

## Appendix B: Online Survey Questionnaire

# Tunbridge Wells Retail, Leisure and Town Centre Uses Study

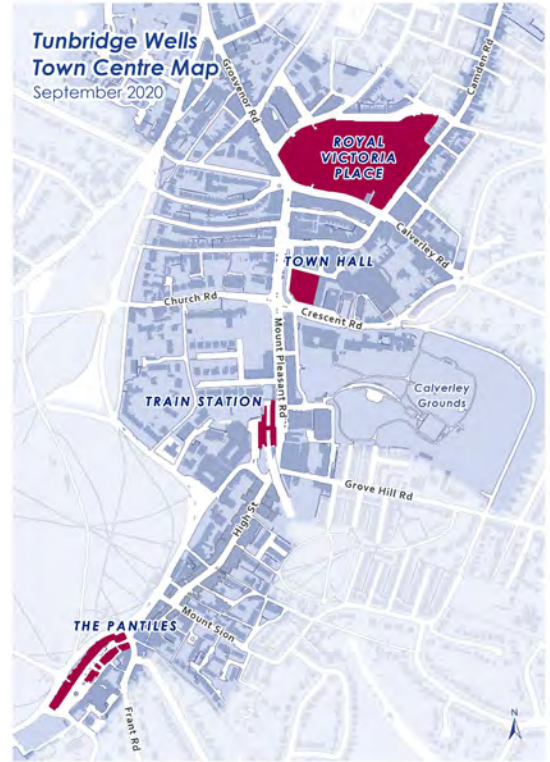
Planning consultants Nexus Planning, (in partnership with Aspinall Verdi and Durlings) have been instructed by Tunbridge Wells Borough Council to prepare a Retail, Leisure and Town Centre Uses Study to shape future thinking about the town centres within the borough and to inform the strategy within the emerging Local Plan which sets out the vision, and development priorities for the borough over the next 15+ years.

As part of this work, the Council is keen to seek the views and get input from local residents, shoppers, and users of Royal Tunbridge Wells town centre by way of a survey. The survey has been designed to give you the opportunity to let us know your views, concerns and aspirations on key elements of the town centre. The feedback

Study and inform the future strategy for the town.

If there is anything further you would like to send us, please email [z.foalebanks@nexusplanning.co.uk](mailto:z.foalebanks@nexusplanning.co.uk).

We would be grateful if you could provide your comments by **10pm on Sunday 4th October 2020**, when this survey will close.



## 1. For what reasons do you currently visit Royal Tunbridge Wells Town Centre?

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## 2. What do you like about Royal Tunbridge Wells Town Centre?

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**3. Does anything put you off visiting the town centre? If so, what could be done to change this?**

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**4. Thinking about the mix of uses and the range of shops, services and facilities currently offered within the Town Centre, is there anything you feel is missing that would encourage you to come to the town centre more often?**

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**5. Are there any events or attractions that would encourage you to visit the town centre more often?**

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**6. Are there any specific areas of the town which you feel are particularly successful? In your opinion, why?**

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7. Thinking about the area north of Calverley Road (including Royal Victoria Place Shopping Centre), what sort of development or growth would you like to see in this area in the future?

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8. Thinking about the area between Crescent Road and Calverley Road (including Monson Road and the surrounding area), what sort of development or growth would you like to see in this area in the future?

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9. Thinking about the area around Mount Pleasant Road and Tunbridge Wells Station, what sort of development or growth would you like to see in this area in the future?



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**10. Thinking about the area around The Pantiles and High Street, what sort of development or growth would you like to see around this area in the future?**

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**11. Is there another town centre in the local area that you prefer to visit? What do you like about that centre?**

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**12. Do you have any other comments?**

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**Personal Information**

Name: .....

Age:

- 18-25  26-35  36-45  46-55  56-65  66-75  75+

What is the nearest town to where you live?.....

\*Photos courtesy of David Hodgkinson  
\*\* Photos courtesy of Nexus Planning  
\*\*\*Photo courtesy of Tunbridge Wells Borough Council

**Please return this survey form by post or in person to:  
Tunbridge Wells Gateway, 8 Grosvenor Road, Royal  
Tunbridge Wells, TN1 2AB. Monday -Friday, 9am-5pm.**