0.0%	0	36.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Eastgate Street, Lewes, BN7 2LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Mid-Kent Shopping Centre, Allington Park, Maidstone, ME16 0PX	0.9%	8	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayer's Lane, Tenterden, TN30 6BW	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham, BN27 1BE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Outside area	1.7%	16	0.0%	0	1.0%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	943		108		61		43		57		105		59		64		64	
Sample:	922		57		60		62		47		68		53		59		59	

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Q02 For your last main food internet / home delivery shopping order, how did you receive your goods?									
<i>Those who shop online at Q01</i>									
Collection at store	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Home delivery	100.0%	169 100.0%	20 100.0%	11 100.0%	4 100.0%	20 100.0%	10 100.0%	9 100.0%	8 0.0%
Delivery to place of work	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Collection at click and collect hub (non-store location)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Collection at other location (Don't know / varies)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Weighted base:	169	20	11	4	20	10	9	8	0
Sample:	142	8	12	6	13	7	7	7	0

Q02A Which retailer do you purchase your main food internet / home delivery shopping from?*Those who shop online at Q01*

Asda	9.4%	16 0.0%	0 0.0%	0 10.6%	0 10.1%	2 24.9%	2 46.5%	4 0.0%	0 0.0%	0
Morrisons	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Iceland	0.6%	1 4.9%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sainsbury's	23.2%	39 45.4%	9 20.4%	2 0.0%	0 14.0%	3 23.1%	2 17.2%	2 8.8%	1 0.0%	0
Tesco	40.0%	67 27.9%	5 60.7%	6 21.2%	1 48.0%	9 9.7%	1 26.8%	2 28.4%	2 0.0%	0
Ocado	24.3%	41 21.8%	4 18.9%	2 68.2%	3 27.9%	6 42.3%	4 9.6%	1 62.8%	5 0.0%	0
Other (Don't know / varies)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	169	20	11	4	20	10	9	8	0	
Sample:	142	8	12	6	13	7	7	7	0	

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q03 What is the main reason you choose (STORE MENTIONED AT Q01) to do your main food and grocery shopping?																		
<i>Not those who said 'Don't know' at Q01</i>																		
Accessibility by public transport	0.3%	4	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.7%	1	0.0%	0
Car parking prices	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.6%	1	4.2%	4	1.3%	1	0.8%	1
Car parking provision	2.8%	44	2.2%	4	1.7%	2	6.2%	4	1.8%	2	2.6%	4	12.2%	13	3.6%	4	0.6%	1
Choice of food goods available	7.3%	116	10.2%	20	11.1%	11	6.0%	4	7.5%	9	3.0%	4	9.5%	10	7.2%	8	4.2%	4
Choice of shops nearby selling non-food goods	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling food goods	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.8%	1	0.0%	0
Cleanliness	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Delivery service	2.9%	46	0.0%	0	5.2%	5	1.4%	1	5.9%	7	1.6%	2	4.9%	5	0.7%	1	0.0%	0
Easy to get to by car	1.5%	24	0.5%	1	0.0%	0	0.9%	1	0.0%	0	1.0%	1	1.3%	1	0.8%	1	4.7%	4
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	0.6%	9	0.0%	0	0.0%	0	2.9%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good service / friendly staff	2.1%	33	2.6%	5	1.3%	1	3.0%	2	0.0%	0	6.6%	10	1.3%	1	0.8%	1	5.1%	5
Habit / always use it / preference for retailer	6.1%	97	2.6%	5	5.9%	6	4.8%	3	9.3%	11	8.0%	12	3.5%	4	4.5%	5	5.9%	6
Internet shopping is convenient	6.1%	97	9.0%	17	3.2%	3	4.5%	3	10.0%	11	4.8%	7	3.9%	4	5.3%	6	0.0%	0
Lower prices	9.9%	157	15.3%	30	8.4%	8	7.6%	5	9.9%	11	11.0%	16	5.8%	6	2.9%	3	12.3%	12
Loyalty card / points scheme	0.9%	15	0.6%	1	2.1%	2	0.9%	1	0.7%	1	0.0%	0	0.7%	1	0.0%	0	1.4%	1
Near to home	31.1%	493	30.3%	58	29.6%	29	37.1%	25	35.1%	40	25.7%	39	27.9%	29	46.6%	50	28.0%	27
Near to work	1.2%	19	0.6%	1	1.3%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	3.4%	4	0.6%	1
Nice shopping environment	1.6%	25	2.2%	4	2.7%	3	2.2%	2	0.7%	1	1.3%	2	1.5%	2	1.7%	2	2.3%	2
Only one in the area / no other choice	0.5%	8	0.6%	1	1.3%	1	2.1%	1	0.0%	0	0.0%	0	0.7%	1	0.7%	1	0.0%	0
Provision of leisure facilities nearby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Provision of services nearby, such as banks and other financial services	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	11.0%	175	6.3%	12	14.0%	14	11.1%	8	8.9%	10	12.0%	18	9.8%	10	12.8%	14	13.1%	13
Quality of shops selling food goods	1.1%	17	1.5%	3	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	5.9%	6
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	1.5%	23	3.6%	7	0.6%	1	2.2%	2	2.4%	3	2.9%	4	0.0%	0	0.0%	0	2.7%	3
Value for money	3.2%	51	0.5%	1	5.4%	5	2.1%	1	0.0%	0	7.5%	11	3.5%	4	2.9%	3	2.4%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	0.3%	5	0.0%	0	2.1%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ethical company	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.4%	1
Good opening hours	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To support local shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason in particular)	6.1%	96	11.0%	21	4.3%	4	5.1%	3	3.4%	4	7.2%	11	7.3%	8	3.2%	3	7.8%	8
Weighted base:	1587	193		97		68		114		150		104		106		96		
Sample:	1584	100		100		100		98		98		99		100		100		

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q04 What if anything is the one thing you most dislike about your main food and grocery shopping destination (STORE MENTIONED AT Q01) ?																		
<i>Not those who said 'Don't know' at Q01</i>																		
Change layout too often	0.8%	12	0.0%	0	1.9%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.8%	1
Expensive parking	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.4%	4	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.7%	12	1.6%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	4.1%	4	1.3%	1	0.0%	0
Expensive	6.6%	105	13.8%	27	7.8%	8	4.5%	3	5.4%	6	8.8%	13	4.5%	5	6.3%	7	5.1%	5
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park / lack of parking	2.3%	36	3.1%	6	2.1%	2	5.8%	4	0.7%	1	5.6%	8	4.3%	4	1.5%	2	1.3%	1
Lack of public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	9.0%	142	12.8%	25	10.4%	10	7.7%	5	6.7%	8	11.2%	17	6.0%	6	4.2%	5	5.1%	5
No petrol station	0.0%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Poor quality	3.6%	57	1.7%	3	2.2%	2	2.1%	1	3.3%	4	5.7%	8	3.5%	4	1.6%	2	7.2%	7
Staff rude / unhelpful	1.0%	16	0.0%	0	0.0%	0	0.0%	0	1.4%	2	1.6%	2	0.0%	0	0.8%	1	2.5%	2
Too busy	1.8%	29	0.6%	1	0.0%	0	6.6%	4	1.2%	1	3.9%	6	3.5%	4	1.9%	2	0.6%	1
Too far away	1.3%	21	0.0%	0	0.0%	0	0.0%	0	2.3%	3	2.2%	3	2.2%	2	0.0%	0	0.0%	0
Too small	3.8%	60	4.5%	9	2.1%	2	5.0%	3	6.2%	7	5.8%	9	0.7%	1	4.6%	5	0.8%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet issues (Delivery time, substitutions etc.)	2.3%	36	3.8%	7	0.0%	0	0.7%	0	5.9%	7	1.6%	2	0.0%	0	3.4%	4	0.0%	0
Not a nice shopping environment	1.0%	15	1.0%	2	1.9%	2	0.7%	0	0.0%	0	1.6%	2	0.0%	0	0.7%	1	1.3%	1
Poor opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Too big	0.4%	6	1.0%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
(Nothing)	62.0%	983	55.0%	106	69.7%	68	61.1%	41	63.3%	72	47.5%	71	67.1%	70	66.1%	70	72.8%	70
(Don't know)	2.7%	44	1.1%	2	1.3%	1	3.8%	3	1.1%	1	2.1%	3	1.5%	2	2.1%	2	2.5%	2
Weighted base:	1587	193		97	68	114		150		104		106		96				
Sample:	1584	100		100	100	98		98		99		100		100				

Mean score [£]:

Q05 How much on average does your household normally spend on main food and grocery shopping in a week?

£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
£11 - £15	0.2%	3	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£16 - £20	1.6%	26	3.0%	6	1.7%	2	0.7%	0	1.1%	1	1.9%	3	0.8%	1	0.0%	0	2.5%	2
£21 - £25	1.7%	27	0.0%	0	0.0%	0	1.4%	1	2.2%	3	4.6%	7	5.8%	6	0.7%	1	2.1%	2
£26 - £30	3.0%	48	1.6%	3	3.3%	3	2.8%	2	1.6%	2	3.2%	5	6.7%	7	2.6%	3	2.1%	2
£31 - £35	1.6%	26	3.6%	7	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.6%	1	3.3%	3	0.6%	1
£36 - £40	3.5%	56	3.1%	6	5.5%	5	1.4%	1	2.0%	2	1.9%	3	10.0%	11	1.5%	2	2.1%	2
£41 - £45	2.2%	35	2.6%	5	0.0%	0	1.4%	1	1.1%	1	3.0%	5	0.8%	1	2.8%	3	2.2%	2
£46 - £50	7.6%	122	2.7%	5	6.2%	6	6.2%	4	12.9%	15	11.3%	17	6.6%	7	5.4%	6	9.6%	9
£51 - £55	1.8%	28	1.6%	3	2.9%	3	0.7%	0	2.6%	3	1.6%	2	1.3%	1	1.5%	2	1.3%	1
£56 - £60	5.9%	94	6.4%	12	0.0%	0	7.0%	5	1.2%	1	8.5%	13	3.4%	4	10.0%	11	2.3%	2
£61 - £65	1.5%	25	3.7%	7	0.6%	1	0.0%	0	2.3%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0
£66 - £70	6.5%	104	6.7%	13	7.2%	7	6.2%	4	6.2%	7	5.6%	9	4.8%	5	9.2%	10	4.4%	4
£71 - £75	3.3%	53	7.2%	14	0.8%	1	2.7%	2	1.7%	2	4.0%	6	5.4%	6	1.3%	1	3.9%	4
£76 - £80	6.0%	96	9.5%	18	6.5%	6	9.9%	7	4.5%	5	6.0%	9	4.7%	5	4.1%	4	6.0%	6
£81 - £85	1.1%	17	1.6%	3	1.6%	2	1.6%	1	1.3%	2	1.0%	1	0.0%	0	1.7%	2	1.6%	2
£86 - £90	3.0%	48	3.7%	7	3.7%	4	0.9%	1	1.2%	1	0.6%	1	1.3%	1	3.6%	4	2.1%	2
£91 - £95	0.9%	14	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
£96 - £100	13.5%	216	3.8%	7	17.9%	17	21.3%	15	8.1%	9	10.7%	16	12.6%	14	25.0%	27	12.2%	12
£101 - £120	7.0%	112	10.7%	21	8.8%	8	3.8%	3	12.0%	14	9.9%	15	3.1%	3	5.7%	6	7.1%	7
£121 - £140	4.5%	72	3.7%	7	2.7%	3	1.6%	1	6.8%	8	10.2%	16	2.1%	2	3.7%	4	2.2%	2
£141 - £160	5.6%	90	6.8%	13	5.4%	5	10.2%	7	7.8%	9	7.4%	11	2.4%	3	4.4%	5	7.2%	7
£161 - £180	0.7%	12	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.6%	2	0.0%	0	2.1%	2
£181 - £200	2.7%	43	6.2%	12	5.2%	5	0.9%	1	6.3%	7	0.0%	0	1.6%	2	1.5%	2	0.6%	1
£201 - £250	0.3%	6	0.0%	0	0.8%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251+	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
(Don't know / varies)	11.9%	190	10.4%	20	17.9%	17	13.0%	9	13.4%	16	5.6%	9	21.2%	23	8.0%	9	20.9%	20
(Refused)	1.7%	27	1.0%	2	1.3%	1	3.2%	2	2.0%	2	1.6%	2	1.3%	1	3.4%	4	3.0%	3
Mean:	87.61	90.23		94.32	88.40	99.17		82.90		73.29		84.84		92.86				
Weighted base:	1601	193		97	68	116		153		108		106		96				
Sample:	1601	100		100	101	100		100		100		100		100				

Column %ges.

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
--	-------	--------	--------	--------	--------	--------	--------	--------	--------

Mean score [Times a week]: Daily = 7, At least two times a week = 2, At least once a week = 1, At least once a fortnight = 0.5, At least once a month = 0.25, At least every two months = 0.125, Less often = 0.05

Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01)?*Not those who said 'Don't know' at Q01*

Daily	1.4%	22	1.0%	2	0.6%	1	0.0%	0	2.6%	3	0.0%	0	0.7%	1	3.4%	4	2.1%	2
At least two times a week	12.2%	194	11.6%	22	13.9%	13	14.7%	10	10.8%	12	15.9%	24	7.6%	8	6.8%	7	21.6%	21
At least once a week	69.4%	1101	75.8%	146	68.9%	67	69.6%	47	73.4%	84	74.7%	112	72.0%	75	77.2%	82	69.2%	67
At least once a fortnight	10.0%	159	5.5%	11	6.4%	6	6.3%	4	3.5%	4	7.7%	11	13.4%	14	7.1%	8	4.5%	4
At least once a month	3.3%	52	1.0%	2	4.1%	4	4.1%	3	5.2%	6	0.0%	0	0.7%	1	0.8%	1	1.3%	1
At least every two months	0.4%	6	0.0%	0	0.8%	1	0.7%	0	0.5%	1	0.0%	0	2.2%	2	0.8%	1	0.0%	0
Less often	0.1%	1	0.0%	0	0.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
(Don't know / varies)	3.2%	50	5.1%	10	4.6%	4	3.9%	3	4.0%	5	1.8%	3	3.5%	4	3.2%	3	1.3%	1
<i>Mean:</i>		<i>1.14</i>		<i>1.15</i>		<i>1.11</i>		<i>1.08</i>		<i>1.21</i>		<i>1.12</i>		<i>1.03</i>		<i>1.23</i>		<i>1.31</i>
Weighted base:		1587		193		97		68		114		150		104		106		96
Sample:		1584		100		100		100		98		98		99		100		100

Q07 How do you normally travel to (STORE MENTIONED AT Q01)?*Not those who said 'Don't know' or 'Delivered' at Q01*

Car / van (as driver)	81.5%	1155	83.6%	145	81.0%	70	82.2%	52	83.5%	79	84.3%	118	77.5%	73	72.1%	71	82.1%	79
Car / van (as passenger)	7.7%	109	3.3%	6	6.8%	6	8.6%	5	2.6%	2	3.7%	5	15.7%	15	14.7%	14	9.5%	9
Bus (including the busway or guided bus), minibuss or coach	2.0%	28	1.1%	2	0.7%	1	0.0%	0	0.7%	1	4.9%	7	4.4%	4	2.1%	2	2.5%	2
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.5%	92	8.7%	15	5.7%	5	6.8%	4	12.0%	11	6.5%	9	2.4%	2	8.8%	9	5.2%	5
Taxi	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.7%	1	0.6%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.4%	5	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.9%	26	3.3%	6	1.4%	1	2.4%	2	1.3%	1	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Weighted base:		1418		174		86		64		94		140		95		98		96
Sample:		1442		92		88		94		85		91		92		93		100

Mean score [Minutes]:**Q08 How long did your last journey to (STORE MENTIONED AT Q01) take?***Not those who said 'Don't know' or 'Delivered' at Q01*

1 - 5 minutes	32.3%	458	46.5%	81	25.5%	22	26.8%	17	43.0%	41	34.6%	49	9.8%	9	51.6%	51	69.4%	67
6 - 10 minutes	25.8%	366	25.2%	44	22.6%	19	33.9%	22	20.1%	19	35.3%	50	43.0%	41	26.0%	26	22.2%	21
11 - 15 minutes	17.0%	241	15.1%	26	24.0%	21	18.9%	12	18.9%	18	16.2%	23	30.0%	28	13.9%	14	6.5%	6
16 - 30 minutes	19.7%	280	7.1%	12	28.0%	24	16.8%	11	17.1%	16	9.8%	14	12.4%	12	5.6%	5	1.9%	2
31 - 45 minutes	1.6%	23	1.1%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0
46 - 60 minutes	0.6%	8	1.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
61+ minutes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	1.4%	1	0.0%	0
(Don't know / varies)	2.0%	28	0.5%	1	0.0%	0	3.6%	2	0.0%	0	1.3%	2	3.1%	3	0.9%	1	0.0%	0
(Refused)	0.6%	9	3.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
<i>Mean:</i>		<i>12.39</i>		<i>9.48</i>		<i>13.24</i>		<i>11.33</i>		<i>10.29</i>		<i>11.69</i>		<i>12.74</i>		<i>9.67</i>		<i>6.47</i>
Weighted base:		1418		174		86		64		94		140		95		98		96
Sample:		1442		92		88		94		85		91		92		93		100

Q09 When do you do your main food shopping?

Weekdays during the day	46.1%	737	44.4%	86	40.0%	39	61.0%	42	32.2%	37	45.3%	69	45.7%	49	50.1%	53	49.7%	48
Weekdays during the evening	9.4%	151	8.3%	16	3.7%	4	10.9%	7	14.8%	17	13.1%	20	2.9%	3	3.7%	4	10.2%	10
Saturday	10.7%	171	6.0%	12	18.7%	18	8.1%	6	16.7%	19	13.2%	20	11.4%	12	15.7%	17	4.1%	4
Sunday	4.0%	64	5.1%	10	5.2%	5	2.4%	2	7.3%	8	3.6%	6	6.0%	6	4.8%	5	1.7%	2
(Don't know / varies)	29.8%	477	36.2%	70	32.4%	31	17.6%	12	29.0%	34	24.7%	38	34.0%	37	25.6%	27	34.2%	33
Weighted base:		1601		193		97		68		116		153		108		106		96
Sample:		1601		100		100		101		100		100		100		100		100

Column %ges.

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q10 When you go main food shopping is your trip linked with any other activity?																		
<i>Not those who shop online at Q01</i>																		
Yes – non-food shopping	7.0%	100	4.9%	9	5.2%	4	9.9%	6	1.4%	1	8.9%	13	4.2%	4	4.6%	5	3.2%	3
Yes – other food shopping	4.0%	57	0.0%	0	9.4%	8	1.5%	1	0.0%	0	8.8%	13	4.5%	4	2.8%	3	7.2%	7
Yes – visiting services such as banks and other financial institutions	1.9%	27	2.9%	5	4.8%	4	1.7%	1	0.0%	0	1.6%	2	0.7%	1	0.0%	0	1.9%	2
Yes – leisure activity	3.4%	49	3.1%	5	4.6%	4	3.7%	2	1.4%	1	2.2%	3	5.3%	5	3.7%	4	4.0%	4
Yes – travelling to / from work	5.3%	76	5.8%	10	3.9%	3	0.0%	0	7.6%	7	1.5%	2	0.0%	0	3.7%	4	13.5%	13
Yes – travelling to / from school / college / university	0.8%	11	1.8%	3	0.9%	1	1.8%	1	0.8%	1	0.7%	1	1.4%	1	0.0%	0	0.0%	0
Yes – getting petrol	0.5%	7	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Yes – visiting café / pub / restaurant	3.5%	50	5.2%	9	1.6%	1	2.7%	2	1.3%	1	4.0%	6	2.8%	3	6.0%	6	3.0%	3
Yes – visiting family / friends	2.7%	39	2.3%	4	0.0%	0	0.0%	0	3.5%	3	3.7%	5	1.4%	1	7.1%	7	0.0%	0
Yes – visiting health service such as doctor, dentist, hospital	0.4%	6	0.0%	0	0.7%	1	2.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Yes – visiting other service such as laundrette, hairdresser, recycling	1.4%	20	0.0%	0	4.4%	4	2.2%	1	2.7%	3	1.6%	2	1.4%	1	0.0%	0	2.2%	2
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	65.7%	941	69.4%	120	63.1%	54	71.4%	46	72.6%	70	64.9%	93	78.3%	77	72.2%	71	63.2%	61
(Don't know / varies)	3.5%	50	4.0%	7	1.4%	1	2.9%	2	8.0%	8	2.2%	3	0.0%	0	0.0%	0	0.6%	1
Weighted base:	1433	174	86	64	96	143	99	98	96									
Sample:	1459	92	88	95	87	93	93	93	100									

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Q11 Where do you do this linked trip?									
<i>Those who link their trip with other shopping or services at Q10 AND Excl. Nulls & SFT's</i>									
Zone 1									
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Grinstead	6.6%	12	77.3%	10	6.4%	1	0.0%	0	0.0%
Zone 2									
Edenbridge	0.8%	1	0.0%	0	8.7%	1	0.0%	0	0.0%
Sevenoaks	3.9%	7	0.0%	0	37.1%	6	0.0%	0	55.6%
Zone 3									
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Uckfield	3.4%	6	0.0%	0	0.0%	0	74.6%	6	0.0%
Zone 4									
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Malling	0.4%	1	0.0%	0	0.0%	0	0.0%	0	44.4%
Zone 5									
Hildenborough TN11 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tonbridge	20.1%	35	0.0%	0	23.9%	4	0.0%	0	0.0%
Zone 6									
Other - Zone 6	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Southborough TN4 0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tunbridge Wells	19.9%	35	0.0%	0	16.2%	3	0.0%	0	0.0%
Zone 8									
Crowborough	7.7%	14	0.0%	0	0.0%	0	13.5%	1	0.0%
Zone 9									
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heathfield	2.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Paddock Wood	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11									
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	1.2%	2	0.0%	0	0.0%	0	0.0%	0	5.4%
Marks & Spencer, Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
North Farm, Tunbridge Wells	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Pembury	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12									
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wadhurst	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13									
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Staplecross	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14									
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15									
Cranbrook	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Hawkhurst	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16									
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tenterden	7.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford Designer Outlet, Kimberley Way, Ashford, TN24 0SD	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Crawley	1.8%	3	22.6%	3	0.0%	0	0.0%	0	0.0%
Eastbourne	1.3%	2	0.0%	0	0.0%	0	11.9%	1	0.0%
Hailsham	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Maidstone	5.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted	0.7%	1	0.0%	0	7.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		175		14		16		8		1		28		9		7		12
Sample:		185		9		16		13		2		17		9		7		11

Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?

Yes	64.9%	1039	69.2%	134	59.9%	58	65.8%	45	80.9%	94	72.9%	112	57.0%	62	63.1%	67	52.6%	51
No	35.1%	562	30.8%	60	40.1%	39	34.2%	23	19.1%	22	27.1%	41	43.0%	46	36.9%	39	47.4%	46
Weighted base:		1601		193		97		68		116		153		108		106		96
Sample:		1601		100		100		101		100		100		100		100		100

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q13 Which centre or store did you last go to undertake this 'top up' shopping?																		
<i>Those who do top-up shopping at Q12 AND Excl. Nulls & SFT's</i>																		
Zone 1																		
Aldi, 207 London Road, East Grinstead, RH19 1HA	1.7%	17	13.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, 1-3 Newlands, Hartfield Row, Forest Row, RH18 5DQ	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	1.4%	14	10.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Unit 1, 5 Queens Walk, East Grinstead, RH19 4DW	0.9%	9	7.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 1	0.8%	8	6.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Brooklands Way, East Grinstead, RH19 1DD	2.7%	27	21.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lewes Road, Forest Row, RH18 5JS	0.9%	8	6.3%	8	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, West Street, East Grinstead, RH19 4YZ	3.0%	30	22.9%	29	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-operative Food, Mont Saint Aignan Way, Edenbridge, TN8 5LN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Edenbridge	0.7%	7	0.0%	0	4.9%	3	0.0%	0	0.0%	0	4.2%	5	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Blighs Meadow Shopping Centre, Blighs Road, Sevenoaks, TN13 1DA	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 2	0.6%	6	0.0%	0	10.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	0.2%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 39-41 High Street, Edenbridge, TN8 5AD	0.7%	7	0.0%	0	12.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 136 High Street, Sevenoaks, TN13 1LA	0.4%	4	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 58-62 High Street, Sevenoaks, TN13 1JR	0.9%	9	0.0%	0	12.1%	7	0.0%	0	0.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Mont St Aignan Way, Edenbridge TN8 5LN	1.2%	12	0.0%	0	20.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Other - Zone 3	0.1%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Browns Lane, Uckfield TN22 1UN	0.5%	5	0.0%	0	0.0%	0	11.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	0.2%	2	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Asda, 1 Alexander Grove, Kingshill, West Malling, ME19 4SX	1.5%	15	0.0%	0	0.0%	0	0.0%	0	14.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borough Green	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Station Approach, Borough Green, Sevenoaks, TN15 8AD	0.9%	9	0.0%	0	0.0%	0	0.0%	0	10.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 4	0.5%	5	0.0%	0	0.0%	0	0.0%	0	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, West Malling Metro, 79 High Street, West Malling, ME19 6NA	0.7%	7	0.0%	0	0.0%	0	0.0%	0	7.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fortune Way, Kings Hill, West Malling	2.5%	25	0.0%	0	0.0%	0	0.0%	0	26.7%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Co-operative Food, 11 York Parade, Trenchwood, Tonbridge. TN10 3NP	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	7	1.5%	1	0.0%	0	0.0%	0
Co-operative Food, 78 High Street, Tonbridge, TN9 1EE	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	15	0.0%	0	0.0%	0	0.0%	0
Hildenborough Village	0.8%	8	0.0%	0	2.2%	1	0.0%	0	0.0%	0	6.5%	7	0.0%	0	0.0%	0	0.0%	0
Lidl, 5-7 Quarry Hill Road, Tonbridge, TN9 2SA	1.5%	15	0.0%	0	0.0%	0	0.0%	0	1.3%	1	13.0%	14	0.0%	0	0.0%	0	0.0%	0
Other - Zone 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury, The Angels Centre, Angel Lane,	2.6%	26	0.0%	0	1.1%	1	0.0%	0	0.0%	0	22.3%	24	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8										
Tonbridge, TN9 1SF																			
Sainsbury's Local, Shipbourne Road, Tonbridge	1.5%	15	0.0%	0	7.1%	4	0.0%	0	2.2%	2	8.5%	9	0.0%	0	0.0%	0	0.0%	0	
Tonbridge	1.0%	10	0.0%	0	2.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Sovereign Way, Tonbridge, TN9 1RG	2.6%	26	0.0%	0	3.3%	2	0.0%	0	0.0%	0	15.1%	16	1.2%	1	0.0%	0	0.0%	0	
Zone 6																			
Marks & Spencer Simply Food, St Johns Road, Tunbridge Wells	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	6	2.1%	1	0.0%	0	
Other - Zone 6	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.2%	12	0.0%	0	0.0%	0	
Sainsbury's Local, 60/64 St Johns Road, Tunbridge Wells, TN4 9PE	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	10.7%	7	0.0%	0	
Southborough	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	4	0.0%	0	0.0%	0	
Tesco Express, 79 London Road, Southborough, Tunbridge Wells, TN4 0PX	1.4%	14	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	12.3%	7	2.3%	2	0.0%	0	
Zone 7																			
Groombridge	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	5.2%	3	0.0%	0	
Hawkenbury (Tunbridge Wells)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	
Other - Zone 7	1.5%	14	1.3%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	10.8%	7	0.0%	0	
Rusthall	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	5.7%	4	0.0%	0	
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	3.0%	29	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	12.1%	7	28.5%	19	1.5%	1	
Tunbridge Wells	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	7	0.0%	0	
Zone 8																			
Crowborough	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	6	
Lidl, Beacon Road, Crowborough, TN6 1AN	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	6	
Morrisons, Pine Grove, Crowborough, TN6 1DH	1.6%	16	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	29.5%	15	
Other - Zone 8	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	
Sainsbury's Local, Crowborough Hill, Crowborough, TN6 2EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	
Tesco, Sybron Way, Crowborough, TN6 3DQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4	
Waitrose, Croft Road, Crowborough, TN6 1DL	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	27.3%	14	
Zone 9																			
Co-operative Food, 110 High Street, Heathfield, TN21 8JD	1.8%	18	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Heathfield	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	
Mayfield Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other - Zone 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury, Station Road, Heathfield, TN21 8LB	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Station Road, Heathfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Station Road, Heathfield TN21 8DF	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 10																			
East Peckham Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hadlow	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other - Zone 10	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Paddock Wood	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Commercial Road, Paddock Wood	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose, Church Road, Paddock Wood, TN12 6EX	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	
Zone 11																			
Asda Supermarket, Longfield Road, Tunbridge Wells	0.9%	9	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	
Marks & Spencer Food & Home, Longfield Road, Tunbridge Wells	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	2.0%	1	0.0%	0	

Column %ges.

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Marks & Spencer, 33-37 Calverley Road, Tunbridge Wells, TN1 2TX	1.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	6	9.0%	6	0.0%	0
Other - Zone 11	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Tunbridge Wells Metro, 29 Grosvenor Road, Tunbridge Wells, TN1 2AH	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.1%	2	3.1%	2	0.0%	0
Tesco, Woodgate Corner, Pembury, Tunbridge Wells, TN2 4NE	3.1%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Lamberhurst Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 12	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Jempsons / Budgens, Main Street, Peasmarsh	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 13	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staplehurst	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Zone 14																		
Coxheath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marden Village	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 14	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, The Foreman Centre, High Street, Headcorn, TN27 9NE	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Co-operative Food, High Street, Cranbrook, TN17 3DQ	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranbrook	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkhurst	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 15	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Rye Road, Hawkhurst	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Other - Zone 16	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Highbury Works, Smallhythe Road, Tenterden, TN30 7LN	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 10 Sayer's Lane, Tenterden, TN30 6BW	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Aldi, Brooks Lane, Lewes, BN7 2BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St. Leonards-on-Sea, Hastings TN37 6RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway Shopping Centre, Broadway, Maidstone, ME16 8PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Farleigh Hill Retail Park, Maidstone, ME15 6RQ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Lidl, London Road, Sevenoaks TN13 2JD	0.2%	2	0.0%	0	1.4%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, 43 East Hill, Oxted, RH8 9AE	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, New Hythe Lane, Larkfield, Maidstone, ME20 6PW	0.8%	8	0.0%	0	0.0%	0	0.0%	0	6.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, Maidstone, ME15 9NN	1.4%	13	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Sainsbury, Mills Road, Quarry Wood, Aylesford, ME20 7NA	0.5%	5	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Romney Place, Maidstone, ME15 6LT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Simone Weil Avenue, Ashford, TN24 8YN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hazelwick Avenue, Crawley, RH10 1GY	0.9%	9	7.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hythe Road, Wilesborough, Ashford, TN24 0YE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bell Farm Road, Uckfield, TN22 1BA	2.2%	22	0.0%	0	0.0%	0	49.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brooks Road, Lewes, BN7 2BY	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Farleigh Hill, Tovil, Maidstone, ME15 6RQ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Grovewood Drive, Weaving, Maidstone, ME14 5TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, London Road, Riverhead, Sevenoaks, TN13 2QS	0.2%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 1 Sir Bernard Paget Drive, Repton Park, Ashford, TN23 3RT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 26 Victoria Road, Horley, RH6 7PZ	0.2%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 96 High Street, Uckfield, TN22 1PU	1.2%	12	0.0%	0	0.0%	0	25.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Waitrose, Mid-Kent Shopping Centre, Allington Park, Maidstone, ME16 0PX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sayer's Lane, Tenterden, TN30 6BW	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham, BN27 1BE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Outside area	2.2%	22	1.0%	1	0.0%	0	0.0%	0	6.8%	6	0.0%	0	1.5%	1	1.3%	1	0.0%	0
Weighted base:		991		126		56		43		91		108		59		67		50
Sample:		964		65		61		64		70		66		59		64		52

Mean score [Times a week]: Daily = 7, At least two times a week = 2, At least once a week = 1, At least once a fortnight = 0.5, At least once a month = 0.25, At least every two months = 0.125, Less often = 0.05

Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?

Not those who said 'Don't know' at Q13

Daily	6.4%	64	2.4%	3	9.2%	5	11.4%	5	4.4%	4	2.9%	3	5.0%	3	16.7%	11	12.6%	6
At least two times a week	42.9%	427	33.4%	42	36.1%	21	41.9%	18	59.6%	54	57.7%	63	45.2%	27	30.4%	20	42.8%	21
At least once a week	35.3%	352	39.7%	50	38.4%	22	32.1%	14	26.8%	24	27.3%	30	40.1%	24	40.6%	27	32.2%	16
At least once a fortnight	5.9%	59	13.9%	17	9.9%	6	2.2%	1	0.9%	1	3.8%	4	7.4%	4	2.3%	2	4.0%	2
At least once a month	1.4%	14	3.2%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.7%	1	1.2%	1
At least every two months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	7.9%	79	7.3%	9	6.4%	4	12.4%	5	7.4%	7	6.0%	7	2.4%	1	8.2%	6	7.2%	4
<i>Mean:</i>		<i>1.84</i>		<i>1.42</i>		<i>1.92</i>		<i>2.25</i>		<i>1.93</i>		<i>1.76</i>		<i>1.73</i>		<i>2.40</i>		<i>2.25</i>
Weighted base:		996		126		57		43		91		108		59		67		50
Sample:		969		65		62		64		70		67		59		64		52

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Mean score [£]:																		
Q15 How much on average does your household normally spend on top up shopping in a week?																		
<i>Those who do top-up shopping at Q12</i>																		
£1 - £5	8.1%	84	6.2%	8	10.3%	6	13.8%	6	5.5%	5	3.0%	3	12.6%	8	11.9%	8	9.9%	5
£6 - £10	18.0%	187	19.0%	25	16.0%	9	12.5%	6	14.6%	14	25.6%	29	19.3%	12	19.3%	13	15.0%	8
£11 - £15	11.2%	117	14.8%	20	14.6%	8	5.2%	2	9.1%	9	9.6%	11	15.4%	9	18.1%	12	11.2%	6
£16 - £20	19.2%	200	16.8%	22	13.3%	8	17.7%	8	14.0%	13	26.6%	30	16.8%	10	20.5%	14	16.8%	9
£21 - £25	5.0%	52	2.3%	3	4.5%	3	5.5%	2	5.1%	5	11.2%	12	2.5%	2	2.8%	2	2.7%	1
£26 - £30	9.1%	94	17.8%	24	6.9%	4	6.5%	3	14.0%	13	2.2%	2	6.2%	4	3.6%	2	3.5%	2
£31 - £35	1.6%	17	3.7%	5	0.0%	0	1.3%	1	0.0%	0	0.8%	1	1.1%	1	3.3%	2	2.4%	1
£36 - £40	2.6%	27	1.8%	2	2.7%	1	6.8%	3	4.4%	4	0.0%	0	3.7%	2	4.6%	3	1.5%	1
£41 - £45	0.4%	4	0.9%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.4%	1
£46 - £50	3.8%	40	2.1%	3	1.1%	1	4.7%	2	8.8%	8	7.6%	8	1.1%	1	1.3%	1	0.0%	0
£51 - £55	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
£56 - £60	1.0%	10	0.0%	0	2.4%	1	1.0%	0	3.8%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0
£61 - £65	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.9%	9	0.7%	1	2.1%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	7.4%	4
£71 - £75	0.2%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.6%	7	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0
£101 - £120	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £160	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251+	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	15.6%	162	12.9%	17	22.0%	13	19.7%	9	15.0%	14	9.3%	10	20.0%	12	7.6%	5	16.4%	8
(Refused)	1.5%	16	0.0%	0	0.0%	0	5.2%	2	0.8%	1	0.7%	1	1.1%	1	2.0%	1	9.5%	5
Mean:		22.01		20.66		21.69		20.72		29.43		21.27		16.24		20.33		23.05
Weighted base:		1039		134		58		45		94		112		62		67		51
Sample:		1008		71		63		67		74		69		62		64		53

Q15A Did you buy food or other produce from a farmers market or local specialist shop such as a butcher, baker or greengrocer?

Yes	43.9%	703	41.6%	80	39.2%	38	47.7%	33	31.2%	36	36.5%	56	51.1%	55	52.7%	56	30.2%	29
No	56.1%	898	58.4%	113	60.8%	59	52.3%	36	68.8%	80	63.5%	97	48.9%	53	47.3%	50	69.8%	67
Weighted base:		1601		193		97		68		116		153		108		106		96
Sample:		1601		100		100		101		100		100		100		100		100

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q15B In which centre or market did you undertake this local specialist food shopping?																		
<i>Those who use specialist shops at Q15A AND Excl. Nulls & SFT's</i>																		
Zone 1																		
Aldi, 207 London Road, East Grinstead, RH19 1HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	6.6%	44	59.2%	43	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 1	1.6%	10	13.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Zone 2																		
Co-operative Food, Mont Saint Aignan Way, Edenbridge, TN8 5LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edenbridge	2.7%	18	1.3%	1	30.4%	12	3.0%	1	0.0%	0	8.4%	5	0.0%	0	0.0%	0	0.0%	0
Other - Zone 2	0.4%	3	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Sevenoaks	2.0%	13	0.0%	0	18.9%	7	0.0%	0	9.9%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Other - Zone 3	0.2%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	3.9%	26	0.0%	0	0.0%	0	79.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Zone 4																		
Asda, 1 Alexander Grove, Kingshill, West Malling, ME19 4SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borough Green	2.0%	13	0.0%	0	0.0%	0	0.0%	0	43.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 4	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling	1.2%	8	0.0%	0	0.0%	0	0.0%	0	26.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Co-operative Food, 11 York Parade, Trenchwood, Tonbridge. TN10 3NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hildenborough Village	0.4%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Other - Zone 5	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0
Tonbridge	9.4%	63	0.0%	0	18.6%	7	0.0%	0	0.0%	0	81.3%	44	4.9%	2	0.0%	0	0.0%	0
Zone 6																		
Marks & Spencer Simply Food, St Johns Road, Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 6	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3	2.5%	1	0.0%	0
Southborough	3.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.9%	21	0.0%	0	0.0%	0
Zone 7																		
Groombridge	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	6.2%	3	7.1%	2
Hawkenbury (Tunbridge Wells)	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	7	2.4%	1
Other - Zone 7	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.9%	3	14.4%	4
Rusthall	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	6.8%	4	0.0%	0
Tunbridge Wells	13.1%	87	1.7%	1	8.5%	3	5.5%	2	2.5%	1	0.0%	0	29.7%	15	60.3%	34	17.1%	4
Zone 8																		
Crowborough	1.3%	9	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.8%	8
Other - Zone 8	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1
Zone 9																		
Co-operative Food, 110 High Street, Heathfield, TN21 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	7.4%	49	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	4
Mayfield Village	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Other - Zone 9	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
East Peckham Village	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadlow	0.7%	5	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 10	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	4.2%	28	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Zone 11																		
Asda Supermarket, Longfield Road, Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pembury	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Lamberhurst Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.4%	1
Zone 13																		
Jempsons / Budgens, Main Street, Peasmarsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 13	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Robertsbridge	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staplehurst	2.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Coxheath	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marden Village	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 14	2.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Co-operative Food, High Street, Cranbrook, TN17 3DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranbrook	2.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Hawkhurst	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 15	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Other - Zone 16	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	4.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Aldi, Brooks Lane, Lewes, BN7 2BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone	1.9%	12	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Other - Outside area	5.9%	39	24.3%	18	15.2%	6	1.5%	0	6.6%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Weighted base:	666		72		38		31		30		54		49		56		26	
Sample:	700		39		37		43		32		37		48		51		24	

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Q16 Where did you last buy clothing or footwear goods?									
<i>Excl. Nulls & SFT's</i>									
Zone 1									
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Grinstead	3.4%	41	23.5%	39	2.2%	1	1.9%	1	0.0%
Zone 2									
Edenbridge	0.1%	2	0.6%	1	1.1%	1	0.0%	0	0.0%
Sevenoaks	2.3%	28	0.0%	0	12.7%	7	0.0%	0	12.2%
Zone 3									
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Uckfield	0.5%	6	0.0%	0	0.0%	0	10.8%	5	0.0%
Zone 4									
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Kings Hill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%
West Malling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%
Zone 5									
Hildenborough TN11 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tonbridge	2.2%	27	0.0%	0	3.3%	2	0.0%	0	0.6%
Zone 6									
Other - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southborough TN4 0	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%
Zone 7									
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%
Tunbridge Wells	40.2%	488	21.1%	35	31.7%	18	37.0%	19	4.6%
Zone 8									
Crowborough	0.7%	9	0.0%	0	0.0%	0	5.9%	3	0.0%
Morrisons, Pine Grove, Crowborough, TN6 1DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, High Street, Heathfield, TN21 8JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Heathfield	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Paddock Wood	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.6%
Zone 11									
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.8%
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.1%	1	0.0%	0	0.0%	0	0.9%	0	0.0%
John Lewis at Home, Longfield Road Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	0.5%	6	0.0%	0	2.2%	1	0.0%	0	0.0%
Marks & Spencer, Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Tunbridge Wells, TN1 2TX	1.2%	15	0.6%	1	0.0%	0	0.0%	0	1.5%
North Farm, Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	0.6%	7	0.0%	0	0.0%	0	1.9%	1	0.0%
Zone 12									
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ticehurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wadhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13									
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Other - Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Cranbrook	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	2.8%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Others																		
Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pegler Way, Crawley, RH11 7AH	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	2.2%	26	0.7%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Designer Outlet, Kimberley Way, Ashford, TN24 0SD	1.2%	15	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Ashford Retail Park, Barrey Road, Ashford, TN24 0SG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	7.9%	95	5.4%	9	22.2%	12	1.9%	1	33.4%	33	8.2%	10	1.2%	1	6.9%	6	0.9%	1
Brighton BN13	1.0%	12	3.0%	5	0.0%	0	5.6%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.9%	1
Canterbury CT1 3	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
County Oak Retail Park, London Road, Crawley, RH11 7XN	0.2%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	4.8%	58	32.3%	53	2.9%	2	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Eastbourne	3.0%	37	1.3%	2	1.1%	1	15.3%	8	0.0%	0	0.0%	0	0.0%	0	0.9%	1	4.2%	3
Hailsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	1.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Haywards Heath	0.1%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.8%	9	0.0%	0	1.4%	1	1.2%	1	1.2%	1	2.0%	2	3.0%	2	0.0%	0	0.0%	0
Lewes	0.3%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
London (other locations)	0.7%	9	0.0%	0	3.6%	2	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
London (West End)	1.6%	19	0.0%	0	0.0%	0	2.5%	1	2.6%	3	3.7%	5	3.5%	3	3.6%	3	0.0%	0
Maidstone	10.8%	132	0.0%	0	0.0%	0	0.0%	0	36.8%	37	8.2%	10	0.9%	1	0.0%	0	0.0%	0
Orpington	0.1%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted	0.2%	2	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail Park & Leisure Park, Hastings Road, Bexhill TN40 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redhill	0.3%	3	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Brooklands Way, East Grinstead, RH19 1DD	0.3%	3	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Retail Park, Old Otford Road, Sevenoaks, TN14 5EW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Shoreham-by-Sea	0.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Churchwood Drive, St Leonards on Sea, TN28 9RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hythe Road, Wilesborough, Ashford, TN24 0YE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Outside area	3.0%	36	5.5%	9	3.3%	2	0.9%	0	0.6%	1	4.9%	6	5.6%	4	0.0%	0	1.7%	1
Abroad	0.9%	11	0.0%	0	1.4%	1	1.9%	1	2.2%	2	1.2%	1	1.2%	1	3.6%	3	0.0%	0
Weighted base:	1214		164		56		50		100		123		74		81		82	
Sample:	1215		84		62		73		86		79		80		76		82	

Column %ges.

Weighted:

September 2016

Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
-------	--------	--------	--------	--------	--------	--------	--------	--------

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q16A How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q16)?*Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q16*

Daily	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
At least once a week	3.8%	45	4.9%	8	1.1%	1	1.9%	1	0.6%	1	5.0%	6	6.6%	5	4.4%	3	11.4%	9
At least once a fortnight	7.2%	87	8.3%	14	2.5%	1	4.1%	2	13.6%	13	13.3%	16	4.5%	3	2.0%	2	5.1%	4
At least once a month	24.2%	291	25.4%	42	24.3%	13	24.6%	12	28.3%	28	12.7%	15	17.7%	13	32.6%	25	31.2%	26
At least every two months	15.7%	188	21.7%	36	12.4%	7	15.0%	7	17.5%	17	13.5%	16	18.3%	13	16.9%	13	14.9%	12
At least every 3 months	16.1%	193	8.8%	14	11.4%	6	23.2%	11	16.2%	16	25.4%	31	9.9%	7	17.6%	14	8.2%	7
At least every 6 months	12.4%	150	16.7%	27	14.3%	8	12.6%	6	8.0%	8	10.5%	13	11.8%	9	9.1%	7	8.1%	7
Less often than once every 6 months	5.4%	65	5.0%	8	9.4%	5	4.8%	2	1.9%	2	4.2%	5	3.8%	3	6.2%	5	3.3%	3
Have only visited once	0.5%	6	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
(Don't know / varies)	14.3%	173	9.2%	15	22.1%	12	13.8%	7	13.9%	14	14.5%	18	27.5%	20	11.2%	9	12.9%	11
<i>Mean:</i>		<i>10.78</i>		<i>10.78</i>		<i>7.39</i>		<i>8.28</i>		<i>10.61</i>		<i>14.59</i>		<i>11.71</i>		<i>9.78</i>		<i>16.06</i>
Weighted base:		1203		164		55		49		98		122		73		78		82
Sample:		1203		84		61		72		83		78		79		73		82

Q17 How do you normally travel to (LOCATION MENTIONED AT Q16)?*Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q16*

Car / van (as driver)	75.9%	913	77.0%	127	65.7%	36	78.7%	39	88.1%	86	76.7%	93	60.3%	44	43.6%	34	83.8%	69
Car / van (as passenger)	8.0%	96	6.7%	11	20.7%	11	6.1%	3	5.5%	5	7.3%	9	5.7%	4	13.5%	11	8.0%	7
Bus (including the busway or guided bus), minibuss or coach	6.4%	77	6.5%	11	4.5%	2	8.6%	4	3.9%	4	6.9%	8	14.2%	10	5.3%	4	5.9%	5
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.1%	73	8.1%	13	2.5%	1	4.1%	2	0.6%	1	1.5%	2	12.3%	9	29.2%	23	1.5%	1
Taxi	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Train	2.5%	31	0.0%	0	3.3%	2	2.6%	1	1.9%	2	7.0%	8	5.4%	4	3.7%	3	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.9%	11	1.7%	3	2.2%	1	0.0%	0	0.0%	0	0.6%	1	2.1%	2	2.7%	2	0.7%	1
Weighted base:		1203		164		55		49		98		122		73		78		82
Sample:		1203		84		61		72		83		78		79		73		82

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q18 When you go shopping for clothing or footwear, do you link this trip with another activity?																		
<i>Not 'Delivery' / 'Abroad' / 'Don't do' at Q16</i>																		
Yes – food shopping	4.6%	58	3.1%	5	2.1%	1	6.6%	4	8.2%	8	10.8%	13	0.0%	0	4.4%	3	2.4%	2
Yes – non-food shopping	6.7%	84	7.6%	13	4.2%	2	2.9%	2	0.6%	1	4.6%	6	7.0%	6	12.1%	10	8.4%	7
Yes – visiting services such as banks and other financial institutions	1.4%	17	3.6%	6	1.3%	1	1.8%	1	1.5%	2	0.0%	0	2.8%	2	2.8%	2	1.5%	1
Yes – leisure activity	5.1%	64	3.1%	5	13.0%	8	5.7%	3	13.4%	14	7.6%	9	5.3%	4	4.8%	4	4.8%	4
Yes – travelling to / from work	2.4%	30	0.7%	1	0.0%	0	0.0%	0	2.7%	3	4.7%	6	0.0%	0	0.0%	0	2.4%	2
Yes – travelling to / from school / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	16.8%	210	15.6%	26	11.4%	7	18.4%	10	12.7%	13	12.9%	16	16.3%	13	21.9%	17	13.2%	11
Yes – visiting family / friends	4.5%	56	8.8%	15	0.0%	0	2.9%	2	3.2%	3	4.5%	6	4.2%	3	1.7%	1	3.9%	3
Yes – visiting health service such as doctor, dentist, hospital	0.2%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	1.2%	15	1.8%	3	0.0%	0	1.1%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	5.2%	4
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	52.4%	656	50.7%	85	65.0%	38	54.5%	29	45.6%	46	54.9%	68	60.1%	49	48.7%	39	56.1%	47
(Don't know / varies)	4.6%	58	4.9%	8	3.1%	2	4.4%	2	8.1%	8	0.0%	0	3.6%	3	2.8%	2	2.2%	2
Weighted base:	1253	168	59	53	101	124	82	80	83									
Sample:	1248	87	64	80	86	80	81	75	83									

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Q19 Where did you last buy books, CDs, DVDs?																		
<i>Excl. Nulls & SFT's</i>																		
Zone 1																		
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	7.4%	33	65.6%	32	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, West Street, East Grinstead, RH19 4YZ	0.4%	2	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Edenbridge	0.6%	2	0.0%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	4.0%	18	0.0%	0	30.3%	10	0.0%	0	17.5%	6	1.8%	1	0.0%	0	3.3%	1	0.0%	0
Zone 3																		
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	2.4%	11	0.0%	0	0.0%	0	50.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Zone 4																		
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	1.3%	6	0.0%	0	0.0%	0	0.0%	0	11.3%	4	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Borough Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling	0.8%	4	0.0%	0	0.0%	0	0.0%	0	10.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Hildenborough TN11 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, The Angels Centre, Angel Lane, Tonbridge, TN9 1SF	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	5	0.0%	0	0.0%	0	0.0%	0
Tonbridge	7.5%	34	0.0%	0	20.4%	7	0.0%	0	0.0%	0	44.7%	19	2.9%	1	1.6%	1	0.0%	0
Zone 6																		
Other - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Tunbridge Wells	34.4%	154	0.0%	0	12.3%	4	14.5%	3	3.5%	1	28.9%	12	97.1%	29	83.2%	35	37.2%	12
Zone 8																		
Crowborough	3.3%	15	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	37.7%	12
Morrisons, Pine Grove, Crowborough, TN6 1DH	0.9%	4	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	8.5%	3
Zone 9																		
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Zone 10																		
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Peckham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis at Home, Longfield Road Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.8%	1
Pembury	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staplehurst	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Cranbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkhurst	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	4.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Highbury Works, Smallhythe Road, Tenterden TN30 7LN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Asda Living, St Peters Retail	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Park, St Peters Street, Maidstone, ME16 0SR																		
Ashford	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Designer Outlet, Kimberley Way, Ashford, TN24 0SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	3.2%	14	3.8%	2	2.4%	1	0.0%	0	14.0%	5	3.9%	2	0.0%	0	0.0%	0	0.0%	0
Brighton BN13	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Crawley	0.3%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	1.1%	5	0.0%	0	0.0%	0	8.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Hailsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	2.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haywards Heath	0.2%	1	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Lewes	0.4%	2	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (other locations)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (West End)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Maidstone	6.1%	27	0.0%	0	0.0%	0	0.0%	0	34.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, Maidstone, ME15 9NN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orpington	0.2%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted	0.4%	2	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Brooklands Way, East Grinstead, RH19 IDD	2.4%	11	21.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	0.4%	2	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Simone Weil Avenue, Ashford, TN24 8YN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hazelwick Avenue, Crawley, RH10 1GY	0.4%	2	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hythe Road, Wilesborough, Ashford, TN24 0YE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bell Farm Road, Uckfield, TN22 1BA	0.2%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, London Road, Riverhead, Sevenoaks, TN13 2QS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Outside area	3.2%	15	0.0%	0	6.7%	2	4.6%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.9%	4	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	2.4%	1
Weighted base:		449		49		32		20		35		43		30		42		32
Sample:		472		29		38		29		32		28		29		38		32

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1																		
Q19A How often do you make shopping trips for books, CDs or DVDs to (DESTINATION MENTIONED AT Q19)?																		
<i>Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q19</i>																		
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
At least once a week	2.5%	11	3.9%	2	4.8%	2	2.3%	0	0.0%	0	0.0%	0	2.9%	1	6.8%	3	1.9%	1
At least once a fortnight	6.4%	28	3.9%	2	4.3%	1	0.0%	0	11.8%	4	7.8%	3	10.4%	3	5.5%	2	7.8%	2
At least once a month	20.1%	90	16.5%	8	17.0%	6	28.0%	6	21.4%	7	19.0%	8	27.3%	8	19.8%	8	12.1%	4
At least every two months	12.5%	56	6.4%	3	10.0%	3	11.5%	2	10.7%	4	14.7%	6	14.4%	4	8.3%	3	12.6%	4
At least every 3 months	10.7%	48	8.8%	4	9.1%	3	2.3%	0	21.3%	7	5.7%	2	5.8%	2	12.3%	5	8.3%	3
At least every 6 months	18.7%	83	20.0%	10	20.8%	7	19.2%	4	17.6%	6	18.8%	8	15.0%	5	20.5%	8	18.2%	6
Less often than once every 6 months	10.0%	45	18.4%	9	10.4%	3	11.7%	2	7.5%	3	1.8%	1	2.9%	1	12.7%	5	6.3%	2
Have only visited once	0.7%	3	0.0%	0	0.0%	0	9.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	18.0%	80	22.0%	11	23.7%	8	15.1%	3	9.7%	3	32.1%	14	21.3%	6	14.2%	6	30.8%	10
<i>Mean:</i>		<i>9.04</i>		<i>8.15</i>		<i>9.33</i>		<i>7.02</i>		<i>8.38</i>		<i>8.58</i>		<i>11.33</i>		<i>10.30</i>		<i>11.60</i>
Weighted base:		445		48		32		20		35		43		30		41		31
Sample:		467		28		38		29		32		28		29		37		31

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Q20 Where did you last buy small household goods such as home furnishings, jewellery, glass and china items?																		
<i>Excl. Nulls & SFT's</i>																		
Zone 1																		
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Retail Park, London Road, East Grinstead, RH19 1QL	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	4.8%	33	31.7%	28	8.5%	4	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Edenbridge	0.4%	2	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	1.1%	7	0.0%	0	6.9%	3	0.0%	0	4.0%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	1.7%	12	0.0%	0	0.0%	0	30.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Zone 4																		
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Hildenborough TN11 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, The Angels Centre, Angel Lane, Tonbridge, TN9 1SF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge	3.0%	21	1.1%	1	4.5%	2	0.0%	0	0.0%	0	19.3%	13	2.9%	1	0.0%	0	0.0%	0
Zone 6																		
Other - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southborough TN4 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Zone 7																		
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Tunbridge Wells	24.4%	168	15.2%	14	25.3%	11	25.5%	9	14.0%	6	14.2%	9	40.3%	19	56.2%	26	29.5%	14
Zone 8																		
Crowborough	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	22.3%	10
Morrisons, Pine Grove, Crowborough, TN6 1DH	0.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
Other - Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Zone 9																		
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Punnett's Town	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Zone 10																		
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	1.4%	1	1.5%	1	0.0%	0
Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3EW	1.7%	12	0.0%	0	2.8%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	2.6%	1
John Lewis at Home, Longfield Road Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	10.7%	74	12.4%	11	10.8%	5	2.7%	1	2.7%	1	19.2%	13	25.2%	12	15.0%	7	5.2%	2
Kingstanding Business Park, Longfield Road, Tunbridge Wells TN2 3EW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Marks & Spencer, Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
North Farm, Tunbridge Wells	3.1%	22	0.0%	0	1.4%	1	4.3%	2	0.0%	0	3.7%	2	3.2%	2	3.0%	1	1.3%	1

Column %ges.

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Pembury	0.4%	3	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	2.9%	20	0.0%	0	1.8%	1	2.6%	1	0.0%	0	5.1%	3	13.8%	7	5.3%	2	3.9%	2
Zone 12																		
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northiam	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Zone 14																		
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Cranbrook	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Highbury Works, Smallhythe Road, Tenterden TN30 7LN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford, TN24 0SE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	3.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Retail Park, Barrey Road, Ashford, TN24 0SG	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	6.3%	44	4.8%	4	17.7%	8	0.0%	0	31.7%	14	8.4%	6	3.2%	2	1.5%	1	0.0%	0
Brighton BN13	0.9%	6	1.3%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	4
Canterbury CT1 3	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chatham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
County Oak Retail Park, London Road, Crawley, RH11 7XN	0.3%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	2.4%	17	18.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	1.4%	10	1.1%	1	0.0%	0	11.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Hailsham	0.3%	2	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Haywards Heath	0.1%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horley	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Ikea, Valley Retail Park, Purley Way, Croydon CR0 4UZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	3.0%	21	2.1%	2	0.0%	0	0.0%	0	2.7%	1	15.5%	10	0.0%	0	3.4%	2	1.6%	1
Larkfield ME20 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes	1.0%	7	0.0%	0	0.0%	0	8.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	4
London (other locations)	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
London (West End)	0.7%	5	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
London Road Retail Park, London Road, Crawley, RH10 8JD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone	5.6%	39	0.0%	0	0.0%	0	0.0%	0	14.2%	6	2.3%	1	2.9%	1	0.0%	0	0.0%	0
Oxted	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quarry Wood Retail Park, Wood Close, Aylesford, Maidstone, ME20 7UB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reigate	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	0.2%	1	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Simone Weil Avenue, Ashford, TN24 8YN	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Saint Peter's Wharf Retail Park, St Peter's Street, Maidstone, ME16 0SR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Aylesford Retail Park,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0

Column %ges.

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
London Road East, Aylesford ME20 7TP									
St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brooks Road, Lewes, BN7 2BY	0.1%	0	0.0%	0	0.0%	0	1.3%	0	0.0%
Tesco, London Road, Riverhead, Sevenoaks, TN13 2QS	0.2%	1	0.0%	0	1.8%	1	0.0%	0	1.4%
Tesco, North Street, Hailsham, BN27 1DN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Outside area	3.8%	26	4.5%	4	1.4%	1	0.0%	0	15.5%
Abroad	0.3%	2	0.0%	0	0.0%	0	4.0%	1	0.0%
Weighted base:	691	89	44	35	45	65	48	46	47
Sample:	679	53	47	50	35	40	42	47	45

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q20A How often do you make shopping trips for small household goods to (DESTINATION MENTIONED AT Q20)?

Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q20

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	7	0.0%	0	0.0%	0	1.3%	1
At least once a fortnight	2.8%	20	1.1%	1	0.0%	0	1.7%	1	5.2%	2	2.9%	2	2.9%	1	0.0%	0	5.2%	2
At least once a month	8.2%	57	3.5%	3	5.9%	3	2.7%	1	11.1%	5	5.1%	3	7.6%	4	15.7%	7	9.4%	4
At least every two months	6.6%	45	8.5%	8	16.5%	7	8.7%	3	5.8%	3	1.4%	1	1.5%	1	9.7%	5	13.2%	6
At least every 3 months	14.2%	98	18.7%	17	9.7%	4	12.4%	4	8.3%	4	13.7%	9	8.3%	4	7.9%	4	14.8%	7
At least every 6 months	25.7%	177	27.6%	25	32.0%	14	31.0%	11	44.8%	20	26.0%	17	23.1%	11	19.1%	9	15.3%	7
Less often than once every 6 months	20.7%	142	11.0%	10	18.3%	8	25.9%	9	12.0%	5	30.5%	20	28.5%	14	31.9%	15	11.5%	5
Have only visited once	2.2%	15	8.6%	8	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
(Don't know / varies)	18.0%	124	21.0%	19	17.7%	8	13.1%	4	12.9%	6	9.6%	6	28.1%	13	12.7%	6	29.4%	14
<i>Mean:</i>	5.27	3.42	3.53	3.13	5.02	9.27	3.94	4.03	7.03									
Weighted base:	689	89	44	34	45	65	48	46	47									
Sample:	676	53	47	48	35	40	41	47	45									

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q21 Where did you last buy goods such as toys, games, bicycles and recreational goods?																		
<i>Excl. Nulls & SFT's</i>																		
Zone 1																		
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	6.7%	29	49.4%	28	2.8%	1	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Row	0.3%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Edenbridge	0.4%	2	1.7%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 2	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	2.2%	9	0.0%	0	18.3%	4	0.0%	0	6.5%	3	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	3.5%	15	0.0%	0	0.0%	0	69.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Zone 4																		
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Kings Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling	0.1%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Hildenborough TN11 9	0.2%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, The Angels Centre, Angel Lane, Tonbridge, TN9 1SF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0
Tonbridge	5.8%	25	0.0%	0	2.8%	1	0.0%	0	4.2%	2	44.7%	21	2.8%	1	0.0%	0	0.0%	0
Zone 6																		
Other - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Tunbridge Wells	27.5%	121	4.2%	2	22.8%	5	12.6%	3	0.0%	0	36.0%	17	67.8%	17	68.1%	18	55.1%	13
Zone 8																		
Crowborough	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	12.0%	3
Mark Cross TN6 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Zone 9																		
Broad Oak	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	1.3%	6	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	2.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	4
Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3EW	5.5%	24	5.4%	3	2.8%	1	3.8%	1	1.3%	1	7.2%	3	23.3%	6	8.3%	2	3.3%	1
John Lewis at Home, Longfield Road Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
North Farm, Tunbridge Wells	2.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	5.1%	1	0.0%	0
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0
Zone 12																		
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Headcorn	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Cranbrook	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 15	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	2.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Designer Outlet, Kimberley Way, Ashford, TN24 0SD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Retail Park, Barrey Road, Ashford, TN24 0SG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesford	3.3%	15	0.0%	0	0.0%	0	0.0%	0	19.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	2.3%	10	0.0%	0	16.7%	4	0.0%	0	7.1%	3	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Crawley	3.3%	15	25.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	1.3%	6	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham	1.1%	5	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	2.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haywards Heath	0.1%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	1.5%	7	5.4%	3	0.0%	0	0.0%	0	4.2%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Larkfield ME20 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (West End)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone	4.6%	20	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, East Hill, Oxted, RH8 9AE	0.5%	2	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted	0.3%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quarry Wood Retail Park, Wood Close, Aylesford, Maidstone, ME20 7UB	2.2%	10	0.0%	0	0.0%	0	0.0%	0	16.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redhill	0.5%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reigate	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	0.5%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saint Peter's Wharf Retail Park, St Peter's Street, Maidstone, ME16 0SR	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Aylesford Retail Park, London Road East, Aylesford ME20 7TP	1.4%	6	0.0%	0	0.0%	0	0.0%	0	13.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Churchwood Drive, St Leonards on Sea, TN28 9RB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hythe Road, Wilesborough, Ashford, TN24 0YE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Outside area	1.4%	6	2.1%	1	3.5%	1	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.7%	3	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	439		57		22		21		48		46		25		27		23	
Sample:	404		31		23		33		36		26		22		24		19	

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1																		
Q21A How often do you make shopping trips for toys, games, bicycles and recreational goods to (DESTINATION MENTIONED AT Q21)? <i>Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q21</i>																		
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	2.3%	10	0.0%	0	0.0%	0	0.0%	0	5.8%	3	2.0%	1	0.0%	0	15.6%	4	0.0%	0
At least once a fortnight	4.2%	18	0.0%	0	0.0%	0	7.4%	2	5.8%	3	9.9%	5	5.5%	1	0.0%	0	6.0%	1
At least once a month	15.6%	68	25.6%	15	3.0%	1	6.8%	1	9.6%	5	27.5%	13	8.9%	2	8.3%	2	19.0%	4
At least every two months	9.9%	43	16.1%	9	21.2%	4	9.6%	2	5.8%	3	0.0%	0	13.1%	3	3.2%	1	3.3%	1
At least every 3 months	14.8%	65	21.2%	12	12.7%	3	17.2%	4	15.5%	7	17.7%	8	12.4%	3	2.6%	1	12.4%	3
At least every 6 months	20.6%	90	11.7%	7	24.4%	5	30.5%	6	19.6%	9	20.5%	10	34.3%	9	17.3%	5	38.0%	9
Less often than once every 6 months	19.2%	84	14.6%	8	16.4%	3	23.4%	5	26.4%	13	6.8%	3	23.0%	6	44.6%	12	13.3%	3
Have only visited once	2.2%	10	5.4%	3	0.0%	0	2.9%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	11.0%	48	5.4%	3	22.3%	5	2.3%	0	11.6%	6	12.4%	6	2.8%	1	8.3%	2	8.0%	2
<i>Mean:</i>		6.88		5.62		3.59		4.99		8.25		9.29		4.82		11.15		5.90
Weighted base:		436		57		21		21		48		46		25		27		23
Sample:		400		31		22		33		36		26		22		24		19

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Q22 Where did you last buy chemist goods (including health and beauty products)?									
<i>Excl. Nulls & SFT's</i>									
Zone 1									
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Grinstead	9.4%	127	71.9%	119	7.0%	6	2.4%	2	0.0%
Forest Row	0.4%	5	3.2%	5	0.0%	0	0.0%	0	0.0%
Lingfield	0.5%	7	4.1%	7	0.0%	0	0.0%	0	0.0%
Waitrose, West Street, East Grinstead, RH19 4YZ	0.1%	2	1.1%	2	0.0%	0	0.0%	0	0.0%
Zone 2									
Edenbridge	1.9%	25	0.0%	0	25.4%	21	0.0%	0	0.0%
Leigh	0.0%	1	0.0%	0	0.8%	1	0.0%	0	0.0%
Sevenoaks	2.7%	36	3.5%	6	19.2%	16	0.0%	0	9.9%
Zone 3									
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Uckfield	3.4%	46	0.0%	0	0.0%	0	71.1%	44	0.0%
Zone 4									
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	0.8%	10	0.0%	0	0.0%	0	0.0%	0	5.6%
Borough Green	1.1%	15	0.0%	0	0.0%	0	0.0%	0	15.8%
Kings Hill	1.1%	15	0.0%	0	0.0%	0	0.0%	0	15.8%
West Malling	1.0%	13	0.0%	0	0.0%	0	0.0%	0	12.9%
Zone 5									
Hildenborough TN11 9	1.1%	15	0.0%	0	1.5%	1	0.0%	0	0.0%
Sainsbury, The Angels Centre, Angel Lane, Tonbridge, TN9 1SF	0.6%	9	0.0%	0	1.5%	1	0.0%	0	0.0%
Tonbridge	10.2%	138	0.0%	0	11.0%	9	0.0%	0	1.1%
Waitrose, Sovereign Way, Tonbridge, TN9 1RG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6									
Other - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southborough TN4 0	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Groombridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Rusthall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	2.0%	27	0.0%	0	0.0%	0	0.0%	0	0.0%
Tunbridge Wells	21.1%	285	0.0%	0	9.9%	8	3.0%	2	0.8%
Zone 8									
Crowborough	5.1%	69	0.7%	1	0.0%	0	8.6%	5	0.0%
Morrisons, Pine Grove, Crowborough, TN6 1DH	0.6%	8	0.0%	0	0.0%	0	0.8%	0	0.0%
Other - Zone 8	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Rotherfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Croft Road, Crowborough, TN6 1DL	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heathfield	2.0%	27	0.0%	0	0.0%	0	0.0%	0	0.0%
Horam	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Mayfield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Peckham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Hadlow	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.5%
Horsmonden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Paddock Wood	2.4%	32	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Church Road, Paddock Wood, TN12 6EX	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.7%
Zone 11									
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Farm, Tunbridge Wells	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Pembury	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12									

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Wadhurst	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northiam	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 13	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staplecross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coxheath	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headcorn	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marden	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staplehurst	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Cranbrook	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goudhurst	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkhurst	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East End	0.2%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rolvenden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	4.0%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Highbury Works, Smallhythe Road, Tenterden TN30 7LN	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	1.2%	17	1.9%	3	3.0%	2	0.0%	0	2.8%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Crawley	0.4%	6	3.3%	5	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.9%	12	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	1.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haywards Heath	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larkfield ME20 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes	0.2%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
London (other locations)	1.1%	15	0.0%	0	0.8%	1	0.0%	0	2.9%	3	0.0%	0	4.8%	4	0.0%	0	0.0%	0
London (West End)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone	3.7%	50	0.0%	0	0.0%	0	0.0%	0	17.9%	17	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, Maidstone, ME15 9NN	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted	0.4%	5	0.0%	0	6.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Brooklands Way, East Grinstead, RH19 1DD	1.0%	14	8.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Mills Road, Quarry Wood, Aylesford, ME20 7NA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	0.3%	4	0.0%	0	3.4%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Romeny Place, Maidstone, ME15 6LT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Simone Weil Avenue, Ashford, TN24 8YN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Churchwood Drive, St Leonards on Sea, TN28 9RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hythe Road, Wilesborough, Ashford,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
TN24 0YE																		
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bell Farm Road, Uckfield, TN22 1BA	0.5%	6	0.0%	0	0.0%	0	9.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Grovewood Drive, Weavinging, Maidstone, ME14 5TQ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, High Street, Sevenoaks, TN13 1LA	0.0%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, London Road, Riverhead, Sevenoaks, TN13 2QS	0.4%	5	0.0%	0	5.8%	5	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, North Street, Hailsham, BN27 1DN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Outside area	0.9%	12	0.0%	0	1.5%	1	0.0%	0	3.6%	3	0.0%	0	0.8%	1	0.0%	0	0.7%	1
Abroad	0.3%	4	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Weighted base:	1351		166		82		62		94		141		89		94		87	
Sample:	1352		87		86		89		78		88		84		91		90	

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q22A How often do you make shopping trips for chemist goods (including health and beauty products) to (DESTINATION MENTIONED AT Q22)?

Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q22

Daily	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	1.5%	1	0.0%	0
At least once a week	13.3%	179	15.4%	26	8.5%	7	12.1%	8	11.1%	10	20.2%	28	16.4%	15	11.1%	10	23.5%	20
At least once a fortnight	13.5%	182	16.3%	27	18.5%	15	23.0%	14	10.6%	10	16.6%	23	11.9%	11	10.9%	10	15.0%	13
At least once a month	35.7%	481	24.1%	40	41.8%	34	25.0%	16	31.0%	29	30.8%	43	36.1%	32	38.0%	35	28.2%	24
At least every two months	9.5%	128	9.7%	16	7.6%	6	8.5%	5	8.6%	8	2.8%	4	3.5%	3	14.0%	13	11.8%	10
At least every 3 months	7.5%	101	10.9%	18	3.7%	3	9.0%	6	6.1%	6	4.4%	6	12.3%	11	13.1%	12	8.0%	7
At least every 6 months	3.4%	46	1.9%	3	3.4%	3	3.0%	2	7.6%	7	4.4%	6	3.1%	3	1.5%	1	1.4%	1
Less often than once every 6 months	1.3%	17	3.1%	5	1.5%	1	0.8%	0	0.7%	1	0.5%	1	0.0%	0	0.9%	1	0.0%	0
Have only visited once (Don't know / varies)	0.5%	7	3.5%	6	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	14.5%	196	15.1%	25	15.0%	12	18.6%	12	21.3%	20	19.1%	27	16.7%	15	9.0%	8	12.1%	10
Mean:		19.52		19.16		17.55		19.91		26.52		25.11		20.05		17.69		23.37
Weighted base:		1347		166		80		62		94		141		89		93		87
Sample:		1347		87		84		89		78		88		84		90		90

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q23 Where did you last buy electrical items, such as televisions, washing machines and computers?																		
<i>Excl. Nulls & SFT's</i>																		
Zone 1																		
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	0.8%	6	9.7%	5	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Edenbridge	1.8%	13	1.8%	1	25.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Sevenoaks	2.4%	17	0.0%	0	15.9%	7	0.0%	0	13.9%	9	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	1.2%	8	0.0%	0	0.0%	0	25.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Hill	0.5%	4	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling	0.7%	5	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Hildenborough TN11 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	6	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Other - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, West Station, Tunbridge Wells TN2 5	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Rusthall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tunbridge Wells	16.5%	118	4.4%	2	18.6%	8	14.2%	4	2.5%	2	19.5%	13	27.6%	17	31.3%	15	24.0%	14
Zone 8																		
Crowborough	4.5%	32	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	13.7%	6	37.2%	21
Morrisons, Pine Grove, Crowborough, TN6 1DH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Rotherfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Zone 9																		
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	1.2%	9	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.0%	1	0.0%	0
Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3EW	12.6%	90	0.0%	0	8.3%	4	7.8%	2	0.0%	0	17.8%	12	48.3%	30	12.9%	6	17.8%	10
John Lewis at Home, Longfield Road Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	11.3%	81	8.2%	4	0.0%	0	15.6%	5	1.0%	1	31.4%	20	12.9%	8	22.0%	10	4.3%	2
Marks & Spencer, Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Marks & Spencer, Tunbridge Wells, TN1 2TX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Farm, Tunbridge Wells	1.8%	13	0.0%	0	1.4%	1	0.0%	0	0.0%	0	5.7%	4	2.9%	2	0.0%	0	2.2%	1
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	4.4%	31	0.0%	0	0.0%	0	3.0%	1	0.0%	0	2.9%	2	5.0%	3	12.7%	6	3.5%	2
Zone 12																		
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Zone 13									
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northiam	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14									
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15									
Cranbrook	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Goudhurst	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hawkhurst	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16									
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tenterden	2.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Highbury Works, Smallhythe Road, Tenterden TN30 7LN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford	1.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford Retail Park, Barrey Road, Ashford, TN24 0SG	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Aylesford	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Norman Road, Ashford TN23 7DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexhill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater	4.7%	33	7.0%	4	15.4%	7	0.0%	0	15.2%
County Oak Retail Park, London Road, Crawley, RH11 7XN	2.9%	21	39.0%	21	0.0%	0	0.0%	0	0.0%
Crawley	1.1%	8	14.5%	8	0.0%	0	0.0%	0	0.0%
Denvale Retail Park, Haslett Avenue East, Crawley, RH10 1SS	0.4%	3	5.7%	3	0.0%	0	0.0%	0	0.0%
Eastbourne	1.6%	11	0.0%	0	2.8%	1	3.4%	1	0.0%
Gallager Retail Park, Norman Road, Ashford, TN23 7DH	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Hailsham	1.2%	8	0.0%	0	0.0%	0	3.4%	1	0.0%
Hastings	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Haywards Heath	0.7%	5	1.8%	1	0.0%	0	11.9%	4	0.0%
Larkfield ME20 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%
Lewes	0.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%
London (other locations)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%
London (West End)	1.1%	8	3.5%	2	4.4%	2	0.0%	0	2.0%
Maidstone	3.0%	21	0.0%	0	0.0%	0	0.0%	0	4.5%
Morrisons, Queens Road, Hastings, TN34 1RN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Sutton Road, Maidstone, ME15 9NN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Oxted	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%
Quarry Wood Retail Park, Wood Close, Aylesford, Maidstone, ME20 7UB	1.5%	11	0.0%	0	0.0%	0	0.0%	0	7.1%
Ravenside Retail Park & Leisure Park, Hastings Road, Bexhill TN40 2	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Reigate	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%
Sainsbury, Brooklands Way, East Grinstead, RH19 1DD	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, Romeny Place, Maidstone, ME15 6LT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks Retail Park, Old Otford Road, Sevenoaks, TN14 5EW	1.1%	8	0.0%	0	4.5%	2	0.0%	0	6.4%
South Aylesford Retail Park, London Road East, Aylesford ME20 7TP	1.9%	13	0.0%	0	0.0%	0	0.0%	0	13.0%
St Leonards-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Churchwood	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Drive, St Leonards on Sea, TN28 9RB									
Tesco Extra, Hythe Road, Wilesborough, Ashford, TN24 0YE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brooks Road, Lewes, BN7 2BY	0.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%
Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Outside area	1.3%	9	0.0%	0	1.7%	1	3.7%	1	0.0%
Abroad	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	714	54	45	32	62	65	63	46	56
Sample:	755	35	57	46	49	40	58	48	57

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q23A How often do you make shopping trips for electrical items, such as televisions, washing machines and computers to (DESTINATION MENTIONED AT Q23)?

Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q23

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	0.4%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a month	2.1%	15	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	14.6%	8
At least every two months	1.8%	13	0.0%	0	3.1%	1	0.0%	0	1.0%	1	8.2%	5	1.1%	1	0.0%	0	1.1%	1
At least every 3 months	4.1%	29	0.0%	0	1.4%	1	3.0%	1	2.0%	1	0.0%	0	3.6%	2	1.9%	1	2.8%	2
At least every 6 months	9.9%	70	8.8%	5	13.4%	6	21.2%	7	10.1%	6	5.2%	3	18.3%	12	4.8%	2	9.0%	5
Less often than once every 6 months	53.5%	380	66.3%	36	42.6%	19	49.1%	15	53.2%	33	58.1%	38	55.3%	35	69.9%	32	42.2%	23
Have only visited once (Don't know / varies)	5.1%	36	3.5%	2	5.5%	2	3.7%	1	1.0%	1	5.3%	3	3.3%	2	1.5%	1	5.8%	3
<i>Mean:</i>	2.00		1.11		1.72		1.98		1.31		1.60		1.70		1.13		3.43	
Weighted base:	710	54	45	32	62	65	63	46	55									
Sample:	753	35	57	46	49	40	58	48	56									

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q24 Where did you last buy DIY or gardening goods?																		
<i>Excl. Nulls & SFT's</i>																		
Zone 1																		
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Retail Park, London Road, East Grinstead, RH19 1QL	4.7%	50	32.0%	47	1.3%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	6.7%	71	44.6%	65	9.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Row	0.2%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Homebase, London Road, East Grinstead RH19 1HA	1.3%	13	9.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 1	0.3%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Edenbridge	0.7%	7	0.0%	0	11.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 2	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	1.7%	18	0.0%	0	14.5%	9	0.0%	0	6.9%	6	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Buxted	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 3	0.2%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Uckfield	3.6%	38	0.0%	0	0.0%	0	63.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3
Zone 4																		
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Borough Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Hildenborough TN11 9	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.7%	1	0.0%	0	0.0%	0
Tonbridge	3.1%	32	0.0%	0	7.0%	4	0.0%	0	3.5%	3	20.0%	19	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Other - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, West Station, Tunbridge Wells TN2 5	1.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	4.0%	2	16.8%	11	5.8%	4
Other - Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0
Tunbridge Wells	11.5%	122	0.7%	1	18.1%	11	3.6%	2	2.2%	2	13.3%	13	14.1%	7	33.7%	23	25.0%	16
Wyevale Garden Centre, Eridge Road, Tunbridge Wells TN4 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.1%	3	0.0%	0
Zone 8																		
Crowborough	2.3%	24	0.0%	0	0.0%	0	7.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.2%	18
Mark Cross TN6 3	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Morrisons, Pine Grove, Crowborough, TN6 1DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sussex Country Gardener, Mark Cross, Crowborough TN6 3PJ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.9%	1
Waitrose, Croft Road, Crowborough, TN6 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Zone 9																		
Broad Oak	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	1.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horam	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Peckham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadlow	0.2%	2	0.0%	0	0.0%	0	0.9%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 10	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	1.2%	13	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	13.8%	7	1.3%	1	2.3%	2
Great Lodge Retail Park, Longfield Road,	14.8%	156	0.8%	1	7.2%	4	2.4%	1	0.9%	1	19.9%	19	53.6%	28	17.3%	12	14.7%	10

Column %ges.

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Tunbridge Wells, TN2 3EW																		
John Lewis at Home, Longfield Road Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4	1.7%	1	0.0%	0	1.9%	1
Marks & Spencer, Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
North Farm, Tunbridge Wells	1.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	4.4%	2	2.0%	1	5.7%	4
Notcutts Garden Centre, Tonbridge Road, Pembury TN2 4	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Other - Zone 11	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Pembury	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.3%	2	0.0%	0
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	2.3%	25	0.0%	0	0.0%	0	1.8%	1	0.0%	0	5.5%	5	1.7%	1	3.6%	2	4.2%	3
Zone 12																		
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Burwash	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurst Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northiam	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Other - Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headcorn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Staplehurst Road, Tonbridge TN12 9BT	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Staplehurst	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Cranbrook	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goudhurst	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 15	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 16	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden Garden Centre, Appledore Road, Reading Street, Tenterden TN30 7HT	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Highbury Works, Smallhythe Road, Tenterden TN30 7LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	2.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Designer Outlet, Kimberley Way, Ashford, TN24 0SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Retail Park, Barrey Road, Ashford, TN24 0SG	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesford	1.0%	10	0.0%	0	0.0%	0	0.0%	0	5.2%	5	5.8%	6	0.0%	0	0.0%	0	0.0%	0
B&Q, London Road, Aylesford ME20 6NY	0.5%	6	0.0%	0	0.0%	0	0.0%	0	6.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, London Road, Larkfield ME20 6NY	1.8%	19	0.0%	0	0.0%	0	0.0%	0	20.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Norman Road, Ashford TN23 7DG	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Bexhill	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgess Hill	0.2%	2	0.8%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
County Oak Retail Park, London Road, Crawley, RH11 7XN	0.3%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	0.6%	7	3.8%	5	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evegate Retail Park, Station Road, Smeeth, Ashford, TN25	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallager Retail Park, Norman Road, Ashford, TN23 7DH	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham	0.9%	10	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haywards Heath	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larkfield ME20 6	0.5%	6	0.0%	0	0.0%	0	0.0%	0	6.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes	0.4%	4	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (other locations)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone	2.9%	31	0.0%	0	0.0%	0	0.0%	0	9.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted	0.1%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quarry Wood Retail Park, Wood Close, Aylesford, Maidstone, ME20 7UB	1.6%	17	0.0%	0	0.0%	0	0.0%	0	8.6%	8	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Ravenside Retail Park & Leisure Park, Hastings Road, Bexhill TN40 2	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Saint Peter's Wharf Retail Park, St Peter's Street, Maidstone, ME16 0SR	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Retail Park, Old Otford Road, Sevenoaks, TN14 5EW	2.4%	26	0.0%	0	15.4%	10	0.0%	0	8.5%	8	8.8%	8	0.0%	0	0.0%	0	0.0%	0
South Aylesford Retail Park, London Road East, Aylesford ME20 7TP	1.3%	14	0.0%	0	0.0%	0	0.0%	0	11.1%	10	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Outside area	3.0%	32	2.4%	4	6.2%	4	7.7%	4	6.8%	6	5.8%	6	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1060		146		62		52		91		96		51		68		65	
Sample:	1054		77		67		75		74		64		56		67		68	

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q24A How often do you make shopping trips for DIY or gardening goods to (DESTINATION MENTIONED AT Q24)?

Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q24

Daily	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.7%	7	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
At least once a week	3.4%	36	2.3%	3	3.2%	2	5.5%	3	3.5%	3	0.0%	0	5.7%	3	3.3%	2	4.2%	3
At least once a fortnight	7.4%	79	8.5%	12	11.8%	7	9.5%	5	5.9%	5	12.6%	12	9.4%	5	9.7%	7	2.1%	1
At least once a month	16.2%	171	18.5%	27	13.5%	8	8.2%	4	19.2%	17	18.9%	18	7.4%	4	9.7%	7	16.7%	11
At least every two months	12.6%	133	16.3%	24	4.3%	3	7.7%	4	9.0%	8	15.5%	15	7.4%	4	28.5%	19	6.9%	4
At least every 3 months	14.3%	151	14.4%	21	15.1%	9	20.9%	11	18.3%	17	8.3%	8	15.2%	8	8.7%	6	20.7%	14
At least every 6 months	16.2%	172	23.3%	34	21.1%	13	17.1%	9	14.4%	13	10.8%	10	18.9%	10	7.4%	5	15.4%	10
Less often than once every 6 months	9.5%	101	2.6%	4	4.8%	3	7.5%	4	8.8%	8	8.3%	8	14.2%	7	15.3%	10	10.6%	7
Have only visited once (Don't know / varies)	0.8%	8	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
	18.4%	195	9.9%	14	26.2%	16	23.6%	12	20.9%	19	25.6%	24	21.8%	11	17.4%	12	21.2%	14
Mean:	11.80		10.97		10.42		10.50		9.27		9.54		10.09		9.41		9.38	
Weighted base:	1058		146		62		52		91		94		51		68		65	
Sample:	1053		77		67		75		74		63		56		67		68	

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Q25 Where did you last buy furniture, carpets and floor coverings?																		
<i>Excl. Nulls & SFT's</i>																		
Zone 1																		
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blindley Heath	0.4%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Bridge Retail Park, London Road, East Grinstead, RH19 1QL	1.3%	9	13.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	5.6%	38	49.9%	35	4.1%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Forest Row	0.6%	4	4.7%	3	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingfield	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Edenbridge	0.2%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	2.2%	15	0.0%	0	16.0%	5	0.0%	0	12.4%	8	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maresfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	3.7%	25	0.0%	0	0.0%	0	63.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borough Green	0.6%	4	0.0%	0	0.0%	0	0.0%	0	7.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wateringbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling	0.5%	3	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Hildenborough TN11 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 5	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Tonbridge	3.5%	24	0.0%	0	6.0%	2	0.0%	0	1.2%	1	20.9%	17	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Other - Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Southborough TN4 0	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Zone 7																		
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells	20.8%	142	10.1%	7	25.7%	8	5.5%	2	1.9%	1	18.5%	15	44.3%	19	47.2%	21	28.3%	15
Zone 8																		
Crowborough	2.6%	18	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	3	22.9%	12
Zone 9																		
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	1.0%	7	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Mayfield	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Paddock Wood	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	1.8%	13	0.0%	0	0.0%	0	1.2%	0	0.0%	0	8.6%	7	3.7%	2	1.6%	1	0.0%	0
Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3EW	7.4%	51	8.7%	6	0.0%	0	0.0%	0	0.0%	0	3.7%	3	12.6%	5	21.4%	9	17.3%	9
John Lewis at Home, Longfield Road Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	5.2%	36	0.0%	0	6.6%	2	1.2%	0	0.0%	0	18.1%	15	12.7%	5	13.4%	6	4.5%	2
Kingstanding Business Park, Longfield Road, Tunbridge Wells TN2 3EW	1.0%	7	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	1.1%	1
Marks & Spencer, Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Farm, Tunbridge Wells	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	1.6%	1	0.0%	0	0.0%	0
Other - Zone 11	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	5	1.6%	1	0.0%	0	0.0%	0
Pembury	0.3%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	3.4%	23	1.7%	1	0.0%	0	6.3%	2	0.0%	0	5.0%	4	1.6%	1	5.1%	2	3.7%	2
Zone 12																		
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 12	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headcorn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staplehurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Valence	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Cranbrook	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	2.8%	19	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford Retail Park, Barrey Road, Ashford, TN24 0SG	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesford	0.9%	6	0.0%	0	0.0%	0	0.0%	0	7.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Norman Road, Ashford TN23 7DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	2.8%	19	2.7%	2	18.6%	6	0.0%	0	10.0%	6	0.0%	0	1.6%	1	1.6%	1	1.1%	1
Brighton BN13	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury CT1 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
County Oak Retail Park, London Road, Crawley, RH11 7XN	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	0.4%	3	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Eastbourne	1.4%	9	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallager Retail Park, Norman Road, Ashford, TN23 7DH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Hailsham	1.3%	9	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	6.9%	4
Hastings	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horley	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Valley Retail Park, Purley Way, Croydon CR0 4UZ	1.1%	7	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	10.2%	6
Lakeside	1.8%	12	0.0%	0	0.0%	0	0.0%	0	4.4%	3	8.6%	7	2.1%	1	0.0%	0	0.0%	0
Lewes	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
London (other locations)	0.6%	4	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (West End)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
London Road Retail Park, London Road, Crawley, RH10 8JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone	5.5%	38	0.0%	0	0.0%	0	0.0%	0	18.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orpington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted	0.2%	2	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quarry Wood Retail Park, Wood Close, Aylesford, Maidstone, ME20 7UB	1.3%	9	0.0%	0	0.0%	0	0.0%	0	7.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saint Peter's Wharf Retail Park, St Peter's Street, Maidstone, ME16 0SR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Retail Park, Old Otford Road, Sevenoaks, TN14 5EW	0.6%	4	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreham-by-Sea	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Aylesford Retail Park, London Road East, Aylesford ME20 7TP	0.6%	4	0.0%	0	0.0%	0	0.0%	0	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Outside area	3.5%	24	1.4%	1	7.4%	2	6.3%	2	4.4%	3	0.0%	0	1.6%	1	1.6%	1	1.4%	1
Weighted base:	683	71	31	39	63	81	42	44	54									
Sample:	650	39	35	56	48	50	38	41	51									

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q25A How often do you make shopping trips for furniture, carpets and floor coverings to (DESTINATION MENTIONED AT Q25)?

Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q25

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a month	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
At least every two months	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0
At least every 3 months	1.7%	12	0.0%	0	0.0%	0	2.4%	1	1.2%	1	2.3%	2	5.3%	2	1.6%	1	1.9%	1
At least every 6 months	7.1%	49	5.3%	4	6.5%	2	5.1%	2	9.2%	6	6.8%	6	5.3%	2	3.9%	2	18.1%	10
Less often than once every 6 months	62.7%	429	68.0%	48	63.6%	19	70.5%	27	50.2%	32	67.7%	55	74.3%	31	77.6%	34	44.8%	24
Have only visited once	10.3%	70	0.0%	0	6.5%	2	5.2%	2	4.7%	3	11.1%	9	3.3%	1	7.1%	3	25.3%	14
(Don't know / varies)	17.2%	118	26.7%	19	23.4%	7	16.9%	7	31.6%	20	12.2%	10	10.2%	4	7.8%	3	9.9%	5
<i>Mean:</i>	<i>1.34</i>	<i>1.07</i>	<i>1.09</i>	<i>1.15</i>	<i>1.42</i>	<i>1.16</i>	<i>1.33</i>	<i>1.33</i>	<i>1.26</i>									
Weighted base:	683	71	31	39	63	81	42	44	54									
Sample:	650	39	35	56	48	50	38	41	51									

Q26 Do you ever visit any of the following centres? [MR/PR]

Royal Tunbridge Wells	75.9%	1216	68.8%	133	67.1%	65	74.1%	51	43.9%	51	88.1%	135	98.7%	107	88.7%	94	96.7%	93
Southborough	9.3%	149	0.0%	0	12.6%	12	3.1%	2	2.8%	3	8.0%	12	54.7%	59	12.1%	13	3.3%	3
Paddock Wood	18.5%	296	1.2%	2	2.1%	2	0.0%	0	19.7%	23	24.0%	37	9.3%	10	13.4%	14	2.7%	3
Cranbrook	15.5%	248	0.0%	0	6.6%	6	0.0%	0	6.7%	8	2.3%	3	9.8%	11	4.6%	5	7.2%	7
Hawkhurst	11.1%	178	0.0%	0	4.7%	5	1.4%	1	3.3%	4	0.5%	1	5.4%	6	11.4%	12	5.1%	5
(Don't visit any of these centres)	18.8%	301	31.2%	60	32.1%	31	25.9%	18	49.8%	58	9.4%	14	0.0%	0	10.5%	11	3.3%	3
Weighted base:	1601	193	97	68	116	153	108	106	96									
Sample:	1601	100	100	101	100	100	100	100	100									

Q27 Which centre do you visit the most?

Those who visit a centre at Q26

Royal Tunbridge Wells	76.3%	992	100.0%	133	97.6%	64	100.0%	51	74.6%	43	86.4%	120	75.6%	82	96.7%	92	97.9%	91
Southborough	2.2%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	23.1%	25	0.0%	0	0.0%	0
Paddock Wood	9.4%	122	0.0%	0	1.2%	1	0.0%	0	20.9%	12	11.6%	16	1.3%	1	0.9%	1	0.8%	1
Cranbrook	7.7%	100	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Hawkhurst	4.5%	58	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Weighted base:	1300	133	66	51	58	139	108	95	93									
Sample:	1327	71	70	78	57	90	100	92	95									

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1																		
Q28 How often do you visit (CENTRE MENTIONED AT Q27)?																		
<i>Those who visit a centre at Q26</i>																		
Daily	8.7%	113	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	2	20.6%	22	16.6%	16	5.5%	5
At least two times a week	11.3%	146	0.0%	0	3.0%	2	0.0%	0	1.3%	1	3.7%	5	22.4%	24	23.9%	23	10.1%	9
At least once a week	18.3%	238	2.2%	3	14.2%	9	5.3%	3	1.1%	1	24.2%	34	30.6%	33	33.7%	32	18.7%	17
At least once a fortnight	12.1%	157	11.2%	15	16.0%	11	5.1%	3	6.6%	4	14.7%	20	11.0%	12	9.8%	9	18.1%	17
At least once a month	17.1%	223	19.3%	26	22.3%	15	34.2%	17	24.3%	14	24.0%	33	5.0%	5	11.0%	11	30.9%	29
At least every two months	9.3%	121	21.3%	28	9.1%	6	11.4%	6	18.4%	11	10.3%	14	1.3%	1	0.0%	0	5.2%	5
At least every 3 months	8.8%	115	17.2%	23	14.4%	9	21.2%	11	20.5%	12	12.4%	17	0.0%	0	2.2%	2	2.0%	2
At least every 6 months	7.4%	97	19.1%	25	9.8%	6	10.9%	6	15.9%	9	4.0%	6	4.6%	5	0.0%	0	4.8%	4
Less often than once every 6 months	3.8%	49	7.7%	10	8.1%	5	7.6%	4	8.2%	5	2.1%	3	0.6%	1	1.4%	1	1.5%	1
Have only visited once	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.9%	38	2.1%	3	3.1%	2	4.3%	2	1.3%	1	3.2%	4	3.9%	4	1.5%	1	3.3%	3
Mean:		61.03		8.96		19.39		10.45		13.93		30.26		122.89		108.30		50.82
Weighted base:		1300		133		66		51		58		139		108		95		93
Sample:		1327		71		70		78		57		90		100		92		95

Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?*Those who visit a centre at Q26*

Car / van (as driver)	76.2%	991	90.3%	120	76.1%	50	82.5%	42	86.0%	50	86.6%	120	52.1%	56	52.0%	50	83.5%	78
Car / van (as passenger)	6.2%	81	5.4%	7	13.4%	9	6.7%	3	9.3%	5	3.2%	4	1.9%	2	2.9%	3	7.7%	7
Bus (including the busway or guided bus), minibus or coach	5.4%	70	4.3%	6	4.7%	3	8.4%	4	2.4%	1	6.1%	8	11.5%	12	9.5%	9	8.7%	8
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.4%	123	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	28.9%	31	32.4%	31	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.7%	9	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	2.0%	26	0.0%	0	5.8%	4	1.6%	1	0.0%	0	2.3%	3	5.5%	6	3.1%	3	0.0%	0
Weighted base:		1300		133		66		51		58		139		108		95		93
Sample:		1327		71		70		78		57		90		100		92		95

Q30 What is the main reason for visiting (CENTRE MENTIONED AT Q27)?*Those who visit a centre at Q26*

Choice and range of shops	55.4%	721	72.4%	96	62.7%	41	83.4%	42	59.6%	35	62.9%	87	61.2%	66	61.4%	58	44.0%	41
Strength of supermarket provision	1.9%	25	1.4%	2	0.0%	0	0.9%	0	2.4%	1	0.0%	0	0.6%	1	1.4%	1	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	5.2%	68	2.3%	3	10.9%	7	6.7%	3	9.5%	6	2.5%	3	4.3%	5	5.5%	5	1.3%	1
Choice of services (hairdressers, banks etc)	5.1%	67	2.1%	3	4.2%	3	0.9%	0	3.2%	2	1.6%	2	2.6%	3	10.0%	9	2.0%	2
Environmental quality of centre	4.2%	55	8.3%	11	2.8%	2	1.9%	1	3.4%	2	1.7%	2	7.0%	8	1.5%	1	7.9%	7
Close to home	13.1%	170	0.0%	0	14.5%	10	0.9%	0	3.7%	2	8.8%	12	14.4%	16	12.2%	12	30.1%	28
Close to work	4.9%	64	0.0%	0	0.0%	0	0.0%	0	1.3%	1	6.4%	9	6.7%	7	2.7%	3	6.8%	6
Easily accessible by public transport	0.4%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.5%	1
Convenient car parking	0.4%	5	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	3.4%	44	2.3%	3	1.2%	1	1.6%	1	7.6%	4	7.9%	11	0.0%	0	3.3%	3	1.3%	1
Habit / familiarity	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly (Nothing in particular)	0.7%	9	3.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	5.0%	65	7.4%	10	2.8%	2	3.7%	2	5.8%	3	7.7%	11	1.9%	2	2.2%	2	4.3%	4
Weighted base:		1300		133		66		51		58		139		108		95		93
Sample:		1327		71		70		78		57		90		100		92		95

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q31A Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? First mention:																		
<i>Those who visit a centre at Q26</i>																		
Increased general choice and range of shops	8.8%	115	15.2%	20	7.9%	5	5.1%	3	4.8%	3	13.7%	19	5.6%	6	7.8%	7	6.4%	6
Improved food shops within the town centre	2.3%	30	1.4%	2	0.9%	1	0.0%	0	0.0%	0	2.4%	3	3.4%	4	1.4%	1	0.0%	0
Discount foodstores within the town centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.8%	23	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	5.5%	6	0.9%	1	0.0%	0
Improved leisure facilities	2.6%	34	2.3%	3	2.4%	2	1.2%	1	0.0%	0	1.7%	2	8.5%	9	1.6%	2	2.1%	2
Improved quality of shops	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.7%	1	0.7%	1
More parking	7.7%	100	10.0%	13	3.1%	2	11.3%	6	12.2%	7	6.1%	8	6.7%	7	3.6%	3	4.1%	4
Cheaper parking	11.4%	149	15.4%	21	15.2%	10	11.5%	6	5.5%	3	13.9%	19	9.6%	10	17.1%	16	24.3%	23
Improved street cleaning	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.7%	22	0.0%	0	0.9%	1	4.9%	2	6.6%	4	0.0%	0	0.6%	1	10.4%	10	0.8%	1
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.9%	38	6.7%	9	7.0%	5	0.0%	0	1.3%	1	1.1%	1	5.0%	5	4.5%	4	4.7%	4
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.9%	1	0.0%	0
Improved market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion / less busy	5.4%	70	0.0%	0	3.3%	2	1.9%	1	8.2%	5	9.9%	14	2.7%	3	2.2%	2	5.7%	5
More cycle paths	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	2.3%	2	0.0%	0
More seating / public facilities	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5	1.3%	1	0.0%	0	0.0%	0
Presence of a Primark store	0.3%	5	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.4%	1	0.8%	1
Redevelop the old cinema area	0.9%	12	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.7%	1	1.6%	2	1.6%	2	2.8%	3
(Nothing / Nothing else)	48.6%	632	47.4%	63	49.0%	32	60.8%	31	57.0%	33	45.6%	63	40.6%	44	42.5%	40	42.1%	39
(Don't know)	2.7%	35	1.6%	2	5.7%	4	3.4%	2	1.1%	1	0.9%	1	0.0%	0	0.7%	1	5.5%	5
Weighted base:		1300		133		66		51		58		139		108		95		93
Sample:		1327		71		70		78		57		90		100		92		95

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q31B Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Second mention:																		
<i>Those who gave a measure at Q31A</i>																		
Increased general choice and range of shops	5.3%	34	0.0%	0	5.2%	2	5.8%	1	0.0%	0	5.5%	4	9.1%	6	4.2%	2	6.2%	3
Improved food shops within the town centre	1.3%	8	0.0%	0	9.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.6%	1	0.0%	0
Discount foodstores within the town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Improved non-food shops within the town centre	4.9%	31	15.9%	11	6.2%	2	3.3%	1	0.0%	0	0.0%	0	2.1%	1	5.4%	3	2.5%	1
Improved leisure facilities	4.8%	31	8.6%	6	0.0%	0	0.0%	0	0.0%	0	10.7%	8	1.4%	1	9.9%	5	0.0%	0
Improved quality of shops	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
More parking	7.6%	48	2.8%	2	6.7%	2	2.6%	0	5.0%	1	6.2%	5	7.0%	4	12.0%	6	15.7%	8
Cheaper parking	8.5%	54	4.6%	3	2.6%	1	5.2%	1	9.5%	2	11.6%	9	8.4%	5	12.2%	7	6.9%	3
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.0%	6	0.0%	0	0.0%	0	8.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.5%	3	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.9%	6	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	1	1.3%	1	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.3%	1	0.0%	0
Improved market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion / less busy	1.8%	11	0.0%	0	2.1%	1	0.0%	0	8.1%	2	0.0%	0	2.2%	1	0.0%	0	3.1%	2
More cycle paths	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0
More seating / public facilities	0.5%	3	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0
Presence of a Primark store	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	9.2%	4
Redevelop the old cinema area	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	2.6%	1	0.0%	0
(Nothing / Nothing else)	57.0%	362	59.1%	40	65.9%	20	72.1%	13	69.8%	17	61.5%	46	54.5%	35	38.4%	21	48.8%	24
(Don't know)	2.5%	16	4.5%	3	0.0%	0	0.0%	0	7.5%	2	0.0%	0	1.1%	1	8.3%	4	5.0%	2
Weighted base:		634		68		30		18		24		74		64		54		49
Sample:		622		29		33		28		22		44		60		54		48

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q31C Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Third mention:																		
<i>Those who gave a measure at Q31B</i>																		
Increased general choice and range of shops	2.7%	7	0.0%	0	19.6%	2	9.3%	0	22.1%	1	0.0%	0	0.0%	0	4.8%	1	5.4%	1
Improved food shops within the town centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	2	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	4.6%	12	0.0%	0	7.6%	1	0.0%	0	0.0%	0	8.4%	2	0.0%	0	20.9%	6	2.7%	1
Improved leisure facilities	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0
Improved quality of shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	4.7%	12	0.0%	0	0.0%	0	9.3%	0	0.0%	0	16.0%	5	3.1%	1	14.7%	4	3.4%	1
Improved street cleaning	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	2.5%	7	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	8.7%	2
Cheaper public transport	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0
Better environment	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion / less busy	2.2%	6	0.0%	0	19.6%	2	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
More cycle paths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating / public facilities	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Presence of a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop the old cinema area	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	73.0%	187	100.0%	25	47.1%	5	81.4%	4	77.9%	4	63.8%	18	83.7%	24	43.3%	12	73.7%	17
(Don't know)	2.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	5.4%	2	6.1%	1
Weighted base:		257		25		10		5		6		29		29		29		23
Sample:		254		9		10		9		5		18		28		29		18

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q31X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Any mention: [MR]																		
<i>Those who visit a centre at Q26</i>																		
Increased general choice and range of shops	11.9%	155	15.2%	20	13.3%	9	8.1%	4	6.9%	4	16.7%	23	11.0%	12	11.6%	11	11.0%	10
Improved food shops within the town centre	3.2%	42	1.4%	2	5.1%	3	0.0%	0	0.0%	0	2.4%	3	6.1%	7	2.4%	2	0.0%	0
Discount foodstores within the town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1	0.0%	0
Improved non-food shops within the town centre	5.1%	66	8.1%	11	4.0%	3	1.2%	1	3.4%	2	1.7%	2	6.8%	7	10.3%	10	2.0%	2
Improved leisure facilities	5.2%	68	6.7%	9	2.4%	2	1.2%	1	0.0%	0	7.4%	10	8.5%	9	9.1%	9	2.1%	2
Improved quality of shops	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.7%	1	0.7%	1
More parking	11.7%	152	11.4%	15	6.1%	4	12.2%	6	14.3%	8	9.5%	13	10.9%	12	10.5%	10	12.4%	11
Cheaper parking	16.5%	214	17.8%	24	16.3%	11	14.3%	7	9.5%	6	23.4%	32	15.4%	17	28.5%	27	28.8%	27
Improved street cleaning	0.2%	3	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	2.7%	35	0.0%	0	1.9%	1	7.9%	4	6.6%	4	0.0%	0	0.6%	1	11.2%	11	2.9%	3
Cheaper public transport	0.4%	5	2.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Better environment	3.6%	46	6.7%	9	7.9%	5	0.0%	0	1.3%	1	1.7%	2	5.6%	6	6.0%	6	4.7%	4
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.3%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Fewer empty shops	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	6	1.6%	2	0.0%	0
Improved market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion / less busy	6.7%	87	0.0%	0	7.3%	5	1.9%	1	11.6%	7	10.6%	15	4.0%	4	2.2%	2	7.4%	7
More cycle paths	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	3.3%	3	0.0%	0
More seating / public facilities	0.8%	11	0.0%	0	0.0%	0	0.9%	0	0.0%	0	4.0%	6	4.0%	4	0.0%	0	0.0%	0
Presence of a Primark store	0.9%	11	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.4%	3	0.0%	0	1.4%	1	5.7%	5
Redevelop the old cinema area	1.2%	16	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.7%	1	3.1%	3	3.1%	3	2.8%	3
Weighted base:	1300	133		66	51	58		139	108		95	93						
Sample:	1327	71		70	78	57		90	100		92	95						

Q32 Why don't you visit these centres?*Those who do not visit any of the centres at Q26*

Lack of choice and range of non-food shops	3.0%	9	0.0%	0	0.0%	0	0.0%	0	1.3%	1	27.2%	4	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of food shops	1.2%	3	0.0%	0	0.0%	0	5.3%	1	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home	40.5%	122	50.5%	30	44.8%	14	54.9%	10	34.3%	20	27.3%	4	0.0%	0	14.0%	2	38.1%	1
Too far away from work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not accessible by public transport	0.9%	3	0.0%	0	0.0%	0	2.7%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	23.9%	1
Inconveniently located car parking	1.5%	5	0.0%	0	0.0%	0	2.7%	0	3.2%	2	0.0%	0	0.0%	0	20.0%	2	0.0%	0
Expensive car parking	1.2%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	1.3%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.4%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health reasons	2.8%	9	0.0%	0	2.0%	1	0.0%	0	2.1%	1	16.8%	2	0.0%	0	6.2%	1	0.0%	0
Prefer to shop online	1.1%	3	0.0%	0	6.4%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing, no reason to visit)	43.0%	129	47.5%	29	44.8%	14	31.1%	6	53.2%	31	16.9%	2	0.0%	0	59.8%	7	38.1%	1
(Don't know)	3.0%	9	2.0%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	301	60		31	18	58		14	0		11	3						
Sample:	274	29		30	23	43		10	0		8	5						

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q32A Which other centre do you usually visit?																		
<i>Those who do not visit any of the centres at Q26</i>																		
Tenterden	7.2%	22	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	4.3%	13	2.0%	1	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0
Ashford	6.4%	19	1.6%	1	0.0%	0	5.3%	1	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone	22.5%	68	0.0%	0	14.6%	5	2.7%	0	67.1%	39	16.9%	2	0.0%	0	7.8%	1	0.0%	0
Tonbridge	8.6%	26	0.0%	0	23.2%	7	0.0%	0	7.2%	4	83.1%	12	0.0%	0	7.8%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	2.4%	7	3.1%	2	2.5%	1	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	2.4%	7	9.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley	1.1%	3	0.0%	0	8.9%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	7.2%	22	33.9%	20	2.0%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	38.1%	1
East Grinstead	8.1%	24	37.9%	23	2.0%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	1.0%	3	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	1	0.0%	0
Horsham	0.5%	2	0.0%	0	0.0%	0	8.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes	0.3%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	1.3%	4	0.0%	0	8.5%	3	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	1.0%	3	0.0%	0	0.0%	0	13.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.9%	1
(Don't know / none)	24.0%	72	11.8%	7	38.4%	12	51.0%	9	13.3%	8	0.0%	0	0.0%	0	50.4%	6	38.1%	1
Weighted base:		301		60		31		18		58		14		0		11		3
Sample:		274		29		30		23		43		10		0		8		5

Q33 Which of the following, if any, methods of electronic home shopping do you use? [MR]

Yes, Internet	71.5%	1144	81.0%	156	75.3%	73	73.9%	51	77.6%	90	79.8%	122	63.4%	68	76.2%	81	60.0%	58
Portable Internet shopping (through mobile phone)	22.0%	353	27.4%	53	16.9%	16	17.6%	12	19.7%	23	24.1%	37	19.7%	21	22.0%	23	33.6%	32
TV Shopping	2.2%	35	1.6%	3	3.5%	3	0.7%	0	7.3%	9	1.2%	2	0.8%	1	0.8%	1	7.4%	7
(No)	24.7%	395	14.4%	28	19.0%	18	25.5%	17	15.3%	18	18.6%	29	35.3%	38	22.5%	24	32.8%	32
Weighted base:		1601		193		97		68		116		153		108		106		96
Sample:		1601		100		100		101		100		100		100		100		100

Q34 Which goods or services do you currently purchase via electronic (home / mobile) shopping? [MR]*Those who shop via Internet / TV at Q33*

Food	17.9%	217	17.4%	29	31.5%	25	9.7%	5	29.1%	29	6.0%	7	24.9%	17	8.7%	7	1.9%	1
Clothes	49.4%	597	52.5%	87	57.4%	45	39.6%	20	65.0%	64	56.3%	70	55.3%	39	39.7%	33	51.0%	33
Banking / finance	3.8%	45	1.1%	2	5.1%	4	3.0%	2	14.3%	14	0.0%	0	1.2%	1	3.6%	3	9.3%	6
Books	50.3%	607	49.0%	81	57.1%	45	46.2%	24	46.0%	45	54.3%	68	51.4%	36	57.8%	48	52.9%	34
CDs, DVDs, music	40.2%	485	43.8%	72	31.4%	25	40.0%	20	32.0%	31	46.3%	58	33.9%	24	44.6%	37	38.5%	25
DIY goods	6.6%	79	6.5%	11	3.3%	3	11.5%	6	7.7%	8	2.7%	3	7.7%	5	6.9%	6	6.9%	4
Furniture / carpets	7.5%	91	3.4%	6	6.9%	5	3.9%	2	9.9%	10	16.8%	21	8.9%	6	2.7%	2	4.7%	3
Garden items	5.5%	66	2.9%	5	5.1%	4	8.7%	4	6.7%	7	6.4%	8	2.0%	1	7.5%	6	1.9%	1
Holiday and / or travel tickets	5.8%	70	4.0%	7	3.1%	2	6.9%	4	16.5%	16	2.5%	3	4.7%	3	6.9%	6	15.4%	10
Jewellery	1.6%	19	1.1%	2	1.6%	1	0.0%	0	1.4%	1	1.9%	2	2.0%	1	1.1%	1	0.0%	0
Major electrical items	23.4%	283	18.4%	30	15.2%	12	29.4%	15	26.7%	26	27.5%	34	23.3%	16	32.0%	26	19.0%	12
Small electrical items	27.3%	329	24.0%	40	23.8%	19	37.9%	19	31.4%	31	19.5%	24	26.5%	19	34.1%	28	30.1%	19
Small household goods	15.9%	191	15.9%	26	18.3%	14	16.6%	8	9.7%	10	21.5%	27	11.2%	8	15.9%	13	18.6%	12
Sports goods	6.9%	83	4.3%	7	3.3%	3	1.8%	1	13.9%	14	8.7%	11	3.5%	2	4.8%	4	1.2%	1
Toys	11.6%	139	14.5%	24	13.9%	11	17.7%	9	12.8%	13	11.6%	14	3.5%	2	20.1%	17	3.3%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parts / products	0.6%	7	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.6%	1	1.2%	1	1.7%	1	0.0%	0
Craft / hobby items	1.5%	19	2.6%	4	4.3%	3	1.8%	1	1.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Gifts	2.3%	27	1.7%	3	1.8%	1	4.6%	2	2.8%	3	1.9%	2	1.7%	1	4.4%	4	2.1%	1
Health / beauty / cosmetic / toiletry items	3.1%	37	6.4%	11	4.3%	3	0.9%	0	3.6%	4	2.7%	3	2.2%	2	1.7%	1	0.9%	1
Pet products	2.6%	31	0.0%	0	1.8%	1	6.0%	3	3.6%	4	1.2%	1	6.4%	4	3.8%	3	1.2%	1
Stationery	0.7%	8	0.7%	1	0.0%	0	1.8%	1	2.0%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	7.9%	95	10.0%	16	6.2%	5	13.1%	7	7.8%	8	3.1%	4	1.0%	1	8.9%	7	8.0%	5
Weighted base:		1206		165		78		51		98		125		70		82		65
Sample:		1081		77		74		70		75		76		59		71		62

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q35 What, if anything, would change your Internet / electronic shopping preferences in the next 3 / 5 years? [MR/PR]																		
<i>Those who shop via Internet / TV at Q33</i>																		
Improved broadband	24.1%	291	15.2%	25	40.5%	32	35.4%	18	19.4%	19	20.6%	26	25.2%	18	19.1%	16	23.8%	15
More / nearer click and collect services	15.0%	180	14.1%	23	11.1%	9	12.9%	7	26.0%	26	11.9%	15	24.1%	17	14.9%	12	25.5%	16
Increased local collection points	20.2%	244	15.0%	25	12.2%	10	21.4%	11	21.0%	21	22.3%	28	31.5%	22	29.5%	24	24.5%	16
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better prices	0.7%	9	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Better website design / easier to use	1.0%	12	3.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0
Easier returns	0.5%	7	3.5%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	58.0%	699	66.0%	109	50.0%	39	49.4%	25	43.7%	43	61.9%	77	62.3%	44	52.6%	43	59.6%	39
Weighted base:		1206		165		78		51		98		125		70		82		65
Sample:		1081		77		74		70		75		76		59		71		62

Q35A For your last electronic (home / mobile) non-food shopping order, how did you receive your goods?*Those who shop via Internet / TV at Q33*

Collection at store	6.6%	80	6.6%	11	4.3%	3	4.8%	2	13.8%	14	3.1%	4	5.5%	4	10.3%	8	11.3%	7
Home delivery	89.1%	1075	86.5%	143	91.0%	71	86.7%	44	84.0%	82	93.3%	116	94.5%	66	83.6%	69	83.5%	54
Delivery to place of work	1.7%	21	5.6%	9	0.0%	0	6.6%	3	1.4%	1	0.8%	1	0.0%	0	1.7%	1	1.2%	1
Collection at click and collect hub (non-store location)	1.8%	22	1.3%	2	3.3%	3	1.8%	1	0.0%	0	1.2%	1	0.0%	0	2.7%	2	0.0%	0
Collection at other location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.7%	9	0.0%	0	1.3%	1	0.0%	0	0.8%	1	1.6%	2	0.0%	0	1.7%	1	4.0%	3
Weighted base:		1206		165		78		51		98		125		70		82		65
Sample:		1081		77		74		70		75		76		59		71		62

Q36 Which of these leisure activities do you participate in? [MR/PR]

Indoor sports or health and fitness activity	27.7%	443	34.9%	67	25.3%	24	32.0%	22	35.4%	41	39.7%	61	16.8%	18	33.5%	36	29.8%	29
Cinema	52.7%	843	60.5%	117	41.2%	40	56.9%	39	56.3%	65	57.9%	89	57.7%	62	60.3%	64	40.3%	39
Restaurant	71.2%	1140	77.1%	149	56.7%	55	78.9%	54	79.6%	92	79.3%	121	63.6%	69	70.3%	75	68.5%	66
Pub / bars	50.7%	811	45.6%	88	44.0%	43	59.0%	40	49.8%	58	55.3%	85	48.5%	52	54.6%	58	62.1%	60
Nightclub	5.4%	87	7.0%	14	2.9%	3	0.0%	0	12.1%	14	9.6%	15	3.9%	4	9.6%	10	2.1%	2
Social club	5.0%	80	5.0%	10	3.8%	4	11.3%	8	2.2%	3	5.1%	8	1.4%	2	5.9%	6	7.7%	7
Ten pin bowling	14.4%	230	15.3%	30	19.3%	19	15.5%	11	26.8%	31	26.3%	40	1.6%	2	13.3%	14	5.9%	6
Bingo	1.6%	25	0.6%	1	0.0%	0	2.7%	2	6.5%	8	0.6%	1	0.6%	1	0.7%	1	0.0%	0
Theatre / concert hall	46.6%	746	53.0%	102	39.7%	38	61.3%	42	49.5%	57	52.9%	81	46.9%	51	58.9%	63	41.6%	40
Museum / art galleries	33.8%	540	37.3%	72	31.2%	30	36.3%	25	34.8%	40	38.8%	59	27.8%	30	48.4%	51	29.5%	28
Outdoor activities (such as jogging / running / cycling / 11-a-side football etc.)	24.2%	388	23.3%	45	22.7%	22	31.1%	21	22.4%	26	30.0%	46	16.2%	18	29.2%	31	24.9%	24
(None mentioned)	11.2%	179	14.0%	27	24.1%	23	9.2%	6	7.9%	9	5.9%	9	15.4%	17	10.2%	11	11.7%	11
Weighted base:		1601		193		97		68		116		153		108		106		96
Sample:		1601		100		100		101		100		100		100		100		100

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8							
Q37 Which centre / facility did you last visit for outdoor sports / indoor sports / health and fitness activities?																
<i>Those who use indoor sports facilities at Q36 AND Excl. Nulls & SFT's</i>																
Zone 1																
Ashurst Wood	0.4%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	12.4%	52	76.9%	50	11.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Row	0.4%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Hoathly	0.2%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																
Edenbridge	0.5%	2	0.0%	0	8.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 2	0.1%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	4.6%	20	0.0%	0	49.0%	11	0.0%	0	14.1%	6	4.0%	2	0.0%	0	0.0%	0
Zone 3																
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	4.2%	18	1.5%	1	0.0%	0	63.0%	13	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Zone 4																
Borough Green	2.8%	12	0.0%	0	0.0%	0	0.0%	0	17.4%	7	7.6%	5	0.0%	0	0.0%	0
Kings Hill	3.5%	15	0.0%	0	0.0%	0	0.0%	0	32.5%	13	0.0%	0	0.0%	0	0.0%	0
West Malling	1.0%	4	0.0%	0	0.0%	0	0.0%	0	9.2%	4	0.0%	0	0.0%	0	0.0%	0
Zone 5																
Hildenborough	2.2%	9	0.0%	0	5.3%	1	0.0%	0	0.0%	0	13.2%	8	0.0%	0	0.0%	0
Tonbridge	11.4%	49	0.0%	0	5.3%	1	0.0%	0	4.8%	2	58.6%	35	0.0%	0	2.1%	1
Zone 6																
Bexley DA5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fordcombe TN3 0	0.1%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langton Green TN3 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																
Eridge TN3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groombridge	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	2	0.0%	0
Hawkenbury TN2 5	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0
Tunbridge Wells	15.4%	65	1.5%	1	8.5%	2	0.0%	0	4.8%	2	1.3%	1	89.2%	11	52.9%	17
Zone 8																
Crowborough	6.6%	28	1.5%	1	0.0%	0	14.2%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Zone 9																
Broad Oak	1.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																
Brenchley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsmonden	0.4%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matfield TN12 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	2.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Zone 11																
Other - Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pembury	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	1	0.0%	0
Zone 12																
Lamberhurst	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0
Ticehurst	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Zone 13																
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northiam	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headcorn	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingfield	0.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marden	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																
Cranbrook	3.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goudhurst	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkhurst	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sissinghurst TN17	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0
Zone 16																
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smarden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	4.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																
Ashford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.4%	2	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgess Hill	0.2%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	1.0%	4	6.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leybourne ME19 5	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (other locations)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
London (West End)	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	5	0.0%	0	0.0%	0	0.0%	0
Maidstone	3.0%	13	0.0%	0	0.0%	0	0.0%	0	3.8%	2	7.6%	5	0.0%	0	0.0%	0	0.0%	0
Rye	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westerham TN16	0.1%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	5.7%	2	0.0%	0
Other - Outside area	2.9%	12	2.9%	2	0.0%	0	7.1%	2	12.0%	5	0.0%	0	0.0%	0	0.0%	2	0.0%	0
Weighted base:	425	65	23	21	41	60	13	33	29									
Sample:	340	32	21	26	30	30	9	30	23									

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q38 How often do you visit (FACILITY MENTIONED AT Q37) outdoor sports / indoor sports / health and fitness activities?

Those who use indoor sports facilities at Q36

Daily	4.6%	21	2.8%	2	5.1%	1	4.3%	1	9.2%	4	4.0%	2	0.0%	0	12.6%	4	0.0%	0
At least two times a week	47.0%	209	42.1%	28	50.0%	12	79.2%	17	62.2%	26	35.8%	22	51.6%	9	31.8%	11	46.4%	13
At least once a week	32.2%	143	34.6%	23	36.7%	9	9.7%	2	21.8%	9	35.3%	21	44.6%	8	40.2%	14	40.6%	12
At least once a fortnight	2.2%	10	0.0%	0	0.0%	0	0.0%	0	1.5%	1	6.8%	4	0.0%	0	1.9%	1	0.0%	0
At least once a month	5.0%	22	8.6%	6	5.7%	1	0.0%	0	1.9%	1	7.5%	5	3.8%	1	10.2%	4	0.0%	0
At least every two months	1.5%	7	1.4%	1	2.5%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every 3 months	0.9%	4	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every 6 months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once every 6 months	0.9%	4	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Have only visited once (Don't know / varies)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	5.2%	23	8.7%	6	0.0%	0	0.0%	0	0.0%	0	10.6%	6	0.0%	0	0.0%	0	13.0%	4
<i>Mean:</i>	<i>88.46</i>	<i>80.14</i>	<i>90.37</i>	<i>102.99</i>	<i>110.35</i>	<i>81.38</i>	<i>77.28</i>	<i>101.60</i>	<i>79.74</i>									
Weighted base:	443	67	24	22	41	61	18	36	29									
Sample:	353	34	22	27	30	31	11	32	23									

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q39 Which centre / facility did you last visit to go the cinema?																		
<i>Those who go to the cinema at Q36 AND Excl. Nulls & SFT's</i>																		
Zone 1																		
Scott Cinema, The Atrium, King Street, East Grinstead	6.3%	52	44.9%	50	2.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Stag Theatre, London Road, Sevenoaks, Kent, TN13 1ZZ	1.7%	14	0.0%	0	9.3%	4	0.0%	0	13.3%	8	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Picturehouse Cinemas, High Street, Uckfield	8.3%	68	1.9%	2	0.0%	0	92.9%	36	0.0%	0	0.0%	0	0.0%	0	3.5%	2	44.9%	17
Zone 7																		
Rusthall Village Film Club, Rusthall TN4 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Trinity Theatre, Church Road, Royal Tunbridge Wells TN1 1	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.6%	2	7.9%	5	0.0%	0
Tunbridge Wells TN1 1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~Moonlight Drive in Cinema, The Hop Farm, Maidstone Road, Paddock Wood TN12 6PY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Assembly Hall Theatre, Crescent Road, Tunbridge Wells, Kent, TN1 2LU	1.1%	9	0.0%	0	5.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowlplex, Tunbridge Wells, TN2 3UW	1.7%	14	1.1%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Odeon, Knights Park, Knights Way, Royal Tunbridge Wells, TN2 3UW	44.7%	367	6.2%	7	40.3%	16	2.8%	1	8.1%	5	95.3%	80	95.3%	59	79.1%	50	40.5%	15
Zone 12																		
Wadhurst Community Cinema, High Street, Wadhurst TN5 6LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Kino, Victoria Hall, Rye Road, Hawkhurst TN18 4	5.9%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.6%	1
Others																		
Bexhill Cinema, St John's Church, Victoria Road, Bexhill on Sea, TN39 3JR	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BFI, South Block, Belvedere Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	4
Central London	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Eureka Entertainment Centre, Ashford, TN25 4BN	4.7%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Cineworld, Medway Valley Leisure Park, Chariot Way, Rochester	3.4%	28	0.0%	0	0.0%	0	0.0%	0	46.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Sovereign House Retail Park, Eastbourne, BN23 6JH	2.6%	21	0.0%	0	1.6%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Unit 1 Crawley Leisure Park, London Road, Crawley, RH10 8LR	6.3%	51	43.1%	48	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon	0.5%	4	0.0%	0	9.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman, Station Road West, Oxted RH8 9	0.6%	5	0.0%	0	11.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Pavilion, George Street, Hailsham BN27 1	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kino, Lion Street, Rye TN31 7	2.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Hill Street, Richmond	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Leicester Square,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0

Column %ges.

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
London																		
Odeon, Lockmeadow, Barker Road, Maidstone, ME16 8RG	3.9%	32	0.0%	0	0.0%	0	0.0%	0	12.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Queen's Road, Hastings, TN34 1JX	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, The Walnuts Shopping Centre, Orpington BR6 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showcase Cinema de Lux, Bluewater Plaza, Bluewater Parkway, Dartford DA9 9SG	1.2%	10	0.0%	0	3.5%	1	0.0%	0	14.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plaza, Station Road West, Oxted RH8 9	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Castle Mall, Norwich	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.5%	4	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Weighted base:		820		112		39		38		61		84		62		63		38
Sample:		759		54		42		55		48		47		48		53		41

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q40 How often do you visit (FACILITY MENTIONED AT Q39) to go to the cinema?

Those who go to the cinema at Q36

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	1.3%	11	5.0%	6	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
At least once a fortnight	4.7%	40	4.7%	5	3.5%	1	7.2%	3	4.2%	3	9.8%	9	2.2%	1	4.0%	3	2.6%	1
At least once a month	19.5%	164	26.0%	30	14.8%	6	23.7%	9	18.8%	12	19.5%	17	20.1%	13	25.7%	16	27.6%	11
At least every two months	21.3%	180	33.4%	39	15.7%	6	21.1%	8	26.8%	17	25.6%	23	16.1%	10	18.5%	12	31.1%	12
At least every 3 months	21.6%	182	11.2%	13	12.0%	5	18.7%	7	21.9%	14	17.0%	15	25.4%	16	23.7%	15	11.5%	4
At least every 6 months	19.8%	166	11.6%	14	45.3%	18	15.0%	6	15.4%	10	17.7%	16	27.0%	17	18.5%	12	15.3%	6
Less often than once every 6 months	6.5%	55	2.6%	3	4.6%	2	9.4%	4	1.2%	1	8.2%	7	5.8%	4	6.8%	4	3.6%	1
Have only visited once	0.5%	4	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
(Don't know / varies)	4.9%	41	5.6%	7	4.1%	2	3.6%	1	10.5%	7	2.1%	2	2.2%	1	2.9%	2	6.7%	3
<i>Mean:</i>		7.18		10.20		5.27		7.42		7.57		7.71		6.29		6.81		7.16
Weighted base:		843		117		40		39		65		89		62		64		39
Sample:		778		56		43		56		50		50		48		54		42

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q41 Which centre / facility did you last visit to go to a restaurant?																		
<i>Those who go to restaurants at Q36 AND Excl. Nulls & SFT's</i>																		
Dormans Park	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dormansland	0.3%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	4.6%	48	32.7%	46	1.2%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Row	0.8%	8	5.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lewes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other - Zone 1	0.2%	3	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sharpthorne	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%	0
West Hoathly	0.2%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Zone 2																		
Edenbridge	0.9%	9	0.0%	0	15.0%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Leigh	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 2	0.3%	3	0.0%	0	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penshurst TN11 8	0.5%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.9%	1	0.0%	0
Sevenoaks	4.5%	46	1.5%	2	31.0%	16	0.0%	0	12.8%	10	10.1%	11	6.7%	5	0.0%	0	2.0%	1
Zone 3																		
Buxted	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Maresfield	0.2%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Nutley	0.2%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 3	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	2.6%	27	0.7%	1	0.0%	0	52.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Zone 4																		
Borough Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ightham TN15 9	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.2%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Kings Hill	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 4	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wateringbury	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling	1.6%	17	0.0%	0	0.0%	0	0.0%	0	18.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Hildenborough	0.4%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Other - Zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Tonbridge	7.4%	78	0.9%	1	6.3%	3	0.0%	0	0.0%	0	49.4%	52	6.4%	4	3.3%	2	0.0%	0
Zone 6																		
Bexley DA5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Fordcombe TN3 0	0.3%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Langton Green TN3 0	0.2%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southborough TN4 0	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Zone 7																		
Eridge TN3 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Frant	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0
Tunbridge Wells	24.5%	255	10.1%	14	11.5%	6	5.2%	2	10.5%	8	9.7%	10	61.9%	42	79.5%	59	36.4%	22
Zone 8																		
Crowborough	2.7%	28	0.7%	1	0.0%	0	8.8%	4	0.0%	0	0.0%	0	2.1%	1	0.0%	0	34.4%	21
Zone 9																		
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horam	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Brenchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Peckham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadlow	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Matfield TN12 7	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Yalding	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Other - Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pembury	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Lamberhurst	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.8%	8	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Burwash	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Hurst Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Northiam	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salehurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coxheath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headcorn	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marden	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staplehurst	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Valence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Cranbrook	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goudhurst	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkhurst	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sissinghurst TN17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Bethersden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biddenden	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	3.0%	2	0.0%	0
Other - Zone 16	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rolvenden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smarden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	3.1%	32	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodchurch TN26 3	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Ashford	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Bexhill	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	1.5%	15	1.3%	2	0.0%	0	0.0%	0	10.8%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Brighton	0.9%	10	4.4%	6	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester	0.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	1.8%	18	11.8%	17	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Eastbourne	1.6%	17	0.0%	0	0.0%	0	6.5%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1
Edinburgh	0.3%	3	1.3%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend DA11 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham	0.9%	9	4.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	1.0%	11	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.3%	1
Haywards Heath	0.3%	3	0.0%	0	0.0%	0	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leybourne ME19 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (other locations)	2.3%	24	1.3%	2	3.9%	2	0.0%	0	7.1%	6	2.3%	2	6.3%	4	1.2%	1	2.5%	2
London (West End)	2.8%	29	2.4%	3	1.5%	1	2.1%	1	4.8%	4	6.6%	7	2.6%	2	3.9%	3	2.0%	1
Maidstone	4.1%	43	0.0%	0	2.0%	1	0.0%	0	7.1%	6	2.3%	2	0.0%	0	0.0%	0	6.1%	4
Oxted	0.3%	3	0.0%	0	4.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westerham TN16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.8%	9	0.0%	0	3.6%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.6%	1	1.3%	1
Other - Outside area	5.6%	59	12.6%	18	2.4%	1	6.5%	3	8.2%	7	5.3%	6	2.1%	1	0.0%	0	1.3%	1
Weighted base:		1043		140		51		45		81		105		67		75		61
Sample:		1035		73		55		66		69		70		62		71		65

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q42 How often do you visit (FACILITY MENTIONED AT Q41) to go to a restaurant?

Those who go to restaurants at Q36

Daily	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4	1.8%	1	0.0%	0
At least two times a week	2.7%	31	4.5%	7	2.2%	1	3.7%	2	1.3%	1	2.6%	3	4.0%	3	3.7%	3	3.4%	2
At least once a week	13.0%	149	10.0%	15	8.7%	5	16.2%	9	5.9%	5	17.8%	22	11.6%	8	11.9%	9	19.1%	13
At least once a fortnight	19.2%	218	19.0%	28	20.0%	11	17.6%	10	20.0%	18	22.0%	27	26.6%	18	25.6%	19	17.7%	12
At least once a month	32.5%	371	39.5%	59	29.7%	16	30.8%	17	31.1%	29	33.3%	40	24.6%	17	33.1%	25	32.7%	22
At least every two months	11.5%	131	9.3%	14	13.2%	7	11.7%	6	17.8%	16	6.8%	8	6.8%	5	12.6%	9	13.2%	9
At least every 3 months	6.5%	74	4.6%	7	13.1%	7	2.0%	1	5.8%	5	3.2%	4	8.1%	6	6.0%	5	5.6%	4
At least every 6 months	4.4%	50	5.0%	7	0.0%	0	3.4%	2	4.9%	5	3.6%	4	1.3%	1	1.9%	1	5.3%	4
Less often than once every 6 months	2.2%	25	2.1%	3	1.9%	1	0.9%	0	0.0%	0	3.2%	4	1.0%	1	0.0%	0	0.9%	1
Have only visited once	2.6%	30	1.3%	2	0.0%	0	1.1%	1	6.2%	6	3.0%	4	6.2%	4	0.0%	0	0.0%	0
(Don't know / varies)	4.8%	55	4.7%	7	11.2%	6	12.6%	7	6.9%	6	4.4%	5	3.7%	3	3.4%	3	2.1%	1
<i>Mean:</i>		22.47		21.49		19.08		24.49		15.93		23.43		45.06		29.39		23.61
Weighted base:		1140		149		55		54		92		121		69		75		66
Sample:		1126		78		60		78		75		78		63		71		71

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q43 Which centre / facility did you last visit to go to bars, pubs and nightclubs?																		
<i>Those who go to pubs / bars / nightclubs / social clubs at Q36 AND Excl. Nulls & SFT's</i>																		
Dormans Park	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dormansland	0.7%	6	5.5%	5	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	5.1%	39	43.7%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felbridge	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Row	1.7%	13	14.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 1	0.4%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Hoathly	0.2%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Edenbridge	0.8%	6	0.0%	0	12.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	5	0.0%	0	0.0%	0	0.0%	0
Other - Zone 2	1.0%	8	0.0%	0	21.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penshurst TN11 8	0.4%	3	0.0%	0	5.4%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	2.3%	18	1.3%	1	19.5%	7	0.0%	0	9.9%	6	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Buxted	0.2%	1	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maresfield	0.3%	2	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Nutley	0.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 3	0.1%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	3.3%	26	0.0%	0	0.0%	0	64.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Zone 4																		
Borough Green	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ditton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ightham TN15 9	0.6%	5	0.0%	0	0.0%	0	0.0%	0	8.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Hill	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 4	0.5%	4	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Wateringbury	0.5%	4	0.0%	0	0.0%	0	0.0%	0	7.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling	1.5%	11	0.0%	0	0.0%	0	0.0%	0	20.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Hildenborough	0.4%	3	0.0%	0	5.0%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Other - Zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tonbridge	7.6%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.4%	42	1.3%	1	0.0%	0	0.0%	0
Zone 6																		
Bexley DA5	0.3%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Fordcombe TN3 0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Langton Green TN3 0	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	1.3%	1	0.0%	0
Southborough TN4 0	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4	0.0%	0	0.0%	0
Speldhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Zone 7																		
Eridge TN3 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Frant	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0
Groombridge	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0
Hawkenbury TN2 5	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Tunbridge Wells	17.8%	137	2.1%	2	5.4%	2	3.0%	1	8.2%	5	24.0%	19	56.9%	29	65.7%	35	19.6%	11
Zone 8																		
Crowborough	4.8%	37	1.1%	1	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.6%	33
Other - Zone 8	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	4	0.0%	0	2.1%	1
Rotherfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	1.5%	12	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horam	0.2%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.7%	2
Other - Zone 9	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Brenchley	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Peckham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Hadlow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matfield TN12 7	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Other - Zone 10	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Yalding	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Other - Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pembury	2.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Lamberhurst	0.9%	7	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Other - Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Wadhurst	1.6%	12	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Zone 13																		

Column %ges.

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Burwash	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northiam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 13	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salehurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coxheath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headcorn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingfield	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marden	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 14	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staplehurst	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Cranbrook	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Goudhurst	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkhurst	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 15	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Sandhurst	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sissinghurst TN17	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Bethersden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biddenden	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rolvenden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smarden	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	2.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodchurch TN26 3	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Ashford	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Bluewater	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Brighton	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	4
Canterbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	1.0%	8	8.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.6%	5	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Edinburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend DA11 0	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0
Hailsham	0.9%	7	6.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	1.4%	11	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Haywards Heath	0.1%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leybourne ME19 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (other locations)	1.2%	9	0.0%	0	0.0%	0	0.0%	0	8.9%	5	0.0%	0	8.2%	4	0.0%	0	0.0%	0
London (West End)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.7%	1	0.0%	0	1.3%	1
Maidstone	2.1%	16	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted	0.7%	6	0.0%	0	10.2%	4	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reigate	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westerham TN16	0.4%	3	0.0%	0	1.7%	1	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	3	0.0%	0	3.8%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Other - Outside area	6.2%	48	5.5%	5	7.6%	3	8.2%	3	13.8%	8	1.9%	1	2.7%	1	2.6%	1	1.1%	1
Weighted base:	770		90		37		36		56		80		52		53		58	
Sample:	698		43		38		48		41		48		42		50		50	

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1									
Q44 How often do you visit (FACILITY MENTIONED AT Q43) for bars / pubs / nightclubs?									
<i>Those who go to pubs / bars / nightclubs / social clubs at Q36</i>									
Daily	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
At least two times a week	8.7%	73	8.0%	8	12.1%	5	8.3%	3	4.0%
At least once a week	22.3%	188	21.0%	20	10.2%	4	20.0%	8	14.5%
At least once a fortnight	18.2%	153	16.3%	16	25.9%	11	13.5%	5	10.0%
At least once a month	24.0%	202	30.1%	29	20.3%	9	25.6%	10	37.8%
At least every two months	8.3%	70	12.1%	12	14.0%	6	3.5%	1	16.1%
At least every 3 months	4.6%	39	2.2%	2	7.6%	3	2.9%	1	5.7%
At least every 6 months	3.5%	30	4.4%	4	2.9%	1	7.2%	3	1.3%
Less often than once every 6 months	1.6%	13	1.2%	1	0.0%	0	4.2%	2	2.0%
Have only visited once	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	7.6%	64	4.6%	4	7.1%	3	14.9%	6	8.7%
<i>Mean:</i>		<i>32.49</i>		<i>29.32</i>		<i>30.41</i>		<i>30.69</i>	
						<i>21.95</i>		<i>36.83</i>	
								<i>46.77</i>	
								<i>40.92</i>	
									<i>28.17</i>
Weighted base:		840		97		43		41	
Sample:		770		46		44		56	

Q45 Which centre / facility did you last visit to go ten-pin bowling?*Those who go ten pin bowling at Q36 AND Excl. Nulls & SFT's*

Zone 11									
Bowlplex, Knights Park, Tunbridge Wells	56.5%	127	13.6%	4	90.8%	16	8.8%	1	7.6%
Others									
AMF Bowling, Station Road, Ashford TN23 1PP	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Bowlplex, Brighton Marina, Brighton	0.6%	1	0.0%	0	0.0%	0	13.0%	1	0.0%
Bristol	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
David Lloyd, Broadwater Way, Eastbourne	1.7%	4	0.0%	0	0.0%	0	23.0%	2	0.0%
Hailsham Leisure Centre, Vicarage Lane, Hailsham BN27 2AX	1.7%	4	0.0%	0	0.0%	0	25.4%	3	0.0%
Hollywood Bowl, Crawley Leisure Park, Crawley	13.3%	30	86.4%	26	9.2%	2	24.2%	3	0.0%
Hollywood Bowl, Lockmeadow Entertainment Centre, Maidstone	11.2%	25	0.0%	0	0.0%	0	0.0%	0	32.3%
Hollywood Bowl, Medway Valley Leisure Park, Chariot Way, Rochester ME2 2SS	7.8%	17	0.0%	0	0.0%	0	0.0%	0	57.5%
MFA Bowl, St David's Way, Bermuda Park, Nuneaton CV10 7SD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%
The Lanes, Broadwater Way, Hampden Park, Eastbourne	4.0%	9	0.0%	0	0.0%	0	5.6%	1	0.0%
Weighted base:		224		30		18		11	
Sample:		174		13		16		12	

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1																		
Q46 How often do you visit (FACILITY MENTIONED AT Q45) for ten-pin bowling?																		
<i>Those who go ten pin bowling at Q36</i>																		
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	1	0.0%	0	0.0%	0
At least once a month	4.5%	10	10.4%	3	6.5%	1	0.0%	0	12.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every two months	5.6%	13	0.0%	0	0.0%	0	0.0%	0	12.7%	4	0.0%	0	50.0%	1	6.1%	1	0.0%	0
At least every 3 months	24.4%	56	24.8%	7	23.0%	4	5.6%	1	32.3%	10	40.0%	16	0.0%	0	9.7%	1	13.6%	1
At least every 6 months	26.7%	61	14.4%	4	32.8%	6	48.4%	5	30.9%	10	23.9%	10	0.0%	0	42.7%	6	27.1%	2
Less often than once every 6 months	28.5%	66	36.8%	11	26.0%	5	37.2%	4	11.3%	4	25.5%	10	50.0%	1	31.8%	5	32.2%	2
Have only visited once	2.2%	5	10.4%	3	0.0%	0	8.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	7.3%	17	3.2%	1	11.6%	2	0.0%	0	0.0%	0	10.7%	4	0.0%	0	0.0%	0	27.1%	2
<i>Mean:</i>		<i>3.11</i>		<i>3.10</i>		<i>2.97</i>		<i>1.65</i>		<i>4.32</i>		<i>2.61</i>		<i>3.50</i>		<i>4.45</i>		<i>1.93</i>
Weighted base:		230		30		19		11		31		40		2		14		6
Sample:		181		13		17		12		20		23		2		14		7

Q47 Which centre / facility did you last visit to play bingo?*Those who play bingo at Q36 AND Excl. Nulls & SFT's*

Zone 1																		
Sharpthorne RH19 4	5.9%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
The Luxford Centre, Library Way, Uckfield TN22 1	2.3%	0	0.0%	0	0.0%	0	25.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Uckfield Club, Bell Lane, Uckfield TN22 1	2.3%	0	0.0%	0	0.0%	0	25.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Paddock Wood TN12 6	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Coxheath ME17 4	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Hawkhurst TN18 5	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Bingo At The Deluxe, Pelham Place, Hastings, TN34 3AD	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Lower Stone Street, Maidstone, ME15 6JN	24.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Gala Bingo, Medway Valley Leisure Park, Chariot Way, Rochester	18.6%	4	0.0%	0	0.0%	0	0.0%	0	50.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Queensway, Kingsgate, Crawley, RH10 1EN	4.6%	1	0.0%	0	0.0%	0	49.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch RM12	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0
Leo Leisure, Pevensey Road, Eastbourne, BN21 3HJ	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, High Street, Ashford	7.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochester	18.6%	4	0.0%	0	0.0%	0	0.0%	0	50.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		20		1		0		2		8		0		1		1		0
Sample:		20		1		0		3		2		0		1		1		0

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
-------	--------	--------	--------	--------	--------	--------	--------	--------

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q48 How often do you visit (FACILITY MENTIONED AT Q47) to play bingo?

Those who play bingo at Q36

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	9.0%	2	0.0%	0	0.0%	0	50.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	11.0%	3	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a month	13.2%	3	0.0%	0	0.0%	0	49.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every two months	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every 3 months	14.9%	4	0.0%	0	0.0%	0	0.0%	0	50.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every 6 months	23.4%	6	0.0%	0	0.0%	0	0.0%	0	50.0%	4	100.0%	1	0.0%	0	0.0%	0	0.0%	0
Less often than once every 6 months	19.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	100.0%	1	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>11.32</i>		<i>26.00</i>		<i>0.00</i>		<i>32.09</i>		<i>3.00</i>		<i>2.00</i>		<i>1.00</i>		<i>1.00</i>		<i>0.00</i>
Weighted base:		25		1		0		2		8		1		1		1		0
Sample:		25		1		0		3		2		1		1		1		0

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q49 Which centre / facility did you last visit for art / culture activities (i.e. theatres / galleries / museums)?																		
<i>Those who go to theatres / concert halls / museum / art galleries at Q36 AND Excl. Nulls & SFT's</i>																		
East Grinstead	1.5%	11	11.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Edenbridge	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penshurst TN11 8	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	1.2%	9	0.0%	0	3.8%	1	0.0%	0	4.2%	3	3.5%	3	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	0.4%	3	0.0%	0	0.0%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Borough Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Hildenborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	1.2%	1	0.0%	0	0.0%	0
Zone 6																		
Bexley DA5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Eridge TN3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells	15.9%	122	4.4%	4	0.0%	0	7.6%	3	4.2%	3	10.4%	10	25.8%	15	48.8%	29	20.1%	8
Zone 8																		
Crowborough	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Zone 9																		
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Zone 11																		
Other - Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 13	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headcorn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Cranbrook	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biddenden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bath	0.4%	3	2.0%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	1.5%	12	2.0%	2	0.0%	0	11.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Canterbury	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester	0.4%	3	1.0%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	1.5%	12	11.3%	11	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	3.0%	23	0.0%	0	0.0%	0	22.0%	8	0.0%	0	0.0%	0	0.0%	0	3.8%	2	3.4%	1
Edinburgh	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Hastings	1.1%	8	0.0%	0	1.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (other locations)	12.5%	97	8.3%	8	29.3%	10	5.8%	2	8.6%	5	18.5%	17	13.7%	8	7.5%	4	20.4%	8
London (West End)	49.6%	382	54.3%	53	57.1%	19	26.6%	10	60.6%	37	60.6%	55	55.5%	33	36.8%	22	53.1%	22
Maidstone	3.1%	23	0.0%	0	6.0%	2	0.0%	0	13.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.2%	9	1.0%	1	0.0%	0	3.7%	1	2.3%	1	0.0%	0	2.4%	1	1.9%	1	0.0%	0
Other - Outside area	2.0%	15	4.1%	4	0.0%	0	5.7%	2	1.0%	1	3.5%	3	0.0%	0	1.2%	1	0.0%	0
Weighted base:		770		97		33		38		62		91		59		60		41
Sample:		761		54		35		55		53		54		50		59		48

Column %ges.

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1																		
Q50 How often do you visit (FACILITY MENTIONED AT Q49) for art / culture activities?																		
<i>Those who go to theatres / concert halls / museum / art galleries at Q36</i>																		
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	1.2%	10	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	3.5%	2
At least once a fortnight	0.8%	7	0.0%	0	0.0%	0	2.0%	1	1.0%	1	0.0%	0	1.5%	1	5.0%	3	0.0%	0
At least once a month	7.3%	64	3.2%	4	5.3%	2	0.0%	0	7.7%	5	3.7%	4	14.6%	9	6.5%	5	1.3%	1
At least every two months	9.9%	86	14.9%	17	6.9%	3	7.4%	3	20.5%	13	5.5%	5	16.1%	9	7.8%	5	8.4%	4
At least every 3 months	18.3%	159	14.7%	17	30.3%	12	16.5%	8	20.3%	13	19.2%	19	18.4%	11	26.0%	18	25.6%	12
At least every 6 months	30.6%	266	23.9%	28	29.0%	12	36.5%	17	32.0%	20	35.1%	34	37.4%	22	29.3%	20	33.9%	16
Less often than once every 6 months	22.2%	193	30.3%	36	17.9%	7	22.3%	10	12.4%	8	30.0%	29	3.8%	2	10.8%	7	16.5%	8
Have only visited once	1.6%	14	3.2%	4	1.5%	1	5.3%	2	1.2%	1	0.8%	1	1.2%	1	1.0%	1	0.0%	0
(Don't know / varies)	7.9%	69	9.8%	11	6.6%	3	9.8%	5	4.8%	3	5.8%	6	7.0%	4	7.4%	5	10.8%	5
<i>Mean:</i>		4.23		2.97		4.67		2.93		4.21		2.70		4.99		8.09		4.85
Weighted base:		869		117		41		46		63		97		59		69		47
Sample:		852		61		45		66		56		61		50		67		53

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q51 Which centre / facility did you last visit for running / cycling / outdoor activities?																		
<i>Those who do outdoor activities at Q36 AND Excl. Nulls & SFT's</i>																		
Dormansland	0.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	7.7%	27	62.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felbridge	1.7%	6	13.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Row	1.2%	4	8.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
West Hoathly	0.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Edenbridge	1.9%	6	0.0%	0	35.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	3.0%	10	0.0%	0	30.1%	6	0.0%	0	9.2%	2	5.8%	2	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maresfield	0.3%	1	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Other - Zone 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	4.2%	14	0.0%	0	0.0%	0	69.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Borough Green	0.5%	2	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ightham TN15 9	0.8%	3	0.0%	0	0.0%	0	0.0%	0	10.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Hill	3.3%	11	0.0%	0	0.0%	0	0.0%	0	45.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 4	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling	1.1%	4	0.0%	0	0.0%	0	0.0%	0	14.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Hildenborough	0.7%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Tonbridge	12.9%	44	0.0%	0	14.1%	3	0.0%	0	3.1%	1	88.3%	37	0.0%	0	2.5%	1	0.0%	0
Zone 6																		
Bexley DA5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southborough TN4 0	1.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.0%	6	0.0%	0	0.0%	0
Speldhurst	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Eridge TN3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groombridge	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	4.9%	1	0.0%	0
Other - Zone 7	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Tunbridge Wells	14.1%	49	2.8%	1	10.7%	2	0.0%	0	0.0%	0	1.8%	1	38.6%	6	72.4%	20	16.8%	4
Zone 8																		
Crowborough	5.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	68.7%	15
Rotherfield	0.1%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	2.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Brenchley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsmonden	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matfield TN12 7	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	2.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yalding	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Other - Zone 11	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Zone 12																		
Lamberhurst	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Other - Zone 12	0.8%	3	4.4%	2	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	2.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 13	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staplecross	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headcorn	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingfield	0.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marden	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 14	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staplehurst	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Cranbrook	1.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goudhurst	3.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2	0.0%	0
Hawkhurst	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 15	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sissinghurst TN17	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																		
Bethersden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biddenden	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0

Column %ges.

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8							
Other - Zone 16	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																
Ashford	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.6%	2	0.0%	0	0.0%	0	0.0%	0	7.9%	2	0.0%	0	0.0%	0	0.0%	0
Brighton	0.3%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester	0.3%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Hailsham	0.9%	3	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haywards Heath	0.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (other locations)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
London (West End)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone	2.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westerham TN16	0.2%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.6%	2	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Other - Outside area	4.1%	14	2.8%	1	0.0%	0	7.3%	2	0.0%	0	0.0%	0	0.0%	0	5.5%	1
Weighted base:	345	43	18	21	25	42	16	28	22							
Sample:	298	23	22	26	18	21	13	18	24							

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q52 How often do you visit (FACILITY MENTIONED AT Q51) for running / cycling / outdoor activities?

Those who do outdoor activities at Q36

Daily	11.1%	43	14.3%	6	15.4%	3	18.7%	4	16.0%	4	0.0%	0	29.2%	5	9.5%	3	5.7%	1
At least two times a week	34.9%	136	59.9%	27	26.6%	6	29.7%	6	31.0%	8	31.1%	14	29.6%	5	35.3%	11	31.3%	8
At least once a week	28.0%	109	20.5%	9	18.9%	4	24.6%	5	28.8%	7	46.5%	21	25.7%	4	32.6%	10	40.0%	10
At least once a fortnight	7.1%	27	0.0%	0	2.8%	1	0.0%	0	15.3%	4	11.0%	5	0.0%	0	0.0%	0	5.7%	1
At least once a month	5.1%	20	5.3%	2	8.4%	2	12.1%	3	3.0%	1	0.0%	0	5.0%	1	2.2%	1	3.2%	1
At least every two months	2.0%	8	0.0%	0	9.0%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	8.2%	2
At least every 3 months	0.6%	2	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
At least every 6 months	1.5%	6	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once every 6 months	0.3%	1	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
<i>Mean:</i>		102.85		125.63		118.32		113.81		113.37		67.05		169.08		108.29		79.25
Weighted base:	388	45	22	21	26	46	18	31	24									
Sample:	339	25	25	27	19	24	14	20	26									

Q53 How do you normally travel when visiting leisure destinations?

Those who participate in a leisure activity at Q36

Car / van (as driver)	64.9%	923	66.6%	111	57.4%	42	72.4%	45	63.0%	67	61.9%	89	62.5%	57	58.5%	56	63.6%	54
Car / van (as passenger)	7.8%	111	3.6%	6	10.4%	8	7.2%	4	5.2%	6	6.6%	9	7.0%	6	8.8%	8	13.6%	12
Bus, minibus or coach	1.5%	22	0.6%	1	0.8%	1	5.3%	3	1.9%	2	1.0%	1	2.3%	2	3.6%	3	0.7%	1
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.8%	111	13.5%	22	7.5%	5	6.2%	4	6.3%	7	8.8%	13	9.7%	9	11.6%	11	2.3%	2
Taxi	1.0%	14	0.0%	0	0.8%	1	0.0%	0	3.0%	3	0.5%	1	4.6%	4	0.7%	1	0.0%	0
Train	11.1%	157	10.6%	18	18.7%	14	4.2%	3	14.9%	16	17.5%	25	7.9%	7	10.0%	10	13.2%	11
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.5%	8	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.7%	2	0.0%	0	3.2%	3	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Weighted base:</i>	1422	166	73	62	107	144	91	96	85									
Sample:	1399	88	77	94	89	93	83	88	86									

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q54 Which leisure facilities would you like to see more of in the area? [MR]																		
Bars / pubs	1.9%	31	4.1%	8	0.0%	0	3.1%	2	4.2%	5	3.0%	5	0.0%	0	0.0%	0	3.9%	4
Better shopping facilities	2.3%	36	3.5%	7	1.6%	2	1.7%	1	2.8%	3	2.4%	4	0.0%	0	1.3%	1	1.9%	2
Bowling alley	1.8%	29	6.3%	12	0.8%	1	1.4%	1	1.7%	2	6.1%	9	0.0%	0	0.0%	0	0.0%	0
Cinema	6.7%	107	2.2%	4	2.5%	2	2.7%	2	2.3%	3	19.2%	29	2.3%	2	21.4%	23	17.9%	17
Concert hall / venue	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.6%	1	0.0%	0	0.0%	0
Cycle paths / area	2.2%	35	0.0%	0	3.5%	3	4.9%	3	1.7%	2	2.2%	3	2.1%	2	3.4%	4	1.4%	1
Dance facilities	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Extreme sports	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and fitness (gym)	2.4%	38	0.6%	1	5.5%	5	0.7%	0	0.5%	1	0.0%	0	1.4%	2	2.9%	3	8.5%	8
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	2.2%	35	2.2%	4	4.8%	5	2.1%	1	0.0%	0	1.0%	1	3.1%	3	4.4%	5	3.8%	4
Karting	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.7%	1	3.0%	5	0.0%	0	0.0%	0	0.0%	0
Leisure centre	1.5%	24	2.8%	5	2.1%	2	0.0%	0	1.7%	2	3.0%	5	0.0%	0	0.0%	0	0.8%	1
More children facilities / activities	4.6%	73	3.2%	6	4.1%	4	2.9%	2	9.1%	10	3.2%	5	5.1%	6	6.7%	7	6.9%	7
More sports facilities (football pitches, tennis courts)	3.4%	55	2.2%	4	3.5%	3	3.1%	2	4.6%	5	0.6%	1	7.6%	8	3.6%	4	7.5%	7
Museum / art galleries	0.4%	6	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Skateboarding	0.5%	8	0.0%	0	0.0%	0	1.4%	1	2.4%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Indoor soft play areas	0.4%	6	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	0.0%	0
Play spaces / park facilities	1.3%	21	3.0%	6	2.1%	2	0.7%	0	0.7%	1	0.5%	1	0.6%	1	0.7%	1	4.7%	4
Paintballing	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants	1.1%	17	1.0%	2	0.0%	0	5.3%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	4
Swimming pool	8.7%	139	4.8%	9	4.5%	4	5.8%	4	6.2%	7	1.1%	2	2.1%	2	9.7%	10	5.1%	5
Theatre	1.7%	27	5.2%	10	0.0%	0	1.4%	1	1.1%	1	1.0%	1	1.3%	1	0.7%	1	0.0%	0
Bingo	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for older people to do	0.4%	6	0.0%	0	0.0%	0	1.8%	1	0.5%	1	1.1%	2	0.0%	0	0.0%	0	1.9%	2
More for teenagers to do	0.2%	3	0.6%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green space	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0
More places to fish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trampoline park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1
Water park	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	59.5%	953	60.2%	116	65.8%	64	66.4%	45	65.9%	76	58.0%	89	66.4%	72	49.7%	53	52.8%	51
(Don't know)	6.2%	99	6.7%	13	4.8%	5	4.3%	3	2.8%	3	7.8%	12	8.8%	10	3.7%	4	7.9%	8
Weighted base:	1601	193		97		68		116		153		108		106		96		
Sample:	1601	100		100		101		100		100		100		100		100		

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q55 If you were to recommend local hotels or bed & breakfast accommodation to a visitor to the Tunbridge Wells area, which would you recommend?																		
<i>Excl. Nulls & SFT's</i>																		
Zone 1																		
Ashdown Park Hotel & Country Club, Wych Cross, Forest Row, East Grinstead RH18 5	0.6%	2	0.0%	0	3.0%	1	12.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Felbridge Hotel & Spa, London Road, East Grinstead RH19 2BH	0.3%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravetye Manor, Vowels Lane, East Grinstead RH19 4LJ	0.2%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingfield Park Marriott Hotel & Country Club, Racecourse Road, Lingfield RH7 6PQ	0.2%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Inn, London Road, East Grinstead RH19 2Q	1.0%	4	13.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
The Barn, Woodview, London Road, Hildenborough TN11 8NQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
The Leicester Arms Hotel, High Street, Tonbridge TN11 8BT	2.1%	9	0.0%	0	19.2%	4	0.0%	0	0.0%	0	10.2%	5	0.0%	0	0.0%	0	0.0%	0
The White Hart, Tonbridge Road, Sevenoaks TN13 1SG	0.2%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
The Buxted Inn, High Street, Buxted TN22 4LA	0.3%	1	0.0%	0	0.0%	0	12.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Premier Inn, Tonbridge Road, Watlington ME18 5NS	0.5%	2	0.0%	0	0.0%	0	0.0%	0	8.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Stables, Hermitage Farm, West Malling ME19 6HW	0.3%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Best Western, High Street, Tonbridge TN9 1DD	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Premier Inn, London Road, Tonbridge TN10 3AN	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	6	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Salomons Estate, Broomhill Road, Royal Tunbridge Wells, TN3 0TG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Zone 7																		
Abergavanny Arms, Frant Road, Tunbridge Wells TN3 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Burrowswood Guest House, Groombridge, Tunbridge Wells TN3 9PY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Danehurst House, Lower Green Road, Rusthall TN4 8TW	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Mount Edgcumbe, The Common, Tunbridge Wells TN4 8BX	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Warwick Park, Tunbridge Wells TN2 5TA	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Wells Hotel, Mount Ephraim, Tunbridge Wells TN4 8BE	4.0%	16	4.0%	1	21.9%	5	0.0%	0	0.0%	0	0.0%	0	12.3%	4	4.7%	2	3.4%	1
Smart & Simple Hotel, London Road, Tunbridge Wells TN1 1DS	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	1.5%	1	0.0%	0
Smith & Western, Linden Park Road, Royal	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8										
Tunbridge Wells, TN2 5QL																			
Swan Hotel, The Pantiles, Tunbridge Wells TN2 5TD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Crossways, Corseley Road, Groombridge TN3 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	
The Red Lion, Lower Green Road, Royal Tunbridge Wells TN4 8TW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Russell Hotel, London Road, Royal Tunbridge Wells, TN1 1DZ	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	10.4%	4	
The Spa Hotel, Mount Ephraim, Tunbridge Wells, TN4 8XJ	25.6%	102	10.3%	3	22.3%	5	16.8%	1	17.0%	4	13.5%	6	57.0%	18	50.7%	24	35.8%	13	
The Tunbridge Wells Hotel, The Pantiles, Tunbridge Wells, TN2 5TD	4.2%	17	19.3%	6	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	2.9%	1	13.7%	5	
Travelodge, Mount Ephraim, Tunbridge Wells, TN4 8BU	6.9%	28	7.1%	2	0.0%	0	5.6%	0	3.3%	1	6.3%	3	2.2%	1	2.9%	1	3.8%	1	
Tunbridge Wells Retreat, London Road, Royal Tunbridge Wells, TN1 1DS	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.1%	1	
Zone 9																			
Iwood Bed & Breakfast, Mutton Hall Lane, Heathfield TN21 8NR	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The May Garland, Horam, Heathfield TN21 0LJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Middlehouse, High Street, Mayfield TN20 6AB	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	
Zone 10																			
Hadlow Manor Hotel, Maidstone Road, Tonbridge TN11 0JH	0.8%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	1	5.4%	2	0.0%	0	0.0%	0	0.0%	0	
Hononton Cottage Bed & Breakfast, Palmers Green Lane, Tunbridge Wells TN12 7BJ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Premier Inn, Pembury Road, Tonbridge TN11 0NA	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	
The Carpenters Arms, Three Elm Lane, Tonbridge TN11 0AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	
The Vauxhall Inn, Vauxhall Lane, Tonbridge TN11 0NA	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	
Zone 11																			
Camden Arms Hotel, High Street, Pembury, Royal Tunbridge Wells, TN2 4PH	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hotel du Vin & Bistro, Crescent Road, Tunbridge Wells, TN1 2LY	23.0%	91	28.7%	9	26.9%	6	46.4%	4	16.4%	4	19.0%	8	17.2%	6	19.6%	9	17.6%	6	
Mercure Tunbridge Wells Hotel, Tonbridge Road, Pembury, Tunbridge Wells, TN2 4QL	5.9%	23	0.0%	0	0.0%	0	5.6%	0	8.5%	2	10.2%	5	4.3%	1	7.2%	3	0.0%	0	
Rose & Crown, Grosvenor Road, Tunbridge Wells TN1 2AY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	
Zone 12																			
Best Beech Inn, Best Beech Hill, Wadhurst TN5 6JH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	
Dale Hill Hotel & Golf Club, Dale Hill, Ticehurst TN5 7DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Bell, High Street, Ticehurst TN5 7AS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
The Chequers Inn, The Broadway, Lamberhurst TN3 8DB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Greyhound Inn, High Street, Wadhurst TN5 6AP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Old Vine Inn, Cousley Wood, Wadhurst TN5 6ER	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	
The Swan, Lamberhurst Down, Lamberhurst TN3 8EU	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	
Zone 13																	
Court Barn Cottage, School Hill, Burwash TN19 7DU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Bear Inn & Burwash Motel, High Street, Burwash TN19 7ET	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 14																	
Wealde of Kent Golf Course & Hotel, Maidstone Road, Headcorn TN27 9PT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wilderness B&B, Wilderness Watermans Quarters, Ashford TN27 9JJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 15																	
Cloth Hall Oast, Coursehorn Lane, Cranbrook TN17 3NR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
George Hotel, Stone Street, Cranbrook TN17 3HE	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lamberden House, Rye Road, Sandhurst, Cranbrook TN18 5PH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sissinghurst Castle Farmhouse, Biddenden Road, Sissinghurst TN17 2AB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Southgate Little Fowlers, Rye Road, Hawkhurst TN18 5DA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The George Hotel, Stone Street, Cranbrook TN17 3HE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Queens Inn, Rye Road, Hawkhurst TN18 4EY	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Royal Oak Hotel and Restaurant, Rye Road, Cranbrook TN18 4EP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 16																	
Beacon Hall House, Rolvenden Road, Cranbrook TN17 4BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hookstead House, Hookstead Lane, High Halden TN26 3NF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingpost B&B, High Street, Rolvenden TN17 4LP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
London Beach Country Hotel & Spa, Ashford Road, Tenterden TN30 6HX	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Holt B&B, New Pond Road, Benenden TN17 4EL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tulip Tree Cottage, St. Benets Way, Tenterden TN30 6QT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others																	
Alexander House Hotel & Utopia Spa, Turners Hill, East Grinstead RH10 4	0.3%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Elvey Farm, Elvey Lane, Pluckley TN27 0SU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Holiday Inn, London Road, Wrotham Heath TN15 7RS	0.7%	3	0.0%	0	0.0%	0	0.0%	0	11.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larkfield Priory Hotel, London Road, Aylesford ME20 6HJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Inn, London Road, Wrotham Heath TN15 7RX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pretty Maid Guest House, London Road, Wrotham Heath TN15 7RU	0.7%	3	0.0%	0	0.0%	0	0.0%	0	11.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The George Hotel, High Street, Rye TN31 7JT	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grange Moor Hotel, St Michael's Road, Maidstone ME16 8BS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Kings Head, Rye Road, Rye TN31 7NH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Old House Inn, Effingham Road, Copthorne RH10 3JB	0.5%	2	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	397	30		21		8		23		45		32		48		36		
Sample:	396	17		19		14		20		28		28		49		31		

Q56 Do you consider there to be any deficiencies in the stock of local visitor accommodation? [MR/PR]

Number of hotels	8.0%	128	3.1%	6	18.4%	18	8.4%	6	16.9%	20	10.9%	17	3.4%	4	3.3%	3	24.6%	24
Numbers of bed & breakfast premises	6.5%	104	2.6%	5	8.9%	9	11.5%	8	10.6%	12	9.8%	15	3.5%	4	5.4%	6	7.5%	7
Quality of local accommodation	4.4%	70	2.1%	4	11.4%	11	7.8%	5	7.1%	8	10.4%	16	2.7%	3	1.9%	2	4.5%	4
Lack of affordable accommodation	9.5%	153	6.7%	13	13.3%	13	11.4%	8	9.5%	11	9.9%	15	7.7%	8	12.2%	13	20.0%	19
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of bigger brand hotels	0.5%	8	0.0%	0	0.8%	1	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0	0.8%	1
Shortage of accommodation for disabled visitors	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	1
(None)	38.9%	622	36.1%	70	34.9%	34	35.0%	24	36.6%	42	34.9%	53	26.5%	29	49.2%	52	30.2%	29
(Don't know)	42.6%	682	53.0%	102	27.8%	27	46.6%	32	34.0%	39	41.8%	64	60.9%	66	33.9%	36	33.7%	32
Weighted base:	1601		193		97		68		116		153		108		106		96	
Sample:	1601		100		100		101		100		100		100		100		100	

GEN Gender of respondent.

Male	31.5%	504	22.1%	43	36.8%	36	33.2%	23	28.0%	32	36.9%	57	26.3%	28	37.4%	40	34.0%	33
Female	68.5%	1097	77.9%	150	63.2%	61	66.8%	46	72.0%	83	63.1%	97	73.7%	80	62.6%	67	66.0%	64
Weighted base:	1601		193		97		68		116		153		108		106		96	
Sample:	1601		100		100		101		100		100		100		100		100	

AGE Could I ask how old you are please?

18 – 24 years	8.8%	141	9.0%	17	11.7%	11	0.0%	0	6.5%	8	9.0%	14	7.8%	8	15.9%	17	7.8%	7
25 – 34 years	9.4%	150	18.1%	35	0.0%	0	0.0%	0	9.7%	11	14.9%	23	11.8%	13	0.0%	0	11.6%	11
35 – 44 years	17.2%	275	22.2%	43	20.5%	20	17.7%	12	32.5%	38	26.7%	41	8.3%	9	6.3%	7	4.1%	4
45 – 54 years	18.8%	302	17.9%	35	19.2%	19	13.0%	9	23.3%	27	15.9%	24	21.7%	23	18.8%	20	23.1%	22
55 – 64 years	18.4%	294	17.6%	34	12.6%	12	28.7%	20	11.6%	13	16.5%	25	17.8%	19	23.3%	25	21.4%	21
65+ years	24.4%	391	14.3%	28	30.6%	30	37.2%	25	15.4%	18	13.7%	21	31.5%	34	31.3%	33	26.7%	26
(Refused)	3.0%	48	0.8%	2	5.3%	5	3.5%	2	0.9%	1	3.3%	5	1.1%	1	4.4%	5	5.3%	5
Weighted base:	1601		193		97		68		116		153		108		106		96	
Sample:	1601		100		100		101		100		100		100		100		100	

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
EMP Is the chief wage earner in full-time or part-time employment?																		
Full-time	56.3%	902	66.2%	128	49.6%	48	40.5%	28	73.3%	85	61.1%	94	54.1%	58	52.9%	56	47.3%	45
Part-time	8.1%	129	6.1%	12	10.1%	10	6.2%	4	2.4%	3	7.7%	12	8.0%	9	10.2%	11	11.0%	11
Retired - private company pension	17.4%	278	13.3%	26	17.9%	17	28.9%	20	9.6%	11	17.5%	27	19.9%	21	19.6%	21	18.4%	18
Retired - state pension	9.5%	152	3.0%	6	11.5%	11	13.1%	9	6.4%	7	4.0%	6	12.8%	14	11.3%	12	13.8%	13
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unemployed (Refused)	0.9%	14	1.0%	2	0.8%	1	1.4%	1	0.0%	0	1.0%	1	0.8%	1	1.3%	1	1.6%	2
	7.9%	126	10.4%	20	10.1%	10	10.0%	7	8.4%	10	8.6%	13	4.3%	5	4.8%	5	8.0%	8
Weighted base:		1601		193		97		68		116		153		108		106		96
Sample:		1601		100		100		101		100		100		100		100		100

ADU How many adults, including yourself, live in your household (16 years and above)?																		
One	16.5%	265	19.9%	38	8.6%	8	10.8%	7	8.2%	10	18.9%	29	20.6%	22	19.3%	21	14.8%	14
Two	51.8%	829	45.0%	87	49.1%	48	64.4%	44	69.3%	80	48.7%	75	42.5%	46	39.3%	42	54.3%	52
Three	17.5%	280	25.7%	50	25.9%	25	19.4%	13	12.6%	15	14.8%	23	11.2%	12	24.7%	26	13.9%	13
Four or more	10.2%	164	8.0%	15	13.6%	13	3.1%	2	5.9%	7	14.6%	22	20.7%	22	12.5%	13	12.4%	12
(Refused)	4.0%	64	1.4%	3	2.8%	3	2.3%	2	3.9%	5	3.1%	5	5.0%	5	4.1%	4	4.6%	4
Weighted base:		1601		193		97		68		116		153		108		106		96
Sample:		1601		100		100		101		100		100		100		100		100

CHI How many children aged under 16 years old are there living in your household?																		
None	67.7%	1084	65.8%	127	69.1%	67	77.0%	53	45.5%	53	56.2%	86	76.0%	82	74.0%	79	79.9%	77
One	12.1%	193	12.9%	25	14.5%	14	6.5%	4	15.8%	18	21.1%	32	12.9%	14	12.5%	13	11.8%	11
Two	13.3%	213	17.7%	34	12.9%	12	6.2%	4	25.7%	30	15.8%	24	6.1%	7	6.2%	7	2.8%	3
Three	2.6%	42	0.5%	1	0.8%	1	5.8%	4	7.3%	8	2.2%	3	0.0%	0	4.6%	5	0.0%	0
Four or more	0.6%	10	1.6%	3	0.0%	0	2.2%	2	1.7%	2	1.6%	2	0.0%	0	0.0%	0	0.8%	1
(Refused)	3.7%	60	1.4%	3	2.8%	3	2.3%	2	3.9%	5	3.1%	5	5.0%	5	2.8%	3	4.6%	4
Weighted base:		1601		193		97		68		116		153		108		106		96
Sample:		1601		100		100		101		100		100		100		100		100

CAR How many cars does your household own or have the use of?																		
None	5.4%	86	4.5%	9	4.0%	4	4.1%	3	4.0%	5	7.4%	11	11.2%	12	7.2%	8	3.3%	3
One	29.9%	479	31.4%	61	24.0%	23	27.8%	19	22.6%	26	31.9%	49	25.9%	28	43.6%	46	35.3%	34
Two	39.7%	636	37.5%	72	39.5%	38	48.5%	33	52.6%	61	34.2%	52	39.3%	42	27.5%	29	44.0%	42
Three or more	20.8%	333	25.2%	49	27.9%	27	15.2%	10	14.7%	17	23.4%	36	18.6%	20	18.9%	20	12.8%	12
(Refused)	4.2%	67	1.4%	3	4.6%	4	4.3%	3	6.1%	7	3.1%	5	5.0%	5	2.8%	3	4.6%	4
Weighted base:		1601		193		97		68		116		153		108		106		96
Sample:		1601		100		100		101		100		100		100		100		100

HOM Do you own your own home?																		
Yes	77.7%	1243	70.6%	136	80.1%	78	88.9%	61	72.8%	84	78.0%	119	85.8%	93	80.4%	86	82.9%	80
No	17.3%	276	27.0%	52	15.6%	15	7.9%	5	20.0%	23	19.0%	29	5.3%	6	12.7%	14	10.6%	10
(Refused)	5.1%	81	2.4%	5	4.2%	4	3.2%	2	7.2%	8	3.1%	5	8.9%	10	6.8%	7	6.5%	6
Weighted base:		1601		193		97		68		116		153		108		106		96
Sample:		1601		100		100		101		100		100		100		100		100

ETH To ensure we get a representative sample can I please ask what you consider your ethnicity to be?																		
White	94.3%	1509	98.6%	190	91.7%	89	96.3%	66	95.9%	111	91.9%	141	92.3%	100	96.5%	103	88.2%	85
Indian	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.8%	1	0.0%	0	0.0%	0
Pakistani	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.1%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.1%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Other black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed race	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.6%	2	0.0%	0	0.0%	0	0.8%	1
Other ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	4.7%	75	1.4%	3	5.5%	5	3.7%	3	2.9%	3	3.6%	5	5.6%	6	3.5%	4	9.8%	9
Weighted base:		1601		193		97		68		116		153		108		106		96
Sample:		1601		100		100		101		100		100		100		100		100

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
QUOTA Zone:									
Zone 1	12.1%	193	100.0%	193	0.0%	0	0.0%	0	0.0%
Zone 2	6.1%	97	0.0%	0	100.0%	97	0.0%	0	0.0%
Zone 3	4.3%	68	0.0%	0	0.0%	0	100.0%	68	0.0%
Zone 4	7.2%	116	0.0%	0	0.0%	0	0.0%	0	100.0%
Zone 5	9.6%	153	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6	6.7%	108	0.0%	0	0.0%	0	0.0%	0	100.0%
Zone 7	6.6%	106	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8	6.0%	96	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9	4.9%	78	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10	6.1%	98	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11	6.2%	100	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12	2.5%	40	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13	4.1%	66	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14	8.0%	128	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15	4.2%	67	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16	5.4%	86	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:		1601		193		97		68	
Sample:		1601		100		100		101	

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	
PC Postcode sector:										
ME15 0	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME17 3	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME17 4	1.5%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME18 5	0.2%	3	0.0%	0	0.0%	0	2.3%	3	0.0%	0
ME18 6	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME19 4	2.6%	42	0.0%	0	0.0%	0	36.0%	42	0.0%	0
ME19 6	2.1%	34	0.0%	0	0.0%	0	29.0%	34	0.0%	0
RH18 5	1.1%	17	8.7%	17	0.0%	0	0.0%	0	0.0%	0
RH19 1	2.5%	41	21.0%	41	0.0%	0	0.0%	0	0.0%	0
RH19 2	1.8%	29	14.9%	29	0.0%	0	0.0%	0	0.0%	0
RH19 3	2.7%	43	22.3%	43	0.0%	0	0.0%	0	0.0%	0
RH19 4	2.8%	45	23.5%	45	0.0%	0	0.0%	0	0.0%	0
RH7 6	1.0%	15	8.0%	15	0.0%	0	0.0%	0	0.0%	0
TN1 1	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN1 2	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN10 3	2.1%	34	0.0%	0	0.0%	0	0.0%	0	22.3%	34
TN10 4	2.0%	32	0.0%	0	0.0%	0	0.0%	0	21.1%	32
TN11 0	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN11 8	1.5%	25	0.0%	0	25.5%	25	0.0%	0	0.0%	0
TN11 9	3.0%	48	0.0%	0	0.0%	0	0.0%	0	31.4%	48
TN12 0	1.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN12 5	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN12 6	3.2%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN12 7	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN12 8	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN12 9	1.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN13 1	1.1%	18	0.0%	0	18.5%	18	0.0%	0	0.0%	0
TN14 6	0.7%	12	0.0%	0	12.0%	12	0.0%	0	0.0%	0
TN15 0	0.6%	10	0.0%	0	0.0%	0	9.0%	10	0.0%	0
TN15 8	1.4%	22	0.0%	0	0.0%	0	19.0%	22	0.0%	0
TN15 9	0.3%	6	0.0%	0	0.0%	0	4.8%	6	0.0%	0
TN17 1	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN17 2	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN17 3	1.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN17 4	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN18 4	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN18 5	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN19 7	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN2 3	1.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN2 4	3.4%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN2 5	3.1%	50	0.0%	0	0.0%	0	0.0%	0	46.9%	50
TN20 6	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN21 0	1.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN21 8	2.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN21 9	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN22 1	1.2%	20	0.0%	0	0.0%	0	29.2%	20	0.0%	0
TN22 2	1.0%	16	0.0%	0	0.0%	0	22.9%	16	0.0%	0
TN22 3	1.3%	22	0.0%	0	0.0%	0	31.4%	22	0.0%	0
TN22 4	0.7%	11	0.0%	0	0.0%	0	16.5%	11	0.0%	0
TN26 3	1.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN27 8	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN27 9	1.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN3 0	1.9%	30	0.0%	0	0.0%	0	0.0%	0	27.7%	30
TN3 8	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN3 9	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN30 6	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN30 7	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN31 6	1.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN32 5	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN4 0	2.3%	37	0.0%	0	0.0%	0	0.0%	0	34.4%	37
TN4 8	1.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN4 9	2.6%	41	0.0%	0	0.0%	0	0.0%	0	37.9%	41
TN5 6	1.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN5 7	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN6 1	2.3%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN6 2	2.4%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN6 3	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN7 4	0.2%	3	1.6%	3	0.0%	0	0.0%	0	0.0%	0
TN8 5	0.6%	10	0.0%	0	10.5%	10	0.0%	0	0.0%	0
TN8 6	1.3%	21	0.0%	0	21.9%	21	0.0%	0	0.0%	0
TN8 7	0.7%	11	0.0%	0	11.6%	11	0.0%	0	0.0%	0
TN9 1	0.7%	12	0.0%	0	0.0%	0	0.0%	0	7.8%	12

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
TN9 2	1.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	27	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1601		193		97		68		116		153		108		106		96
Sample:		1601		100		100		101		100		100		100		100		100

Appendix 2:

Data Tabulations

By Zone – Part 2

Filtered Nulls & SFT (Weighted)

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q01 Which store did you last visit to undertake your main food and grocery shopping?									
<i>Excl. Nulls & SFT's</i>									
Zone 1									
Aldi, 207 London Road, East Grinstead, RH19 1HA	3.3%	46	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Unit 1, 5 Queens Walk, East Grinstead, RH19 4DW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 1	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, Brooklands Way, East Grinstead, RH19 1DD	5.5%	78	0.6%	0	0.0%	0	0.0%	0	0.0%
Waitrose, West Street, East Grinstead, RH19 4YZ	2.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Co-operative Food, Mont Saint Aignan Way, Edenbridge, TN8 5LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S Simply Food, Blighs Meadow Shopping Centre, Blighs Road, Sevenoaks, TN13 1DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, 39-41 High Street, Edenbridge, TN8 5AD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%
Tesco, 136 High Street, Sevenoaks, TN13 1LA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, 58-62 High Street, Sevenoaks, TN13 1JR	1.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Mont St Aignan Way, Edenbridge TN8 5LN	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Other - Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Browns Lane, Uckfield TN22 1UN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Asda, 1 Alexander Grove, Kingshill, West Malling, ME19 4SX	3.0%	42	0.0%	0	13.1%	11	4.1%	4	0.0%
Co-operative Food, Station Approach, Borough Green, Sevenoaks, TN15 8AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, West Malling Metro, 79 High Street, West Malling, ME19 6NA	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Fortune Way, Kings Hill, West Malling	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Co-operative Food, 11 York Parade, Trenchwood, Tonbridge. TN10 3NP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, 78 High Street, Tonbridge, TN9 1EE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, The Botany, Tonbridge, TN9 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%
Lidl, 5-7 Quarry Hill Road, Tonbridge, TN9 2SA	2.2%	31	0.0%	0	7.3%	6	2.7%	2	0.0%
Sainsbury, The Angels Centre, Angel Lane, Tonbridge, TN9 1SF	6.5%	92	0.0%	0	12.4%	11	2.0%	2	0.9%
Sainsbury's Local, Shipbourne Road, Tonbridge	0.7%	10	0.0%	0	2.3%	2	0.0%	0	0.0%
Waitrose, Sovereign Way, Tonbridge, TN9 1RG	2.6%	37	0.0%	0	4.0%	3	0.7%	1	0.0%
Zone 6									
Marks & Spencer Simply Food, St Johns Road, Tunbridge Wells	0.3%	4	0.6%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 6	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Sainsbury's Local, 60/64 St Johns Road, Tunbridge Wells, TN4 9PE	0.9%	12	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Tesco Express, 79 London Road, Southborough, Tunbridge Wells, TN4 0PX	0.4%	5	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Groombridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	10.6%	150	2.4%	2	3.2%	3	24.6%	22	23.8%	8	2.0%	1	0.7%	1	2.9%	2	0.0%	0
Tunbridge Wells	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Crowborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Beacon Road, Crowborough, TN6 1AN	2.1%	30	1.5%	1	0.0%	0	0.8%	1	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Pine Grove, Crowborough, TN6 1DH	3.4%	48	0.0%	0	1.4%	1	0.8%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sybron Way, Crowborough, TN6 3DQ	1.7%	25	2.8%	2	2.3%	2	0.0%	0	10.0%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Croft Road, Crowborough, TN6 1DL	3.4%	48	4.9%	3	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Co-operative Food, 110 High Street, Heathfield, TN21 8JD	0.9%	13	16.9%	12	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Heathfield	0.2%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Mayfield Village	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 9	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Station Road, Heathfield, TN21 8LB	1.0%	15	18.4%	13	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Heathfield	0.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Heathfield TN21 8DF	0.3%	5	5.5%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
East Peckham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 10	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	0.0%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Church Road, Paddock Wood, TN12 6EX	3.0%	42	0.0%	0	32.3%	28	3.8%	3	0.0%	0	0.0%	0	6.5%	7	4.6%	3	0.0%	0
Zone 11																		
Asda Supermarket, Longfield Road, Tunbridge Wells	2.4%	34	0.8%	1	3.1%	3	14.0%	13	2.0%	1	0.0%	0	2.1%	2	7.4%	4	0.0%	0
Iceland, 88-92 Calverley Road, Tunbridge Wells, TN1 2UN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Food & Home, Longfield Road, Tunbridge Wells	1.3%	19	0.0%	0	0.0%	0	2.0%	2	2.7%	1	0.6%	0	2.3%	2	0.9%	0	0.0%	0
Marks & Spencer, 33-37 Calverley Road, Tunbridge Wells, TN1 2TX	0.7%	11	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.0%	0
Tesco Metro, Tunbridge Wells Metro, 29 Grosvenor Road, Tunbridge Wells, TN1 2AH	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodsgate Corner, Pembury, Tunbridge Wells, TN2 4NE	3.4%	49	0.0%	0	6.5%	6	34.7%	31	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Zone 12																		
Lamberhurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 12	0.4%	6	0.0%	0	0.0%	0	0.0%	0	16.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Jempsons / Budgens, Main Street, Peasmarsh	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	0	8.5%	5	0.0%	0	1.4%	1	0.0%	0
Other - Zone 13	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Zone 14																		
Coxheath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, The Foreman Centre, High Street, Headcorn, TN27 9NE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Zone 15																		
Co-operative Food, High Street, Cranbrook, TN17 3DQ	1.0%	15	0.0%	0	0.0%	0	1.3%	1	0.9%	0	0.0%	0	0.7%	1	18.2%	10	3.2%	2
Cranbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Jempsons / Budgens, Rye Road, Hawkhurst	0.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Rye Road, Hawkhurst	1.5%	22	0.0%	0	0.9%	1	0.0%	0	11.3%	4	5.3%	3	0.9%	1	23.7%	13	0.0%	0
Zone 16																		
Other - Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Highbury Works, Smallhythe Road, Tenterden, TN30 7LN	2.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.9%	1	13.8%	8	29.5%	22
Waitrose, 10 Sayer's Lane, Tenterden, TN30 6BW	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.3%	1	15.5%	12
Others																		
Aldi, Brooks Lane, Lewes, BN7 2BY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Well Road, Maidstone, ME14 1XL	0.6%	8	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	2.3%	1	0.0%	0
Asda, Battle Road, St Leonards-on-Sea, TN37 7AA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	3.2%	2	0.0%	0	0.7%	0	0.0%	0
Asda, Kimberley Way, Ashford, TN24 0SE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.4%	1	1.7%	1
Lidl, Bohemia Road, St Leonards-on-Sea, Hastings TN37 6RA	0.2%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway Shopping Centre, Broadway, Maidstone, ME16 8PS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Lidl, Farleigh Hill Retail Park, Maidstone, ME15 6RQ	0.6%	8	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	4	1.4%	1	0.0%	0
Lidl, London Road, Sevenoaks TN13 2JD	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Street, Ashford, TN24 8TW	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	6.5%	5
Morrisons, 3 Broadfield Barton, Broadfield, Crawley, RH11 9BA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, 43 East Hill, Oxted, RH8 9AE	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, New Hythe Lane, Larkfield, Maidstone, ME20 6PW	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.7%	0	0.0%	0
Morrisons, Queens Road, Hastings, TN34 1RN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, Maidstone, ME15 9NN	1.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.3%	20	2.1%	1	0.9%	1
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	1.1%	15	0.0%	0	0.7%	1	0.0%	0	0.0%	0	25.5%	15	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Mills Road, Quarry Wood, Aylesford, ME20 7NA	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	1.6%	22	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Romney Place, Maidstone, ME15 6LT	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0	0.0%	0
Sainsbury, Simone Weil Avenue, Ashford, TN24 8YN	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.9%	0	7.5%	6
Sainsbury's Local, Station Approach, Hastings	0.4%	6	0.8%	1	0.0%	0	0.0%	0	0.9%	0	9.3%	5	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Churchwood Drive, St Leonards on Sea,	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.9%	0	15.1%	9	0.0%	0	2.3%	1	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
TN38 9RB										
Tesco Extra, Hazelwick Avenue, Crawley, RH10 1GY	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hythe Road, Wilesborough, Ashford, TN24 0YE	0.5%	7	0.0%	0	0.0%	0	0.0%	0	9.3%	7
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.9%	13	0.0%	0	0.7%	1	0.0%	0	4.3%	4
Tesco, Bell Farm Road, Uckfield, TN22 1BA	2.5%	35	5.1%	4	0.0%	0	0.0%	0	0.0%	0
Tesco, Brooks Road, Lewes, BN7 2BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Farleigh Hill, Tovil, Maidstone, ME15 6RQ	0.9%	12	0.0%	0	0.0%	0	0.0%	0	12.0%	12
Tesco, Grovewood Drive, Weaving, Maidstone, ME14 5TQ	0.8%	12	0.0%	0	0.0%	0	0.0%	0	11.7%	12
Tesco, London Road, Riverhead, Sevenoaks, TN13 2QS	1.3%	19	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Tesco, North Street, Hailsham, BN27 1DN	0.4%	6	7.7%	5	0.0%	0	0.0%	0	0.6%	0
Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	5.4%
Tesco, Unit 4 Ravenside Retail Leisure Park Centre, Bexhill-on-Sea, TN40 2JS	0.1%	1	0.0%	0	0.0%	0	0.9%	0	0.9%	1
Waitrose, 1 Sir Bernard Paget Drive, Repton Park, Ashford, TN23 3RT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1.5%
Waitrose, 168 Main Road, Westerham, Biggin Hill, TN16 3BB	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%
Waitrose, 26 Victoria Road, Horley, RH6 7PZ	0.1%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0.0%
Waitrose, 96 High Street, Uckfield, TN22 1PU	0.8%	11	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Waitrose, Mid-Kent Shopping Centre, Allington Park, Maidstone, ME16 0PX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Waitrose, Sayer's Lane, Tenterden, TN30 6BW	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Waitrose, Vicarage Field, Hailsham, BN27 1BE	0.6%	8	10.5%	7	0.0%	0	0.0%	0	1.2%	1
Other - Outside area	2.5%	35	16.8%	12	0.9%	1	0.0%	0	2.7%	1
Weighted base:	1418		71	86	89	35	58	101	55	75
Sample:	1442		89	90	91	89	88	83	87	90

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q01A Which other centre or store, if any, do you visit for your main food shopping?																		
<i>Excl. Nulls & SFT's</i>																		
Zone 1																		
Aldi, 207 London Road, East Grinstead, RH19 1HA	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, 1-3 Newlands, Hartfield Row, Forest Row, RH18 5DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Unit 1, 5 Queens Walk, East Grinstead, RH19 4DW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0
Other - Zone 1	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Brooklands Way, East Grinstead, RH19 1DD	4.9%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, West Street, East Grinstead, RH19 4YZ	3.5%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-operative Food, Mont Saint Aignan Way, Edenbridge, TN8 5LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Blighs Meadow Shopping Centre, Blighs Road, Sevenoaks, TN13 1DA	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 39-41 High Street, Edenbridge, TN8 5AD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 136 High Street, Sevenoaks, TN13 1LA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 58-62 High Street, Sevenoaks, TN13 1JR	1.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Mont St Aignan Way, Edenbridge TN8 5LN	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Other - Zone 3	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Asda, 1 Alexander Grove, Kingshill, West Malling, ME19 4SX	2.8%	27	0.0%	0	7.8%	5	0.0%	0	2.9%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Borough Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Station Approach, Borough Green, Sevenoaks, TN15 8AD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fortune Way, Kings Hill, West Malling	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Co-operative Food, 11 York Parade, Trenchwood, Tonbridge. TN10 3NP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Botany, Tonbridge, TN9 1SA	0.7%	6	0.0%	0	0.0%	0	5.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, 5-7 Quarry Hill Road, Tonbridge, TN9 2SA	3.5%	33	0.0%	0	3.9%	3	5.3%	3	1.3%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Sainsbury, The Angels Centre, Angel Lane, Tonbridge, TN9 1SF	5.6%	53	0.0%	0	16.5%	11	5.0%	3	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Tonbridge	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sovereign Way, Tonbridge, TN9 1RG	4.6%	44	0.0%	0	4.1%	3	0.0%	0	4.2%	1	1.4%	0	3.0%	2	0.0%	0	0.0%	0
Zone 6																		
Marks & Spencer Simply Food, St Johns Road, Tunbridge Wells	0.5%	4	0.0%	0	0.0%	0	1.2%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 6	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, 60/64 St Johns Road, Tunbridge Wells, TN4 9PE	0.5%	5	0.9%	0	0.9%	1	4.3%	3	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Southborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 79 London	0.6%	5	0.0%	0	1.8%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Road, Southborough, Tunbridge Wells, TN4 0PX									
Zone 7									
Groombridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Vale Road, Tunbridge Wells, TN1 1BT	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	6.7%	63	3.3%	2	2.7%	2	21.4%	13	20.8%
Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%
Zone 8									
Crowborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Beacon Road, Crowborough, TN6 1AN	2.5%	24	5.3%	2	0.0%	0	2.2%	1	2.6%
Morrisons, Pine Grove, Crowborough, TN6 1DH	3.9%	37	4.2%	2	0.0%	0	1.9%	1	6.8%
Other - Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Crowborough Hill, Crowborough, TN6 2EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Sybron Way, Crowborough, TN6 3DQ	1.6%	15	0.0%	0	0.0%	0	6.4%	2	1.4%
Waitrose, Croft Road, Crowborough, TN6 1DL	3.0%	28	4.2%	2	0.0%	0	1.0%	1	10.7%
Zone 9									
Co-operative Food, 110 High Street, Heathfield, TN21 8JD	1.1%	11	21.1%	10	0.0%	0	0.0%	0	0.0%
Heathfield	0.1%	1	2.1%	1	0.0%	0	0.0%	0	1.4%
Sainsbury, Station Road, Heathfield, TN21 8LB	0.5%	5	9.2%	4	0.0%	0	0.0%	0	1.4%
Tesco Express, Station Road, Heathfield	0.2%	2	4.2%	2	0.0%	0	0.0%	0	0.0%
Waitrose, Station Road, Heathfield TN21 8DF	0.5%	5	7.5%	3	0.0%	0	0.0%	0	6.3%
Zone 10									
East Peckham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 10	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%
Paddock Wood	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%
Tesco Express, Commercial Road, Paddock Wood	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%
Waitrose, Church Road, Paddock Wood, TN12 6EX	3.2%	30	0.0%	0	23.4%	16	3.5%	2	3.9%
Zone 11									
Asda Supermarket, Longfield Road, Tunbridge Wells	2.9%	27	0.0%	0	6.8%	5	12.1%	8	5.1%
Iceland, 88-92 Calverley Road, Tunbridge Wells, TN1 2UN	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%
Marks & Spencer Food & Home, Longfield Road, Tunbridge Wells	1.5%	14	0.0%	0	4.8%	3	4.8%	3	1.6%
Marks & Spencer, 33-37 Calverley Road, Tunbridge Wells, TN1 2TX	1.4%	13	0.0%	0	0.0%	0	1.0%	1	0.0%
Tesco Metro, Tunbridge Wells Metro, 29 Grosvenor Road, Tunbridge Wells, TN1 2AH	0.7%	7	0.0%	0	0.0%	0	4.8%	3	0.0%
Tesco, Woodsgate Corner, Pembury, Tunbridge Wells, TN2 4NE	3.0%	29	0.0%	0	14.9%	10	18.9%	12	4.8%
Zone 12									
Lamberhurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.9%
Wadhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	5.1%
Zone 13									

Column %ges.

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Jempsons / Budgens, Main Street, Peasmarsh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0
Other - Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Staplehurst	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Zone 14																		
Coxheath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, The Foreman Centre, High Street, Headcorn, TN27 9NE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.6%	1
Zone 15																		
Co-operative Food, High Street, Cranbrook, TN17 3DQ	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	5.9%	5	15.7%	5	5.3%	2
Cranbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Hawkhurst	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	3	0.0%	0
Tesco Metro, Rye Road, Hawkhurst	0.8%	7	0.0%	0	0.0%	0	0.0%	0	11.6%	3	7.1%	2	0.0%	0	7.3%	2	0.0%	0
Zone 16																		
Other - Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Tesco, Highbury Works, Smallhythe Road, Tenterden, TN30 7LN	2.4%	23	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	3	6.4%	2	29.9%	13
Waitrose, 10 Sayer's Lane, Tenterden, TN30 6BW	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	9.9%	3	7.9%	4
Others																		
Aldi, Brooks Lane, Lewes, BN7 2BY	0.2%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Well Road, Maidstone, ME14 1XL	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	5	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards-on-Sea, TN37 7AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford, TN24 0SE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pegler Way, Crawley, RH11 7AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St Leonards-on-Sea, Hastings TN37 6RA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.7%	1	0.0%	0	1.2%	0	0.0%	0
Lidl, Broadway Shopping Centre, Broadway, Maidstone, ME16 8PS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Lidl, Farleigh Hill Retail Park, Maidstone, ME15 6RQ	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	3.5%	1	0.0%	0
Lidl, London Road, Sevenoaks TN13 2JD	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, New Street, Ashford, TN24 8TW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	2.9%	1
Morrisons, 22-32 Bell Street, Reigate, RH2 7BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, 43 East Hill, Oxted, RH8 9AE	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, New Hythe Lane, Larkfield, Maidstone, ME20 6PW	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings, TN34 1RN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Morrisons, Sutton Road, Maidstone, ME15 9NN	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	11	0.0%	0	0.0%	0
Sainsbury, Crawley Avenue, West Green, Crawley, RH10 8NF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.5%	7	0.0%	0	3.8%	1	0.0%	0
Sainsbury, Mills Road, Quarry Wood, Aylesford, ME20 7NA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Romney Place,	0.5%	4	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Maidstone, ME15 6LT Sainsbury, Simone Weil Avenue, Ashford, TN24 8YN	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	2.3%	2	0.0%	0	21.9%	10
Sainsbury's Local, Station Approach, Hastings	0.2%	2	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Tesco Extra, Churchwood Drive, St Leonards on Sea, TN38 9RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hazelwick Avenue, Crawley, RH10 1GY	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hythe Road, Wilesborough, Ashford, TN24 0YE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	2.5%	1
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.9%	9	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0
Tesco, Bell Farm Road, Uckfield, TN22 1BA	1.4%	13	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Farleigh Hill, Tovil, Maidstone, ME15 6RQ	0.9%	9	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	8.7%	7	0.0%	0	0.0%	0
Tesco, Grovewood Drive, Weaving, Maidstone, ME14 5TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Tesco, London Road, Riverhead, Sevenoaks, TN13 2QS	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, North Street, Hailsham, BN27 1DN	0.2%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	5.7%	3
Tesco, Unit 4 Ravenside Retail Leisure Park Centre, Bexhill-on-Sea, TN40 2JS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 1 Sir Bernard Paget Drive, Repton Park, Ashford, TN23 3RT	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.8%	2
Waitrose, 168 Main Road, Westerham, Biggin Hill, TN16 3BB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 26 Victoria Road, Horley, RH6 7PZ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 96 High Street, Uckfield, TN22 1PU	2.0%	19	6.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Eastgate Street, Lewes, BN7 2LP	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Mid-Kent Shopping Centre, Allington Park, Maidstone, ME16 0PX	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	7	0.0%	0	0.0%	0
Waitrose, Sayer's Lane, Tenterden, TN30 6BW	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	13.9%	6
Waitrose, Vicarage Field, Hailsham, BN27 1BE	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Outside area	1.7%	16	19.8%	9	0.0%	0	0.0%	0	0.0%	0	18.9%	5	0.9%	1	0.0%	0	0.0%	0
Weighted base:	943		47	68	63	24	26	78	34	45								
Sample:	922		59	66	57	60	44	65	52	54								

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q02 For your last main food internet / home delivery shopping order, how did you receive your goods?									
<i>Those who shop online at Q01</i>									
Collection at store	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Home delivery	100.0%	169 100.0%	7 100.0%	12 100.0%	10 100.0%	5 100.0%	6 100.0%	27 100.0%	11 100.0%
Delivery to place of work	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Collection at click and collect hub (non-store location)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Collection at other location (Don't know / varies)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Weighted base:	169	7	12	10	5	6	27	11	10
Sample:	142	9	9	9	11	6	17	12	9

Q02A Which retailer do you purchase your main food internet / home delivery shopping from?*Those who shop online at Q01*

Asda	9.4%	16 0.0%	0 0.0%	0 0.0%	0 6.1%	0 0.0%	0 16.3%	4 19.3%	2 0.0%	0
Morrisons	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Iceland	0.6%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sainsbury's	23.2%	39 28.5%	2 10.7%	1 33.8%	3 36.0%	2 55.6%	3 27.5%	7 8.4%	1 6.8%	1
Tesco	40.0%	67 63.5%	4 50.5%	6 66.2%	7 18.3%	1 25.1%	1 28.7%	8 55.8%	6 61.9%	6
Ocado	24.3%	41 8.0%	1 38.8%	4 0.0%	0 39.5%	2 19.3%	1 11.2%	3 16.6%	2 31.2%	3
Other (Don't know / varies)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	169	7	12	10	5	6	27	11	10	
Sample:	142	9	9	9	11	6	17	12	9	

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q03 What is the main reason you choose (STORE MENTIONED AT Q01) to do your main food and grocery shopping?																		
<i>Not those who said 'Don't know' at Q01</i>																		
Accessibility by public transport	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Car parking prices	0.7%	11	0.0%	0	1.3%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	1
Car parking provision	2.8%	44	1.6%	1	2.7%	3	2.4%	2	1.8%	1	3.3%	2	0.0%	0	0.8%	0	1.3%	1
Choice of food goods available	7.3%	116	9.8%	8	3.5%	3	9.7%	10	6.4%	3	7.2%	5	6.4%	8	10.3%	7	4.5%	4
Choice of shops nearby selling non-food goods	0.2%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.6%	1	0.8%	0	0.0%	0
Choice of shops selling food goods	0.4%	6	0.9%	1	2.0%	2	0.8%	1	0.8%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.2%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Delivery service	2.9%	46	1.1%	1	6.2%	6	3.3%	3	2.9%	1	0.5%	0	1.3%	2	9.8%	7	6.2%	5
Easy to get to by car	1.5%	24	0.0%	0	4.7%	5	5.1%	5	1.0%	0	3.4%	2	0.0%	0	0.0%	0	2.1%	2
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	0.6%	9	1.1%	1	0.0%	0	0.6%	1	3.3%	1	0.5%	0	2.4%	3	0.0%	0	0.0%	0
Good service / friendly staff	2.1%	33	0.0%	0	1.9%	2	0.0%	0	3.9%	2	0.5%	0	0.0%	0	2.0%	1	2.6%	2
Habit / always use it / preference for retailer	6.1%	97	6.6%	5	6.8%	7	12.3%	12	5.7%	2	9.4%	6	5.1%	7	2.5%	2	6.9%	6
Internet shopping is convenient	6.1%	97	6.9%	5	4.4%	4	3.5%	3	8.4%	3	6.2%	4	14.1%	18	4.4%	3	4.3%	4
Lower prices	9.9%	157	13.6%	11	14.0%	14	7.6%	8	6.2%	2	9.1%	6	5.5%	7	15.3%	10	9.0%	8
Loyalty card / points scheme	0.9%	15	4.8%	4	1.9%	2	0.6%	1	0.0%	0	0.5%	0	0.0%	0	1.4%	1	0.7%	1
Near to home	31.1%	493	29.1%	23	19.7%	19	30.7%	31	34.0%	14	25.0%	16	31.5%	40	34.0%	22	37.7%	32
Near to work	1.2%	19	0.0%	0	2.1%	2	3.7%	4	2.5%	1	1.2%	1	0.7%	1	1.2%	1	2.1%	2
Nice shopping environment	1.6%	25	2.5%	2	1.9%	2	0.0%	0	5.7%	2	0.5%	0	0.0%	0	0.6%	0	1.7%	1
Only one in the area / no other choice	0.5%	8	0.0%	0	0.6%	1	0.8%	1	2.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Provision of leisure facilities nearby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	11.0%	175	17.3%	13	11.5%	11	10.0%	10	5.5%	2	12.6%	8	15.5%	20	4.2%	3	11.5%	10
Quality of shops selling food goods	1.1%	17	1.5%	1	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.7%	1
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	1.5%	23	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Value for money	3.2%	51	1.4%	1	3.7%	4	1.2%	1	2.9%	1	3.4%	2	8.3%	11	1.8%	1	2.8%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Ethical company	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Good opening hours	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
To support local shops	0.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know / no reason in particular)	6.1%	96	1.1%	1	5.4%	5	4.2%	4	3.9%	2	10.5%	7	6.6%	8	6.3%	4	3.5%	3
Weighted base:	1587	77	98	100	40	64	128	66	86									
Sample:	1584	98	99	100	100	94	100	99	99									

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q04 What if anything is the one thing you most dislike about your main food and grocery shopping destination (STORE MENTIONED AT Q01) ?																		
<i>Not those who said 'Don't know' at Q01</i>																		
Change layout too often	0.8%	12	0.6%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Expensive parking	0.4%	6	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Difficult to get to	0.7%	12	0.0%	0	0.6%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Expensive	6.6%	105	1.1%	1	8.4%	8	1.2%	1	4.7%	2	6.6%	4	2.8%	4	9.0%	6	7.6%	6
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park / lack of parking	2.3%	36	0.0%	0	0.6%	1	2.0%	2	1.8%	1	2.5%	2	1.3%	2	2.4%	2	0.0%	0
Lack of public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	9.0%	142	11.3%	9	7.7%	7	10.6%	11	8.7%	3	4.0%	3	10.6%	13	8.4%	6	12.3%	11
No petrol station	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Poor quality	3.6%	57	2.1%	2	10.8%	11	2.6%	3	0.8%	0	5.1%	3	1.8%	2	5.0%	3	1.3%	1
Staff rude / unhelpful	1.0%	16	0.7%	1	1.6%	2	3.7%	4	0.0%	0	0.0%	0	2.0%	3	1.2%	1	0.0%	0
Too busy	1.8%	29	0.6%	0	0.6%	1	2.6%	3	1.0%	0	5.1%	3	0.7%	1	1.2%	1	0.8%	1
Too far away	1.3%	21	7.4%	6	2.1%	2	0.0%	0	1.6%	1	1.1%	1	0.7%	1	4.9%	3	0.0%	0
Too small	3.8%	60	2.8%	2	2.1%	2	11.6%	12	0.8%	0	1.4%	1	3.1%	4	3.1%	2	1.5%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet issues (Delivery time, substitutions etc.)	2.3%	36	4.3%	3	1.1%	1	1.4%	1	8.9%	4	1.1%	1	2.4%	3	2.7%	2	0.7%	1
Not a nice shopping environment	1.0%	15	3.1%	2	0.6%	1	0.0%	0	0.8%	0	0.5%	0	0.0%	0	3.7%	2	0.7%	1
Poor opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too big	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.6%	1	1.2%	1	0.7%	1
(Nothing)	62.0%	983	64.5%	50	61.1%	60	60.3%	60	67.9%	27	65.0%	42	63.1%	81	56.1%	37	67.8%	58
(Don't know)	2.7%	44	1.7%	1	0.0%	0	3.0%	3	1.5%	1	7.6%	5	10.1%	13	0.6%	0	4.6%	4
Weighted base:	1587		77		98		100		40		64		128		66		86	
Sample:	1584		98		99		100		100		94		100		99		99	

Mean score [£]:

Q05 How much on average does your household normally spend on main food and grocery shopping in a week?

£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £15	0.2%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.6%	0	0.0%	0
£16 - £20	1.6%	26	5.7%	4	0.6%	1	0.6%	1	3.3%	1	4.1%	3	0.0%	0	0.6%	0	0.0%	0
£21 - £25	1.7%	27	1.1%	1	0.6%	1	1.2%	1	5.2%	2	1.6%	1	0.0%	0	0.0%	0	2.4%	2
£26 - £30	3.0%	48	2.9%	2	0.6%	1	5.5%	5	0.8%	0	2.1%	1	5.8%	7	1.9%	1	2.6%	2
£31 - £35	1.6%	26	0.0%	0	0.6%	1	4.3%	4	1.6%	1	3.2%	2	1.1%	1	1.9%	1	1.3%	1
£36 - £40	3.5%	56	1.8%	1	4.5%	4	3.9%	4	3.3%	1	7.6%	5	3.4%	4	4.2%	3	1.3%	1
£41 - £45	2.2%	35	8.5%	7	1.9%	2	0.6%	1	2.0%	1	1.2%	1	1.1%	1	2.8%	2	3.9%	3
£46 - £50	7.6%	122	3.3%	3	8.0%	8	10.3%	10	6.4%	3	9.2%	6	6.7%	9	10.5%	7	8.6%	7
£51 - £55	1.8%	28	0.6%	0	0.6%	1	4.5%	5	4.7%	2	1.7%	1	1.3%	2	1.2%	1	1.3%	1
£56 - £60	5.9%	94	11.4%	9	4.7%	5	13.1%	13	6.8%	3	5.0%	3	3.1%	4	9.3%	6	4.1%	4
£61 - £65	1.5%	25	0.6%	0	0.6%	1	1.2%	1	5.2%	2	1.2%	1	4.6%	6	1.8%	1	1.5%	1
£66 - £70	6.5%	104	2.5%	2	7.3%	7	4.8%	5	6.2%	2	7.7%	5	9.3%	12	10.1%	7	6.0%	5
£71 - £75	3.3%	53	1.2%	1	2.8%	3	2.6%	3	3.1%	1	1.9%	1	1.8%	2	3.9%	3	4.0%	3
£76 - £80	6.0%	96	3.6%	3	6.8%	7	1.0%	1	9.5%	4	6.3%	4	3.6%	5	7.9%	5	7.9%	7
£81 - £85	1.1%	17	0.0%	0	1.9%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.8%	2
£86 - £90	3.0%	48	5.3%	4	3.5%	3	4.2%	4	1.8%	1	5.5%	4	6.5%	8	2.7%	2	1.5%	1
£91 - £95	0.9%	14	0.7%	1	3.8%	4	2.0%	2	0.8%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0
£96 - £100	13.5%	216	18.9%	15	21.2%	21	12.6%	13	16.7%	7	11.5%	8	10.9%	14	7.6%	5	20.2%	17
£101 - £120	7.0%	112	1.4%	1	7.5%	7	2.0%	2	2.7%	1	7.3%	5	7.8%	10	4.2%	3	7.1%	6
£121 - £140	4.5%	72	3.0%	2	4.3%	4	0.8%	1	1.5%	1	8.7%	6	5.7%	7	3.9%	3	6.9%	6
£141 - £160	5.6%	90	5.6%	4	5.2%	5	5.1%	5	3.9%	2	2.2%	1	4.0%	5	4.3%	3	4.9%	4
£161 - £180	0.7%	12	0.7%	1	5.3%	5	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	2.7%	43	5.1%	4	0.8%	1	0.0%	0	0.0%	0	0.9%	1	3.8%	5	4.1%	3	1.3%	1
£201 - £250	0.3%	6	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
£251+	0.6%	9	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	3.8%	3	0.0%	0
(Don't know / varies)	11.9%	190	14.6%	11	5.0%	5	15.2%	15	13.0%	5	9.9%	7	10.5%	13	8.3%	6	6.8%	6
(Refused)	1.7%	27	0.0%	0	0.8%	1	2.4%	2	0.0%	0	0.5%	0	1.7%	2	3.9%	3	1.3%	1
Mean:	87.61		85.45		93.99		72.87		72.09		78.08		95.41		94.10		90.15	
Weighted base:	1601		78		98		100		40		66		128		67		86	
Sample:	1601		100		100		100		100		100		100		100		100	

Column %ges.

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
--	-------	--------	---------	---------	---------	---------	---------	---------	---------

Mean score [Times a week]: Daily = 7, At least two times a week = 2, At least once a week = 1, At least once a fortnight = 0.5, At least once a month = 0.25, At least every two months = 0.125, Less often = 0.05

Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01)?*Not those who said 'Don't know' at Q01*

Daily	1.4%	22	5.9%	5	0.6%	1	1.2%	1	3.9%	2	0.0%	0	0.0%	0	2.4%	2	1.3%	1
At least two times a week	12.2%	194	10.6%	8	13.9%	14	15.3%	15	19.4%	8	4.0%	3	6.7%	9	17.4%	12	9.5%	8
At least once a week	69.4%	1101	59.0%	46	57.0%	56	60.5%	60	41.7%	17	77.6%	50	64.4%	82	64.1%	42	80.6%	69
At least once a fortnight	10.0%	159	15.0%	12	18.8%	18	9.9%	10	26.2%	10	13.6%	9	20.1%	26	11.5%	8	4.6%	4
At least once a month	3.3%	52	5.6%	4	6.6%	6	5.0%	5	6.4%	3	4.9%	3	6.9%	9	3.3%	2	2.0%	2
At least every two months	0.4%	6	0.0%	0	0.6%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
	3.2%	50	3.9%	3	2.4%	2	8.1%	8	1.6%	1	0.0%	0	1.1%	1	1.2%	1	2.0%	2
<i>Mean:</i>		<i>1.14</i>		<i>1.36</i>		<i>1.03</i>		<i>1.15</i>		<i>1.25</i>		<i>0.94</i>		<i>0.92</i>		<i>1.24</i>		<i>1.14</i>
Weighted base:		1587		77		98		100		40		64		128		66		86
Sample:		1584		98		99		100		100		94		100		99		99

Q07 How do you normally travel to (STORE MENTIONED AT Q01)?*Not those who said 'Don't know' or 'Delivered' at Q01*

Car / van (as driver)	81.5%	1155	77.1%	55	85.1%	73	84.1%	75	77.1%	27	85.2%	50	81.7%	82	82.8%	46	79.8%	60
Car / van (as passenger)	7.7%	109	5.7%	4	7.6%	7	4.7%	4	6.9%	2	7.9%	5	15.3%	15	4.3%	2	8.4%	6
Bus (including the busway or guided bus), minibuss or coach	2.0%	28	0.6%	0	0.7%	1	3.5%	3	1.8%	1	4.3%	3	0.0%	0	0.0%	0	2.8%	2
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.5%	92	12.4%	9	5.9%	5	4.1%	4	9.8%	3	1.8%	1	0.0%	0	8.9%	5	6.0%	5
Taxi	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.4%	5	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	1.9%	26	4.3%	3	0.0%	0	3.5%	3	4.5%	2	0.8%	0	2.3%	2	3.9%	2	3.0%	2
<i>Weighted base:</i>		<i>1418</i>		<i>71</i>		<i>86</i>		<i>89</i>		<i>35</i>		<i>58</i>		<i>101</i>		<i>55</i>		<i>75</i>
<i>Sample:</i>		<i>1442</i>		<i>89</i>		<i>90</i>		<i>91</i>		<i>89</i>		<i>88</i>		<i>83</i>		<i>87</i>		<i>90</i>

Mean score [Minutes]:**Q08 How long did your last journey to (STORE MENTIONED AT Q01) take?***Not those who said 'Don't know' or 'Delivered' at Q01*

1 - 5 minutes	32.3%	458	25.7%	18	16.3%	14	37.0%	33	22.1%	8	8.0%	5	6.8%	7	27.6%	15	30.0%	23
6 - 10 minutes	25.8%	366	22.0%	16	30.3%	26	28.8%	26	18.5%	6	4.8%	3	23.9%	24	8.2%	5	26.2%	20
11 - 15 minutes	17.0%	241	14.6%	10	28.6%	25	10.1%	9	23.4%	8	22.8%	13	7.6%	8	11.2%	6	17.9%	13
16 - 30 minutes	19.7%	280	32.6%	23	18.5%	16	15.7%	14	33.5%	12	57.5%	33	44.7%	45	40.6%	23	23.6%	18
31 - 45 minutes	1.6%	23	2.0%	1	2.3%	2	0.7%	1	0.0%	0	2.6%	1	12.6%	13	1.4%	1	0.0%	0
46 - 60 minutes	0.6%	8	0.6%	0	1.4%	1	0.7%	1	0.9%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
61+ minutes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
(Don't know / varies)	2.0%	28	1.8%	1	2.5%	2	6.3%	6	0.0%	0	4.3%	3	4.3%	4	5.2%	3	0.8%	1
(Refused)	0.6%	9	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
<i>Mean:</i>		<i>12.39</i>		<i>14.48</i>		<i>14.08</i>		<i>10.29</i>		<i>15.52</i>		<i>19.52</i>		<i>19.16</i>		<i>18.49</i>		<i>12.15</i>
Weighted base:		1418		71		86		89		35		58		101		55		75
Sample:		1442		89		90		91		89		88		83		87		90

Q09 When do you do your main food shopping?

Weekdays during the day	46.1%	737	35.7%	28	36.6%	36	44.6%	44	64.5%	26	56.6%	38	46.7%	60	46.9%	31	59.6%	51
Weekdays during the evening	9.4%	151	7.2%	6	5.7%	6	7.5%	7	3.5%	1	17.6%	12	14.8%	19	7.5%	5	16.5%	14
Saturday	10.7%	171	9.4%	7	12.3%	12	8.3%	8	5.0%	2	5.9%	4	13.0%	17	7.7%	5	9.8%	8
Sunday	4.0%	64	2.2%	2	6.1%	6	5.1%	5	2.3%	1	2.9%	2	1.1%	1	1.9%	1	2.3%	2
(Don't know / varies)	29.8%	477	45.5%	36	39.4%	39	34.5%	34	24.7%	10	17.1%	11	24.4%	31	36.0%	24	11.8%	10
Weighted base:		1601		78		98		100		40		66		128		67		86
Sample:		1601		100		100		100		100		100		100		100		100

Column %ges.

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q10 When you go main food shopping is your trip linked with any other activity?																		
<i>Not those who shop online at Q01</i>																		
Yes – non-food shopping	7.0%	100	5.8%	4	8.0%	7	7.5%	7	8.2%	3	3.5%	2	13.1%	13	16.2%	9	12.5%	9
Yes – other food shopping	4.0%	57	3.7%	3	3.2%	3	3.4%	3	3.8%	1	0.7%	0	6.5%	7	1.4%	1	5.0%	4
Yes – visiting services such as banks and other financial institutions	1.9%	27	1.2%	1	3.0%	3	3.2%	3	1.8%	1	2.3%	1	0.9%	1	3.5%	2	1.7%	1
Yes – leisure activity	3.4%	49	0.6%	0	0.7%	1	4.4%	4	3.6%	1	6.1%	4	3.2%	3	4.6%	3	5.6%	4
Yes – travelling to / from work	5.3%	76	5.4%	4	2.3%	2	10.5%	9	2.9%	1	6.9%	4	8.8%	9	7.2%	4	4.1%	3
Yes – travelling to / from school / college / university	0.8%	11	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.7%	0	0.0%	0	1.4%	1	0.7%	1
Yes – getting petrol	0.5%	7	0.6%	0	2.8%	2	0.7%	1	0.9%	0	1.7%	1	0.0%	0	1.4%	1	0.0%	0
Yes – visiting café / pub / restaurant	3.5%	50	3.0%	2	5.0%	4	2.7%	2	5.4%	2	1.7%	1	4.2%	4	2.9%	2	1.7%	1
Yes – visiting family / friends	2.7%	39	5.0%	4	3.0%	3	0.8%	1	4.5%	2	4.1%	3	4.6%	5	1.4%	1	1.9%	1
Yes – visiting health service such as doctor, dentist, hospital	0.4%	6	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.3%	1
Yes – visiting other service such as laundrette, hairdresser, recycling	1.4%	20	0.0%	0	4.4%	4	0.0%	0	3.6%	1	0.0%	0	0.7%	1	0.0%	0	1.5%	1
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	65.7%	941	62.6%	45	65.1%	57	60.0%	54	60.6%	21	68.1%	41	56.6%	57	50.7%	28	59.7%	45
(Don't know / varies)	3.5%	50	12.0%	9	1.6%	1	5.5%	5	4.8%	2	4.0%	2	1.4%	1	7.6%	4	4.5%	3
Weighted base:		1433		72		87		89		35		61		101		56		76
Sample:		1459		91		91		91		89		94		83		88		91

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q11 Where do you do this linked trip?									
<i>Those who link their trip with other shopping or services at Q10 AND Excl. Nulls & SFT's</i>									
Zone 1									
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Grinstead	6.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Edenbridge	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks	3.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Uckfield	3.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Malling	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Hildenborough TN11 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tonbridge	20.1%	35	0.0%	0	37.6%	4	10.1%	1	0.0%
Zone 6									
Other - Zone 6	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Southborough TN4 0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tunbridge Wells	19.9%	35	11.1%	1	7.0%	1	45.5%	5	24.3%
Zone 8									
Crowborough	7.7%	14	7.0%	1	0.0%	0	0.0%	0	29.4%
Zone 9									
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heathfield	2.7%	5	51.1%	4	0.0%	0	0.0%	0	17.8%
Zone 10									
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Paddock Wood	3.1%	5	0.0%	0	33.3%	4	8.5%	1	0.0%
Zone 11									
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	1.2%	2	0.0%	0	0.0%	0	5.1%	1	0.0%
Marks & Spencer, Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%
North Farm, Tunbridge Wells	2.1%	4	0.0%	0	0.0%	0	30.9%	4	0.0%
Pembury	0.7%	1	0.0%	0	11.0%	1	0.0%	0	0.0%
Zone 12									
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wadhurst	1.0%	2	0.0%	0	0.0%	0	0.0%	0	39.4%
Zone 13									
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Staplecross	0.2%	0	0.0%	0	0.0%	0	0.0%	0	8.9%
Zone 14									
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15									
Cranbrook	2.4%	4	0.0%	0	0.0%	0	6.9%	0	0.0%
Hawkhurst	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16									
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tenterden	7.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford	2.0%	4	0.0%	0	0.0%	0	0.0%	0	11.2%
Ashford Designer Outlet, Kimberley Way, Ashford, TN24 0SD	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Crawley	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastbourne	1.3%	2	18.1%	1	0.0%	0	0.0%	0	0.0%
Hailsham	0.6%	1	12.7%	1	0.0%	0	0.0%	0	0.0%
Hastings	0.6%	1	0.0%	0	5.6%	1	0.0%	0	0.0%

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Maidstone	5.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.5%	7	18.7%	2	0.0%	0
Oxted	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		175		8		11		12		4		4		16		11		13
Sample:		185		11		15		11		12		9		9		17		17

Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?

Yes	64.9%	1039	68.1%	53	71.7%	71	63.5%	63	47.3%	19	44.1%	29	68.0%	87	79.3%	53	50.1%	43
No	35.1%	562	31.9%	25	28.3%	28	36.5%	36	52.7%	21	55.9%	37	32.0%	41	20.7%	14	49.9%	43
Weighted base:		1601		78		98		100		40		66		128		67		86
Sample:		1601		100		100		100		100		100		100		100		100

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q13 Which centre or store did you last go to undertake this 'top up' shopping?																		
<i>Those who do top-up shopping at Q12 AND Excl. Nulls & SFT's</i>																		
Zone 1																		
Aldi, 207 London Road, East Grinstead, RH19 1HA	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, 1-3 Newlands, Hartfield Row, Forest Row, RH18 5DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Unit 1, 5 Queens Walk, East Grinstead, RH19 4DW	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 1	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Brooklands Way, East Grinstead, RH19 1DD	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lewes Road, Forest Row, RH18 5JS	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, West Street, East Grinstead, RH19 4YZ	3.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Co-operative Food, Mont Saint Aignan Way, Edenbridge, TN8 5LN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edenbridge	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Blighs Meadow Shopping Centre, Blighs Road, Sevenoaks, TN13 1DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 2	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 39-41 High Street, Edenbridge, TN8 5AD	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 136 High Street, Sevenoaks, TN13 1LA	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2.4%	2	0.0%	0	0.0%	0	0.0%
Waitrose, 58-62 High Street, Sevenoaks, TN13 1JR	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Mont St Aignan Way, Edenbridge TN8 5LN	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Other - Zone 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Browns Lane, Uckfield TN22 1UN	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Asda, 1 Alexander Grove, Kingshill, West Malling, ME19 4SX	1.5%	15	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borough Green	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Station Approach, Borough Green, Sevenoaks, TN15 8AD	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 4	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, West Malling Metro, 79 High Street, West Malling, ME19 6NA	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fortune Way, Kings Hill, West Malling	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.0%	1	0.0%	0	0.0%	0	0.0%
Zone 5																		
Co-operative Food, 11 York Parade, Trenchwood, Tonbridge. TN10 3NP	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, 78 High Street, Tonbridge, TN9 1EE	1.7%	17	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hildenborough Village	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, 5-7 Quarry Hill Road, Tonbridge, TN9 2SA	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, The Angels Centre, Angel Lane,	2.6%	26	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Tonbridge, TN9 1SF																		
Sainsbury's Local, Shipbourne Road, Tonbridge	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge	1.0%	10	0.0%	0	9.8%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Waitrose, Sovereign Way, Tonbridge, TN9 1RG	2.6%	26	0.0%	0	5.8%	4	0.0%	0	5.3%	1	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Zone 6																		
Marks & Spencer Simply Food, St Johns Road, Tonbridge Wells	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 6	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, 60/64 St Johns Road, Tunbridge Wells, TN4 9PE	1.1%	11	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southborough	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 79 London Road, Southborough, Tonbridge Wells, TN4 0PX	1.4%	14	0.0%	0	1.8%	1	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Groombridge	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkenbury (Tonbridge Wells)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 7	1.5%	14	0.0%	0	0.0%	0	3.4%	2	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Rusthall	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	3.0%	29	0.0%	0	0.0%	0	1.3%	1	3.7%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Tunbridge Wells	1.0%	10	0.0%	0	0.0%	0	4.7%	3	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Crowborough	0.9%	9	0.9%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Beacon Road, Crowborough, TN6 1AN	1.0%	10	0.9%	0	0.0%	0	6.3%	4	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Pine Grove, Crowborough, TN6 1DH	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 8	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Crowborough Hill, Crowborough, TN6 2EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sybron Way, Crowborough, TN6 3DQ	0.4%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Croft Road, Crowborough, TN6 1DL	1.5%	15	1.1%	1	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Co-operative Food, 110 High Street, Heathfield, TN21 8JD	1.8%	18	34.4%	17	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	0.6%	6	7.1%	3	0.0%	0	0.0%	0	0.0%	0	3.7%	1	1.2%	1	0.0%	0	0.0%	0
Mayfield Village	0.2%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 9	0.3%	3	4.5%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Station Road, Heathfield, TN21 8LB	0.8%	8	15.9%	8	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Heathfield	0.3%	3	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Heathfield TN21 8DF	0.5%	5	9.5%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
East Peckham Village	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadlow	0.2%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 10	1.2%	12	0.0%	0	13.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0
Paddock Wood	0.3%	3	0.0%	0	2.7%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Commercial Road, Paddock Wood	0.7%	7	0.0%	0	7.4%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.5%	1	0.0%	0
Waitrose, Church Road, Paddock Wood, TN12 6EX	2.7%	27	0.0%	0	32.5%	22	0.0%	0	3.3%	1	1.5%	0	2.9%	2	0.0%	0	0.0%	0
Zone 11																		
Asda Supermarket, Longfield Road, Tonbridge Wells	0.9%	9	0.0%	0	0.0%	0	9.8%	6	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Food & Home, Longfield Road, Tonbridge Wells	0.8%	8	0.0%	0	1.8%	1	4.1%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Marks & Spencer, 33-37 Calverley Road, Tunbridge Wells, TN1 2TX	1.9%	18	0.0%	0	0.0%	0	9.0%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other - Zone 11	0.2%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Tunbridge Wells Metro, 29 Grosvenor Road, Tunbridge Wells, TN1 2AH	1.2%	12	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodgate Corner, Pembury, Tunbridge Wells, TN2 4NE	3.1%	30	0.0%	0	10.4%	7	39.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Lamberhurst Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	11.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 12	0.4%	4	0.0%	0	0.0%	0	0.0%	0	16.8%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Ticehurst	0.2%	2	0.0%	0	0.0%	0	0.0%	0	12.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.7%	6	0.0%	0	0.0%	0	0.0%	0	34.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Jempsons / Budgens, Main Street, Peasmarsh	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	5	0.0%	0	0.0%	0	0.0%	0
Other - Zone 13	0.4%	4	2.2%	1	0.0%	0	0.0%	0	0.0%	0	9.8%	3	0.0%	0	0.0%	0	0.0%	0
Robertsbridge	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	4	0.0%	0	0.0%	0	0.0%	0
Staplehurst	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	9	0.8%	0	0.0%	0
Zone 14																		
Coxheath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Marden Village	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	1.0%	0	0.0%	0
Other - Zone 14	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	0.0%	0	0.0%	0
Sainsbury's Local, The Foreman Centre, High Street, Headcorn, TN27 9NE	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	1.6%	1	3.0%	1
Zone 15																		
Co-operative Food, High Street, Cranbrook, TN17 3DQ	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	29.9%	15	0.0%	0
Cranbrook	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	20.1%	10	0.0%	0
Hawkhurst	0.5%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	4	1.3%	1
Other - Zone 15	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	2.6%	1	1.3%	1
Tesco Metro, Rye Road, Hawkhurst	1.4%	14	0.0%	0	0.0%	0	0.0%	0	2.1%	0	11.3%	3	0.0%	0	19.6%	10	0.0%	0
Zone 16																		
Other - Zone 16	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	6
Tenterden	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	11.1%	5
Tesco, Highbury Works, Smallhythe Road, Tenterden, TN30 7LN	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	33.2%	14
Waitrose, 10 Sayer's Lane, Tenterden, TN30 6BW	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	20.1%	9
Others																		
Aldi, Brooks Lane, Lewes, BN7 2BY	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bohemia Road, St. Leonards-on-Sea, Hastings TN37 6RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway Shopping Centre, Broadway, Maidstone, ME16 8PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Lidl, Farleigh Hill Retail Park, Maidstone, ME15 6RQ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5	0.0%	0	0.0%	0
Lidl, London Road, Sevenoaks TN13 2JD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Morrisons, 43 East Hill, Oxted, RH8 9AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, New Hythe Lane, Larkfield, Maidstone, ME20 6PW	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Morrisons, Sutton Road, Maidstone, ME15 9NN	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	10	0.0%	0	0.0%	0
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	2	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
Sainsbury, Mills Road, Quarry Wood, Aylesford, ME20 7NA	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Romney Place, Maidstone, ME15 6LT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Simone Weil Avenue, Ashford, TN24 8YN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1
Tesco Extra, Hazelwick Avenue, Crawley, RH10 1GY	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hythe Road, Wilesborough, Ashford, TN24 0YE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bell Farm Road, Uckfield, TN22 1BA	2.2%	22	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brooks Road, Lewes, BN7 2BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Farleigh Hill, Tovil, Maidstone, ME15 6RQ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	5	0.0%	0	0.0%	0
Tesco, Grovewood Drive, Weaving, Maidstone, ME14 5TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Tesco, London Road, Riverhead, Sevenoaks, TN13 2QS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 1 Sir Bernard Paget Drive, Repton Park, Ashford, TN23 3RT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Waitrose, 26 Victoria Road, Horley, RH6 7PZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 96 High Street, Uckfield, TN22 1PU	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Mid-Kent Shopping Centre, Allington Park, Maidstone, ME16 0PX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Waitrose, Sayer's Lane, Tenterden, TN30 6BW	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	10.4%	5
Waitrose, Vicarage Field, Hailsham, BN27 1BE	0.4%	4	7.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Outside area	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%	5	10.0%	7	0.0%	0	0.0%	0
Weighted base:		991		49		69		59		19		29		74		51		43
Sample:		964		60		66		58		46		48		65		71		49

Mean score [Times a week]: Daily = 7, At least two times a week = 2, At least once a week = 1, At least once a fortnight = 0.5, At least once a month = 0.25, At least every two months = 0.125, Less often = 0.05

Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?

Not those who said 'Don't know' at Q13

Daily	6.4%	64	6.3%	3	8.4%	6	2.0%	1	11.0%	2	6.1%	2	5.9%	4	6.4%	3	2.6%	1
At least two times a week	42.9%	427	61.3%	30	41.0%	28	39.8%	24	44.0%	8	28.7%	8	36.5%	28	33.8%	17	41.2%	18
At least once a week	35.3%	352	25.3%	12	38.4%	27	42.6%	25	24.1%	5	41.0%	12	36.7%	28	35.8%	18	42.3%	18
At least once a fortnight	5.9%	59	4.2%	2	1.8%	1	9.4%	6	12.3%	2	2.5%	1	5.9%	4	11.1%	6	0.0%	0
At least once a month	1.4%	14	0.0%	0	2.9%	2	1.0%	1	0.0%	0	5.2%	1	0.0%	0	2.5%	1	1.6%	1
At least every two months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	7.9%	79	2.9%	1	7.6%	5	5.1%	3	5.3%	1	16.5%	5	14.2%	11	10.4%	5	12.3%	5
<i>Mean:</i>		<i>1.84</i>		<i>2.00</i>		<i>1.96</i>		<i>1.49</i>		<i>2.07</i>		<i>1.73</i>		<i>1.79</i>		<i>1.72</i>		<i>1.64</i>
Weighted base:		996		49		69		59		19		29		76		51		43
Sample:		969		60		66		59		46		48		66		72		49

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Mean score [£]:																		
Q15 How much on average does your household normally spend on top up shopping in a week?																		
<i>Those who do top-up shopping at Q12</i>																		
£1 - £5	8.1%	84	6.1%	3	6.6%	5	11.7%	7	20.8%	4	5.6%	2	6.0%	5	6.9%	4	10.8%	5
£6 - £10	18.0%	187	16.0%	9	9.4%	7	21.3%	14	12.7%	2	29.7%	9	18.9%	16	17.0%	9	15.0%	6
£11 - £15	11.2%	117	9.0%	5	10.2%	7	10.0%	6	2.1%	0	18.4%	5	6.2%	5	15.5%	8	4.6%	2
£16 - £20	19.2%	200	17.1%	9	24.0%	17	20.2%	13	13.1%	2	25.3%	7	21.8%	19	20.4%	11	18.7%	8
£21 - £25	5.0%	52	10.4%	6	2.9%	2	3.4%	2	5.3%	1	0.0%	0	3.5%	3	7.1%	4	9.1%	4
£26 - £30	9.1%	94	2.4%	1	10.9%	8	15.8%	10	10.7%	2	1.5%	0	10.6%	9	5.4%	3	15.3%	7
£31 - £35	1.6%	17	1.6%	1	0.0%	0	1.2%	1	2.1%	0	0.0%	0	2.7%	2	1.9%	1	1.6%	1
£36 - £40	2.6%	27	0.8%	0	3.9%	3	1.2%	1	3.7%	1	2.7%	1	1.7%	1	3.4%	2	3.3%	1
£41 - £45	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£46 - £50	3.8%	40	2.0%	1	12.0%	8	3.1%	2	0.0%	0	2.4%	1	1.9%	2	1.7%	1	3.0%	1
£51 - £55	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£56 - £60	1.0%	10	0.0%	0	1.5%	1	3.8%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
£61 - £65	0.1%	1	1.0%	1	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.9%	9	0.0%	0	0.0%	0	1.0%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £75	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
£76 - £80	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.6%	7	1.6%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	0	0.0%	0
£101 - £120	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £160	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251+	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
(Don't know / varies)	15.6%	162	29.0%	15	15.2%	11	6.2%	4	20.9%	4	8.4%	2	24.2%	21	15.3%	8	17.2%	7
(Refused)	1.5%	16	1.0%	1	1.1%	1	1.2%	1	0.0%	0	3.6%	1	0.0%	0	3.9%	2	0.0%	0
<i>Mean:</i>		<i>22.01</i>		<i>23.67</i>		<i>26.00</i>		<i>20.47</i>		<i>25.65</i>		<i>16.98</i>		<i>21.44</i>		<i>19.47</i>		<i>23.84</i>
Weighted base:		1039		53		71		63		19		29		87		53		43
Sample:		1008		65		68		63		46		49		70		75		49

Q15A Did you buy food or other produce from a farmers market or local specialist shop such as a butcher, baker or greengrocer?

Yes	43.9%	703	59.9%	47	50.5%	50	42.8%	43	57.2%	23	33.5%	22	45.8%	58	51.1%	34	49.8%	43
No	56.1%	898	40.1%	31	49.5%	49	57.2%	57	42.8%	17	66.5%	44	54.2%	69	48.9%	33	50.2%	43
Weighted base:		1601		78		98		100		40		66		128		67		86
Sample:		1601		100		100		100		100		100		100		100		100

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q15B In which centre or market did you undertake this local specialist food shopping?									
<i>Those who use specialist shops at Q15A AND Excl. Nulls & SFT's</i>									
Zone 1									
Aldi, 207 London Road, East Grinstead, RH19 1HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Grinstead	6.6%	44	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 1	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Co-operative Food, Mont Saint Aignan Way, Edenbridge, TN8 5LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edenbridge	2.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 2	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks	2.0%	13	0.0%	0	4.4%	2	0.0%	0	0.0%
Zone 3									
Other - Zone 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Uckfield	3.9%	26	0.0%	0	0.0%	0	0.0%	0	1.6%
Zone 4									
Asda, 1 Alexander Grove, Kingshill, West Malling, ME19 4SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Borough Green	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 4	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
West Malling	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Co-operative Food, 11 York Parade, Trenchwood, Tonbridge. TN10 3NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hildenborough Village	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 5	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tonbridge	9.4%	63	0.0%	0	6.5%	3	9.9%	4	0.0%
Zone 6									
Marks & Spencer Simply Food, St Johns Road, Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 6	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Southborough	3.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Groombridge	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Hawkenbury (Tunbridge Wells)	1.4%	9	0.0%	0	0.0%	0	5.0%	2	0.0%
Other - Zone 7	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Rusthall	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Tunbridge Wells	13.1%	87	0.0%	0	4.4%	2	59.9%	24	7.3%
Zone 8									
Crowborough	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 8	0.3%	2	0.0%	0	1.7%	1	0.0%	0	0.0%
Zone 9									
Co-operative Food, 110 High Street, Heathfield, TN21 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heathfield	7.4%	49	80.4%	37	0.0%	0	0.0%	0	28.4%
Mayfield Village	1.0%	7	9.9%	5	0.0%	0	0.0%	0	1.4%
Other - Zone 9	0.8%	6	9.7%	4	0.0%	0	0.0%	0	4.9%
Zone 10									
East Peckham Village	1.0%	7	0.0%	0	12.5%	6	3.1%	1	0.0%
Hadlow	0.7%	5	0.0%	0	8.5%	4	0.0%	0	0.0%
Other - Zone 10	1.2%	8	0.0%	0	15.6%	7	1.9%	1	0.0%
Paddock Wood	4.2%	28	0.0%	0	44.8%	20	4.1%	2	0.0%
Zone 11									
Asda Supermarket, Longfield Road, Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pembury	1.0%	6	0.0%	0	0.0%	0	14.6%	6	2.8%
Zone 12									
Lamberhurst Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.5%
Other - Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%
Ticehurst	0.4%	3	0.0%	0	0.0%	0	0.0%	0	11.8%
Wadhurst	2.2%	14	0.0%	0	0.0%	0	0.0%	0	58.1%
Zone 13									
Jempsons / Budgens, Main Street, Peasmarsh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 13	0.5%	3	0.0%	0	0.0%	0	0.0%	0	4.1%

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Robertsbridge	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.4%	5	0.0%	0	0.0%	0	0.0%	0
Staplehurst	2.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	21.4%	12	6.2%	2	0.0%	0
Zone 14																		
Coxheath	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	5	0.0%	0	0.0%	0
Marden Village	1.4%	9	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	9.3%	5	0.0%	0	8.2%	3
Other - Zone 14	2.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.7%	15	0.0%	0	1.7%	1
Zone 15																		
Co-operative Food, High Street, Cranbrook, TN17 3DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranbrook	2.9%	19	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	1.2%	1	46.9%	16	4.4%	2
Hawkhurst	1.8%	12	0.0%	0	1.7%	1	0.0%	0	1.4%	0	2.1%	0	0.0%	0	30.7%	10	0.0%	0
Other - Zone 15	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3
Zone 16																		
Other - Zone 16	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	15.4%	7
Tenterden	4.1%	27	0.0%	0	0.0%	0	0.0%	0	2.8%	1	2.1%	0	1.6%	1	3.8%	1	56.6%	24
Others																		
Aldi, Brooks Lane, Lewes, BN7 2BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	10	0.0%	0	0.0%	0
Other - Outside area	5.9%	39	0.0%	0	0.0%	0	0.0%	0	2.8%	1	23.4%	5	5.3%	3	3.8%	1	6.7%	3
Weighted base:	666		46	46	39	22	21	58	33									42
Sample:	700		58	48	37	57	33	52	52									52

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q16 Where did you last buy clothing or footwear goods?									
<i>Excl. Nulls & SFT's</i>									
Zone 1									
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Grinstead	3.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Edenbridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks	2.3%	28	0.0%	0	1.0%	1	0.0%	0	0.0%
Zone 3									
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Uckfield	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%
Kings Hill	0.2%	2	0.0%	0	1.6%	1	0.0%	0	0.0%
West Malling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Hildenborough TN11 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tonbridge	2.2%	27	0.0%	0	4.1%	3	3.0%	2	0.0%
Zone 6									
Other - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southborough TN4 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	0.1%	1	0.0%	0	0.0%	0	1.3%	0	0.0%
Tunbridge Wells	40.2%	488	48.6%	26	52.7%	42	75.6%	50	67.4%
Zone 8									
Crowborough	0.7%	9	0.8%	0	0.0%	0	0.9%	1	0.0%
Morrisons, Pine Grove, Crowborough, TN6 1DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, High Street, Heathfield, TN21 8JD	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%
Heathfield	0.3%	4	6.6%	4	0.0%	0	0.0%	0	0.8%
Zone 10									
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Paddock Wood	0.5%	6	0.0%	0	3.1%	2	0.9%	1	0.0%
Zone 11									
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%
John Lewis at Home, Longfield Road Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%
Marks & Spencer, Tunbridge Wells, TN1 2TX	1.2%	15	1.6%	1	0.0%	0	3.7%	2	0.0%
North Farm, Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%
Other - Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	0.6%	7	0.0%	0	2.5%	2	0.0%	0	3.2%
Zone 12									
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ticehurst	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%
Wadhurst	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%
Zone 13									
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Other - Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14									
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15									
Cranbrook	0.2%	3	0.0%	0	0.8%	1	0.0%	0	0.0%
Zone 16									
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tenterden	2.8%	34	0.0%	0	0.0%	0	4.3%	1	5.3%
Others									
Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR	0.1%	2	0.0%	0	0.8%	1	0.0%	0	0.0%
Asda, Pegler Way, Crawley, RH11 7AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford	2.2%	26	0.0%	0	0.8%	1	0.0%	0	0.0%
Ashford Designer Outlet, Kimberley Way, Ashford, TN24 0SD	1.2%	15	1.0%	1	2.5%	2	0.9%	1	0.0%
Ashford Retail Park, Barrey Road, Ashford, TN24 0SG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexhill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.0%
Bluewater	7.9%	95	0.0%	0	9.5%	8	3.9%	3	1.1%
Brighton BN13	1.0%	12	1.0%	1	0.0%	0	0.0%	0	2.1%
Canterbury CT1 3	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
County Oak Retail Park, London Road, Crawley, RH11 7XN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Crawley	4.8%	58	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastbourne	3.0%	37	32.6%	17	0.0%	0	0.0%	0	2.1%
Hailsham	0.1%	1	0.8%	0	0.0%	0	0.0%	0	1.1%
Hastings	1.9%	23	0.0%	0	0.0%	0	0.9%	1	6.7%
Haywards Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside	0.8%	9	0.0%	0	2.5%	2	0.0%	0	0.0%
Lewes	0.3%	3	3.0%	2	0.0%	0	0.0%	0	0.0%
London (other locations)	0.7%	9	0.0%	0	1.0%	1	0.0%	0	0.8%
London (West End)	1.6%	19	1.0%	1	2.5%	2	0.0%	0	3.2%
Maidstone	10.8%	132	0.0%	0	9.8%	8	0.0%	0	3.2%
Orpington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Oxted	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Ravenside Retail Park & Leisure Park, Hastings Road, Bexhill TN40 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%
Redhill	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Rye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%
Sainsbury, Brooklands Way, East Grinstead, RH19 1DD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	5.4%
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks Retail Park, Old Otford Road, Sevenoaks, TN14 5EW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Shoreham-by-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Churchwood Drive, St Leonards on Sea, TN28 9RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%
Tesco Extra, Hythe Road, Wilesborough, Ashford, TN24 0YE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Outside area	3.0%	36	2.0%	1	2.3%	2	7.8%	5	2.1%
Abroad	0.9%	11	0.0%	0	0.8%	1	0.0%	0	0.0%
Weighted base:	1214		53		79		66		29
Sample:	1215		73		79		68		76

Column %ges.

Weighted:

September 2016

Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
-------	--------	---------	---------	---------	---------	---------	---------	---------

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q16A How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q16)?*Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q16*

Daily	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.3%	4	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
At least once a week	3.8%	45	3.4%	2	2.4%	2	3.9%	3	0.0%	0	0.8%	0	3.9%	4	0.9%	0	0.8%	1
At least once a fortnight	7.2%	87	7.0%	4	7.7%	6	6.0%	4	7.2%	2	10.8%	5	4.8%	5	11.3%	5	0.8%	1
At least once a month	24.2%	291	25.8%	14	23.5%	18	24.6%	16	24.3%	7	17.8%	8	29.9%	29	17.7%	8	24.8%	17
At least every two months	15.7%	188	17.4%	9	15.5%	12	5.1%	3	18.4%	5	8.0%	4	11.4%	11	19.4%	9	18.6%	12
At least every 3 months	16.1%	193	5.9%	3	9.8%	8	20.1%	13	13.2%	4	25.1%	12	23.2%	22	15.2%	7	26.9%	18
At least every 6 months	12.4%	150	17.9%	9	12.5%	10	14.2%	9	19.7%	6	16.6%	8	6.4%	6	18.3%	8	12.9%	9
Less often than once every 6 months	5.4%	65	6.7%	4	5.5%	4	8.4%	6	5.4%	2	11.8%	5	3.9%	4	4.4%	2	9.0%	6
Have only visited once	0.5%	6	0.0%	0	0.8%	1	0.9%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	14.3%	173	15.9%	8	22.3%	18	14.9%	10	11.8%	3	8.5%	4	16.5%	16	10.1%	5	6.1%	4
<i>Mean:</i>		<i>10.78</i>		<i>10.01</i>		<i>9.88</i>		<i>11.68</i>		<i>7.80</i>		<i>7.96</i>		<i>10.37</i>		<i>11.81</i>		<i>6.57</i>
Weighted base:		1203		53		79		66		29		46		96		45		67
Sample:		1203		73		78		68		76		70		76		70		80

Q17 How do you normally travel to (LOCATION MENTIONED AT Q16)?*Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q16*

Car / van (as driver)	75.9%	913	82.0%	44	81.1%	64	64.7%	42	79.7%	23	75.8%	35	83.3%	80	89.0%	40	83.6%	56
Car / van (as passenger)	8.0%	96	8.9%	5	12.2%	10	1.8%	1	4.3%	1	8.4%	4	9.1%	9	3.5%	2	6.7%	5
Bus (including the busway or guided bus), minibus or coach	6.4%	77	7.3%	4	3.2%	2	6.5%	4	8.6%	2	5.4%	3	6.9%	7	5.5%	2	4.2%	3
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.1%	73	0.0%	0	0.0%	0	26.1%	17	4.3%	1	2.0%	1	0.0%	0	0.0%	0	2.5%	2
Taxi	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	2.5%	31	1.0%	1	3.5%	3	0.0%	0	3.2%	1	8.4%	4	0.0%	0	2.0%	1	1.9%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.9%	11	0.8%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Weighted base:		1203		53		79		66		29		46		96		45		67
Sample:		1203		73		78		68		76		70		76		70		80

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q18 When you go shopping for clothing or footwear, do you link this trip with another activity?																		
<i>Not 'Delivery' / 'Abroad' / 'Don't do' at Q16</i>																		
Yes – food shopping	4.6%	58	5.6%	3	3.9%	3	1.4%	1	1.1%	0	3.0%	1	2.9%	3	10.1%	5	5.4%	4
Yes – non-food shopping	6.7%	84	7.4%	4	7.9%	6	4.7%	3	4.6%	1	11.5%	5	9.2%	10	4.8%	2	9.4%	6
Yes – visiting services such as banks and other financial institutions	1.4%	17	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.7%	0	0.7%	1	0.0%	0	0.0%	0
Yes – leisure activity	5.1%	64	1.0%	1	2.5%	2	5.5%	4	1.1%	0	3.2%	1	0.7%	1	0.8%	0	5.4%	4
Yes – travelling to / from work	2.4%	30	4.4%	2	4.1%	3	3.6%	3	3.5%	1	1.3%	1	3.9%	4	6.9%	3	1.7%	1
Yes – travelling to / from school / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	16.8%	210	15.2%	9	18.1%	14	24.1%	17	21.6%	6	21.5%	10	28.0%	29	11.0%	5	8.2%	6
Yes – visiting family / friends	4.5%	56	9.5%	5	4.7%	4	2.6%	2	3.2%	1	1.7%	1	5.4%	6	7.1%	3	1.9%	1
Yes – visiting health service such as doctor, dentist, hospital	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	1.2%	15	1.0%	1	0.0%	0	0.9%	1	2.1%	1	3.0%	1	0.9%	1	0.0%	0	1.7%	1
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	52.4%	656	49.3%	27	53.1%	42	49.8%	35	59.7%	17	51.1%	24	39.2%	41	53.4%	26	61.7%	41
(Don't know / varies)	4.6%	58	6.6%	4	5.7%	5	6.4%	5	2.1%	1	3.1%	1	9.1%	10	5.1%	2	4.4%	3
Weighted base:	1253	56	79	71	29	47	105	48	67									
Sample:	1248	76	79	72	76	72	83	74	80									

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q19 Where did you last buy books, CDs, DVDs?									
<i>Excl. Nulls & SFT's</i>									
Zone 1									
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Grinstead	7.4%	33	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, West Street, East Grinstead, RH19 4YZ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Edenbridge	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks	4.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Uckfield	2.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	1.3%	6	0.0%	0	2.4%	1	0.0%	0	0.0%
Borough Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
West Malling	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Hildenborough TN11 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, The Angels Centre, Angel Lane, Tonbridge, TN9 1SF	1.2%	5	0.0%	0	2.4%	1	0.0%	0	0.0%
Tonbridge	7.5%	34	0.0%	0	19.1%	6	0.0%	0	0.0%
Zone 6									
Other - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tunbridge Wells	34.4%	154	41.9%	5	43.8%	14	80.4%	21	50.2%
Zone 8									
Crowborough	3.3%	15	0.0%	0	0.0%	0	2.6%	0	0.0%
Morrisons, Pine Grove, Crowborough, TN6 1DH	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heathfield	0.8%	4	22.9%	3	0.0%	0	0.0%	0	1.7%
Zone 10									
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Peckham	0.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%
Paddock Wood	0.6%	2	0.0%	0	7.5%	2	0.0%	0	0.0%
Zone 11									
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%
John Lewis at Home, Longfield Road Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Pembury	0.6%	3	0.0%	0	0.0%	0	6.9%	2	0.0%
Zone 12									
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wadhurst	0.6%	3	0.0%	0	0.0%	0	24.2%	3	0.0%
Zone 13									
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14									
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Staplehurst	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.5%
Zone 15									
Cranbrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hawkhurst	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.9%
Zone 16									
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tenterden	4.0%	18	0.0%	0	0.0%	0	0.0%	0	1.7%
Tesco, Highbury Works, Smallhythe Road, Tenterden TN30 7LN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Asda Living, St Peters Retail	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16							
Park, St Peters Street, Maidstone, ME16 0SR																
Ashford	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.0%	5
Ashford Designer Outlet, Kimberley Way, Ashford, TN24 0SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Battle	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	2	0.0%	0	0.0%	0
Bexhill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	3.0%	0
Bluewater	3.2%	14	0.0%	0	13.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1
Brighton BN13	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	1.1%	5	13.7%	2	0.0%	0	0.0%	0	2.6%	0	3.8%	1	0.0%	0	0.0%	0
Hailsham	0.1%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	2.4%	11	4.7%	1	0.0%	0	0.0%	0	5.2%	1	42.8%	9	0.0%	0	6.0%	1
Haywards Heath	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes	0.4%	2	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (other locations)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0
London (West End)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	5.2%	1	3.3%	1	0.0%	0	0.0%	0
Maidstone	6.1%	27	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	59.0%	12	8.9%	1
Morrisons, Sutton Road, Maidstone, ME15 9NN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Orpington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Sainsbury, Brooklands Way, East Grinstead, RH19 IDD	2.4%	11	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	2	0.0%	0	0.0%	0
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Simone Weil Avenue, Ashford, TN24 8YN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Tesco Extra, Hazelwick Avenue, Crawley, RH10 1GY	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hythe Road, Wilesborough, Ashford, TN24 0YE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.2%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bell Farm Road, Uckfield, TN22 1BA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, London Road, Riverhead, Sevenoaks, TN13 2QS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Other - Outside area	3.2%	15	0.0%	0	3.7%	1	7.4%	2	4.3%	1	1.7%	0	29.5%	6	6.0%	1
Abroad	0.9%	4	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0
Weighted base:		449		12		33		26		12		21		20		13
Sample:		472		19		33		27		32		27		18		24

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
-------	--------	---------	---------	---------	---------	---------	---------	---------

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q19A How often do you make shopping trips for books, CDs or DVDs to (DESTINATION MENTIONED AT Q19)?
Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q19

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	2.1%	1
At least once a week	2.5%	11	0.0%	0	1.9%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1
At least once a fortnight	6.4%	28	8.8%	1	9.8%	3	0.0%	0	5.2%	1	5.0%	1	4.4%	1	0.0%	0	10.7%	3
At least once a month	20.1%	90	28.9%	3	15.9%	5	32.0%	8	21.3%	3	23.2%	5	11.5%	2	8.2%	1	25.2%	7
At least every two months	12.5%	56	31.2%	3	20.8%	7	9.3%	2	15.5%	2	9.2%	2	15.0%	3	19.9%	3	11.3%	3
At least every 3 months	10.7%	48	12.7%	1	10.4%	3	16.7%	4	5.8%	1	7.8%	2	10.5%	2	12.2%	2	19.5%	5
At least every 6 months	18.7%	83	11.7%	1	24.3%	8	16.1%	4	30.9%	4	19.0%	4	26.4%	5	13.0%	2	6.2%	2
Less often than once every 6 months	10.0%	45	0.0%	0	4.2%	1	2.3%	1	2.6%	0	22.1%	5	28.6%	6	19.2%	2	12.2%	3
Have only visited once	0.7%	3	0.0%	0	0.0%	0	0.0%	0	4.3%	1	1.7%	0	0.0%	0	3.1%	0	0.0%	0
(Don't know / varies)	18.0%	80	6.6%	1	12.7%	4	19.0%	5	14.5%	2	11.9%	3	3.5%	1	21.3%	3	8.2%	2
<i>Mean:</i>		<i>9.04</i>		<i>8.97</i>		<i>8.75</i>		<i>9.65</i>		<i>6.72</i>		<i>6.33</i>		<i>4.84</i>		<i>8.07</i>		<i>13.15</i>
Weighted base:		445		11		33		26		12		21		20		13		28
Sample:		467		18		33		27		32		27		18		23		37

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q20 Where did you last buy small household goods such as home furnishings, jewellery, glass and china items?									
<i>Excl. Nulls & SFT's</i>									
Zone 1									
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bridge Retail Park, London Road, East Grinstead, RH19 1QL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
East Grinstead	4.8%	33	0.0%	0	0.0%	0	3.0%	0	0.0%
Zone 2									
Edenbridge	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Uckfield	1.7%	12	0.0%	0	0.0%	0	1.4%	1	0.0%
Zone 4									
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Malling	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Hildenborough TN11 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, The Angels Centre, Angel Lane, Tonbridge, TN9 1SF	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%
Tonbridge	3.0%	21	0.0%	0	7.2%	4	0.0%	0	0.0%
Zone 6									
Other - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southborough TN4 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	0.3%	2	2.1%	1	0.0%	0	0.0%	0	0.0%
Tunbridge Wells	24.4%	168	36.9%	9	25.6%	14	41.1%	18	46.6%
Zone 8									
Crowborough	1.8%	12	2.1%	1	0.0%	0	0.0%	0	0.0%
Morrisons, Pine Grove, Crowborough, TN6 1DH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heathfield	0.6%	4	15.0%	4	0.0%	0	0.0%	0	0.0%
Mayfield	0.1%	1	2.1%	1	0.0%	0	0.0%	0	0.0%
Punnett's Town	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Paddock Wood	0.5%	3	0.0%	0	4.6%	2	0.0%	0	0.0%
Zone 11									
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	1.1%	8	0.0%	0	7.2%	4	0.0%	0	0.0%
Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3EW	1.7%	12	0.0%	0	6.0%	3	5.6%	2	5.4%
John Lewis at Home, Longfield Road Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	10.7%	74	5.1%	1	11.2%	6	15.1%	6	17.1%
Kingstanding Business Park, Longfield Road, Tunbridge Wells TN2 3EW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%
North Farm, Tunbridge Wells	3.1%	22	0.0%	0	8.5%	5	14.6%	6	4.7%

Column %ges.

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Pembury	0.4%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	2.9%	20	2.1%	1	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Zone 12																		
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northiam	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Cranbrook	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	4.1%	2
Zone 16																		
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	1.8%	0	11.8%	5
Tesco, Highbury Works, Smallhythe Road, Tenterden TN30 7LN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Others																		
Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR	0.4%	3	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Asda, Kimberley Way, Ashford, TN24 0SE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Ashford	3.3%	23	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.6%	0	8.9%	4	7.6%	2	36.2%	16
Ashford Retail Park, Barrey Road, Ashford, TN24 0SG	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	6
Aylesford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3	0.0%	0	0.0%	0
Bexhill	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	6.3%	44	0.0%	0	8.3%	4	0.0%	0	5.4%	1	4.2%	1	2.1%	1	0.0%	0	5.4%	2
Brighton BN13	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury CT1 3	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	4	0.0%	0	2.5%	1
Chatham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
County Oak Retail Park, London Road, Crawley, RH11 7XN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	2.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	1.4%	10	13.9%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Hailsham	0.3%	2	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	1.9%	13	0.0%	0	0.0%	0	0.0%	0	4.8%	1	35.1%	9	0.0%	0	8.4%	2	0.0%	0
Haywards Heath	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Valley Retail Park, Purley Way, Croydon CR0 4UZ	0.3%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	3.0%	21	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	2	0.0%	0
Larkfield ME20 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (other locations)	0.7%	5	0.0%	0	1.2%	1	2.8%	1	3.0%	0	1.6%	0	0.0%	0	5.8%	1	0.0%	0
London (West End)	0.7%	5	0.0%	0	1.5%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0
London Road Retail Park, London Road, Crawley, RH10 8JD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Maidstone	5.6%	39	0.0%	0	7.2%	4	4.6%	2	0.0%	0	0.0%	0	47.6%	20	5.4%	1	4.8%	2
Oxted	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quarry Wood Retail Park, Wood Close, Aylesford, Maidstone, ME20 7UB	0.3%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Reigate	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Simone Weil Avenue, Ashford, TN24 8YN	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.6%	1
Saint Peter's Wharf Retail Park, St Peter's Street, Maidstone, ME16 0SR	0.2%	1	0.0%	0	1.5%	1	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Aylesford Retail Park,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
London Road East, Aylesford ME20 7TP									
St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%
Tesco, Brooks Road, Lewes, BN7 2BY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, London Road, Riverhead, Sevenoaks, TN13 2QS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, North Street, Hailsham, BN27 1DN	0.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%
Other - Outside area	3.8%	26	9.7%	2	2.6%	1	0.0%	0	0.0%
Abroad	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	691	26	54	43	13	27	42	22	44
Sample:	679	35	49	40	32	43	41	32	48

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q20A How often do you make shopping trips for small household goods to (DESTINATION MENTIONED AT Q20)?

Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q20

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	1.5%	11	2.8%	1	0.0%	0	1.8%	1	3.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	2.8%	20	7.6%	2	0.0%	0	6.3%	3	2.4%	0	0.0%	0	5.5%	2	4.1%	1	4.1%	2
At least once a month	8.2%	57	10.9%	3	14.7%	8	11.5%	5	7.1%	1	5.2%	1	8.4%	4	8.1%	2	7.3%	3
At least every two months	6.6%	45	11.8%	3	1.5%	1	1.8%	1	14.8%	2	1.3%	0	5.5%	2	1.8%	0	7.0%	3
At least every 3 months	14.2%	98	7.6%	2	14.4%	8	19.2%	8	11.1%	1	11.0%	3	17.6%	7	33.5%	7	19.1%	8
At least every 6 months	25.7%	177	16.1%	4	25.7%	14	23.1%	10	36.0%	5	37.0%	10	14.8%	6	8.9%	2	28.6%	13
Less often than once every 6 months	20.7%	142	23.0%	6	21.6%	12	18.0%	8	14.8%	2	20.8%	6	24.9%	11	27.4%	6	16.9%	8
Have only visited once	2.2%	15	0.0%	0	3.5%	2	2.8%	1	5.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	18.0%	124	20.2%	5	17.6%	9	15.5%	7	5.4%	1	17.8%	5	23.3%	10	16.2%	4	17.0%	8
<i>Mean:</i>	5.27	7.92	5.33	6.49	5.58	5.05	5.23	4.70	4.66									
Weighted base:	689	26	54	43	13	27	42	22	44									
Sample:	676	35	49	40	32	43	41	32	48									

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q21 Where did you last buy goods such as toys, games, bicycles and recreational goods?									
<i>Excl. Nulls & SFT's</i>									
Zone 1									
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Grinstead	6.7%	29	0.0%	0	0.0%	0	0.0%	0	0.0%
Forest Row	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Edenbridge	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 2	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.3%
Sevenoaks	2.2%	9	0.0%	0	0.0%	0	0.0%	0	3.5%
Zone 3									
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Uckfield	3.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Kings Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
West Malling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Hildenborough TN11 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, The Angels Centre, Angel Lane, Tonbridge, TN9 1SF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tonbridge	5.8%	25	0.0%	0	4.4%	1	0.0%	0	0.0%
Zone 6									
Other - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tunbridge Wells	27.5%	121	19.5%	2	40.8%	13	46.6%	11	47.5%
Zone 8									
Crowborough	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Mark Cross TN6 3	0.1%	1	0.0%	0	0.0%	0	5.9%	1	0.0%
Other - Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Broad Oak	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%
Heathfield	0.8%	3	28.1%	3	0.0%	0	0.0%	0	1.6%
Zone 10									
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Paddock Wood	1.3%	6	0.0%	0	11.1%	4	0.0%	0	0.0%
Zone 11									
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	2.4%	11	0.0%	0	8.7%	3	8.1%	2	5.9%
Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3EW	5.5%	24	0.0%	0	10.6%	3	5.7%	1	3.0%
John Lewis at Home, Longfield Road Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	1.2%	5	0.0%	0	0.0%	0	15.3%	4	3.7%
North Farm, Tunbridge Wells	2.2%	10	0.0%	0	4.4%	1	16.2%	4	3.0%
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	1.5%	7	0.0%	0	5.8%	2	8.1%	2	0.0%
Zone 12									
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ticehurst	0.1%	0	0.0%	0	0.0%	0	3.0%	0	0.0%
Wadhurst	0.4%	2	0.0%	0	0.0%	0	0.0%	0	14.8%
Zone 13									
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14									
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Headcorn	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15									
Cranbrook	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 15	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16									
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tenterden	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford	2.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford Designer Outlet, Kimberley Way, Ashford, TN24 0SD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford Retail Park, Barrey Road, Ashford, TN24 0SG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Aylesford	3.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%
Battle	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater	2.3%	10	0.0%	0	6.2%	2	0.0%	0	3.7%
Crawley	3.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastbourne	1.3%	6	17.4%	2	0.0%	0	0.0%	0	14.7%
Hailsham	1.1%	5	31.1%	3	0.0%	0	0.0%	0	0.0%
Hastings	2.1%	9	0.0%	0	0.0%	0	0.0%	0	6.7%
Haywards Heath	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Larkfield ME20 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lewes	0.1%	0	3.9%	0	0.0%	0	0.0%	0	0.0%
London (West End)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Maidstone	4.6%	20	0.0%	0	1.9%	1	0.0%	0	0.0%
Morrisons, East Hill, Oxted, RH8 9AE	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Oxted	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Quarry Wood Retail Park, Wood Close, Aylesford, Maidstone, ME20 7UB	2.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%
Redhill	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Reigate	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	9.6%
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Saint Peter's Wharf Retail Park, St Peter's Street, Maidstone, ME16 0SR	0.5%	2	0.0%	0	6.2%	2	0.0%	0	0.0%
South Aylesford Retail Park, London Road East, Aylesford ME20 7TP	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Churchwood Drive, St Leonards on Sea, TN28 9RB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Hythe Road, Wilesborough, Ashford, TN24 0YE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Outside area	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	439	11	32	24	11	22	25	24	21
Sample:	404	16	34	19	28	24	24	27	18

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1																		
Q21A How often do you make shopping trips for toys, games, bicycles and recreational goods to (DESTINATION MENTIONED AT Q21)? <i>Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q21</i>																		
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.2%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	2.3%	10	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.8%	1	3.4%	1
At least once a fortnight	4.2%	18	0.0%	0	1.9%	1	3.1%	1	6.7%	1	0.0%	0	3.6%	1	15.8%	4	0.0%	0
At least once a month	15.6%	68	17.6%	2	8.6%	3	15.3%	4	15.5%	2	15.5%	3	9.3%	2	10.9%	3	33.6%	7
At least every two months	9.9%	43	25.1%	3	10.1%	3	8.1%	2	9.6%	1	13.9%	3	13.8%	3	19.6%	5	0.0%	0
At least every 3 months	14.8%	65	3.9%	0	8.7%	3	26.1%	6	17.7%	2	25.2%	5	15.9%	4	5.0%	1	10.7%	2
At least every 6 months	20.6%	90	19.5%	2	38.0%	12	26.2%	6	18.5%	2	0.0%	0	10.2%	3	18.3%	4	6.0%	1
Less often than once every 6 months	19.2%	84	33.9%	4	18.3%	6	5.0%	1	20.4%	2	10.3%	2	25.4%	6	15.0%	4	27.3%	6
Have only visited once	2.2%	10	0.0%	0	1.9%	1	0.0%	0	0.0%	0	12.2%	3	0.0%	0	5.4%	1	0.0%	0
(Don't know / varies)	11.0%	48	0.0%	0	12.5%	4	16.2%	4	0.0%	0	22.9%	5	21.7%	5	7.2%	2	19.0%	4
<i>Mean:</i>		6.88		4.50		3.94		5.67		14.96		5.10		5.10		9.51		8.15
Weighted base:		436		11		32		24		11		21		25		24		21
Sample:		400		16		34		19		28		22		23		27		18

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q22 Where did you last buy chemist goods (including health and beauty products)?									
<i>Excl. Nulls & SFT's</i>									
Zone 1									
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Grinstead	9.4%	127	0.0%	0	0.0%	0	0.0%	0	0.0%
Forest Row	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Lingfield	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, West Street, East Grinstead, RH19 4YZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Edenbridge	1.9%	25	0.0%	0	0.0%	0	0.0%	0	0.0%
Leigh	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks	2.7%	36	0.0%	0	0.0%	0	0.0%	0	1.7%
Zone 3									
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Uckfield	3.4%	46	2.9%	2	0.0%	0	0.0%	0	0.0%
Zone 4									
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	0.8%	10	0.0%	0	1.8%	2	0.0%	0	0.0%
Borough Green	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%
Kings Hill	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%
West Malling	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.7%
Zone 5									
Hildenborough TN11 9	1.1%	15	0.0%	0	2.3%	2	0.0%	0	0.0%
Sainsbury, The Angels Centre, Angel Lane, Tonbridge, TN9 1SF	0.6%	9	0.0%	0	0.9%	1	0.0%	0	0.0%
Tonbridge	10.2%	138	0.0%	0	20.4%	18	1.5%	1	0.0%
Waitrose, Sovereign Way, Tonbridge, TN9 1RG	0.1%	2	0.0%	0	0.9%	1	0.0%	0	0.0%
Zone 6									
Other - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southborough TN4 0	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Groombridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Rusthall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	2.0%	27	0.0%	0	0.0%	0	8.2%	6	1.4%
Tunbridge Wells	21.1%	285	14.9%	9	21.8%	19	69.7%	55	25.0%
Zone 8									
Crowborough	5.1%	69	2.3%	1	0.0%	0	0.0%	0	0.0%
Morrisons, Pine Grove, Crowborough, TN6 1DH	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 8	0.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%
Rotherfield	0.1%	1	0.7%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Croft Road, Crowborough, TN6 1DL	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heathfield	2.0%	27	33.5%	20	0.0%	0	0.0%	0	10.0%
Horam	0.4%	6	9.5%	6	0.0%	0	0.0%	0	0.0%
Mayfield	0.1%	2	2.5%	2	0.0%	0	0.0%	0	0.0%
Other - Zone 9	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%
Zone 10									
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Peckham	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%
Hadlow	0.4%	5	0.0%	0	4.6%	4	0.0%	0	0.0%
Horsmonden	0.2%	2	0.0%	0	0.7%	1	0.0%	0	1.4%
Paddock Wood	2.4%	32	0.0%	0	32.5%	28	0.8%	1	0.8%
Waitrose, Church Road, Paddock Wood, TN12 6EX	0.3%	4	0.0%	0	1.8%	2	0.0%	0	2.1%
Zone 11									
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Farm, Tunbridge Wells	0.3%	4	0.0%	0	0.0%	0	4.7%	4	0.0%
Pembury	0.8%	11	0.0%	0	0.0%	0	13.3%	10	1.7%
Zone 12									

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst	0.7%	10	0.0%	0	0.0%	0	0.0%	0	25.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	1.1%	15	0.0%	0	0.0%	0	0.0%	0	39.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Northiam	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Other - Zone 13	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	1.3%	1
Robertsbridge	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	7	0.0%	0	0.0%	0	0.0%	0
Staplecross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coxheath	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	9	0.0%	0	0.0%	0
Headcorn	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	7	0.0%	0	1.0%	1
Marden	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.0%	0	0.0%	0
Staplehurst	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	5	0.0%	0	0.0%	0
Zone 15																		
Cranbrook	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	22.6%	11	11.4%	8		
Goudhurst	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.8%	0	0.0%	0	2.1%	1	0.0%	0		
Hawkhurst	0.8%	11	0.0%	0	0.0%	0	0.8%	1	1.1%	0	1.4%	1	0.0%	0	20.1%	9	0.0%	0
Other - Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0		
Zone 16																		
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East End	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1		
Rolvenden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	4.0%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	6.0%	6	6.1%	3	58.7%	43
Tesco, Highbury Works, Smallhythe Road, Tenterden TN30 7LN	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4
Others																		
Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	4.6%	5	0.0%	0	8.6%	6
Aylesford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1
Battle	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	4	0.0%	0	0.0%	0	0.0%	0
Bexhill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.9%	1	0.0%	0	0.0%	0
Bluewater	1.2%	17	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0	0.8%	1
Crawley	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.9%	12	16.3%	10	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Hailsham	0.4%	6	10.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	1.3%	18	0.9%	1	0.7%	1	0.0%	0	1.7%	1	26.9%	14	0.0%	0	4.2%	2	0.0%	0
Haywards Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larkfield ME20 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
London (other locations)	1.1%	15	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.4%	1	6.6%	7	0.0%	0	0.0%	0
London (West End)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone	3.7%	50	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	24.0%	24	6.1%	3	2.9%	2
Morrisons, Sutton Road, Maidstone, ME15 9NN	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.8%	0	0.0%	0
Oxted	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Brooklands Way, East Grinstead, RH19 1DD	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Mills Road, Quarry Wood, Aylesford, ME20 7NA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Romeny Place, Maidstone, ME15 6LT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Simone Weil Avenue, Ashford, TN24 8YN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	1.7%	1	1.0%	1
St Leonards-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Churchwood Drive, St Leonards on Sea, TN28 9RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Tesco Extra, Hythe Road, Wilesborough, Ashford,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
TN24 0YE																		
Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Tesco, Bell Farm Road, Uckfield, TN22 1BA	0.5%	6	0.7%	0	0.0%	0	0.0%	0	0.0%	0								
Tesco, Grovewood Drive, Weavinging, Maidstone, ME14 5TQ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0				
Tesco, High Street, Sevenoaks, TN13 1LA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Tesco, London Road, Riverhead, Sevenoaks, TN13 2QS	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Tesco, North Street, Hailsham, BN27 1DN	0.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.5%	1			
Other - Outside area	0.9%	12	2.3%	1	1.4%	1	0.0%	0	0.8%	0	0.0%	0	2.1%	2	0.8%	0	0.8%	1
Abroad	0.3%	4	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1351		60	87	78	37		51	101		47		74					
Sample:	1352		79	90	75	93		80	81		73		88					

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q22A How often do you make shopping trips for chemist goods (including health and beauty products) to (DESTINATION MENTIONED AT Q22)?

Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q22

Daily	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.4%	6	0.7%	0	2.1%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	13.3%	179	5.9%	4	10.8%	9	12.7%	10	8.0%	3	18.6%	10	8.0%	8	11.6%	5	8.8%	6
At least once a fortnight	13.5%	182	8.6%	5	12.1%	11	5.8%	4	16.7%	6	15.9%	8	12.0%	12	8.9%	4	11.1%	8
At least once a month	35.7%	481	56.3%	34	49.4%	43	36.8%	29	44.1%	16	31.8%	16	37.9%	38	38.5%	18	45.3%	33
At least every two months	9.5%	128	4.7%	3	4.6%	4	21.5%	17	8.8%	3	5.0%	3	14.0%	14	21.0%	10	12.2%	9
At least every 3 months	7.5%	101	6.5%	4	8.6%	7	1.3%	1	1.7%	1	9.3%	5	8.3%	8	5.1%	2	5.6%	4
At least every 6 months	3.4%	46	7.3%	4	1.4%	1	6.4%	5	4.1%	2	2.7%	1	1.4%	1	3.4%	2	4.0%	3
Less often than once every 6 months	1.3%	17	0.9%	1	0.0%	0	0.0%	0	2.5%	1	1.4%	1	6.0%	6	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.5%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	14.5%	196	7.9%	5	11.0%	10	15.5%	12	13.3%	5	15.2%	8	12.4%	12	11.7%	6	12.9%	9
<i>Mean:</i>		<i>19.52</i>		<i>14.69</i>		<i>19.66</i>		<i>16.56</i>		<i>17.75</i>		<i>21.68</i>		<i>14.95</i>		<i>16.39</i>		<i>16.03</i>
Weighted base:	1347		60	87	78	37		51	101		47		74					
Sample:	1347		78	90	74	93		80	81		73		88					

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q23 Where did you last buy electrical items, such as televisions, washing machines and computers?									
<i>Excl. Nulls & SFT's</i>									
Zone 1									
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Grinstead	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Edenbridge	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks	2.4%	17	0.0%	0	1.4%	1	0.0%	0	1.7%
Zone 3									
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Uckfield	1.2%	8	0.0%	0	0.0%	0	0.0%	0	1.4%
Zone 4									
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Kings Hill	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
West Malling	0.7%	5	0.0%	0	1.4%	1	0.0%	0	0.0%
Zone 5									
Hildenborough TN11 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tonbridge	0.8%	6	0.0%	0	0.0%	0	0.0%	0	1.4%
Zone 6									
Other - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, West Station, Tunbridge Wells TN2 5	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Rusthall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	0.2%	2	0.0%	0	0.0%	0	1.9%	1	2.2%
Tunbridge Wells	16.5%	118	10.5%	4	10.7%	5	31.9%	13	14.2%
Zone 8									
Crowborough	4.5%	32	6.3%	2	0.0%	0	1.5%	1	0.0%
Morrisons, Pine Grove, Crowborough, TN6 1DH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Rotherfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heathfield	1.2%	9	21.1%	7	0.0%	0	0.0%	0	5.0%
Zone 10									
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Paddock Wood	0.2%	1	0.0%	0	2.8%	1	0.0%	0	0.0%
Zone 11									
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.7%	5	0.0%	0	0.0%	0	1.5%	1	3.4%
Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3EW	12.6%	90	1.6%	1	20.3%	9	15.3%	6	32.2%
John Lewis at Home, Longfield Road Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	11.3%	81	4.5%	2	27.4%	12	19.5%	8	9.0%
Marks & Spencer, Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Tunbridge Wells, TN1 2TX	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%
North Farm, Tunbridge Wells	1.8%	13	0.0%	0	2.7%	1	8.2%	3	5.6%
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	4.4%	31	0.0%	0	21.0%	9	7.4%	3	2.2%
Zone 12									
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wadhurst	0.3%	2	0.0%	0	0.0%	0	0.0%	0	12.0%

Column %ges.

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Zone 13									
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northiam	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14									
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15									
Cranbrook	1.1%	8	0.0%	0	1.4%	1	0.0%	0	0.0%
Goudhurst	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hawkhurst	0.5%	3	0.0%	0	0.0%	0	3.4%	1	0.0%
Zone 16									
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tenterden	2.2%	16	0.0%	0	0.0%	0	0.0%	0	1.4%
Tesco, Highbury Works, Smallhythe Road, Tenterden TN30 7LN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford	1.9%	14	0.0%	0	0.0%	0	0.0%	0	4.7%
Ashford Retail Park, Barrey Road, Ashford, TN24 0SG	1.5%	11	0.0%	0	0.0%	0	0.0%	0	5.7%
Aylesford	1.8%	13	0.0%	0	0.0%	0	0.0%	0	1.8%
B&Q, Norman Road, Ashford TN23 7DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bexhill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%
Bluewater	4.7%	33	0.0%	0	6.4%	3	4.8%	2	3.4%
County Oak Retail Park, London Road, Crawley, RH11 7XN	2.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%
Crawley	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Denvale Retail Park, Haslett Avenue East, Crawley, RH10 1SS	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastbourne	1.6%	11	23.3%	8	0.0%	0	0.0%	0	0.0%
Gallager Retail Park, Norman Road, Ashford, TN23 7DH	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Hailsham	1.2%	8	21.3%	7	0.0%	0	0.0%	0	0.0%
Hastings	0.9%	7	1.6%	1	0.0%	0	0.0%	0	19.0%
Haywards Heath	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Larkfield ME20 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lewes	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
London (other locations)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
London (West End)	1.1%	8	0.0%	0	0.0%	0	4.8%	2	1.7%
Maidstone	3.0%	21	0.0%	0	2.7%	1	0.0%	0	0.0%
Morrisons, Queens Road, Hastings, TN34 1RN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%
Morrisons, Sutton Road, Maidstone, ME15 9NN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%
Oxted	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.8%
Quarry Wood Retail Park, Wood Close, Aylesford, Maidstone, ME20 7UB	1.5%	11	0.0%	0	0.0%	0	0.0%	0	12.2%
Ravenside Retail Park & Leisure Park, Hastings Road, Bexhill TN40 2	0.6%	4	0.0%	0	0.0%	0	1.7%	0	16.2%
Reigate	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, Brooklands Way, East Grinstead, RH19 1DD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Sainsbury, Romeny Place, Maidstone, ME15 6LT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks Retail Park, Old Oxford Road, Sevenoaks, TN14 5EW	1.1%	8	0.0%	0	0.0%	0	1.9%	1	0.0%
South Aylesford Retail Park, London Road East, Aylesford ME20 7TP	1.9%	13	0.0%	0	0.0%	0	0.0%	0	10.6%
St Leonards-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Tesco Extra, Churchwood	0.4%	3	0.0%	0	0.0%	0	0.0%	0	10.1%

Column %ges.

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Drive, St Leonards on Sea, TN28 9RB																		
Tesco Extra, Hythe Road, Wilesborough, Ashford, TN24 0YE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Tesco, Brooks Road, Lewes, BN7 2BY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Other - Outside area	1.3%	9	9.8%	3	1.7%	1	0.0%	0	0.0%	0	1.4%	0	1.4%	1	0.0%	0	2.0%	1
Abroad	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3
Weighted base:	714		34		45		41		18		25		50		23		56	
Sample:	755		42		46		41		44		40		45		44		63	

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q23A How often do you make shopping trips for electrical items, such as televisions, washing machines and computers to (DESTINATION MENTIONED AT Q23)?

Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q23

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.3%	2	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
At least once a fortnight	0.4%	3	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a month	2.1%	15	0.0%	0	1.7%	1	3.0%	1	1.7%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2
At least every two months	1.8%	13	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
At least every 3 months	4.1%	29	7.8%	3	1.7%	1	3.0%	1	6.9%	1	11.6%	3	10.2%	5	5.2%	1	12.4%	6
At least every 6 months	9.9%	70	9.5%	3	10.0%	4	4.8%	2	29.9%	5	13.7%	3	4.3%	2	5.6%	1	4.9%	3
Less often than once every 6 months	53.5%	380	63.4%	22	48.4%	22	47.9%	19	33.8%	6	50.9%	13	55.1%	27	48.2%	11	53.0%	28
Have only visited once (Don't know / varies)	5.1%	36	10.8%	4	4.1%	2	12.9%	5	1.7%	0	10.3%	3	4.3%	2	8.2%	2	5.7%	3
	22.9%	163	8.6%	3	32.3%	15	17.8%	7	25.9%	5	13.5%	3	26.1%	13	29.4%	7	15.2%	8
<i>Mean:</i>		2.00		1.36		1.63		5.03		1.94		1.56		1.47		3.77		2.34
Weighted base:	710		34		45		41		18		25		50		23		52	
Sample:	753		42		46		41		44		40		45		44		62	

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q24 Where did you last buy DIY or gardening goods?									
<i>Excl. Nulls & SFT's</i>									
Zone 1									
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bridge Retail Park, London Road, East Grinstead, RH19 1QL	4.7%	50	0.0%	0	0.0%	0	0.0%	0	0.0%
East Grinstead	6.7%	71	0.0%	0	0.0%	0	0.0%	0	0.0%
Forest Row	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, London Road, East Grinstead RH19 1HA	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 1	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Edenbridge	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks	1.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Buxted	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 3	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Uckfield	3.6%	38	6.2%	3	0.0%	0	0.0%	0	0.0%
Zone 4									
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Borough Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Hildenborough TN11 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tonbridge	3.1%	32	0.0%	0	7.3%	5	0.9%	1	0.0%
Zone 6									
Other - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, West Station, Tunbridge Wells TN2 5	1.9%	20	0.0%	0	0.0%	0	0.9%	1	2.6%
Other - Zone 7	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Tunbridge Wells	11.5%	122	7.1%	3	5.6%	4	17.7%	12	17.8%
Wyevale Garden Centre, Eridge Road, Tunbridge Wells TN4 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.4%
Zone 8									
Crowborough	2.3%	24	0.9%	0	0.0%	0	0.0%	0	3.4%
Mark Cross TN6 3	0.3%	4	0.0%	0	0.0%	0	0.0%	0	10.6%
Morrisons, Pine Grove, Crowborough, TN6 1DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sussex Country Gardener, Mark Cross, Crowborough TN6 3PJ	0.6%	6	2.0%	1	0.0%	0	0.0%	0	1.1%
Waitrose, Croft Road, Crowborough, TN6 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9									
Broad Oak	0.2%	2	1.1%	1	0.0%	0	0.0%	0	3.0%
Heathfield	1.8%	19	34.5%	17	0.0%	0	0.0%	0	6.7%
Horam	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%
Other - Zone 9	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%
Zone 10									
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Peckham	0.4%	4	0.0%	0	2.6%	2	0.0%	0	0.0%
Hadlow	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%
Other - Zone 10	0.5%	6	0.0%	0	2.8%	2	0.9%	1	0.0%
Paddock Wood	1.2%	13	0.0%	0	15.2%	11	0.9%	1	0.0%
Zone 11									
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	1.2%	13	0.0%	0	0.0%	0	0.9%	1	0.0%
Great Lodge Retail Park, Longfield Road,	14.8%	156	4.0%	2	42.2%	30	44.8%	29	30.6%

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Tunbridge Wells, TN2 3EW																	
John Lewis at Home, Longfield Road Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	0.9%	9	1.1%	1	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Farm, Tunbridge Wells	1.6%	17	0.0%	0	2.8%	2	6.9%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%
Notcutts Garden Centre, Tonbridge Road, Pembury TN2 4	1.1%	11	0.0%	0	5.3%	4	9.4%	6	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%
Other - Zone 11	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
Pembury	0.6%	6	0.0%	0	0.0%	0	3.0%	2	1.1%	0	0.0%	0	0.0%	0	2.3%	1	0.0%
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	2.3%	25	0.0%	0	5.6%	4	8.7%	6	2.9%	1	1.0%	0	0.0%	0	4.2%	2	0.0%
Zone 12																	
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ticehurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wadhurst	0.6%	6	0.0%	0	0.0%	0	0.0%	0	23.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13																	
Burwash	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%
Hurst Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northiam	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%
Robertsbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%
Zone 14																	
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Headcorn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%
Langley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%
Millbrook Garden Centre, Staplehurst Road, Tonbridge TN12 9BT	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%
Staplehurst	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	9	2.3%	1	0.0%
Zone 15																	
Cranbrook	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	14.7%	6	0.0%
Goudhurst	0.2%	3	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hawkhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	2.3%	1	0.0%
Other - Zone 15	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.9%	1	4.0%	2	0.9%
Zone 16																	
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 16	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%
Tenterden	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.0%	1	16.3%
Tenterden Garden Centre, Appledore Road, Reading Street, Tenterden TN30 7HT	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	4.5%
Tesco, Highbury Works, Smallhythe Road, Tenterden TN30 7LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
Others																	
Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashford	2.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	8.8%	7	8.5%	3	23.0%
Ashford Designer Outlet, Kimberley Way, Ashford, TN24 0SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%
Ashford Retail Park, Barrey Road, Ashford, TN24 0SG	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.0%	1	21.2%
Aylesford	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, London Road, Aylesford ME20 6NY	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, London Road, Larkfield ME20 6NY	1.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
B&Q, Norman Road, Ashford TN23 7DG	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	3.2%	1	10.9%

Column %ges.

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Bexhill	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	4	0.0%	0	1.0%	0	0.0%	0
Burgess Hill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
County Oak Retail Park, London Road, Crawley, RH11 7XN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.5%	5	9.3%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Evegate Retail Park, Station Road, Smeeth, Ashford, TN25	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Gallager Retail Park, Norman Road, Ashford, TN23 7DH	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	6.5%	4
Hailsham	0.9%	10	19.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.3%	3	1.1%	1	0.0%	0	0.0%	0	1.1%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0
Haywards Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larkfield ME20 6	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes	0.4%	4	0.9%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0
London (other locations)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone	2.9%	31	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	22.8%	18	2.0%	1	5.5%	3
Oxted	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quarry Wood Retail Park, Wood Close, Aylesford, Maidstone, ME20 7UB	1.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	8	0.0%	0	0.0%	0
Ravenside Retail Park & Leisure Park, Hastings Road, Bexhill TN40 2	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	7	0.0%	0	0.0%	0	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saint Peter's Wharf Retail Park, St Peter's Street, Maidstone, ME16 0SR	0.9%	10	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	7.9%	6	2.0%	1	1.1%	1
Sevenoaks Retail Park, Old Otford Road, Sevenoaks, TN14 5EW	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Aylesford Retail Park, London Road East, Aylesford ME20 7TP	1.3%	14	0.0%	0	1.7%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Other - Outside area	3.0%	32	4.2%	2	0.9%	1	3.0%	2	0.0%	0	3.0%	1	3.0%	2	0.0%	0	1.1%	1
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1060		49		72		66		27		35		78		40		63
Sample:		1054		59		69		66		66		52		63		59		72

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q24A How often do you make shopping trips for DIY or gardening goods to (DESTINATION MENTIONED AT Q24)?

Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q24

Daily	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0
At least two times a week	0.7%	7	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.2%	1
At least once a week	3.4%	36	3.4%	2	3.6%	3	8.4%	6	6.4%	2	1.0%	0	1.8%	1	1.3%	0	4.9%	3
At least once a fortnight	7.4%	79	1.1%	1	6.4%	5	10.5%	7	7.4%	2	9.2%	3	1.8%	1	3.3%	1	6.7%	4
At least once a month	16.2%	171	21.7%	11	16.5%	12	18.1%	12	26.1%	7	7.3%	3	17.4%	14	12.7%	5	20.4%	13
At least every two months	12.6%	133	5.1%	2	13.9%	10	15.6%	10	18.8%	5	10.1%	4	10.7%	8	11.4%	5	12.7%	8
At least every 3 months	14.3%	151	13.7%	7	14.6%	10	11.9%	8	6.0%	2	9.7%	3	13.7%	11	19.9%	8	15.2%	10
At least every 6 months	16.2%	172	21.0%	10	9.2%	7	10.2%	7	15.1%	4	39.5%	14	13.0%	10	12.8%	5	17.6%	11
Less often than once every 6 months	9.5%	101	16.9%	8	14.2%	10	7.1%	5	9.1%	2	6.3%	2	19.9%	16	16.7%	7	0.0%	0
Have only visited once (Don't know / varies)	0.8%	8	1.1%	1	1.7%	1	3.0%	2	1.1%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
	18.4%	195	16.1%	8	20.0%	14	14.4%	9	9.9%	3	16.9%	6	14.2%	11	20.6%	8	20.4%	13
Mean:		11.80		7.25		9.11		13.91		11.30		6.79		31.96		6.24		13.54
Weighted base:		1058		49		72		66		27		35		78		40		63
Sample:		1053		59		69		66		66		52		63		59		72

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q25 Where did you last buy furniture, carpets and floor coverings?																		
<i>Excl. Nulls & SFT's</i>																		
Zone 1																		
Ashurst Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blindley Heath	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Bridge Retail Park, London Road, East Grinstead, RH19 1QL	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	5.6%	38	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Row	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Edenbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	2.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maresfield	0.1%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	3.7%	25	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borough Green	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wateringbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Hildenborough TN11 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 5	0.3%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge	3.5%	24	2.1%	1	7.2%	4	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Other - Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southborough TN4 0	0.3%	2	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Frant	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells	20.8%	142	19.9%	5	20.8%	11	48.9%	16	26.2%	3	16.5%	4	10.8%	6	30.5%	8	3.6%	1
Zone 8																		
Crowborough	2.6%	18	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	1.0%	7	16.9%	4	0.0%	0	0.0%	0	4.1%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0
Mayfield	0.5%	4	14.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Brenchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	1.6%	11	0.0%	0	14.4%	8	1.9%	1	2.4%	0	0.0%	0	0.0%	0	8.4%	2	0.0%	0
Zone 11																		
Asda, Longfield Road, Tunbridge Wells TN2 3EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	1.8%	13	0.0%	0	1.4%	1	0.0%	0	6.1%	1	2.0%	0	1.8%	1	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3EW	7.4%	51	0.0%	0	11.2%	6	14.8%	5	24.1%	3	6.3%	1	1.4%	1	3.8%	1	1.6%	1
John Lewis at Home, Longfield Road Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	5.2%	36	1.7%	0	2.3%	1	4.2%	1	0.0%	0	1.6%	0	1.4%	1	0.0%	0	2.0%	1
Kingstanding Business Park, Longfield Road, Tunbridge Wells TN2 3EW	1.0%	7	0.0%	0	5.2%	3	1.9%	1	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.3%	2	2.1%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Farm, Tunbridge Wells	1.9%	13	0.0%	0	3.7%	2	19.2%	6	4.8%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Other - Zone 11	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pembury	0.3%	2	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	3.4%	23	0.0%	0	9.8%	5	0.0%	0	2.4%	0	12.8%	3	0.0%	0	8.0%	2	0.0%	0
Zone 12																		
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 12	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0
Wadhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headcorn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Langley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Staplehurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Sutton Valence	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Zone 15																		
Cranbrook	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	4	4.8%	2
Hawkhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Zone 16																		
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	10.0%	4
Others																		
Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	2.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	11.4%	6	4.9%	1	26.7%	10
Ashford Retail Park, Barrey Road, Ashford, TN24 0SG	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	3
Aylesford	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
B&Q, Norman Road, Ashford TN23 7DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Bexhill	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	5.1%	2
Bluewater	2.8%	19	0.0%	0	3.4%	2	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Brighton BN13	0.2%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury CT1 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
County Oak Retail Park, London Road, Crawley, RH11 7XN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	1.4%	9	15.6%	4	0.0%	0	0.0%	0	0.0%	0	12.8%	3	1.8%	1	0.0%	0	0.0%	0
Gallager Retail Park, Norman Road, Ashford, TN23 7DH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2
Hailsham	1.3%	9	12.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.9%	6	3.8%	1	0.0%	0	0.0%	0	2.4%	0	16.9%	4	0.0%	0	4.1%	1	0.0%	0
Horley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Valley Retail Park, Purley Way, Croydon CR0 4UZ	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Lakeside	1.8%	12	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Lewes	0.2%	1	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (other locations)	0.6%	4	0.0%	0	0.0%	0	0.0%	0	3.1%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
London (West End)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	3.0%	1	0.0%	0
London Road Retail Park, London Road, Crawley, RH10 8JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Maidstone	5.5%	38	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	38.9%	20	1.5%	0	9.7%	3
Orpington	0.3%	2	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quarry Wood Retail Park, Wood Close, Aylesford, Maidstone, ME20 7UB	1.3%	9	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	2	1.5%	0	0.0%	0
Rye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0
Saint Peter's Wharf Retail Park, St Peter's Street, Maidstone, ME16 0SR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	3.2%	1
Sevenoaks Retail Park, Old Otford Road, Sevenoaks, TN14 5EW	0.6%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoreham-by-Sea	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
South Aylesford Retail Park, London Road East, Aylesford ME20 7TP	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
St Leonards-on-Sea	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0
Other - Outside area	3.5%	24	2.8%	1	1.4%	1	2.3%	1	4.8%	1	0.0%	0	17.4%	9	0.0%	0	5.2%	2
Weighted base:	683	26	54	33	13	22	51	26	36									
Sample:	650	35	50	29	30	34	38	39	37									

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q25A How often do you make shopping trips for furniture, carpets and floor coverings to (DESTINATION MENTIONED AT Q25)?

Not 'Delivery' / 'Abroad' / 'Don't know' / 'Don't do' at Q25

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a month	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	1.9%	0	2.0%	1
At least every two months	0.5%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every 3 months	1.7%	12	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	2	1.5%	0	2.0%	1
At least every 6 months	7.1%	49	2.1%	1	12.0%	6	3.7%	1	15.2%	2	10.2%	2	0.0%	0	11.8%	3	1.6%	1
Less often than once every 6 months	62.7%	429	59.3%	15	58.2%	31	73.1%	24	72.0%	9	54.6%	12	69.0%	35	46.4%	12	53.1%	19
Have only visited once	10.3%	70	8.3%	2	6.0%	3	7.4%	2	7.3%	1	22.6%	5	16.0%	8	21.7%	6	24.4%	9
(Don't know / varies)	17.2%	118	28.1%	7	22.6%	12	14.0%	5	5.5%	1	9.4%	2	10.5%	5	16.7%	4	16.9%	6
<i>Mean:</i>	<i>1.34</i>	<i>1.18</i>	<i>1.20</i>	<i>3.27</i>	<i>1.16</i>	<i>1.49</i>	<i>1.15</i>	<i>1.45</i>	<i>1.36</i>									
Weighted base:	683	26	54	33	13	22	51	26	36									
Sample:	650	35	50	29	30	34	38	39	37									

Q26 Do you ever visit any of the following centres? [MR/PR]

Royal Tunbridge Wells	75.9%	1216	84.3%	66	83.8%	82	92.9%	93	89.1%	35	64.4%	43	58.6%	75	75.9%	50	49.8%	43
Southborough	9.3%	149	8.9%	7	10.0%	10	13.5%	13	6.9%	3	1.1%	1	1.8%	2	4.4%	3	6.1%	5
Paddock Wood	18.5%	296	2.5%	2	86.2%	85	38.1%	38	19.0%	8	3.6%	2	39.2%	50	26.9%	18	3.4%	3
Cranbrook	15.5%	248	5.3%	4	10.7%	11	3.2%	3	30.6%	12	20.4%	14	53.5%	68	82.4%	55	48.2%	42
Hawkhurst	11.1%	178	6.1%	5	4.9%	5	2.4%	2	40.8%	16	50.2%	33	18.3%	23	57.6%	38	24.7%	21
(Don't visit any of these centres)	18.8%	301	15.7%	12	3.2%	3	5.9%	6	6.2%	2	27.0%	18	23.8%	30	3.6%	2	35.9%	31
Weighted base:	1601	78	98	100	40	66	128	67	86									
Sample:	1601	100	100	100	100	100	100	100	100									

Q27 Which centre do you visit the most?

Those who visit a centre at Q26

Royal Tunbridge Wells	76.3%	992	99.3%	66	35.1%	33	92.0%	86	87.4%	33	53.5%	26	40.1%	39	19.2%	12	38.0%	21
Southborough	2.2%	28	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	9.4%	122	0.0%	0	63.6%	61	6.1%	6	0.8%	0	0.7%	0	20.8%	20	4.0%	3	0.0%	0
Cranbrook	7.7%	100	0.0%	0	1.3%	1	1.3%	1	0.8%	0	2.4%	1	34.6%	34	45.0%	29	53.4%	30
Hawkhurst	4.5%	58	0.0%	0	0.0%	0	0.6%	1	11.0%	4	43.5%	21	4.5%	4	31.8%	20	8.6%	5
Weighted base:	1300	66	95	94	37	49	97	64	55									
Sample:	1327	83	96	92	94	72	76	96	65									

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1																		
Q28 How often do you visit (CENTRE MENTIONED AT Q27)?																		
<i>Those who visit a centre at Q26</i>																		
Daily	8.7%	113	0.0%	0	18.6%	18	13.5%	13	4.6%	2	3.0%	1	11.4%	11	27.2%	17	9.5%	5
At least two times a week	11.3%	146	2.1%	1	30.7%	29	19.3%	18	10.8%	4	0.7%	0	7.1%	7	30.1%	19	5.1%	3
At least once a week	18.3%	238	4.2%	3	25.1%	24	33.4%	31	28.2%	11	19.1%	9	8.5%	8	21.0%	13	12.2%	7
At least once a fortnight	12.1%	157	10.5%	7	6.5%	6	16.5%	15	19.8%	7	18.6%	9	17.0%	17	2.6%	2	6.9%	4
At least once a month	17.1%	223	31.3%	21	6.7%	6	9.4%	9	20.1%	7	12.3%	6	9.1%	9	11.1%	7	13.8%	8
At least every two months	9.3%	121	16.4%	11	6.5%	6	1.3%	1	7.5%	3	10.6%	5	17.7%	17	2.8%	2	7.6%	4
At least every 3 months	8.8%	115	4.3%	3	0.7%	1	2.1%	2	5.8%	2	13.1%	6	11.7%	11	4.0%	3	19.3%	11
At least every 6 months	7.4%	97	16.7%	11	1.5%	1	0.6%	1	2.5%	1	17.2%	8	5.7%	6	1.2%	1	11.7%	6
Less often than once every 6 months	3.8%	49	11.0%	7	0.0%	0	0.0%	0	0.0%	0	3.6%	2	3.7%	4	0.0%	0	10.4%	6
Have only visited once	0.3%	4	1.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
(Don't know / varies)	2.9%	38	2.1%	1	3.8%	4	3.4%	3	0.8%	0	1.8%	1	6.0%	6	0.0%	0	3.3%	2
<i>Mean:</i>		<i>61.03</i>		<i>12.77</i>		<i>120.30</i>		<i>95.35</i>		<i>51.30</i>		<i>30.15</i>		<i>64.28</i>		<i>143.89</i>		<i>53.31</i>
Weighted base:		1300		66		95		94		37		49		97		64		55
Sample:		1327		83		96		92		94		72		76		96		65

Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?*Those who visit a centre at Q26*

Car / van (as driver)	76.2%	991	84.1%	56	70.7%	67	61.3%	58	79.3%	30	91.2%	44	82.2%	80	67.8%	44	85.2%	47
Car / van (as passenger)	6.2%	81	7.2%	5	6.5%	6	3.2%	3	9.1%	3	0.7%	0	14.8%	14	1.2%	1	12.7%	7
Bus (including the busway or guided bus), minibuss or coach	5.4%	70	7.3%	5	2.6%	2	2.6%	2	9.9%	4	1.5%	1	1.5%	1	1.4%	1	2.1%	1
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.4%	123	0.0%	0	18.4%	18	28.0%	26	0.0%	0	0.0%	0	0.0%	0	25.6%	16	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.7%	9	0.8%	1	0.0%	0	0.0%	0	1.7%	1	6.6%	3	0.7%	1	0.8%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	2.0%	26	0.7%	0	1.1%	1	4.9%	5	0.0%	0	0.0%	0	0.7%	1	3.2%	2	0.0%	0
Weighted base:		1300		66		95		94		37		49		97		64		55
Sample:		1327		83		96		92		94		72		76		96		65

Q30 What is the main reason for visiting (CENTRE MENTIONED AT Q27)?*Those who visit a centre at Q26*

Choice and range of shops	55.4%	721	70.1%	46	37.3%	35	47.3%	44	56.2%	21	46.1%	22	26.6%	26	50.9%	33	46.0%	25
Strength of supermarket provision	1.9%	25	1.3%	1	1.3%	1	2.4%	2	0.8%	0	4.3%	2	9.8%	10	3.9%	2	1.0%	1
Choice of leisure facilities (restaurants, pubs etc)	5.2%	68	14.4%	10	0.7%	1	4.2%	4	4.1%	2	9.3%	5	8.1%	8	4.3%	3	5.6%	3
Choice of services (hairdressers, banks etc)	5.1%	67	2.6%	2	10.1%	10	3.9%	4	0.8%	0	6.3%	3	14.6%	14	2.6%	2	14.6%	8
Environmental quality of centre	4.2%	55	0.0%	0	0.0%	0	4.5%	4	4.2%	2	5.2%	3	9.6%	9	0.0%	0	4.6%	3
Close to home	13.1%	170	0.8%	1	28.9%	28	27.1%	25	19.7%	7	14.3%	7	2.4%	2	24.7%	16	8.4%	5
Close to work	4.9%	64	2.9%	2	3.4%	3	5.5%	5	2.5%	1	7.0%	3	14.4%	14	6.2%	4	9.6%	5
Easily accessible by public transport	0.4%	5	0.7%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	0.4%	5	0.7%	0	0.0%	0	0.6%	1	0.8%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.2%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	3.4%	44	2.8%	2	2.7%	3	2.3%	2	1.9%	1	3.8%	2	8.2%	8	2.0%	1	2.3%	1
Habit / familiarity	0.1%	1	0.8%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly (Nothing in particular)	0.7%	9	0.0%	0	4.2%	4	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	5.0%	65	2.9%	2	10.1%	10	2.4%	2	5.8%	2	2.4%	1	5.3%	5	5.5%	4	6.8%	4
Weighted base:		1300		66		95		94		37		49		97		64		55
Sample:		1327		83		96		92		94		72		76		96		65

Column %ges.

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q31A Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? First mention:																		
<i>Those who visit a centre at Q26</i>																		
Increased general choice and range of shops	8.8%	115	8.9%	6	10.2%	10	12.6%	12	12.2%	5	2.4%	1	2.2%	2	10.9%	7	5.6%	3
Improved food shops within the town centre	2.3%	30	1.9%	1	4.0%	4	1.3%	1	6.0%	2	2.2%	1	0.0%	0	11.5%	7	3.9%	2
Discount foodstores within the town centre	0.1%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Improved non-food shops within the town centre	1.8%	23	2.9%	2	3.4%	3	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.8%	0	11.6%	6
Improved leisure facilities	2.6%	34	0.0%	0	5.7%	5	1.3%	1	0.0%	0	5.3%	3	0.9%	1	3.0%	2	3.3%	2
Improved quality of shops	1.1%	14	0.0%	0	4.2%	4	2.1%	2	3.5%	1	1.4%	1	2.4%	2	0.0%	0	0.0%	0
More parking	7.7%	100	3.9%	3	5.2%	5	13.0%	12	7.5%	3	7.4%	4	8.7%	8	12.2%	8	11.7%	6
Cheaper parking	11.4%	149	7.3%	5	11.3%	11	6.9%	6	17.4%	6	5.4%	3	7.1%	7	1.4%	1	2.7%	2
Improved street cleaning	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.7%	22	2.6%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.0%	1
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.9%	38	2.0%	1	3.2%	3	0.0%	0	2.5%	1	1.6%	1	0.0%	0	1.8%	1	1.0%	1
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.6%	8	0.0%	0	0.0%	0	2.7%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Less traffic congestion / less busy	5.4%	70	4.8%	3	8.1%	8	13.9%	13	2.5%	1	9.1%	4	3.8%	4	5.7%	4	2.0%	1
More cycle paths	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating / public facilities	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of a Primark store	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop the old cinema area	0.9%	12	0.0%	0	0.0%	0	1.9%	2	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	48.6%	632	62.5%	41	41.7%	40	41.3%	39	30.1%	11	64.4%	31	64.4%	63	50.9%	33	51.7%	29
(Don't know)	2.7%	35	3.1%	2	2.4%	2	1.9%	2	0.8%	0	0.7%	0	8.9%	9	1.2%	1	5.4%	3
Weighted base:		1300		66		95		94		37		49		97		64		55
Sample:		1327		83		96		92		94		72		76		96		65

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q31B Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Second mention:																		
<i>Those who gave a measure at Q31A</i>																		
Increased general choice and range of shops	5.3%	34	1.9%	0	12.4%	7	5.1%	3	5.6%	1	10.8%	2	0.0%	0	6.4%	2	3.0%	1
Improved food shops within the town centre	1.3%	8	4.8%	1	1.2%	1	3.4%	2	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	4.9%	31	8.0%	2	3.8%	2	10.6%	6	4.2%	1	0.0%	0	0.0%	0	3.9%	1	3.0%	1
Improved leisure facilities	4.8%	31	11.6%	3	2.6%	1	3.4%	2	2.7%	1	6.2%	1	0.0%	0	4.2%	1	7.7%	2
Improved quality of shops	0.5%	3	0.0%	0	3.7%	2	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	7.6%	48	7.2%	2	13.2%	7	5.9%	3	12.3%	3	2.6%	0	5.5%	1	3.9%	1	4.7%	1
Cheaper parking	8.5%	54	15.2%	3	6.1%	3	16.1%	9	9.1%	2	2.6%	0	3.5%	1	3.9%	1	10.2%	2
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.0%	6	0.0%	0	1.5%	1	2.9%	2	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.9%	6	0.0%	0	4.1%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.5%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0
Improved market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion / less busy	1.8%	11	0.0%	0	3.7%	2	3.4%	2	1.5%	0	4.1%	1	0.0%	0	1.3%	0	2.4%	1
More cycle paths	0.4%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating / public facilities	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of a Primark store	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop the old cinema area	0.6%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	57.0%	362	51.4%	12	46.6%	25	43.9%	23	49.3%	13	68.9%	12	91.1%	24	72.4%	22	69.1%	16
(Don't know)	2.5%	16	0.0%	0	1.2%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Weighted base:		634		23		53		53		26		17		26		31		24
Sample:		622		28		49		51		62		26		18		44		26

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q31C Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Third mention:																		
<i>Those who gave a measure at Q31B</i>																		
Increased general choice and range of shops	2.7%	7	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	1.3%	3	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	4.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.7%	2	0.0%	0
Improved leisure facilities	1.2%	3	0.0%	0	0.0%	0	2.6%	1	0.0%	0	13.3%	1	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	0	21.6%	1	0.0%	0	0.0%	0	0.0%	0
More parking	1.4%	4	7.8%	1	0.0%	0	9.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	4.7%	12	0.0%	0	0.0%	0	2.6%	1	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.5%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	2.5%	7	0.0%	0	11.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.0%	3	0.0%	0	7.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion / less busy	2.2%	6	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	1	7.7%	1
More cycle paths	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating / public facilities	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop the old cinema area	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	73.0%	187	92.2%	10	71.8%	20	75.8%	22	91.7%	12	58.5%	3	100.0%	2	54.9%	4	67.5%	5
(Don't know)	2.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	0	0.0%	0	5.5%	0	24.8%	2
Weighted base:		257		11		28		29		13		5		2		7		7
Sample:		254		16		22		28		31		9		2		11		9

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q31X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Any mention: [MR]																		
<i>Those who visit a centre at Q26</i>																		
Increased general choice and range of shops	11.9%	155	9.6%	6	17.2%	16	16.3%	15	16.1%	6	6.1%	3	2.2%	2	14.0%	9	6.9%	4
Improved food shops within the town centre	3.2%	42	3.6%	2	5.9%	6	3.2%	3	6.0%	2	3.1%	1	0.0%	0	11.5%	7	3.9%	2
Discount foodstores within the town centre	0.2%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Improved non-food shops within the town centre	5.1%	66	5.7%	4	5.5%	5	6.0%	6	8.9%	3	0.0%	0	0.0%	0	5.8%	4	12.9%	7
Improved leisure facilities	5.2%	68	4.0%	3	7.2%	7	4.0%	4	3.5%	1	8.9%	4	0.9%	1	5.0%	3	6.6%	4
Improved quality of shops	1.4%	19	0.0%	0	6.3%	6	2.1%	2	5.4%	2	3.8%	2	2.4%	2	0.0%	0	0.0%	0
More parking	11.7%	152	7.7%	5	12.6%	12	19.2%	18	16.0%	6	8.3%	4	10.2%	10	14.0%	9	13.8%	8
Cheaper parking	16.5%	214	12.6%	8	14.7%	14	16.9%	16	24.5%	9	6.3%	3	8.1%	8	3.2%	2	7.1%	4
Improved street cleaning	0.2%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	2.7%	35	2.6%	2	4.2%	4	2.7%	3	6.0%	2	0.0%	0	0.7%	1	0.0%	0	1.0%	1
Cheaper public transport	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.6%	46	2.0%	1	7.6%	7	0.0%	0	4.6%	2	1.6%	1	0.0%	0	1.8%	1	1.0%	1
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.9%	11	0.0%	0	0.0%	0	3.4%	3	2.1%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Improved market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Less traffic congestion / less busy	6.7%	87	4.8%	3	11.6%	11	15.8%	15	3.5%	1	10.6%	5	3.8%	4	7.5%	5	4.1%	2
More cycle paths	0.5%	7	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating / public facilities	0.8%	11	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of a Primark store	0.9%	11	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop the old cinema area	1.2%	16	0.0%	0	0.0%	0	2.7%	3	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1300		66		95		94		37		49		97		64		55
Sample:		1327		83		96		92		94		72		76		96		65

Q32 Why don't you visit these centres?*Those who do not visit any of the centres at Q26*

Lack of choice and range of non-food shops	3.0%	9	0.0%	0	0.0%	0	12.9%	1	0.0%	0	15.9%	3	2.4%	1	0.0%	0	0.0%	0
Lack of choice and range of food shops	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	3.0%	1	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home	40.5%	122	60.9%	7	0.0%	0	0.0%	0	37.7%	1	15.6%	3	60.2%	18	33.5%	1	35.7%	11
Too far away from work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not accessible by public transport	0.9%	3	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	1.2%	4	0.0%	0	0.0%	0	12.9%	1	21.2%	1	2.5%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	1.3%	4	3.5%	0	25.0%	1	0.0%	0	0.0%	0	3.9%	1	0.0%	0	33.2%	1	2.3%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Health reasons	2.8%	9	0.0%	0	0.0%	0	12.9%	1	25.3%	1	4.4%	1	4.7%	1	0.0%	0	0.0%	0
Prefer to shop online	1.1%	3	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing, no reason to visit)	43.0%	129	13.8%	2	75.0%	2	31.0%	2	15.8%	0	41.8%	7	27.4%	8	0.0%	0	58.4%	18
(Don't know)	3.0%	9	11.3%	1	0.0%	0	30.2%	2	0.0%	0	12.0%	2	2.4%	1	33.2%	1	1.8%	1
Weighted base:		301		12		3		6		2		18		30		2		31
Sample:		274		17		4		8		6		28		24		4		35

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q32A Which other centre do you usually visit?																		
<i>Those who do not visit any of the centres at Q26</i>																		
Tenterden	7.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	3	2.4%	1	33.2%	1	54.2%	17
Hastings	4.3%	13	3.5%	0	0.0%	0	10.3%	1	12.7%	0	43.6%	8	0.0%	0	0.0%	0	0.0%	0
Ashford	6.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	4	0.0%	0	36.7%	11
Maidstone	22.5%	68	0.0%	0	50.0%	2	10.3%	1	25.1%	1	6.3%	1	52.5%	16	33.2%	1	0.0%	0
Tonbridge	8.6%	26	4.4%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	2.4%	7	0.0%	0	0.0%	0	12.9%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0
Brighton	2.4%	7	11.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Crawley	7.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	8.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	1.0%	3	12.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsham	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	2	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / none)	24.0%	72	68.5%	8	25.0%	1	66.4%	4	62.3%	2	22.8%	4	29.2%	9	16.8%	0	5.5%	2
Weighted base:		301		12		3		6		2		18		30		2		31
Sample:		274		17		4		8		6		28		24		4		35

Q33 Which of the following, if any, methods of electronic home shopping do you use? [MR]

Yes, Internet	71.5%	1144	69.1%	54	69.5%	68	62.4%	62	52.8%	21	67.7%	45	65.6%	84	76.8%	51	69.2%	60
Portable Internet shopping (through mobile phone)	22.0%	353	17.4%	14	32.7%	32	19.6%	20	18.8%	7	15.3%	10	13.0%	17	12.7%	8	30.7%	26
TV Shopping	2.2%	35	0.7%	1	4.2%	4	1.4%	1	1.0%	0	1.1%	1	0.7%	1	0.0%	0	0.8%	1
(No)	24.7%	395	21.7%	17	27.2%	27	34.5%	34	46.2%	18	30.6%	20	29.0%	37	23.2%	15	25.3%	22
Weighted base:		1601		78		98		100		40		66		128		67		86
Sample:		1601		100		100		100		100		100		100		100		100

Q34 Which goods or services do you currently purchase via electronic (home / mobile) shopping? [MR]*Those who shop via Internet / TV at Q33*

Food	17.9%	217	14.7%	9	17.0%	12	19.3%	13	30.0%	6	15.1%	7	26.9%	24	27.0%	14	17.0%	11
Clothes	49.4%	597	38.9%	24	46.2%	33	31.0%	20	61.2%	13	42.8%	20	46.9%	43	53.3%	27	41.1%	26
Banking / finance	3.8%	45	0.0%	0	6.3%	4	1.2%	1	1.8%	0	6.2%	3	0.0%	0	4.1%	2	5.5%	4
Books	50.3%	607	35.2%	22	55.6%	40	52.7%	34	66.1%	14	44.9%	21	40.4%	37	43.2%	22	58.1%	37
CDs, DVDs, music	40.2%	485	32.7%	20	47.9%	34	42.6%	28	54.2%	12	41.9%	19	35.1%	32	37.7%	19	45.5%	29
DIY goods	6.6%	79	1.6%	1	4.3%	3	0.0%	0	4.4%	1	10.9%	5	14.6%	13	10.3%	5	8.3%	5
Furniture / carpets	7.5%	91	3.1%	2	10.1%	7	1.8%	1	12.3%	3	18.2%	8	4.9%	4	10.6%	5	6.3%	4
Garden items	5.5%	66	3.9%	2	9.7%	7	3.7%	2	1.5%	0	11.7%	5	2.4%	2	6.2%	3	10.6%	7
Holiday and / or travel tickets	5.8%	70	0.7%	0	6.3%	4	3.0%	2	12.6%	3	7.9%	4	0.8%	1	4.1%	2	4.6%	3
Jewellery	1.6%	19	2.6%	2	0.9%	1	1.2%	1	2.9%	1	4.7%	2	2.6%	2	3.1%	2	0.0%	0
Major electrical items	23.4%	283	12.9%	8	36.7%	26	28.9%	19	36.1%	8	25.7%	12	16.1%	15	22.2%	11	17.5%	11
Small electrical items	27.3%	329	11.9%	7	36.3%	26	30.7%	20	45.4%	10	35.5%	16	17.9%	16	37.3%	19	24.2%	16
Small household goods	15.9%	191	7.4%	5	23.6%	17	10.6%	7	14.9%	3	24.2%	11	17.3%	16	23.9%	12	3.5%	2
Sports goods	6.9%	83	5.2%	3	20.8%	15	5.7%	4	7.1%	2	10.0%	5	8.6%	8	4.6%	2	4.8%	3
Toys	11.6%	139	7.7%	5	8.0%	6	7.7%	5	10.8%	2	16.0%	7	12.0%	11	11.6%	6	8.6%	6
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parts / products	0.6%	7	1.4%	1	0.9%	1	1.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1
Craft / hobby items	1.5%	19	0.9%	1	0.0%	0	0.0%	0	1.8%	0	0.8%	0	5.8%	5	0.0%	0	2.0%	1
Gifts	2.3%	27	6.8%	4	0.0%	0	3.0%	2	2.9%	1	4.9%	2	0.0%	0	0.8%	0	0.0%	0
Health / beauty / cosmetic / toiletry items	3.1%	37	3.5%	2	0.0%	0	2.1%	1	0.0%	0	0.8%	0	4.9%	4	0.8%	0	5.0%	3
Pet products	2.6%	31	4.1%	2	8.4%	6	1.2%	1	4.3%	1	0.8%	0	1.0%	1	1.6%	1	2.0%	1
Stationery	0.7%	8	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.8%	0	1.1%	1
(Don't know / varies)	7.9%	95	15.8%	10	4.5%	3	20.5%	13	2.9%	1	8.9%	4	4.8%	4	9.1%	5	3.7%	2
Weighted base:		1206		61		72		65		21		46		91		51		64
Sample:		1081		73		64		60		50		68		62		71		69

Weighted:

September 2016

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
Q35 What, if anything, would change your Internet / electronic shopping preferences in the next 3 / 5 years? [MR/PR]																		
<i>Those who shop via Internet / TV at Q33</i>																		
Improved broadband	24.1%	291	18.7%	12	29.1%	21	9.4%	6	37.3%	8	35.0%	16	33.2%	30	20.1%	10	30.8%	20
More / nearer click and collect services	15.0%	180	17.2%	11	4.5%	3	11.0%	7	20.9%	4	21.3%	10	9.0%	8	4.3%	2	15.9%	10
Increased local collection points	20.2%	244	17.8%	11	24.9%	18	14.7%	10	16.3%	3	28.8%	13	14.1%	13	11.0%	6	23.3%	15
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better prices	0.7%	9	0.0%	0	3.9%	3	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better website design / easier to use	1.0%	12	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Easier returns	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	58.0%	699	58.2%	36	45.8%	33	78.2%	51	49.0%	10	47.7%	22	61.7%	56	68.7%	35	57.8%	37
Weighted base:		1206		61		72		65		21		46		91		51		64
Sample:		1081		73		64		60		50		68		62		71		69

Q35A For your last electronic (home / mobile) non-food shopping order, how did you receive your goods?*Those who shop via Internet / TV at Q33*

Collection at store	6.6%	80	7.7%	5	3.7%	3	6.0%	4	2.9%	1	6.2%	3	6.4%	6	6.8%	3	3.3%	2
Home delivery	89.1%	1075	90.5%	56	93.5%	67	85.3%	56	94.7%	20	93.1%	43	91.0%	82	85.2%	44	94.9%	61
Delivery to place of work	1.7%	21	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0
Collection at click and collect hub (non-store location)	1.8%	22	0.9%	1	1.1%	1	8.8%	6	0.0%	0	0.8%	0	2.6%	2	3.3%	2	1.7%	1
Collection at other location (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1206		61		72		65		21		46		91		51		64
Sample:		1081		73		64		60		50		68		62		71		69

Q36 Which of these leisure activities do you participate in? [MR/PR]

Indoor sports or health and fitness activity	27.7%	443	15.0%	12	23.7%	23	27.4%	27	13.0%	5	22.1%	15	17.1%	22	23.0%	15	30.2%	26
Cinema	52.7%	843	50.0%	39	50.8%	50	46.3%	46	39.7%	16	52.2%	35	47.1%	60	66.6%	44	44.2%	38
Restaurant	71.2%	1140	55.3%	43	77.1%	76	59.2%	59	74.1%	29	68.4%	45	70.4%	90	74.8%	50	77.1%	66
Pub / bars	50.7%	811	47.1%	37	53.7%	53	51.9%	52	46.6%	19	44.8%	30	61.5%	79	38.3%	26	38.8%	33
Nightclub	5.4%	87	8.8%	7	1.3%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	10	0.7%	0	8.2%	7
Social club	5.0%	80	4.1%	3	1.3%	1	1.8%	2	0.8%	0	4.4%	3	10.3%	13	5.3%	4	8.6%	7
Ten pin bowling	14.4%	230	14.1%	11	17.7%	17	10.0%	10	2.5%	1	8.2%	5	9.4%	12	20.8%	14	9.1%	8
Bingo	1.6%	25	0.0%	0	1.4%	1	0.8%	1	2.5%	1	4.6%	3	2.0%	3	2.7%	2	2.1%	2
Theatre / concert hall	46.6%	746	35.7%	28	47.7%	47	47.2%	47	45.1%	18	27.6%	18	41.1%	52	38.5%	26	40.7%	35
Museum / art galleries	33.8%	540	15.7%	12	34.2%	34	32.3%	32	33.4%	13	28.5%	19	41.2%	53	25.3%	17	27.9%	24
Outdoor activities (such as jogging / running / cycling / 11-a-side football etc.)	24.2%	388	20.5%	16	24.9%	24	19.6%	20	14.9%	6	22.3%	15	31.7%	41	21.7%	14	22.6%	19
(None mentioned)	11.2%	179	8.5%	7	9.1%	9	18.9%	19	13.5%	5	12.3%	8	3.3%	4	10.4%	7	7.4%	6
Weighted base:		1601		78		98		100		40		66		128		67		86
Sample:		1601		100		100		100		100		100		100		100		100

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q37 Which centre / facility did you last visit for outdoor sports / indoor sports / health and fitness activities?									
<i>Those who use indoor sports facilities at Q36 AND Excl. Nulls & SFT's</i>									
Zone 1									
Ashurst Wood	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
East Grinstead	12.4%	52	0.0%	0	0.0%	0	0.0%	0	0.0%
Forest Row	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Lewes	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
West Hoathly	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
Edenbridge	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Other - Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sevenoaks	4.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Uckfield	4.2%	18	3.7%	0	0.0%	0	0.0%	0	15.4%
Zone 4									
Borough Green	2.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%
Kings Hill	3.5%	15	0.0%	0	6.6%	1	0.0%	0	0.0%
West Malling	1.0%	4	0.0%	0	2.9%	1	0.0%	0	0.0%
Zone 5									
Hildenborough	2.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
Tonbridge	11.4%	49	0.0%	0	29.7%	6	6.0%	2	19.3%
Zone 6									
Bexley DA5	0.1%	1	0.0%	0	0.0%	0	11.9%	1	0.0%
Fordcombe TN3 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Langton Green TN3 0	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%
Zone 7									
Eridge TN3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Groombridge	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Hawkenbury TN2 5	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tunbridge Wells	15.4%	65	0.0%	0	5.8%	1	79.8%	20	6.0%
Zone 8									
Crowborough	6.6%	28	4.6%	1	0.0%	0	0.0%	0	13.5%
Zone 9									
Broad Oak	1.9%	8	48.5%	6	0.0%	0	0.0%	0	15.4%
Heathfield	1.2%	5	33.9%	4	0.0%	0	0.0%	0	7.5%
Mayfield	0.1%	1	4.6%	1	0.0%	0	0.0%	0	0.0%
Zone 10									
Brenchley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hadlow	0.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%
Horsmonden	0.4%	2	0.0%	0	3.7%	1	0.0%	0	0.0%
Matfield TN12 7	0.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%
Paddock Wood	2.3%	10	0.0%	0	26.7%	6	3.0%	1	0.0%
Zone 11									
Other - Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pembury	0.9%	4	0.0%	0	0.0%	0	8.8%	2	7.5%
Zone 12									
Lamberhurst	0.7%	3	0.0%	0	2.9%	1	0.0%	0	0.0%
Ticehurst	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Wadhurst	0.7%	3	0.0%	0	0.0%	0	0.0%	0	41.7%
Zone 13									
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northiam	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Zone 14									
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Headcorn	1.2%	5	0.0%	0	0.0%	0	0.0%	0	23.4%
Lingfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Marden	0.5%	2	0.0%	0	2.9%	1	0.0%	0	3.3%
Zone 15									
Cranbrook	3.6%	15	0.0%	0	0.0%	0	0.0%	0	13.9%
Goudhurst	1.4%	6	0.0%	0	9.4%	2	0.0%	0	2.5%
Hawkhurst	0.5%	2	0.0%	0	0.0%	0	0.0%	0	8.1%
Sissinghurst TN17	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16									
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smarden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.1%
Tenterden	4.8%	20	0.0%	0	0.0%	0	0.0%	0	13.1%
Others									
Ashford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	7.4%
Brighton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Burgess Hill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Crawley	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastbourne	0.1%	1	4.6%	1	0.0%	0	0.0%	0	0.0%

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Leybourne ME19 5	0.2%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (other locations)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (West End)	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone	3.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.7%	7	0.0%	0	0.0%	0
Rye	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	3	0.0%	0	0.0%	0	0.0%	0
Westerham TN16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Outside area	2.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	13.3%	3
Weighted base:	425		12		21		25		5		14		22		15			26
Sample:	340		13		22		22		12		16		15		17			22

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q38 How often do you visit (FACILITY MENTIONED AT Q37) outdoor sports / indoor sports / health and fitness activities?

Those who use indoor sports facilities at Q36

Daily	4.6%	21	4.6%	1	0.0%	0	4.4%	1	0.0%	0	5.4%	1	0.0%	0	9.5%	1	7.0%	2
At least two times a week	47.0%	209	86.2%	10	35.7%	8	59.1%	16	45.0%	2	41.8%	6	38.5%	8	46.8%	7	40.9%	11
At least once a week	32.2%	143	0.0%	0	33.7%	8	28.1%	8	12.0%	1	28.6%	4	38.2%	8	38.5%	6	36.1%	9
At least once a fortnight	2.2%	10	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	3
At least once a month	5.0%	22	0.0%	0	9.3%	2	2.8%	1	26.9%	1	0.0%	0	0.0%	0	2.6%	0	2.7%	1
At least every two months	1.5%	7	4.6%	1	0.0%	0	2.8%	1	6.0%	0	14.6%	2	0.0%	0	0.0%	0	0.0%	0
At least every 3 months	0.9%	4	0.0%	0	8.6%	2	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
At least every 6 months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	10.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once every 6 months	0.9%	4	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0
	5.2%	23	4.6%	1	2.7%	1	2.8%	1	0.0%	0	4.8%	1	20.1%	4	0.0%	0	0.0%	0
<i>Mean:</i>		<i>88.46</i>		<i>111.88</i>		<i>58.64</i>		<i>95.35</i>		<i>56.87</i>		<i>83.14</i>		<i>74.92</i>		<i>103.73</i>		<i>90.64</i>
Weighted base:		443		12		23		27		5		15		22		15		26
Sample:		353		13		23		23		12		18		15		17		22

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q39 Which centre / facility did you last visit to go the cinema?																		
<i>Those who go to the cinema at Q36 AND Excl. Nulls & SFT's</i>																		
Zone 1																		
Scott Cinema, The Atrium, King Street, East Grinstead	6.3%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Stag Theatre, London Road, Sevenoaks, Kent, TN13 1ZZ	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Picturehouse Cinemas, High Street, Uckfield	8.3%	68	26.5%	10	0.0%	0	0.0%	0	2.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Rusthall Village Film Club, Rusthall TN4 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Theatre, Church Road, Royal Tunbridge Wells TN1 1	1.3%	11	0.0%	0	1.3%	1	2.6%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells TN1 1	0.2%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
!~Zone 10~Moonlight Drive in Cinema, The Hop Farm, Maidstone Road, Paddock Wood TN12 6PY	0.2%	2	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Assembly Hall Theatre, Crescent Road, Tunbridge Wells, Kent, TN1 2LU	1.1%	9	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	6	0.0%	0
Bowlplex, Tunbridge Wells, TN2 3UW	1.7%	14	4.3%	2	0.0%	0	1.3%	1	0.0%	0	1.0%	0	10.6%	6	2.7%	1	0.0%	0
Odeon, Knights Park, Knights Way, Royal Tunbridge Wells, TN2 3UW	44.7%	367	24.1%	9	90.6%	45	88.9%	41	54.3%	9	28.7%	10	12.3%	7	26.1%	12	3.5%	1
Zone 12																		
Wadhurst Community Cinema, High Street, Wadhurst TN5 6LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Kino, Victoria Hall, Rye Road, Hawkhurst TN18 4	5.9%	48	1.4%	1	2.5%	1	0.0%	0	37.8%	6	18.3%	6	5.7%	3	44.8%	20	23.0%	8
Others																		
Bexhill Cinema, St John's Church, Victoria Road, Bexhill on Sea, TN39 3JR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BFI, South Block, Belvedere Road, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Cineworld, Eureka Entertainment Centre, Ashford, TN25 4BN	4.7%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	29.8%	17	5.8%	3	46.2%	17
Cineworld, Medway Valley Leisure Park, Chariot Way, Rochester	3.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Sovereign House Retail Park, Eastbourne, BN23 6JH	2.6%	21	39.2%	15	0.0%	0	0.0%	0	0.0%	0	13.2%	5	1.3%	1	0.0%	0	0.0%	0
Cineworld, Unit 1 Crawley Leisure Park, London Road, Crawley, RH10 8LR	6.3%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croydon	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman, Station Road West, Oxted RH8 9	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Glasgow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Hailsham Pavilion, George Street, Hailsham BN27 1	0.2%	2	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kino, Lion Street, Rye TN31 7	2.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	5	0.0%	0	4.4%	2	27.4%	10
Odeon, Hill Street, Richmond	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Leicester Square,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
London																		
Odeon, Lockmeadow, Barker Road, Maidstone, ME16 8RG	3.9%	32	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	38.7%	22	1.8%	1	0.0%	0
Odeon, Queen's Road, Hastings, TN34 1JX	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	7	0.0%	0	0.0%	0	0.0%	0
Odeon, The Walnuts Shopping Centre, Orpington BR6 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showcase Cinema de Lux, Bluewater Plaza, Bluewater Parkway, Dartford DA9 9SG	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plaza, Station Road West, Oxted RH8 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue, Castle Mall, Norwich Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		820		38		49		46		16		34		57		44		37
Sample:		759		41		48		44		38		47		44		61		48

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q40 How often do you visit (FACILITY MENTIONED AT Q39) to go to the cinema?

Those who go to the cinema at Q36

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	1.3%	11	1.1%	0	1.2%	1	1.3%	1	2.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
At least once a fortnight	4.7%	40	6.7%	3	4.0%	2	4.2%	2	5.9%	1	2.0%	1	0.0%	0	3.3%	1	10.4%	4
At least once a month	19.5%	164	17.7%	7	17.3%	9	15.4%	7	24.0%	4	7.1%	2	4.7%	3	22.2%	10	21.1%	8
At least every two months	21.3%	180	9.1%	4	17.6%	9	15.7%	7	19.5%	3	15.9%	6	21.7%	13	16.8%	7	9.2%	4
At least every 3 months	21.6%	182	32.1%	13	30.2%	15	32.8%	15	25.6%	4	26.5%	9	14.3%	9	29.6%	13	37.4%	14
At least every 6 months	19.8%	166	18.0%	7	8.4%	4	22.4%	10	21.1%	3	31.0%	11	31.4%	19	20.5%	9	13.4%	5
Less often than once every 6 months	6.5%	55	6.3%	2	12.1%	6	3.9%	2	0.0%	0	11.3%	4	19.5%	12	1.8%	1	4.8%	2
Have only visited once	0.5%	4	0.0%	0	0.0%	0	4.2%	2	0.0%	0	2.0%	1	0.0%	0	1.1%	0	0.0%	0
(Don't know / varies)	4.9%	41	9.0%	4	9.2%	5	0.0%	0	2.0%	0	4.0%	1	8.5%	5	4.7%	2	0.0%	0
Mean:		7.18		7.36		6.96		6.41		8.22		4.33		3.56		6.45		9.53
Weighted base:		843		39		50		46		16		35		60		44		38
Sample:		778		43		49		44		38		48		47		61		49

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q41 Which centre / facility did you last visit to go to a restaurant?																		
<i>Those who go to restaurants at Q36 AND Excl. Nulls & SFT's</i>																		
Dormans Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dormansland	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	4.6%	48	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Row	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.9%	1	0.0%	0	0.0%	0
Other - Zone 1	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharpthorne	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Hoathly	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Edenbridge	0.9%	9	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 2	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penshurst TN11 8	0.5%	5	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	4.5%	46	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Buxted	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maresfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nutley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	2.6%	27	2.7%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Borough Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Ightham TN15 9	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Hill	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 4	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wateringbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling	1.6%	17	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Hildenborough	0.4%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge	7.4%	78	1.2%	0	16.3%	11	0.0%	0	1.1%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Zone 6																		
Bexley DA5	0.2%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fordcombe TN3 0	0.3%	3	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langton Green TN3 0	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southborough TN4 0	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Eridge TN3 9	0.2%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frant	0.3%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells	24.5%	255	23.4%	9	16.8%	12	74.8%	40	30.3%	9	16.9%	7	4.0%	3	26.3%	12	0.0%	0
Zone 8																		
Crowborough	2.7%	28	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	1.1%	11	24.0%	9	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0
Horam	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield	0.2%	2	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 9	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Brenchley	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
East Peckham	0.4%	4	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadlow	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matfield TN12 7	0.7%	7	0.0%	0	9.2%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	1.1%	12	0.0%	0	12.0%	8	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Yalding	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Other - Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pembury	0.6%	6	0.0%	0	1.1%	1	9.3%	5	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Zone 12																		
Lamberhurst	0.4%	5	0.0%	0	0.9%	1	0.0%	0	11.1%	3	0.8%	0	0.0%	0	0.9%	0	0.0%	0
Other - Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst	0.2%	2	0.0%	0	0.0%	0	0.0%	0	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.8%	8	0.0%	0	0.9%	1	0.0%	0	12.2%	3	8.5%	4	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Burwash	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0
Hurst Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Northiam	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.7%	1	1.6%	1
Other - Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0	0.9%	0	0.0%	0
Salehurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16							
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Coxheath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Headcorn	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Langley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Marden	1.1%	11	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	12.7%	10	0.0%	0
Other - Zone 14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Staplehurst	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5	0.0%	0
Sutton Valence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Zone 15																
Cranbrook	0.9%	9	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	10.9%	5	6.0%	4
Goudhurst	0.9%	10	0.0%	0	1.8%	1	0.0%	0	2.7%	1	0.0%	0	1.8%	1	9.0%	4
Hawkhurst	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	8	0.0%	0
Sandhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Sissinghurst TN17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																
Bethersden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Biddenden	1.1%	12	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	0	5.5%	4	0.0%	0
Other - Zone 16	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	2.3%	1
Rolvenden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	2.1%	1
Smarden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tenterden	3.1%	32	0.0%	0	0.9%	1	0.0%	0	1.8%	1	4.3%	2	1.1%	1	0.9%	0
Woodchurch TN26 3	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Others																
Ashford	1.2%	12	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
Bath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Battle	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	0	5.9%	3	0.0%	0	0.0%	0
Bexhill	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	3.8%	3	0.0%	0
Bluewater	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.4%	2
Brighton	0.9%	10	4.4%	2	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.1%	1	0.9%	0
Canterbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Chichester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	1.6%	17	22.3%	8	0.0%	0	0.0%	0	0.0%	0	6.1%	3	1.1%	1	1.7%	1
Edinburgh	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend DA11 0	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham	0.9%	9	3.8%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	1.0%	11	0.0%	0	0.9%	1	0.0%	0	1.1%	0	9.6%	4	0.9%	1	0.9%	0
Haywards Heath	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leybourne ME19 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (other locations)	2.3%	24	0.0%	0	1.1%	1	3.7%	2	3.5%	1	0.8%	0	1.1%	1	1.1%	0
London (West End)	2.8%	29	0.0%	0	2.9%	2	1.1%	1	2.2%	1	3.3%	1	1.1%	1	3.6%	2
Maidstone	4.1%	43	0.0%	0	5.5%	4	0.0%	0	0.0%	0	0.0%	0	28.2%	23	5.5%	3
Oxted	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.9%	10	0.0%	0	0.0%	0	0.0%	0	1.4%	0	14.7%	6	0.0%	0	1.4%	1
Westerham TN16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Abroad	0.8%	9	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other - Outside area	5.6%	59	8.0%	3	2.6%	2	2.3%	1	8.9%	3	4.1%	2	8.3%	7	7.1%	3
Weighted base:	1043		37		70		53		29		43		80		46	
Sample:	1035		52		65		52		70		61		67		63	

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q42 How often do you visit (FACILITY MENTIONED AT Q41) to go to a restaurant?

Those who go to restaurants at Q36

Daily	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	2.7%	31	1.2%	1	0.0%	0	2.1%	1	6.3%	2	7.1%	3	1.0%	1	1.0%	0
At least once a week	13.0%	149	16.0%	7	12.0%	9	21.0%	12	13.1%	4	7.5%	3	15.0%	13	5.8%	3
At least once a fortnight	19.2%	218	17.0%	7	22.8%	17	15.0%	9	16.0%	5	9.0%	4	8.5%	8	16.8%	8
At least once a month	32.5%	371	30.7%	13	27.8%	21	30.8%	18	31.2%	9	27.5%	13	39.3%	35	33.1%	16
At least every two months	11.5%	131	21.1%	9	15.0%	11	6.9%	4	15.5%	5	14.1%	6	8.1%	7	11.5%	6
At least every 3 months	6.5%	74	5.0%	2	6.7%	5	8.1%	5	9.0%	3	17.4%	8	1.8%	2	18.4%	9
At least every 6 months	4.4%	50	2.2%	1	2.5%	2	3.1%	2	4.7%	1	8.8%	4	13.7%	12	4.2%	2
Less often than once every 6 months	2.2%	25	1.2%	1	7.5%	6	3.1%	2	0.0%	0	5.5%	3	4.8%	4	0.0%	0
Have only visited once	2.6%	30	3.2%	1	2.4%	2	6.4%	4	1.3%	0	0.0%	0	4.4%	4	3.4%	2
(Don't know / varies)	4.8%	55	2.2%	1	3.3%	2	3.6%	2	2.8%	1	3.1%	1	3.4%	3	5.8%	3
<i>Mean:</i>	22.47		19.72		17.38		22.38		23.35		19.27		17.30		14.80	
Weighted base:	1140		43		76		59		29		45		90		50	
Sample:	1126		60		71		59		72		67		74		69	

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q43 Which centre / facility did you last visit to go to bars, pubs and nightclubs?																		
<i>Those who go to pubs / bars / nightclubs / social clubs at Q36 AND Excl. Nulls & SFT's</i>																		
Dormans Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dormansland	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	5.1%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felbridge	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0
Forest Row	1.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 1	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Hoathly	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Zone 2																		
Edenbridge	0.8%	6	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 2	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penshurst TN11 8	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	2.3%	18	0.0%	0	1.3%	1	0.0%	0	0.0%	0	9.1%	3	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Buxted	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maresfield	0.3%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nutley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 3	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	3.3%	26	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Borough Green	0.3%	2	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ditton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Ightham TN15 9	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Hill	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 4	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wateringbury	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Hildenborough	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge	7.6%	58	1.3%	0	19.5%	9	2.6%	1	0.0%	0	0.0%	0	3.1%	2	1.9%	0	5.2%	2
Zone 6																		
Bexley DA5	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fordcombe TN3 0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langton Green TN3 0	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southborough TN4 0	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speldhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Eridge TN3 9	0.2%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frant	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groombridge	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkenbury TN2 5	0.4%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Tunbridge Wells	17.8%	137	0.0%	0	5.5%	3	47.5%	22	5.1%	1	1.3%	0	3.1%	2	18.8%	5	0.0%	0
Zone 8																		
Crowborough	4.8%	37	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 8	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherfield	0.1%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	1.5%	12	29.7%	10	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Horam	0.2%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield	0.6%	4	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 9	0.7%	5	14.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Brenchley	0.6%	5	0.0%	0	6.4%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
East Peckham	0.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadlow	0.4%	3	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matfield TN12 7	1.0%	8	0.0%	0	14.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 10	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Paddock Wood	1.8%	14	0.0%	0	21.4%	10	1.3%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yalding	0.5%	4	0.0%	0	6.7%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Zone 11																		
Other - Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pembury	2.1%	16	0.0%	0	1.3%	1	31.5%	14	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Lamberhurst	0.9%	7	0.0%	0	4.2%	2	0.0%	0	15.2%	3	0.0%	0	0.0%	0	1.5%	0	0.0%	0
Other - Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst	0.9%	7	1.6%	1	1.3%	1	0.0%	0	20.0%	4	4.1%	1	0.0%	0	0.0%	0	0.0%	0
Wadhurst	1.6%	12	1.6%	1	0.0%	0	0.0%	0	36.8%	7	11.6%	3	0.0%	0	0.0%	0	0.0%	0
Zone 13																		

Column %ges.

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
--	-------	--------	---------	---------	---------	---------	---------	---------	---------

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q44 How often do you visit (FACILITY MENTIONED AT Q43) for bars / pubs / nightclubs?*Those who go to pubs / bars / nightclubs / social clubs at Q36*

Daily	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	8.7%	73	11.1%	4	15.3%	8	3.5%	2	3.7%	1	5.0%	1	5.5%	4	5.5%	2	17.0%	7
At least once a week	22.3%	188	21.5%	8	32.5%	18	28.1%	15	31.5%	6	15.3%	5	24.6%	20	26.7%	8	21.2%	8
At least once a fortnight	18.2%	153	10.8%	4	16.3%	9	12.1%	6	16.8%	3	11.1%	3	8.8%	7	22.8%	6	23.6%	9
At least once a month	24.0%	202	17.2%	6	17.8%	10	18.4%	10	20.9%	4	36.6%	11	30.2%	25	24.1%	7	11.4%	4
At least every two months	8.3%	70	23.4%	9	3.4%	2	12.0%	6	13.1%	2	2.3%	1	5.5%	4	2.8%	1	7.6%	3
At least every 3 months	4.6%	39	2.6%	1	6.3%	3	7.8%	4	10.2%	2	5.8%	2	2.2%	2	4.5%	1	9.1%	4
At least every 6 months	3.5%	30	1.2%	0	0.0%	0	2.3%	1	1.7%	0	9.8%	3	9.8%	8	2.8%	1	0.0%	0
Less often than once every 6 months	1.6%	13	0.0%	0	1.4%	1	1.5%	1	0.0%	0	4.4%	1	1.8%	1	4.5%	1	1.5%	1
Have only visited once	0.9%	7	0.0%	0	2.3%	1	7.2%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.8%	1
(Don't know / varies)	7.6%	64	12.2%	5	4.6%	2	7.2%	4	2.1%	0	9.8%	3	10.6%	9	6.3%	2	6.8%	3
<i>Mean:</i>		<i>32.49</i>		<i>33.17</i>		<i>41.61</i>		<i>26.66</i>		<i>28.97</i>		<i>23.26</i>		<i>28.05</i>		<i>30.82</i>		<i>39.79</i>
Weighted base:		840		38		54		52		19		30		81		28		39
Sample:		770		44		48		50		46		46		60		38		41

Q45 Which centre / facility did you last visit to go ten-pin bowling?*Those who go ten pin bowling at Q36 AND Excl. Nulls & SFT's*

Zone 11																		
Bowlplex, Knights Park, Tunbridge Wells	56.5%	127	18.3%	2	88.5%	15	100.0%	10	69.3%	1	27.2%	1	0.0%	0	87.9%	12	10.0%	1
Others																		
AMF Bowling, Station Road, Ashford TN23 1PP	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.7%	1	0.0%	0	0.0%	0	74.3%	5
Bowlplex, Brighton Marina, Brighton	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol	0.1%	0	0.0%	0	0.0%	0	0.0%	0	30.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Broadwater Way, Eastbourne	1.7%	4	13.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Leisure Centre, Vicarage Lane, Hailsham BN27 2AX	1.7%	4	10.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Crawley Leisure Park, Crawley	13.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Lockmeadow Entertainment Centre, Maidstone	11.2%	25	0.0%	0	11.5%	2	0.0%	0	0.0%	0	12.8%	1	100.0%	10	12.1%	2	15.8%	1
Hollywood Bowl, Medway Valley Leisure Park, Chariot Way, Rochester ME2 2SS	7.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MFA Bowl, St David's Way, Bermuda Park, Nuneaton CV10 7SD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lanes, Broadwater Way, Hampden Park, Eastbourne	4.0%	9	58.4%	6	0.0%	0	0.0%	0	0.0%	0	39.3%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:		224		11		17		10		1		5		10		14		7
Sample:		174		12		12		10		3		5		9		13		5

Weighted:

September 2016

Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
-------	--------	---------	---------	---------	---------	---------	---------	---------

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q46 How often do you visit (FACILITY MENTIONED AT Q45) for ten-pin bowling?*Those who go ten pin bowling at Q36*

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	0.7%	2	0.0%	0	0.0%	0	0.0%	0	30.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a month	4.5%	10	4.9%	1	0.0%	0	12.2%	1	38.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every two months	5.6%	13	28.8%	3	16.0%	3	0.0%	0	0.0%	0	6.4%	0	7.5%	1	0.0%	0	0.0%	0
At least every 3 months	24.4%	56	7.8%	1	30.0%	5	7.6%	1	0.0%	0	20.7%	1	32.7%	4	27.7%	4	0.0%	0
At least every 6 months	26.7%	61	35.0%	4	11.6%	2	21.3%	2	0.0%	0	0.0%	0	21.0%	3	27.1%	4	62.3%	5
Less often than once every 6 months	28.5%	66	14.7%	2	31.0%	5	58.8%	6	0.0%	0	60.0%	3	26.9%	3	27.6%	4	23.4%	2
Have only visited once	2.2%	5	0.0%	0	0.0%	0	0.0%	0	30.8%	0	12.8%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	7.3%	17	8.8%	1	11.5%	2	0.0%	0	0.0%	0	0.0%	0	11.9%	1	17.5%	2	14.3%	1
<i>Mean:</i>		<i>3.11</i>		<i>3.81</i>		<i>3.05</i>		<i>2.78</i>		<i>12.92</i>		<i>1.94</i>		<i>2.78</i>		<i>2.34</i>		<i>1.73</i>
Weighted base:		230		11		17		10		1		5		12		14		8
Sample:		181		13		12		10		3		5		11		13		6

Q47 Which centre / facility did you last visit to play bingo?*Those who play bingo at Q36 AND Excl. Nulls & SFT's*

Zone 1																		
Sharpthorne RH19 4	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
The Luxford Centre, Library Way, Uckfield TN22 1	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Uckfield Club, Bell Lane, Uckfield TN22 1	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Paddock Wood TN12 6	3.1%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Coxheath ME17 4	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.4%	1	0.0%	0	0.0%	0
Zone 15																		
Hawkhurst TN18 5	1.5%	0	0.0%	0	0.0%	0	0.0%	0	44.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Bingo At The Deluxe, Pelham Place, Hastings, TN34 3AD	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Lower Stone Street, Maidstone, ME15 6JN	24.0%	5	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	55.6%	1	100.0%	2	38.7%	1
Gala Bingo, Medway Valley Leisure Park, Chariot Way, Rochester	18.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Queensway, Kingsgate, Crawley, RH10 1EN	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch RM12	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leo Leisure, Pevensey Road, Eastbourne, BN21 3HJ	1.9%	0	0.0%	0	0.0%	0	0.0%	0	55.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, High Street, Ashford	7.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	61.3%	1
Rochester	18.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		20		0		1		1		1		1		2		2		2
Sample:		20		0		1		1		2		2		2		2		2

Weighted:

September 2016

Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
-------	--------	---------	---------	---------	---------	---------	---------	---------

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q48 How often do you visit (FACILITY MENTIONED AT Q47) to play bingo?*Those who play bingo at Q36*

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	9.0%	2	0.0%	0	44.4%	1	0.0%	0	0.0%	0	0.0%	0	28.5%	1	0.0%	0	0.0%	0
At least once a fortnight	11.0%	3	0.0%	0	0.0%	0	0.0%	0	30.8%	0	0.0%	0	0.0%	0	71.9%	1	0.0%	0
At least once a month	13.2%	3	0.0%	0	0.0%	0	0.0%	0	38.5%	0	29.1%	1	0.0%	0	0.0%	0	61.3%	1
At least every two months	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.7%	1
At least every 3 months	14.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every 6 months	23.4%	6	0.0%	0	0.0%	0	0.0%	0	30.8%	0	0.0%	0	35.8%	1	0.0%	0	0.0%	0
Less often than once every 6 months	19.1%	5	0.0%	0	55.6%	1	0.0%	0	0.0%	0	70.9%	2	0.0%	0	28.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.6%	2	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	35.8%	1	0.0%	0	0.0%	0
<i>Mean:</i>		<i>11.32</i>		<i>0.00</i>		<i>23.64</i>		<i>0.00</i>		<i>13.23</i>		<i>4.20</i>		<i>24.19</i>		<i>18.99</i>		<i>9.68</i>
Weighted base:		25		0		1		1		1		3		3		2		2
Sample:		25		0		2		1		3		3		3		2		2

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q49 Which centre / facility did you last visit for art / culture activities (i.e. theatres / galleries / museums)?																		
<i>Those who go to theatres / concert halls / museum / art galleries at Q36 AND Excl. Nulls & SFT's</i>																		
East Grinstead	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Edenbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 2	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penshurst TN11 8	0.2%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	1.2%	9	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Borough Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Hildenborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Zone 6																		
Bexley DA5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Eridge TN3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells	15.9%	122	5.9%	2	16.4%	7	49.4%	22	22.2%	4	8.0%	2	6.1%	4	18.5%	5	11.8%	5
Zone 8																		
Crowborough	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Zone 9																		
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Paddock Wood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Other - Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Lamberhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																		
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 13	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headcorn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 15																		
Cranbrook	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	4	0.0%	0
Hawkhurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Zone 16																		
Bethersden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biddenden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	1.5%	1	1.4%	0	1.7%	1
Others																		
Ashford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Bath	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Bexhill	0.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	1.5%	12	9.6%	3	2.8%	1	0.0%	0	1.6%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	1.2%	9	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	8.4%	5	1.4%	0	6.9%	3
Chichester	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Crawley	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	3.0%	23	25.8%	7	1.4%	1	2.3%	1	4.8%	1	5.3%	1	0.0%	0	1.4%	0	0.0%	0
Edinburgh	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	1.1%	8	0.0%	0	0.0%	0	0.0%	0	3.6%	1	21.8%	5	0.0%	0	2.4%	1	0.0%	0
London (other locations)	12.5%	97	8.7%	2	9.2%	4	10.2%	4	0.0%	0	12.9%	3	18.7%	12	23.6%	7	4.0%	2
London (West End)	49.6%	382	43.0%	12	47.8%	21	36.7%	16	50.3%	10	39.5%	9	40.4%	25	33.1%	9	70.3%	30
Maidstone	3.1%	23	0.0%	0	9.2%	4	0.0%	0	0.0%	0	0.0%	0	14.4%	9	0.0%	0	1.3%	1
Rye	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	3.7%	2	0.0%	0	0.0%	0
Other - Outside area	2.0%	15	5.1%	1	2.8%	1	0.0%	0	0.0%	0	3.0%	1	1.2%	1	1.8%	0	0.0%	0
Weighted base:		770		27		43		44		19		23		62		28		43
Sample:		761		37		46		42		47		40		52		39		50

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1																		
Q50 How often do you visit (FACILITY MENTIONED AT Q49) for art / culture activities?																		
<i>Those who go to theatres / concert halls / museum / art galleries at Q36</i>																		
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	1.2%	10	7.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	1
At least once a fortnight	0.8%	7	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
At least once a month	7.3%	64	4.5%	2	13.5%	7	6.5%	3	25.9%	5	4.6%	1	12.0%	9	10.0%	3	12.8%	6
At least every two months	9.9%	86	4.2%	1	4.0%	2	13.6%	7	14.6%	3	11.3%	3	5.1%	4	4.9%	2	9.3%	4
At least every 3 months	18.3%	159	25.2%	8	11.6%	6	16.4%	8	12.5%	2	13.5%	3	13.5%	10	24.7%	8	7.7%	3
At least every 6 months	30.6%	266	14.8%	5	26.9%	14	35.5%	18	24.3%	5	16.9%	4	25.6%	19	41.1%	13	44.0%	19
Less often than once every 6 months	22.2%	193	29.6%	10	33.9%	17	17.7%	9	22.7%	4	42.7%	11	30.1%	22	9.2%	3	20.4%	9
Have only visited once	1.6%	14	0.0%	0	1.2%	1	0.0%	0	0.0%	0	6.0%	1	1.0%	1	2.5%	1	1.3%	1
(Don't know / varies)	7.9%	69	13.9%	5	8.8%	4	8.9%	5	0.0%	0	5.0%	1	11.7%	9	7.6%	2	2.9%	1
<i>Mean:</i>		4.23		7.52		3.52		3.87		5.20		2.73		3.81		3.71		4.47
Weighted base:		869		34		51		51		20		25		74		32		44
Sample:		852		41		52		52		48		44		61		43		52

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q51 Which centre / facility did you last visit for running / cycling / outdoor activities?																		
<i>Those who do outdoor activities at Q36 AND Excl. Nulls & SFT's</i>																		
Dormansland	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	7.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felbridge	1.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Row	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Hoathly	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Edenbridge	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks	3.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Buxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maresfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 3	0.2%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	4.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Borough Green	0.5%	2	0.0%	0	0.0%	0	0.0%	0	7.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ightham TN15 9	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Hill	3.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 4	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Hildenborough	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge	12.9%	44	0.0%	0	14.5%	3	0.0%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Bexley DA5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southborough TN4 0	1.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speldhurst	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Eridge TN3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groombridge	1.2%	4	0.0%	0	0.0%	0	11.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 7	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells	14.1%	49	9.2%	1	5.5%	1	66.1%	11	6.1%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Crowborough	5.2%	18	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																		
Broad Oak	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	2.8%	10	59.7%	9	0.0%	0	0.0%	0	0.0%	0	8.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Brenchley	0.2%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsmonden	0.5%	2	0.0%	0	2.8%	1	0.0%	0	6.1%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Matfield TN12 7	1.1%	4	0.0%	0	17.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood	2.7%	9	0.0%	0	38.7%	9	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yalding	0.2%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Other - Zone 11	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Lamberhurst	0.4%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 12	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst	0.4%	1	0.0%	0	0.0%	0	0.0%	0	15.2%	1	7.9%	1	0.0%	0	0.0%	0	0.0%	0
Wadhurst	2.0%	7	3.6%	1	0.0%	0	0.0%	0	37.8%	2	0.0%	0	13.1%	4	0.0%	0	0.0%	0
Zone 13																		
Burwash	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Zone 13	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0
Robertsbridge	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	2	0.0%	0	0.0%	0	0.0%	0
Staplecross	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																		
Chainhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headcorn	0.6%	2	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Lingfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marden	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Other - Zone 14	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Staplehurst	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0
Zone 15																		
Cranbrook	1.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	43.8%	5	4.0%	1		
Goudhurst	3.5%	12	0.0%	0	8.9%	2	0.0%	0	0.0%	0	6.9%	2	37.0%	4	10.3%	2		
Hawkhurst	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	1	0.0%	0		
Other - Zone 15	0.1%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	0	0.0%	0	0.0%	0	0.0%	0		
Sissinghurst TN17	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0		
Zone 16																		
Bethersden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Biddenden	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	5

Column %ges.

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
Other - Zone 16	0.3%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	1
Tenterden	1.2%	4	0.0%	0	0.0%	0	0.0%	0	16.0%	3
Others										
Ashford	0.9%	3	0.0%	0	0.0%	0	6.1%	0	6.4%	1
Bluewater	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.3%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Chichester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	1.0%	3	17.5%	3	0.0%	0	0.0%	0	0.0%	0
Hailsham	0.9%	3	2.9%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0
Haywards Heath	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London (other locations)	0.6%	2	0.0%	0	3.5%	1	0.0%	0	4.8%	0
London (West End)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone	2.4%	8	0.0%	0	0.0%	0	0.0%	0	24.9%	8
Rye	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westerham TN16	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other - Outside area	4.1%	14	0.0%	0	0.0%	0	4.5%	1	15.9%	5
Weighted base:	345	15	22	17	5	9	33	10	18	
Sample:	298	20	19	14	14	13	25	15	13	

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q52 How often do you visit (FACILITY MENTIONED AT Q51) for running / cycling / outdoor activities?

Those who do outdoor activities at Q36

Daily	11.1%	43	14.7%	2	7.6%	2	10.0%	2	18.4%	1	14.5%	2	3.5%	1	11.6%	2	17.3%	3
At least two times a week	34.9%	136	29.4%	5	51.3%	13	16.1%	3	28.9%	2	16.4%	2	41.3%	17	26.6%	4	27.3%	5
At least once a week	28.0%	109	37.8%	6	18.9%	5	36.1%	7	40.8%	2	10.7%	2	21.1%	9	12.3%	2	25.1%	5
At least once a fortnight	7.1%	27	2.7%	0	7.6%	2	7.0%	1	6.6%	0	29.8%	4	13.0%	5	3.4%	0	11.6%	2
At least once a month	5.1%	20	3.4%	1	2.5%	1	9.9%	2	5.3%	0	4.7%	1	9.7%	4	11.6%	2	0.0%	0
At least every two months	2.0%	8	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	5.8%	1
At least every 3 months	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least every 6 months	1.5%	6	0.0%	0	0.0%	0	6.1%	1	0.0%	0	2.4%	0	7.9%	3	0.0%	0	0.0%	0
Less often than once every 6 months	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0
Have only visited once (Don't know / varies)	0.9%	4	0.0%	0	0.0%	0	3.9%	1	0.0%	0	3.0%	0	0.0%	0	0.0%	0	9.4%	2
<i>Mean:</i>		102.85		115.16		105.87		84.39		120.94		103.06		71.72		111.11		112.17
Weighted base:		388		16		24		20		6		15		41		14		19
Sample:		339		22		22		18		16		17		30		19		15

Q53 How do you normally travel when visiting leisure destinations?

Those who participate in a leisure activity at Q36

Car / van (as driver)	64.9%	923	70.0%	50	73.9%	66	61.3%	50	62.4%	21	66.7%	39	54.0%	67	81.0%	48	76.2%	61
Car / van (as passenger)	7.8%	111	8.4%	6	11.9%	11	3.2%	3	7.2%	2	7.3%	4	13.5%	17	6.8%	4	6.6%	5
Bus, minibus or coach	1.5%	22	1.2%	1	0.0%	0	3.0%	2	0.9%	0	4.3%	3	0.7%	1	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.8%	111	9.7%	7	0.7%	1	13.3%	11	12.2%	4	0.6%	0	5.3%	7	4.3%	3	7.6%	6
Taxi	1.0%	14	0.0%	0	0.0%	0	1.9%	2	0.0%	0	3.7%	2	0.6%	1	0.0%	0	0.0%	0
Train	11.1%	157	3.5%	2	10.2%	9	9.3%	8	11.9%	4	14.2%	8	10.9%	13	4.3%	3	8.1%	6
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.4%	1
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Weighted base:</i>		1422		72		89		81		34		58		123		60		80
Sample:		1399		89		89		82		86		83		95		86		91

Tunbridge Wells Retail & Leisure Study

for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Q54 Which leisure facilities would you like to see more of in the area? [MR]																		
Bars / pubs	1.9%	31	3.4%	3	2.8%	3	1.4%	1	0.0%	0	0.0%	0	0.6%	1	0.6%	0	0.0%	0
Better shopping facilities	2.3%	36	1.8%	1	0.0%	0	5.3%	5	0.0%	0	0.5%	0	6.4%	8	0.0%	0	2.0%	2
Bowling alley	1.8%	29	0.0%	0	2.0%	2	1.5%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Cinema	6.7%	107	4.8%	4	0.0%	0	6.1%	6	3.3%	1	1.7%	1	0.6%	1	1.2%	1	11.8%	10
Concert hall / venue	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Cycle paths / area	2.2%	35	0.7%	1	3.3%	3	3.2%	3	3.5%	1	3.9%	3	0.7%	1	2.7%	2	2.8%	2
Dance facilities	0.3%	5	0.0%	0	0.6%	1	0.0%	0	1.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Extreme sports	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and fitness (gym)	2.4%	38	0.7%	1	0.0%	0	0.8%	1	3.3%	1	13.3%	9	2.7%	3	1.9%	1	1.6%	1
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	2.2%	35	1.4%	1	4.6%	5	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Karting	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	1.5%	24	0.6%	0	2.8%	3	0.0%	0	1.5%	1	0.0%	0	0.6%	1	4.3%	3	1.5%	1
More children facilities / activities	4.6%	73	1.8%	1	11.6%	11	1.5%	2	1.0%	0	1.1%	1	0.0%	0	4.2%	3	9.3%	8
More sports facilities (football pitches, tennis courts)	3.4%	55	2.1%	2	1.3%	1	0.0%	0	3.9%	2	3.0%	2	5.5%	7	3.9%	3	4.2%	4
Museum / art galleries	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.5%	0	1.1%	1	0.0%	0	0.0%	0
Skateboarding	0.5%	8	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	2.8%	2
Indoor soft play areas	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Play spaces / park facilities	1.3%	21	0.0%	0	0.0%	0	2.7%	3	3.5%	1	0.0%	0	0.0%	0	0.6%	0	0.8%	1
Paintballing	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants	1.1%	17	2.1%	2	1.3%	1	2.0%	2	0.8%	0	0.7%	0	0.7%	1	0.0%	0	0.8%	1
Swimming pool	8.7%	139	18.3%	14	28.7%	28	8.2%	8	18.7%	7	17.7%	12	11.1%	14	10.4%	7	4.8%	4
Theatre	1.7%	27	1.1%	1	0.6%	1	1.8%	2	2.3%	1	1.2%	1	2.2%	3	0.0%	0	3.6%	3
Bingo	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for older people to do	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
More for teenagers to do	0.2%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green space	0.2%	4	0.0%	0	0.6%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.6%	0	1.3%	1
More places to fish	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trampoline park	0.1%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water park	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.9%	1	0.0%	0
(None)	59.5%	953	57.3%	45	49.9%	49	57.7%	58	60.9%	24	58.5%	39	62.4%	80	65.8%	44	56.3%	49
(Don't know)	6.2%	99	4.8%	4	5.9%	6	8.0%	8	4.3%	2	2.2%	1	9.6%	12	5.7%	4	6.6%	6
Weighted base:		1601		78		98		100		40		66		128		67		86
Sample:		1601		100		100		100		100		100		100		100		100

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
Q55 If you were to recommend local hotels or bed & breakfast accommodation to a visitor to the Tunbridge Wells area, which would you recommend?									
<i>Excl. Nulls & SFT's</i>									
Zone 1									
Ashdown Park Hotel & Country Club, Wych Cross, Forest Row, East Grinstead RH18 5	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Felbridge Hotel & Spa, London Road, East Grinstead RH19 2BH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Gravetye Manor, Vowels Lane, East Grinstead RH19 4LJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lingfield Park Marriott Hotel & Country Club, Racecourse Road, Lingfield RH7 6PQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Inn, London Road, East Grinstead RH19 2Q	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2									
The Barn, Woodview, London Road, Hildenborough TN11 8NQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
The Leicester Arms Hotel, High Street, Tonbridge TN11 8BT	2.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
The White Hart, Tonbridge Road, Sevenoaks TN13 1SG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3									
The Buxted Inn, High Street, Buxted TN22 4LA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4									
Premier Inn, Tonbridge Road, Watlington ME18 5NS	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
The Stables, Hermitage Farm, West Malling ME19 6HW	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5									
Best Western, High Street, Tonbridge TN9 1DD	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier Inn, London Road, Tonbridge TN10 3AN	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6									
Salomons Estate, Broomhill Road, Royal Tunbridge Wells, TN3 0TG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7									
Abergavanny Arms, Frant Road, Tunbridge Wells TN3 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Burrowswood Guest House, Groombridge, Tunbridge Wells TN3 9PY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Danehurst House, Lower Green Road, Rusthall TN4 8TW	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Mount Edgcumbe, The Common, Tunbridge Wells TN4 8BX	0.5%	2	0.0%	0	0.0%	0	4.5%	2	0.0%
One Warwick Park, Tunbridge Wells TN2 5TA	0.5%	2	9.3%	1	0.0%	0	0.0%	0	4.8%
Royal Wells Hotel, Mount Ephraim, Tunbridge Wells TN4 8BE	4.0%	16	0.0%	0	2.9%	1	4.2%	2	0.0%
Smart & Simple Hotel, London Road, Tunbridge Wells TN1 1DS	1.4%	6	9.3%	1	0.0%	0	5.9%	3	0.0%
Smith & Western, Linden Park Road, Royal	0.7%	3	0.0%	0	7.5%	2	1.4%	1	0.0%

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
Tunbridge Wells, TN2 5QL																		
Swan Hotel, The Pantiles, Tunbridge Wells TN2 5TD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Crossways, Corseley Road, Groombridge TN3 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Red Lion, Lower Green Road, Royal Tunbridge Wells TN4 8TW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Russell Hotel, London Road, Royal Tunbridge Wells, TN1 1DZ	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Spa Hotel, Mount Ephraim, Tunbridge Wells, TN4 8XJ	25.6%	102	22.3%	3	9.3%	2	21.4%	9	41.3%	6	34.1%	3	13.5%	3	0.0%	0	9.8%	1
The Tunbridge Wells Hotel, The Pantiles, Tunbridge Wells, TN2 5TD	4.2%	17	0.0%	0	7.5%	2	0.0%	0	4.2%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0
Travelodge, Mount Ephraim, Tunbridge Wells, TN4 8BU	6.9%	28	2.9%	0	20.9%	6	17.7%	8	0.0%	0	0.0%	0	20.1%	4	2.8%	0	0.0%	0
Tunbridge Wells Retreat, London Road, Royal Tunbridge Wells, TN1 1DS	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0
Zone 9																		
Iwood Bed & Breakfast, Mutton Hall Lane, Heathfield TN21 8NR	0.7%	3	17.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The May Garland, Horam, Heathfield TN21 0LJ	0.1%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Middlehouse, High Street, Mayfield TN20 6AB	0.8%	3	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																		
Hadlow Manor Hotel, Maidstone Road, Tonbridge TN11 0JH	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hononton Cottage Bed & Breakfast, Palmers Green Lane, Tunbridge Wells TN12 7BJ	0.4%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Inn, Pembury Road, Tonbridge TN11 0NA	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Carpenters Arms, Three Elm Lane, Tonbridge TN11 0AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Vauxhall Inn, Vauxhall Lane, Tonbridge TN11 0NA	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																		
Camden Arms Hotel, High Street, Pembury, Royal Tunbridge Wells, TN2 4PH	1.1%	4	0.0%	0	0.0%	0	10.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotel du Vin & Bistro, Crescent Road, Tunbridge Wells, TN1 2LY	23.0%	91	20.1%	3	29.7%	8	21.9%	9	31.2%	5	51.7%	4	29.5%	6	15.7%	3	24.4%	3
Mercure Tunbridge Wells Hotel, Tonbridge Road, Pembury, Tunbridge Wells, TN2 4QL	5.9%	23	9.3%	1	16.9%	4	11.1%	5	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Rose & Crown, Grosvenor Road, Tunbridge Wells TN1 2AY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																		
Best Beech Inn, Best Beech Hill, Wadhurst TN5 6JH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dale Hill Hotel & Golf Club, Dale Hill, Ticehurst TN5 7DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Bell, High Street, Ticehurst TN5 7AS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
The Chequers Inn, The Broadway, Lamberhurst TN3 8DB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Greyhound Inn, High Street, Wadhurst TN5 6AP	0.2%	1	0.0%	0	0.0%	0	4.8%	1	0.0%
The Old Vine Inn, Cousley Wood, Wadhurst TN5 6ER	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
The Swan, Lamberhurst Down, Lamberhurst TN3 8EU	0.4%	1	0.0%	0	0.0%	0	1.8%	1	0.0%
Zone 13									
Court Barn Cottage, School Hill, Burwash TN19 7DU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	4.7%
The Bear Inn & Burwash Motel, High Street, Burwash TN19 7ET	0.1%	0	0.0%	0	0.0%	0	0.0%	0	4.7%
Zone 14									
Wealde of Kent Golf Course & Hotel, Maidstone Road, Headcorn TN27 9PT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Wilderness B&B, Wilderness Watermans Quarters, Ashford TN27 9JJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15									
Cloth Hall Oast, Coursehorn Lane, Cranbrook TN17 3NR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
George Hotel, Stone Street, Cranbrook TN17 3HE	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Lamberden House, Rye Road, Sandhurst, Cranbrook TN18 5PH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sissinghurst Castle Farmhouse, Biddenden Road, Sissinghurst TN17 2AB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Southgate Little Fowlers, Rye Road, Hawkhurst TN18 5DA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The George Hotel, Stone Street, Cranbrook TN17 3HE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Queens Inn, Rye Road, Hawkhurst TN18 4EY	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
The Royal Oak Hotel and Restaurant, Rye Road, Cranbrook TN18 4EP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16									
Beacon Hall House, Rolvenden Road, Cranbrook TN17 4BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Hookstead House, Hookstead Lane, High Halden TN26 3NF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Kingpost B&B, High Street, Rolvenden TN17 4LP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
London Beach Country Hotel & Spa, Ashford Road, Tenterden TN30 6HX	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
The Holt B&B, New Pond Road, Benenden TN17 4EL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tulip Tree Cottage, St. Benets Way, Tenterden TN30 6QT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Others									
Alexander House Hotel & Utopia Spa, Turners Hill, East Grinstead RH10 4	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Elvey Farm, Elvey Lane, Pluckley TN27 0SU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
Holiday Inn, London Road, Wrotham Heath TN15 7RS	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larkfield Priory Hotel, London Road, Aylesford ME20 6HJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier Inn, London Road, Wrotham Heath TN15 7RX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pretty Maid Guest House, London Road, Wrotham Heath TN15 7RU	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The George Hotel, High Street, Rye TN31 7JT	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	2
The Grange Moor Hotel, St Michael's Road, Maidstone ME16 8BS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0
The Kings Head, Rye Road, Rye TN31 7NH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0
The Old House Inn, Effingham Road, Copthorne RH10 3JB	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	397	15	27	43	15	7	19	17	12									
Sample:	396	19	26	40	36	14	13	29	13									

Q56 Do you consider there to be any deficiencies in the stock of local visitor accommodation? [MR/PR]

Number of hotels	8.0%	128	4.1%	3	10.1%	10	2.0%	2	3.5%	1	7.3%	5	2.9%	4	2.5%	2	5.2%	5
Numbers of bed & breakfast premises	6.5%	104	8.3%	7	15.4%	15	2.0%	2	5.3%	2	5.0%	3	1.7%	2	3.1%	2	6.1%	5
Quality of local accommodation	4.4%	70	1.6%	1	6.0%	6	3.2%	3	2.0%	1	0.0%	0	1.1%	1	2.5%	2	2.1%	2
Lack of affordable accommodation	9.5%	153	5.1%	4	17.2%	17	10.5%	10	5.5%	2	6.7%	4	6.7%	9	7.0%	5	1.3%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of bigger brand hotels	0.5%	8	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of accommodation for disabled visitors	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	38.9%	622	41.6%	33	27.0%	27	50.2%	50	48.5%	19	47.6%	32	44.3%	57	52.6%	35	43.0%	37
(Don't know)	42.6%	682	45.5%	36	45.7%	45	32.7%	33	41.8%	17	40.1%	27	46.6%	59	38.1%	25	48.2%	42
Weighted base:	1601	78	98	100	40	66	128	67	86									
Sample:	1601	100	100	100	100	100	100	100	100									

GEN Gender of respondent.

Male	31.5%	504	26.9%	21	37.2%	37	36.4%	36	40.0%	16	36.9%	25	26.6%	34	33.0%	22	26.0%	22
Female	68.5%	1097	73.1%	57	62.8%	62	63.6%	63	60.0%	24	63.1%	42	73.4%	94	67.0%	45	74.0%	64
Weighted base:	1601	78	98	100	40	66	128	67	86									
Sample:	1601	100	100	100	100	100	100	100	100									

AGE Could I ask how old you are please?

18 – 24 years	8.8%	141	20.2%	16	3.8%	4	3.7%	4	0.0%	0	22.7%	15	10.3%	13	0.0%	0	8.0%	7
25 – 34 years	9.4%	150	6.7%	5	3.8%	4	7.4%	7	0.0%	0	9.7%	6	20.6%	26	7.3%	5	4.0%	3
35 – 44 years	17.2%	275	14.2%	11	24.3%	24	19.5%	19	5.0%	2	11.9%	8	10.8%	14	25.0%	17	8.5%	7
45 – 54 years	18.8%	302	26.3%	21	19.8%	19	18.3%	18	14.7%	6	12.0%	8	17.6%	22	15.0%	10	20.6%	18
55 – 64 years	18.4%	294	10.9%	9	18.8%	18	21.7%	22	24.8%	10	15.8%	10	13.4%	17	24.9%	17	26.1%	22
65+ years	24.4%	391	17.1%	13	28.4%	28	24.3%	24	47.7%	19	24.4%	16	26.4%	34	23.9%	16	29.6%	25
(Refused)	3.0%	48	4.6%	4	1.1%	1	5.1%	5	7.9%	3	3.6%	2	0.9%	1	4.0%	3	3.3%	3
Weighted base:	1601	78	98	100	40	66	128	67	86									
Sample:	1601	100	100	100	100	100	100	100	100									

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
EMP Is the chief wage earner in full-time or part-time employment?																		
Full-time	56.3%	902	67.5%	53	53.9%	53	53.1%	53	32.2%	13	57.0%	38	53.7%	69	49.1%	33	56.7%	49
Part-time	8.1%	129	1.9%	2	7.4%	7	9.5%	9	7.2%	3	10.4%	7	10.6%	14	19.4%	13	5.1%	4
Retired - private company pension	17.4%	278	14.4%	11	20.1%	20	20.4%	20	28.1%	11	15.9%	11	15.7%	20	12.7%	8	18.4%	16
Retired - state pension	9.5%	152	5.7%	4	10.7%	11	6.7%	7	19.5%	8	12.5%	8	8.4%	11	15.1%	10	16.8%	15
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unemployed (Refused)	0.9%	14	0.0%	0	0.0%	0	4.5%	4	1.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
	7.9%	126	10.5%	8	7.9%	8	5.8%	6	12.0%	5	3.5%	2	11.6%	15	3.8%	2	3.0%	3
Weighted base:		1601		78		98		100		40		66		128		67		86
Sample:		1601		100		100		100		100		100		100		100		100
ADU How many adults, including yourself, live in your household (16 years and above)?																		
One	16.5%	265	16.7%	13	14.3%	14	26.5%	26	23.2%	9	15.8%	11	12.6%	16	16.4%	11	17.0%	15
Two	51.8%	829	41.6%	33	58.5%	58	59.9%	60	44.5%	18	55.3%	37	51.5%	66	53.2%	35	58.1%	50
Three	17.5%	280	20.5%	16	17.0%	17	10.0%	10	15.5%	6	17.5%	12	15.0%	19	19.8%	13	11.3%	10
Four or more	10.2%	164	11.4%	9	6.0%	6	1.5%	2	7.6%	3	7.2%	5	12.4%	16	6.9%	5	13.6%	12
(Refused)	4.0%	64	9.8%	8	4.2%	4	2.0%	2	9.1%	4	4.2%	3	8.5%	11	3.8%	2	0.0%	0
Weighted base:		1601		78		98		100		40		66		128		67		86
Sample:		1601		100		100		100		100		100		100		100		100
CHI How many children aged under 16 years old are there living in your household?																		
None	67.7%	1084	75.0%	59	66.5%	65	79.1%	79	84.9%	34	57.8%	38	60.0%	77	62.4%	42	78.0%	67
One	12.1%	193	4.9%	4	12.5%	12	7.0%	7	6.0%	2	16.6%	11	6.6%	8	17.7%	12	4.1%	4
Two	13.3%	213	13.9%	11	8.9%	9	9.2%	9	0.0%	0	19.4%	13	24.1%	31	8.4%	6	15.8%	14
Three	2.6%	42	0.7%	1	7.9%	8	2.7%	3	0.0%	0	1.1%	1	0.7%	1	7.7%	5	2.1%	2
Four or more	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	3.7%	60	5.5%	4	4.2%	4	2.0%	2	9.1%	4	5.0%	3	8.5%	11	3.8%	2	0.0%	0
Weighted base:		1601		78		98		100		40		66		128		67		86
Sample:		1601		100		100		100		100		100		100		100		100
CAR How many cars does your household own or have the use of?																		
None	5.4%	86	4.9%	4	5.7%	6	7.1%	7	6.3%	2	3.2%	2	2.8%	4	6.1%	4	3.7%	3
One	29.9%	479	17.0%	13	30.3%	30	37.3%	37	26.9%	11	33.0%	22	28.2%	36	24.5%	16	31.6%	27
Two	39.7%	636	39.4%	31	39.0%	38	44.5%	44	38.6%	15	36.1%	24	37.5%	48	47.3%	31	37.5%	32
Three or more	20.8%	333	30.7%	24	20.8%	20	9.1%	9	19.1%	8	23.6%	16	22.9%	29	18.4%	12	27.1%	23
(Refused)	4.2%	67	7.9%	6	4.2%	4	2.0%	2	9.1%	4	4.2%	3	8.5%	11	3.8%	2	0.0%	0
Weighted base:		1601		78		98		100		40		66		128		67		86
Sample:		1601		100		100		100		100		100		100		100		100
HOM Do you own your own home?																		
Yes	77.7%	1243	80.4%	63	74.5%	73	78.4%	78	79.0%	31	68.9%	46	69.7%	89	72.6%	48	90.3%	78
No	17.3%	276	13.8%	11	20.5%	20	17.8%	18	11.9%	5	26.4%	18	21.8%	28	23.7%	16	8.6%	7
(Refused)	5.1%	81	5.8%	5	5.0%	5	3.8%	4	9.1%	4	4.7%	3	8.5%	11	3.8%	2	1.1%	1
Weighted base:		1601		78		98		100		40		66		128		67		86
Sample:		1601		100		100		100		100		100		100		100		100
ETH To ensure we get a representative sample can I please ask what you consider your ethnicity to be?																		
White	94.3%	1509	91.5%	72	95.0%	93	97.2%	97	90.9%	36	95.1%	63	90.9%	116	94.2%	63	98.7%	85
Indian	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pakistani	0.1%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Black Caribbean	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed race	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Other ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	4.7%	75	8.5%	7	5.0%	5	2.0%	2	9.1%	4	4.9%	3	9.1%	12	4.5%	3	1.3%	1
Weighted base:		1601		78		98		100		40		66		128		67		86
Sample:		1601		100		100		100		100		100		100		100		100

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16									
QUOTA Zone:																		
Zone 1	12.1%	193	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	6.1%	97	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	4.3%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	7.2%	116	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	9.6%	153	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	6.7%	108	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	6.6%	106	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	6.0%	96	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	4.9%	78	100.0%	78	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	6.1%	98	0.0%	0	100.0%	98	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	6.2%	100	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12	2.5%	40	0.0%	0	0.0%	0	0.0%	0	100.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13	4.1%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	66	0.0%	0	0.0%	0	0.0%	0
Zone 14	8.0%	128	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	128	0.0%	0	0.0%	0
Zone 15	4.2%	67	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	67	0.0%	0
Zone 16	5.4%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	86
Weighted base:		1601		78		98		100		40		66		128		67		86
Sample:		1601		100		100		100		100		100		100		100		100

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
PC Postcode sector:										
ME15 0	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME17 3	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME17 4	1.5%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME18 5	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME18 6	0.4%	6	0.0%	0	5.9%	6	0.0%	0	0.0%	0
ME19 4	2.6%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME19 6	2.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH18 5	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH19 1	2.5%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH19 2	1.8%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH19 3	2.7%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH19 4	2.8%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH7 6	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN1 1	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN1 2	1.1%	17	0.0%	0	0.0%	17	0.0%	0	0.0%	0
TN10 3	2.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN10 4	2.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN11 0	0.8%	13	0.0%	0	13.7%	13	0.0%	0	0.0%	0
TN11 8	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN11 9	3.0%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN12 0	1.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN12 5	0.6%	9	0.0%	0	9.4%	9	0.0%	0	0.0%	0
TN12 6	3.2%	51	0.0%	0	52.2%	51	0.0%	0	0.0%	0
TN12 7	0.9%	14	0.0%	0	14.0%	14	0.0%	0	0.0%	0
TN12 8	0.3%	5	0.0%	0	4.7%	5	0.0%	0	0.0%	0
TN12 9	1.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN13 1	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN14 6	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN15 0	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN15 8	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN15 9	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN17 1	0.4%	6	0.0%	0	0.0%	0	0.0%	0	8.8%	6
TN17 2	0.9%	14	0.0%	0	0.0%	0	0.0%	0	21.1%	14
TN17 3	1.2%	19	0.0%	0	0.0%	0	0.0%	0	29.0%	19
TN17 4	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	19.2%
TN18 4	1.4%	22	0.0%	0	0.0%	0	0.0%	0	32.7%	22
TN18 5	0.4%	6	0.0%	0	0.0%	0	0.0%	0	8.4%	6
TN19 7	1.1%	17	0.0%	0	0.0%	0	0.0%	0	25.5%	17
TN2 3	1.8%	28	0.0%	0	28.3%	28	0.0%	0	0.0%	0
TN2 4	3.4%	54	0.0%	0	54.3%	54	0.0%	0	0.0%	0
TN2 5	3.1%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN20 6	0.5%	8	9.9%	8	0.0%	0	0.0%	0	0.0%	0
TN21 0	1.4%	23	29.5%	23	0.0%	0	0.0%	0	0.0%	0
TN21 8	2.1%	34	43.5%	34	0.0%	0	0.0%	0	0.0%	0
TN21 9	0.8%	13	17.1%	13	0.0%	0	0.0%	0	0.0%	0
TN22 1	1.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN22 2	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN22 3	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN22 4	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN26 3	1.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	22.1%
TN27 8	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	18.3%
TN27 9	1.2%	20	0.0%	0	0.0%	0	0.0%	0	15.3%	20
TN3 0	1.9%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN3 8	0.3%	5	0.0%	0	0.0%	0	11.6%	5	0.0%	0
TN3 9	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN30 6	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	24.3%
TN30 7	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	16.1%
TN31 6	1.7%	27	0.0%	0	0.0%	0	0.0%	0	41.3%	27
TN32 5	1.4%	22	0.0%	0	0.0%	0	0.0%	0	33.2%	22
TN4 0	2.3%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN4 8	1.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN4 9	2.6%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN5 6	1.2%	20	0.0%	0	0.0%	0	50.2%	20	0.0%	0
TN5 7	0.9%	15	0.0%	0	0.0%	0	38.1%	15	0.0%	0
TN6 1	2.3%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN6 2	2.4%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN6 3	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN7 4	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN8 5	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN8 6	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN8 7	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN9 1	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
TN9 2	1.7% 27	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	1601	78	98	100	40	66	128	67	86
Sample:	1601	100	100	100	100	100	100	100	100

Appendix 3:

Data Tabulations

By Q27 (Weighted)

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Royal Tunbridge Wells	Southborough	Paddock Wood	Cranbrook	Hawkhurst
Q27 Which centre do you visit the most? <i>Those who visit a centre at Q26</i>						
Royal Tunbridge Wells	76.3% 992	100.0% 992	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Southborough	2.2% 28	0.0% 0	100.0% 28	0.0% 0	0.0% 0	0.0% 0
Paddock Wood	9.4% 122	0.0% 0	0.0% 0	100.0% 122	0.0% 0	0.0% 0
Cranbrook	7.7% 100	0.0% 0	0.0% 0	0.0% 0	100.0% 100	0.0% 0
Hawkhurst	4.5% 58	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 58
Weighted base:	1300	992	28	122	100	58
Sample:	1327	985	27	120	110	85

Mean score [Times a year]: Daily = 365, At least two times a week = 104, At least once a week = 52, At least once a fortnight = 26, At least once a month = 12, At least every two months = 6, At least every 3 months = 4, At least every 6 months = 2, Less often than once every 6 months = 1, Have only visited once = 1

Q28 How often do you visit (CENTRE MENTIONED AT Q27)?

Those who visit a centre at Q26

Daily	8.7% 113	5.6% 56	38.6% 11	12.5% 15	24.7% 25	11.5% 7
At least two times a week	11.3% 146	8.2% 82	32.9% 9	26.2% 32	13.5% 14	17.2% 10
At least once a week	18.3% 238	17.0% 168	12.3% 3	27.9% 34	16.3% 16	27.2% 16
At least once a fortnight	12.1% 157	13.1% 130	2.5% 1	6.3% 8	6.7% 7	20.9% 12
At least once a month	17.1% 223	20.0% 199	0.0% 0	6.4% 8	12.9% 13	5.7% 3
At least every two months	9.3% 121	10.3% 102	1.5% 0	7.1% 9	4.9% 5	8.3% 5
At least every 3 months	8.8% 115	9.7% 96	0.0% 0	5.3% 6	9.3% 9	4.5% 3
At least every 6 months	7.4% 97	8.8% 87	5.1% 1	3.7% 5	2.0% 2	2.3% 1
Less often than once every 6 months	3.8% 49	4.5% 45	0.0% 0	1.1% 1	2.0% 2	1.6% 1
Have only visited once	0.3% 4	0.4% 4	0.0% 0	0.5% 1	0.0% 0	0.0% 0
(Don't know / varies)	2.9% 38	2.5% 24	7.1% 2	2.9% 3	7.6% 8	0.8% 0
<i>Mean:</i>	<i>61.03</i>	<i>45.99</i>	<i>196.14</i>	<i>93.30</i>	<i>126.35</i>	<i>81.56</i>
Weighted base:	1300	992	28	122	100	58
Sample:	1327	985	27	120	110	85

Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?

Those who visit a centre at Q26

Car / van (as driver)	76.2% 991	77.6% 770	31.3% 9	72.6% 88	75.9% 76	81.1% 47
Car / van (as passenger)	6.2% 81	5.5% 54	5.3% 1	9.8% 12	9.3% 9	7.5% 4
Bus (including the busway or guided bus), minibus or coach	5.4% 70	6.7% 66	2.5% 1	1.7% 2	0.7% 1	0.6% 0
Motorcycle, scooter or moped	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Walk	9.4% 123	7.3% 73	56.4% 16	14.4% 18	12.2% 12	7.3% 4
Taxi	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Train	0.7% 9	0.8% 8	0.0% 0	0.4% 0	0.7% 1	0.0% 0
Metro	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Bicycle	0.0% 1	0.0% 0	0.0% 0	0.5% 1	0.0% 0	0.0% 0
Mobility scooter / disability vehicle	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Other	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know / varies)	2.0% 26	2.1% 21	4.5% 1	0.5% 1	1.2% 1	3.6% 2
Weighted base:	1300	992	28	122	100	58
Sample:	1327	985	27	120	110	85

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Royal Tunbridge Wells	Southborough	Paddock Wood	Cranbrook	Hawkhurst						
Q30 What is the main reason for visiting (CENTRE MENTIONED AT Q27)?												
<i>Those who visit a centre at Q26</i>												
Choice and range of shops	55.4%	721	62.7%	622	19.9%	6	32.6%	40	33.3%	33	34.5%	20
Strength of supermarket provision	1.9%	25	0.8%	8	0.0%	0	9.7%	12	2.5%	2	5.0%	3
Choice of leisure facilities (restaurants, pubs etc)	5.2%	68	5.6%	56	10.4%	3	1.9%	2	2.6%	3	6.6%	4
Choice of services (hairdressers, banks etc)	5.1%	67	2.8%	28	7.4%	2	9.9%	12	15.8%	16	15.4%	9
Environmental quality of centre	4.2%	55	4.6%	46	0.0%	0	0.6%	1	7.2%	7	1.1%	1
Close to home	13.1%	170	11.1%	110	33.6%	9	19.3%	24	13.3%	13	22.9%	13
Close to work	4.9%	64	3.4%	33	12.8%	4	7.2%	9	16.6%	17	2.0%	1
Easily accessible by public transport	0.4%	5	0.4%	4	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Convenient car parking	0.4%	5	0.2%	2	0.0%	0	1.6%	2	0.0%	0	1.0%	1
Free car parking	0.2%	3	0.1%	1	0.0%	0	0.5%	1	1.5%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	3.4%	44	2.5%	25	4.2%	1	6.6%	8	5.9%	6	6.5%	4
Habit / familiarity	0.1%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly (Nothing in particular)	0.7%	9	0.7%	7	0.0%	0	1.9%	2	0.0%	0	0.0%	0
	5.0%	65	4.9%	48	11.7%	3	7.5%	9	1.4%	1	5.1%	3
Weighted base:		1300		992		28		122		100		58
Sample:		1327		985		27		120		110		85

Q31A Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? First mention:

	Total	Royal Tunbridge Wells	Southborough	Paddock Wood	Cranbrook	Hawkhurst						
<i>Those who visit a centre at Q26</i>												
Increased general choice and range of shops	8.8%	115	9.4%	94	0.0%	0	7.7%	9	9.9%	10	3.0%	2
Improved food shops within the town centre	2.3%	30	1.3%	13	7.9%	2	3.1%	4	5.0%	5	10.0%	6
Discount foodstores within the town centre	0.1%	2	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.7%	0
Improved non-food shops within the town centre	1.8%	23	1.5%	14	0.0%	0	2.6%	3	5.1%	5	0.7%	0
Improved leisure facilities	2.6%	34	2.4%	23	4.9%	1	4.2%	5	3.7%	4	1.3%	1
Improved quality of shops	1.1%	14	1.1%	11	0.0%	0	1.6%	2	0.7%	1	0.0%	0
More parking	7.7%	100	8.4%	83	2.7%	1	7.0%	9	4.7%	5	4.6%	3
Cheaper parking	11.4%	149	14.2%	141	2.5%	1	4.2%	5	0.9%	1	1.7%	1
Improved street cleaning	0.1%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.7%	22	2.2%	22	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	2.9%	38	3.0%	30	15.9%	4	1.5%	2	1.2%	1	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.6%	8	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved market	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Less traffic congestion / less busy	5.4%	70	5.8%	57	2.5%	1	3.5%	4	1.5%	2	9.9%	6
More cycle paths	0.3%	4	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2
More seating / public facilities	0.5%	6	0.5%	5	2.5%	1	0.3%	0	0.0%	0	0.0%	0
Presence of a Primark store	0.3%	5	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop the old cinema area	0.9%	12	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	48.6%	632	44.7%	444	53.7%	15	62.0%	76	60.9%	61	63.1%	37
(Don't know)	2.7%	35	2.6%	25	4.5%	1	1.1%	1	5.7%	6	1.2%	1
Weighted base:		1300		992		28		122		100		58
Sample:		1327		985		27		120		110		85

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Royal Tunbridge Wells	Southborough	Paddock Wood	Cranbrook	Hawkhurst						
Q31B Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Second mention:												
<i>Those who gave a measure at Q31A</i>												
Increased general choice and range of shops	5.3%	34	4.1%	21	18.9%	2	10.6%	5	9.0%	3	11.1%	2
Improved food shops within the town centre	1.3%	8	1.5%	8	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.1%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	4.9%	31	5.4%	28	0.0%	0	2.7%	1	3.3%	1	3.8%	1
Improved leisure facilities	4.8%	31	5.0%	26	0.0%	0	1.7%	1	5.5%	2	8.0%	2
Improved quality of shops	0.5%	3	0.2%	1	0.0%	0	4.4%	2	0.0%	0	0.0%	0
More parking	7.6%	48	7.1%	37	18.9%	2	12.9%	6	4.6%	2	5.9%	1
Cheaper parking	8.5%	54	9.0%	47	0.0%	0	12.7%	6	0.0%	0	2.9%	1
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.0%	6	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.5%	3	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.9%	6	0.9%	5	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.2%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.5%	3	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion / less busy	1.8%	11	1.5%	8	5.9%	1	4.4%	2	0.0%	0	5.3%	1
More cycle paths	0.4%	3	0.4%	2	7.4%	1	0.0%	0	0.0%	0	0.0%	0
More seating / public facilities	0.5%	3	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of a Primark store	1.1%	7	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop the old cinema area	0.6%	4	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	57.0%	362	57.1%	299	48.9%	6	43.3%	19	75.3%	25	60.7%	13
(Don't know)	2.5%	16	2.5%	13	0.0%	0	2.7%	1	2.4%	1	2.4%	0
Weighted base:		634		523		12		45		33		21
Sample:		622		497		10		42		40		33

Tunbridge Wells Retail & Leisure Study for Nexus Planning

Weighted:

September 2016

	Total	Royal Tunbridge Wells	Southborough	Paddock Wood	Cranbrook	Hawkhurst
Q31C Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Third mention:						
<i>Those who gave a measure at Q31B</i>						
Increased general choice and range of shops	2.7%	7	3.3%	7	0.0%	0
Improved food shops within the town centre	1.3%	3	0.0%	0	37.0%	2
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	4.6%	12	4.7%	10	0.0%	0
Improved leisure facilities	1.2%	3	1.2%	2	0.0%	0
Improved quality of shops	0.6%	2	0.2%	0	0.0%	0
More parking	1.4%	4	1.7%	4	0.0%	0
Cheaper parking	4.7%	12	5.3%	11	0.0%	0
Improved street cleaning	0.5%	1	0.6%	1	0.0%	0
Increased public transport	2.5%	7	1.6%	3	0.0%	0
Cheaper public transport	0.6%	1	0.7%	1	0.0%	0
Better environment	1.0%	3	0.3%	1	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.3%	1	0.4%	1	0.0%	0
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0
Improved market	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion / less busy	2.2%	6	2.0%	4	0.0%	0
More cycle paths	0.0%	0	0.0%	0	0.0%	0
More seating / public facilities	0.5%	1	0.6%	1	0.0%	0
Presence of a Primark store	0.0%	0	0.0%	0	0.0%	0
Redevelop the old cinema area	0.3%	1	0.4%	1	0.0%	0
(Nothing / Nothing else)	73.0%	187	75.2%	159	63.0%	4
(Don't know)	2.4%	6	1.9%	4	0.0%	0
Weighted base:		257		211		6
Sample:		254		209		4

	Total	Royal Tunbridge Wells	Southborough	Paddock Wood	Cranbrook	Hawkhurst						
Q31X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Any mention: [MR]												
<i>Those who visit a centre at Q26</i>												
Increased general choice and range of shops	11.9%	155	12.3%	122	7.9%	2	11.6%	14	12.9%	13	7.0%	4
Improved food shops within the town centre	3.2%	42	2.1%	21	15.8%	4	4.6%	6	5.0%	5	10.0%	6
Discount foodstores within the town centre	0.2%	2	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.7%	0
Improved non-food shops within the town centre	5.1%	66	5.3%	52	0.0%	0	3.7%	4	6.2%	6	5.6%	3
Improved leisure facilities	5.2%	68	5.2%	52	4.9%	1	4.8%	6	6.2%	6	4.2%	2
Improved quality of shops	1.4%	19	1.3%	13	0.0%	0	3.3%	4	0.7%	1	1.9%	1
More parking	11.7%	152	12.5%	124	10.6%	3	11.7%	14	6.2%	6	6.7%	4
Cheaper parking	16.5%	214	20.1%	199	2.5%	1	9.5%	12	0.9%	1	2.8%	2
Improved street cleaning	0.2%	3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	2.7%	35	3.1%	31	0.0%	0	2.6%	3	0.7%	1	0.0%	0
Cheaper public transport	0.4%	5	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.6%	46	3.6%	35	15.9%	4	4.3%	5	1.2%	1	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.2%	2	0.1%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.1%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.9%	11	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved market	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Less traffic congestion / less busy	6.7%	87	7.0%	69	4.9%	1	5.6%	7	2.3%	2	11.8%	7
More cycle paths	0.5%	7	0.4%	4	3.1%	1	0.0%	0	0.0%	0	3.8%	2
More seating / public facilities	0.8%	11	1.0%	10	2.5%	1	0.3%	0	0.0%	0	0.0%	0
Presence of a Primark store	0.9%	11	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop the old cinema area	1.2%	16	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1300		992		28		122		100		58
Sample:		1327		985		27		120		110		85

Appendix 4:

Sample Questionnaire

Good morning / afternoon / evening, I am from NEMS market research, an independent market research company, and we are conducting a short survey in the Tunbridge Wells area about shopping and leisure habits. Do you have time to answer some questions please? It will take about 6-7 minutes.

QA Are you the person responsible for the main food shopping in your household?

Yes
No

IF 'YES' – CONTINUE INTERVIEW.

IF 'NO' – ASK, COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE FOOD SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW

Q01 Which store did you last visit to undertake your main food and grocery shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

#Conven Convenience List

Q01A Which other centre or store, if any, do you visit for your main food shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

#Conven Convenience List

ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01A

Q02 For your last main food internet / home delivery shopping order, how did you receive your goods?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Collection at store
- 2 Home delivery
- 3 Delivery to place of work
- 4 Collection at click and collect hub (non-store location)
- 5 Collection at other location (PLEASE WRITE IN)
- 6 (Don't know / varies)

ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01A

Q02A Which retailer do you purchase your main food internet / home delivery shopping from?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Asda
- 2 Morrisons
- 3 Iceland
- 4 Sainsbury's
- 5 Tesco
- 6 Ocado
- 7 Other (PLEASE WRITE IN)
- 8 (Don't know / varies)

Q03 What is the main reason you choose (STORE MENTIONED AT Q01) to do your main food and grocery shopping?

DO NOT READ OUT. ONE ANSWER ONLY

- 1 Accessibility by public transport
- 2 Car parking prices
- 3 Car parking provision
- 4 Choice of food goods available
- 5 Choice of shops nearby selling non-food goods
- 6 Choice of shops selling food goods
- 7 Cleanliness
- 8 Delivery service
- 9 Easy to get to by car
- A Entertainment / events
- B Good internal layout
- C Good service / friendly staff
- D Habit / always use it / preference for retailer
- E Internet shopping is convenient
- F Lower prices
- G Loyalty card / points scheme
- H Near to home
- I Near to work
- J Nice shopping environment
- K Only one in the area / no other choice
- L Provision of leisure facilities nearby
- M Provision of services nearby, such as banks and other financial services
- N Public information, signposts and public facilities
- O Quality of food goods available
- P Quality of shops selling food goods
- Q Safety (during the day)
- R Safety (during the evening / night time)
- S Staff discount / work there
- T Value for money
- U Other (PLEASE WRITE IN)
- V (Don't know / no reason in particular)

Q04 What if anything is the one thing you most dislike about your main food and grocery shopping destination (STORE MENTIONED AT Q01) ?
DO NOT READ OUT. ONE ANSWER ONLY

- 1 (Nothing)
- 2 Change layout too often
- 3 Expensive parking
- 4 Difficult to get to
- 5 Expensive
- 6 Lack of cycle parking
- 7 Difficult to park/Lack of parking
- 8 Lack of public transport
- 9 Limited range of goods
- A No petrol station
- B Poor internal layout
- C Poor quality
- D Preference for retailer
- E Staff rude / unhelpful
- F Too busy
- G Too far away
- H Too small
- I Other (PLEASE WRITE IN)
- J (Don't know)

Q05 How much on average does your household normally spend on main food and grocery shopping in a week?
DO NOT PROMPT. ONE ANSWER ONLY.

- X To the nearest £: (PLEASE WRITE IN)
- Y (Don't know / varies)
- Z (Refused)

Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01?)
DO NOT READ OUT. ONE ANSWER ONLY. PROMPT IF NECESSARY

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 Less often
- 8 Have only visited once
- 9 (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01A

Q07 How do you normally travel to (STORE MENTIONED AT Q01)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus (including the busway or guided bus), minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01A

Q08 How long did your last journey to (STORE MENTIONED AT Q01) take?
DO NOT PROMPT. ONE ANSWER ONLY.

- X Amount of time taken to nearest whole minute (PLEASE WRITE IN)
- Y (Don't know / can't remember)
- Z (Refused)

Q09 When do you do your main food shopping?
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 Weekdays during the day
- 2 Weekdays during the evening
- 3 Saturday
- 4 Sunday
- 5 (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01A

Q10 **When you go main food shopping is your trip linked with any other activity?**
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- | | | |
|---|---|-----------|
| 1 | Yes – non-food shopping | GO TO Q11 |
| 2 | Yes – other food shopping | GO TO Q11 |
| 3 | Yes – visiting services such as banks and other financial institutions | GO TO Q11 |
| 4 | Yes – leisure activity | GO TO Q12 |
| 5 | Yes – travelling to/from work | GO TO Q12 |
| 6 | Yes – travelling to/from school/college/university | GO TO Q12 |
| 7 | Yes – getting petrol | GO TO Q12 |
| 8 | Yes – visiting café / pub / restaurant | GO TO Q12 |
| 9 | Yes – visiting family/friends | GO TO Q12 |
| A | Yes – visiting health service such as doctor, dentist, hospital | GO TO Q12 |
| B | Yes – visiting other service such as laundrette, hairdresser, recycling | GO TO Q12 |
| C | Yes – other activity (PLEASE WRITE IN) | GO TO Q12 |
| D | (No activity) | GO TO Q12 |
| E | (Don't know / varies) | GO TO Q12 |

**ASK THOSE WHO SAID YES TO: "NON-FOOD", "OTHER FOOD" OR "FINANCIAL INSTITUTIONS" AT Q10 OTHERS
GO TO Q12**

Q11 **Where do you do this linked trip?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Compai Comparison List

Q12 **Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?**
DO NOT READ OUT. ONE ANSWER ONLY.

- | | | |
|---|-----|-----------|
| 1 | Yes | GO TO Q13 |
| 2 | No | GO TO Q16 |

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q12

Q13 **Which centre or store did you last go to undertake this 'top up' shopping?**
DO NOT READ OUT. ONE ANSWER ONLY.

#Conven Convenience List

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q12

Q14 **How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?**
DO NOT READ OUT. ONE ANSWER ONLY.

- | | |
|---|---------------------------|
| 1 | Daily |
| 2 | At least two times a week |
| 3 | At least once a week |
| 4 | At least once a fortnight |
| 5 | At least once a month |
| 6 | At least every two months |
| 7 | Less often |
| 8 | Have only visited once |
| 9 | (Don't know / varies) |

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q12

Q15 **How much on average does your household normally spend on top up shopping in a week?**
DO NOT READ OUT. ONE ANSWER ONLY.

- | | |
|---|-------------------------------------|
| X | To the nearest £: (PLEASE WRITE IN) |
| Y | (Don't know / varies) |
| Z | (Refused) |

Q15A **Did you buy food or other produce from a farmers market or local specialist shop such as a butcher, baker or greengrocer?**
DO NOT READ OUT. ONE ANSWER ONLY.

- | | | |
|---|-----|------------|
| 1 | Yes | GO TO Q15B |
| 2 | No | GO TO Q16 |

Q15B **In which centre or market did you undertake this local specialist food shopping?**
DO NOT READ OUT. ONE ANSWER ONLY.

#Conven Convenience List

READ OUT: We now have a few questions about where you go for non-food shopping. In answering these questions the location may be a town centre, a retail park, or a free standing store, or could be facilities such as the Internet, TV / interactive shopping or use of a home catalogue.

Q16 **Where did you last buy clothing or footwear goods?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Compai Comparison List

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q16

Q16A How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q16)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q16

Q17 How do you normally travel to (LOCATION MENTIONED AT Q16)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus (including the busway or guided bus), minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T DO THIS TYPE OF SHOPPING) AT Q16

Q18 When you go shopping for clothing or footwear, do you link this trip with another activity?
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- 1 Yes – food shopping
- 2 Yes – non-food shopping
- 3 Yes – visiting services such as banks and other financial institutions
- 4 Yes – leisure activity
- 5 Yes – travelling to/from work
- 6 Yes – travelling to/from school/college/university
- 7 Yes – getting petrol
- 8 Yes – visiting café / pub / restaurant
- 9 Yes – visiting family/friends
- A Yes – visiting health service such as doctor, dentist, hospital
- B Yes – visiting other service such as laundrette, hairdresser, recycling
- C Yes – other activity (PLEASE WRITE IN)
- D No
- E (Don't know / varies)

Q19 Where did you last buy books, CDs, DVDs?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Compai Comparison List

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q19

Q19A How often do you make shopping trips for books, CDs or DVDs to (DESTINATION MENTIONED AT Q19)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Q20 Where did you last buy small household goods such as home furnishings, jewellery, glass and china items?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Compai Comparison List

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q20

Q20A How often do you make shopping trips for small household goods to (DESTINATION MENTIONED AT Q20)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Q21 Where did you last buy goods such as toys, games, bicycles and recreational goods?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Compai Comparison List

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q21

Q21A How often do you make shopping trips for toys, games, bicycles and recreational goods to (DESTINATION MENTIONED AT Q21)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Q22 Where did you last buy chemist goods (including health and beauty products)?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Compai Comparison List

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q22

Q22A How often do you make shopping trips for chemist goods (including health and beauty products) to (DESTINATION MENTIONED AT Q22)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Q23 Where did you last buy electrical items, such as televisions, washing machines and computers?

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Compai Comparison List

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q23

Q23A How often do you make shopping trips for electrical items, such as televisions, washing machines and computers to (DESTINATION MENTIONED AT Q23)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Q24 Where did you last buy DIY or gardening goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Compai Comparison List

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q24

Q24A How often do you make shopping trips for DIY or gardening goods to (DESTINATION MENTIONED AT Q24)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Q25 Where did you last buy furniture, carpets and floor coverings?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Compai Comparison List

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q25

Q25A How often do you make shopping trips for furniture, carpets and floor coverings to (DESTINATION MENTIONED AT Q25)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Q26 Do you ever visit any of the following centres?
READ OUT. CAN BE MULTICODED.

- 1 Royal Tunbridge Wells
- 2 Southborough
- 3 Paddock Wood
- 4 Cranbrook
- 5 Hawkhurst
- 6 (Don't visit any of these centres)

GO TO Q32

LIST POPULATED BY LOCATION ANSWERS GIVEN AT Q26 (IF MORE THAN ONE LOCATION STATED)

Q27 Which centre do you visit the most?
ONE ANSWER ONLY.

- 1 Royal Tunbridge Wells
- 2 Southborough
- 3 Paddock Wood
- 4 Cranbrook
- 5 Hawkhurst

Q28 How often do you visit (CENTRE MENTIONED AT Q27)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus (including the busway or guided bus), minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

Q30 What is the main reason for visiting (CENTRE MENTIONED AT Q27)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Choice and range of shops
- 2 Strength of supermarket provision
- 3 Choice of leisure facilities (restaurants, pubs etc)
- 4 Choice of services (hairdressers, banks etc)
- 5 Environmental quality of centre
- 6 Close to home
- 7 Close to work
- 8 Easily accessible by public transport
- 9 Convenient car parking
- A Free car parking
- B Other (PLEASE WRITE IN)
- C (Nothing in particular)

Q31 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often?
DO NOT PROMPT. CODE FIRST 3 MENTIONS

1st Mention|2nd Mention|3rd Mention

- | | | |
|---|--|-----------|
| 1 | Increased general choice and range of shops | GO TO Q33 |
| 2 | Improved food shops within the town centre | GO TO Q33 |
| 3 | Discount foodstores within the town centre | GO TO Q33 |
| 4 | Improved non-food shops within the town centre | GO TO Q33 |
| 5 | Improved leisure facilities | GO TO Q33 |
| 6 | Improved quality of shops | GO TO Q33 |
| 7 | More parking | GO TO Q33 |
| 8 | Cheaper parking | GO TO Q33 |
| 9 | Improved street cleaning | GO TO Q33 |
| A | Increased public transport | GO TO Q33 |
| B | Cheaper public transport | GO TO Q33 |
| C | Better environment | GO TO Q33 |
| D | Better security | GO TO Q33 |
| E | Longer opening hours | GO TO Q33 |
| F | Other (PLEASE WRITE IN) | GO TO Q33 |
| G | (Nothing / Nothing else) | GO TO Q33 |
| H | (Don't know) | GO TO Q33 |

ASK THOSE WHO DON'T VISIT ANY CENTRES AT Q26

Q32 Why don't you visit these centres?
DO NOT READ OUT. CAN BE MULTICODED

- 1 Lack of choice and range of non-food shops
- 2 Lack of choice and range of food shops
- 3 Choice of leisure facilities (cinema, gym, pubs etc)
- 4 Choice of services (hairdressers, banks etc)
- 5 Environmental quality of centre
- 6 Too far away from home
- 7 Too far away from work
- 8 Not accessible by public transport
- 9 Inconveniently located car parking
- A Expensive car parking
- B Traffic congestion
- C Other (PLEASE WRITE IN)
- D (Nothing, no reason to visit)
- E (Don't know)

ASK THOSE WHO DON'T VISIT ANY CENTRES AT Q26

Q32A Which other centre do you usually visit?
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 Tenterden
- 2 Hastings
- 3 Ashford
- 4 Maidstone
- 5 Tonbridge
- 6 Other (PLEASE WRITE IN)
- 7 (Don't know / none)

Q33 Which of the following, if any, methods of electronic home shopping do you use?
 READ OUT. CAN BE MULTICODED

- | | | |
|---|---|-----------|
| 1 | Yes, Internet | GO TO Q34 |
| 2 | Portable Internet shopping (through mobile phone) | GO TO Q34 |
| 3 | TV Shopping | GO TO Q34 |
| 4 | (No) | GO TO Q36 |

ASKED TO THOSE WHO USE ELECTRONIC HOME SHOPPING AT Q33

Q34 Which goods or services do you currently purchase via electronic (home / mobile) shopping?
 DO NOT READ OUT. CAN BE MULTICODED.

- 1 Food
- 2 Clothes
- 3 Banking / finance
- 4 Books
- 5 CDs, DVDs, music
- 6 DIY goods
- 7 Furniture / Carpets
- 8 Garden items
- 9 Holiday and / or Travel Tickets
- A Jewellery
- B Major electrical items
- C Small electrical items
- D Small household goods
- E Sports goods
- F Toys
- G Other (PLEASE WRITE IN)
- H (Don't know / varies)

Q35 What, if anything, would change your Internet / electronic shopping preferences in the next 3 - 5 years?
 READ OUT. ALLOW MULTIPLE ANSWERS.

- 1 Improved broadband
- 2 More / nearer click and collect services
- 3 Increased local collection points
- 4 Other (PLEASE WRITE IN)
- 5 (Nothing)

Q35A For your last electronic (home / mobile) non-food shopping order, how did you receive your goods?
 DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Collection at store
- 2 Home delivery
- 3 Delivery to place of work
- 4 Collection at click and collect hub (non-store location)
- 5 Collection at other location (PLEASE WRITE IN)
- 6 (Don't know / varies)

READ OUT: We now have a few questions about a range of different social and leisure activities.

Q36 Which of these leisure activities do you participate in?
 READ OUT. CAN BE MULTICODED.

1	Indoor sports or health and fitness activity	GO TO Q37
2	Cinema	GO TO Q39
3	Restaurant	GO TO Q41
4	Pub / bars	GO TO Q43
5	Nightclub	GO TO Q43
6	Social club	GO TO Q43
7	Ten pin bowling	GO TO Q45
8	Bingo	GO TO Q47
9	Theatre / concert hall	GO TO Q49
A	Museum / art galleries	GO TO Q49
B	Outdoor activities (such as jogging / running / cycling / 11-a-side football etc.)	GO TO Q51
C	(None mentioned)	GO TO Q54

ASKED TO THOSE WHO PARTICIPATE IN HEALTH AND FITNESS OR LEISURE CENTRE ACTIVITIES AT Q36

Q37 Which centre / facility did you last visit for indoor sports or health and fitness activity?
 DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

Q38 How often do you visit (FACILITY MENTIONED AT Q37)?
 DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

ASKED TO THOSE WHO GO TO THE CINEMA AT Q36

Q39 Which centre / facility did you last visit to go the cinema?
DO NOT PROMPT. ONE ANSWER ONLY.

#Cinema Cinema List

Q40 How often do you visit (FACILITY MENTIONED AT Q39)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

ASKED TO THOSE WHO GO TO RESTAURANTS AT Q36

Q41 Which centre / facility did you last visit to go to a restaurant?
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

Q42 How often do you visit (FACILITY MENTIONED AT Q41)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

ASKED TO THOSE WHO GO TO PUB/BARS, NIGHTCLUBS OR A SOCIAL CLUB AT Q36

Q43 Which centre / facility did you last visit to go to bars, pubs and nightclubs?
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

Q44 How often do you visit (FACILITY MENTIONED AT Q43)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

ASKED TO THOSE WHO GO TEN PIN BOWLING AT Q36

Q45 Which centre / facility did you last visit to go ten-pin bowling?
DO NOT PROMPT. ONE ANSWER ONLY.

#Bowling Bowling List

Q46 How often do you visit (FACILITY MENTIONED AT Q45)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

ASKED TO THOSE WHO GO TO BINGO AT Q36

Q47 Which centre / facility did you last visit to play bingo?
DO NOT PROMPT. ONE ANSWER ONLY.

#Bingo Bingo List

Q48 How often do you visit (FACILITY MENTIONED AT Q47)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

ASKED TO THOSE WHO VISIT THEATRE/CONCERT HALL; MUSEUM/ART GALLERIES AT Q36

Q49 Which centre / facility did you last visit for art/culture activities (i.e. theatres / galleries / museums)?
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

Q50 How often do you visit (FACILITY MENTIONED AT Q49)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

ASKED TO THOSE WHO DO RUNNING/CYCLING/OUTDOOR ACTIVITIES AT Q36

Q51 Which centre / facility did you last visit for running / cycling / outdoor activities?
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

Q52 How often do you visit (FACILITY MENTIONED AT Q51)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Q53 How do you normally travel when visiting leisure destinations?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

Q54 Which leisure facilities would you like to see more of in the area?
DO NOT READ OUT. CAN BE MULTICODED.

- 1 Bars / pubs
- 2 Better shopping facilities
- 3 Bowling alley
- 4 Cinema
- 5 Concert hall / venue
- 6 Cycle paths / area
- 7 Dance facilities
- 8 Extreme sports
- 9 Health and fitness (gym)
- A Hotels
- B Ice rink
- C Karting
- D Leisure centre
- E More children facilities / activities
- F More sports facilities (football pitches, tennis courts)
- G Museum / art galleries
- H Skateboarding
- I Indoor soft play areas
- J Play spaces / park facilities
- K Paintballing
- L Restaurants
- M Swimming pool
- N Theatre
- O Bingo
- P Other (PLEASE WRITE IN)
- Q (None)
- R (Don't know)

Q55 If you were to recommend local hotels or bed & breakfast accommodation to a visitor to the Tunbridge Wells area, which would you recommend?

#Hotel Hotel list

Q56 Do you consider there to be any deficiencies in the stock of local visitor accommodation?
READ LIST. CAN BE MULTICODED

- 1 Number of hotels
- 2 Numbers of bed & breakfast premises
- 3 Quality of local accommodation
- 4 Lack of affordable accommodation
- 5 Other (PLEASE WRITE IN)
- 6 (None)
- 7 (Don't know)

GEN Gender of respondent.
DO NOT READ OUT. CODE FROM OBSERVATION

- 1 Male
- 2 Female

AGE Could I ask how old you are please?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 18 – 24 years
- 2 25 – 34 years
- 3 35 – 44 years
- 4 45 – 54 years
- 5 55 – 64 years
- 6 65+ years
- 7 (Refused)

ADU How many adults, including yourself, live in your household (16 years and above)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 One
- 2 Two
- 3 Three
- 4 Four or more
- 5 (Refused)

CHI How many children aged under 16 years old are there living in your household?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 None
- 2 One
- 3 Two
- 4 Three
- 5 Four or more
- 6 (Refused)

CAR How many cars does your household own or have the use of?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 None
- 2 One
- 3 Two
- 4 Three or more
- 5 (Refused)

OCC What is the occupation of the main income earner in the household?
IF RETIRED ASK FOR PREVIOUS OCCUPATION

- 1 Occupation (PLEASE WRITE IN)
- 2 Retired state pension - ONLY
- 3 (Refused)

GO TO EMP
GO TO HOM
GO TO HOM

EMP Is the chief wage earner in full-time or part-time employment?
DO NOT READ OUT. ONE ANSWER ONLY

- 1 Full-time
- 2 Part-time
- 3 Retired - private company pension
- 4 Other (PLEASE WRITE IN)
- 5 (Refused)

HOM Do you own your own home?
DO NOT READ OUT. ONE ANSWER ONLY

- 1 Yes
- 2 No
- 3 (Refused)

ETH To ensure we get a representative sample can I please ask what you consider your ethnicity to be?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 White
- 2 Indian
- 3 Pakistani
- 4 Bangladeshi
- 5 Other Asian
- 6 Black Caribbean
- 7 Black African
- 8 Other Black
- 9 Chinese
- A Mixed Race
- B Other Ethnic Group (PLEASE WRITE IN)
- C (Refused)

Thank & close.