

## **Appendix D: Statistical Capacity Assessment**

Table 7a: Population and comparison goods expenditure per capita

| Zone  | Population |         |         |         |
|-------|------------|---------|---------|---------|
|       | 2021       | 2026    | 2031    | 2038    |
| 1     | 53,280     | 55,395  | 57,160  | 59,204  |
| 2     | 28,210     | 29,121  | 29,910  | 30,896  |
| 3     | 19,348     | 20,256  | 21,133  | 22,157  |
| 4     | 34,774     | 36,258  | 37,541  | 39,051  |
| 5     | 43,550     | 44,875  | 46,009  | 47,498  |
| 6     | 29,078     | 29,584  | 30,070  | 30,918  |
| 7     | 27,968     | 28,549  | 29,027  | 29,718  |
| 8     | 26,256     | 27,458  | 28,511  | 29,790  |
| 9     | 21,331     | 22,334  | 23,133  | 24,179  |
| 10    | 27,054     | 27,683  | 28,251  | 29,061  |
| 11    | 27,666     | 28,167  | 28,607  | 29,275  |
| 12    | 11,160     | 11,776  | 12,309  | 12,948  |
| 13    | 17,989     | 19,008  | 19,922  | 21,062  |
| 14    | 36,424     | 38,016  | 39,381  | 40,976  |
| 15    | 18,417     | 18,723  | 18,975  | 19,364  |
| 16    | 24,059     | 24,857  | 25,518  | 26,122  |
| Total | 446,564    | 462,060 | 475,457 | 492,219 |

Table 7b: Population and comparison goods expenditure

| Zone | Comparison goods expenditure per capita (£) |         |           |            |         |            |     |           |       | Comparison goods expenditure per capita (£) |         |           |            |         |            |     |           |       |
|------|---------------------------------------------|---------|-----------|------------|---------|------------|-----|-----------|-------|---------------------------------------------|---------|-----------|------------|---------|------------|-----|-----------|-------|
|      | 2018 with SFT                               |         |           |            |         |            |     |           |       | 2018                                        |         |           |            |         |            |     |           |       |
|      | Clothes                                     | CDs etc | Household | Recreation | Chemist | Electrical | DIY | Furniture | Total | Clothes                                     | CDs etc | Household | Recreation | Chemist | Electrical | DIY | Furniture | Total |
| 1    | 1,093                                       | 333     | 960       | 718        | 305     | 670        | 366 | 439       | 4,884 | 910                                         | 277     | 799       | 597        | 254     | 557        | 304 | 366       | 4,063 |
| 2    | 1,171                                       | 341     | 1,071     | 794        | 314     | 698        | 407 | 471       | 5,265 | 974                                         | 283     | 891       | 660        | 261     | 581        | 338 | 392       | 4,381 |
| 3    | 1,077                                       | 322     | 969       | 757        | 319     | 620        | 401 | 449       | 4,914 | 896                                         | 268     | 807       | 630        | 265     | 516        | 333 | 373       | 4,088 |
| 4    | 1,109                                       | 338     | 1,005     | 726        | 287     | 675        | 368 | 432       | 4,941 | 923                                         | 281     | 836       | 604        | 239     | 562        | 306 | 359       | 4,111 |
| 5    | 1,020                                       | 295     | 893       | 634        | 264     | 602        | 288 | 352       | 4,348 | 848                                         | 245     | 743       | 528        | 219     | 501        | 239 | 293       | 3,617 |
| 6    | 1,060                                       | 344     | 988       | 678        | 280     | 688        | 308 | 394       | 4,740 | 882                                         | 286     | 822       | 564        | 233     | 573        | 256 | 327       | 3,944 |
| 7    | 1,184                                       | 347     | 1,062     | 680        | 300     | 732        | 329 | 425       | 5,058 | 985                                         | 289     | 884       | 566        | 250     | 609        | 274 | 353       | 4,209 |
| 8    | 1,105                                       | 334     | 956       | 744        | 319     | 673        | 386 | 418       | 4,935 | 919                                         | 278     | 795       | 619        | 265     | 560        | 321 | 348       | 4,106 |
| 9    | 1,100                                       | 328     | 976       | 811        | 326     | 627        | 424 | 465       | 5,057 | 915                                         | 273     | 812       | 675        | 271     | 521        | 353 | 387       | 4,207 |
| 10   | 1,012                                       | 291     | 898       | 759        | 287     | 587        | 369 | 395       | 4,599 | 842                                         | 242     | 747       | 632        | 239     | 489        | 307 | 329       | 3,826 |
| 11   | 1,036                                       | 304     | 935       | 622        | 276     | 623        | 266 | 354       | 4,416 | 862                                         | 253     | 778       | 517        | 230     | 518        | 221 | 295       | 3,674 |
| 12   | 1,083                                       | 335     | 994       | 827        | 320     | 644        | 433 | 472       | 5,108 | 901                                         | 279     | 827       | 688        | 266     | 536        | 360 | 393       | 4,250 |
| 13   | 1,072                                       | 343     | 973       | 826        | 309     | 613        | 434 | 448       | 5,018 | 892                                         | 285     | 810       | 688        | 257     | 510        | 361 | 373       | 4,175 |
| 14   | 1,083                                       | 313     | 942       | 782        | 294     | 666        | 389 | 418       | 4,887 | 901                                         | 260     | 784       | 651        | 245     | 554        | 324 | 347       | 4,066 |
| 15   | 980                                         | 291     | 887       | 798        | 282     | 555        | 382 | 415       | 4,590 | 815                                         | 242     | 738       | 664        | 235     | 462        | 318 | 345       | 3,819 |
| 16   | 1,087                                       | 327     | 951       | 789        | 313     | 603        | 421 | 451       | 4,941 | 905                                         | 272     | 791       | 656        | 261     | 501        | 350 | 375       | 4,111 |

Notes:

a. Zones based on the following post code sectors

1 | RH7 6, RH18 5, RH19 1, RH19 2, RH19 3, RH19 4, TN7 4

2 | TN8 5, TN8 6, TN8 7, TN11 8, TN13 1, TN14 6

3 | TN22 1, TN22 2, TN22 3, TN22 4

4 | ME18 5, ME19 4, ME19 6, TN15 0, TN15 8, TN15 9

5 | TN9 1, TN9 2, TN10 3, TN10 4, TN11 9

6 | TN3 0, TN4 0, TN4 9

7 | TN1 1, TN2 5, TN3 9, TN4 8

8 | TN6 1, TN6 2, TN6 3

9 | TN20 6, TN21 0, TN21 8, TN21 9 101

10 | ME18 6, TN11 0, TN12 5, TN12 6, TN12 7, TN12 8

11 | TN1 2, TN2 3, TN2 4

12 | TN3 8, TN5 6, TN5 7 100

13 | TN19 7, TN31 6, TN32 5

14 | ME15 0, ME17 3, ME17 4, TN12 0, TN12 9, TN27 9

15 | TN17 1, TN17 2, TN17 3, TN18 4, TN18 5

16 | TN17 4, TN26 3, TN27 8, TN30 6, TN30 7

b. Per capita expenditure derived from Experian MMG3 data (2018 report)

c. Population derived from Experian MMG3 data (2018 report)

d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 17

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 17



Table 7b: Population and comparison goods expenditure

| Zone | Comparison goods expenditure per capita (£) |         |           |            |         |            |     |           |       | Comparison goods expenditure per capita (£) |         |           |            |         |            |     |           |       | Comparison goods expenditure per capita (£) |         |           |            |         |            |     |           |       | Comparison goods expenditure per capita (£) |         |           |            |         |            |     |           |       |
|------|---------------------------------------------|---------|-----------|------------|---------|------------|-----|-----------|-------|---------------------------------------------|---------|-----------|------------|---------|------------|-----|-----------|-------|---------------------------------------------|---------|-----------|------------|---------|------------|-----|-----------|-------|---------------------------------------------|---------|-----------|------------|---------|------------|-----|-----------|-------|
|      | 2021                                        |         |           |            |         |            |     |           |       | 2026                                        |         |           |            |         |            |     |           |       | 2031                                        |         |           |            |         |            |     |           |       | 2038                                        |         |           |            |         |            |     |           |       |
|      | Clothes                                     | CDs etc | Household | Recreation | Chemist | Electrical | DIY | Furniture | Total | Clothes                                     | CDs etc | Household | Recreation | Chemist | Electrical | DIY | Furniture | Total | Clothes                                     | CDs etc | Household | Recreation | Chemist | Electrical | DIY | Furniture | Total | Clothes                                     | CDs etc | Household | Recreation | Chemist | Electrical | DIY | Furniture | Total |
| 1    | 1,045                                       | 318     | 917       | 686        | 292     | 640        | 349 | 420       | 4,667 | 1,171                                       | 356     | 1,028     | 769        | 327     | 717        | 391 | 470       | 5,229 | 1,316                                       | 400     | 1,155     | 864        | 367     | 806        | 440 | 529       | 5,876 | 1,581                                       | 481     | 1,387     | 1,038      | 441     | 968        | 529 | 635       | 7,060 |
| 2    | 1,119                                       | 326     | 1,023     | 759        | 300     | 667        | 389 | 450       | 5,032 | 1,253                                       | 365     | 1,147     | 850        | 336     | 747        | 436 | 504       | 5,637 | 1,408                                       | 410     | 1,288     | 955        | 378     | 840        | 489 | 566       | 6,335 | 1,692                                       | 492     | 1,548     | 1,147      | 454     | 1,009      | 588 | 681       | 7,611 |
| 3    | 1,029                                       | 308     | 926       | 724        | 305     | 592        | 383 | 429       | 4,696 | 1,153                                       | 345     | 1,038     | 811        | 341     | 664        | 429 | 480       | 5,261 | 1,296                                       | 387     | 1,166     | 911        | 384     | 746        | 482 | 540       | 5,912 | 1,557                                       | 465     | 1,401     | 1,095      | 461     | 896        | 579 | 649       | 7,103 |
| 4    | 1,060                                       | 323     | 961       | 694        | 275     | 645        | 352 | 412       | 4,722 | 1,188                                       | 362     | 1,076     | 778        | 308     | 723        | 394 | 462       | 5,291 | 1,334                                       | 407     | 1,209     | 874        | 346     | 812        | 443 | 519       | 5,945 | 1,603                                       | 489     | 1,453     | 1,050      | 416     | 976        | 533 | 624       | 7,143 |
| 5    | 974                                         | 282     | 854       | 606        | 252     | 576        | 275 | 336       | 4,155 | 1,092                                       | 316     | 957       | 679        | 282     | 645        | 308 | 377       | 4,655 | 1,227                                       | 355     | 1,075     | 763        | 317     | 725        | 346 | 423       | 5,231 | 1,474                                       | 426     | 1,291     | 917        | 381     | 871        | 416 | 509       | 6,285 |
| 6    | 1,013                                       | 328     | 944       | 648        | 268     | 658        | 294 | 376       | 4,530 | 1,135                                       | 368     | 1,058     | 726        | 300     | 737        | 330 | 421       | 5,076 | 1,276                                       | 413     | 1,188     | 816        | 337     | 828        | 371 | 474       | 5,703 | 1,533                                       | 497     | 1,428     | 980        | 405     | 995        | 445 | 569       | 6,853 |
| 7    | 1,131                                       | 332     | 1,015     | 650        | 287     | 700        | 314 | 406       | 4,834 | 1,267                                       | 372     | 1,137     | 728        | 322     | 784        | 352 | 455       | 5,416 | 1,424                                       | 417     | 1,278     | 818        | 361     | 881        | 396 | 511       | 6,086 | 1,711                                       | 502     | 1,535     | 983        | 434     | 1,058      | 475 | 614       | 7,312 |
| 8    | 1,056                                       | 319     | 913       | 711        | 305     | 643        | 369 | 399       | 4,716 | 1,183                                       | 358     | 1,023     | 797        | 341     | 720        | 413 | 447       | 5,283 | 1,330                                       | 402     | 1,150     | 895        | 384     | 809        | 465 | 503       | 5,937 | 1,598                                       | 483     | 1,382     | 1,076      | 461     | 972        | 558 | 604       | 7,133 |
| 9    | 1,051                                       | 314     | 933       | 775        | 311     | 599        | 405 | 444       | 4,833 | 1,178                                       | 351     | 1,045     | 869        | 349     | 671        | 454 | 497       | 5,415 | 1,323                                       | 395     | 1,175     | 976        | 392     | 754        | 510 | 559       | 6,084 | 1,590                                       | 474     | 1,411     | 1,173      | 471     | 906        | 613 | 672       | 7,310 |
| 10   | 967                                         | 278     | 858       | 726        | 274     | 561        | 353 | 378       | 4,395 | 1,083                                       | 311     | 961       | 813        | 307     | 629        | 396 | 423       | 4,924 | 1,217                                       | 350     | 1,080     | 914        | 345     | 707        | 445 | 476       | 5,533 | 1,463                                       | 420     | 1,298     | 1,098      | 415     | 849        | 534 | 572       | 6,648 |
| 11   | 990                                         | 290     | 894       | 594        | 264     | 595        | 254 | 339       | 4,220 | 1,110                                       | 325     | 1,001     | 666        | 296     | 667        | 285 | 379       | 4,728 | 1,247                                       | 366     | 1,125     | 748        | 332     | 749        | 320 | 426       | 5,313 | 1,498                                       | 439     | 1,352     | 899        | 399     | 900        | 384 | 512       | 6,384 |
| 12   | 1,035                                       | 321     | 950       | 790        | 306     | 616        | 414 | 451       | 4,881 | 1,160                                       | 359     | 1,064     | 885        | 342     | 690        | 464 | 506       | 5,469 | 1,303                                       | 404     | 1,196     | 995        | 385     | 775        | 521 | 568       | 6,146 | 1,566                                       | 485     | 1,437     | 1,195      | 462     | 931        | 626 | 683       | 7,384 |
| 13   | 1,025                                       | 328     | 930       | 790        | 295     | 586        | 415 | 428       | 4,796 | 1,148                                       | 367     | 1,042     | 885        | 330     | 656        | 464 | 480       | 5,373 | 1,290                                       | 413     | 1,171     | 994        | 371     | 737        | 522 | 539       | 6,038 | 1,550                                       | 496     | 1,407     | 1,195      | 446     | 886        | 627 | 648       | 7,254 |
| 14   | 1,035                                       | 299     | 901       | 748        | 281     | 636        | 372 | 399       | 4,670 | 1,159                                       | 335     | 1,009     | 838        | 315     | 713        | 417 | 447       | 5,232 | 1,303                                       | 377     | 1,134     | 941        | 354     | 801        | 468 | 502       | 5,880 | 1,565                                       | 453     | 1,362     | 1,131      | 425     | 962        | 563 | 604       | 7,064 |
| 15   | 936                                         | 278     | 848       | 762        | 270     | 531        | 365 | 396       | 4,387 | 1,049                                       | 312     | 950       | 854        | 302     | 594        | 409 | 444       | 4,915 | 1,179                                       | 351     | 1,067     | 960        | 340     | 668        | 459 | 499       | 5,523 | 1,417                                       | 421     | 1,282     | 1,153      | 408     | 803        | 552 | 600       | 6,636 |
| 16   | 1,039                                       | 313     | 908       | 754        | 299     | 576        | 402 | 431       | 4,722 | 1,164                                       | 351     | 1,018     | 845        | 335     | 645        | 450 | 483       | 5,291 | 1,308                                       | 394     | 1,144     | 949        | 377     | 725        | 506 | 543       | 5,945 | 1,571.69                                    | 473     | 1,374     | 1,140      | 453     | 871        | 608 | 652       | 7,143 |

Notes:

a. Zones based on the following post code sectors

1 | RH7 6, RH18 5, RH19 1, RH19 2, RH19 3, RH19 4, TN7 4

2 | TN8 5, TN8 6, TN8 7, TN11 8, TN13 1, TN14 6

3 | TN22 1, TN22 2, TN22 3, TN22 4

4 | ME18 5, ME19 4, ME19 6, TN15 0, TN15 8, TN15 9

5 | TN9 1, TN9 2, TN10 3, TN10 4, TN11 9

6 | TN3 0, TN4 0, TN4 9

7 | TN1 1, TN2 5, TN3 9, TN4 8

8 | TN6 1, TN6 2, TN6 3

9 | TN20 6, TN21 0, TN21 8, TN21 9 101

10 | ME18 6, TN11 0, TN12 5, TN12 6, TN12 7, TN12 8

11 | TN1 2, TN2 3, TN2 4

12 | TN3 8, TN5 6, TN5 7 100

13 | TN19 7, TN31 6, TN32 5

14 | ME15 0, ME17 3, ME17 4, TN12 0, TN12 9, TN27 9

15 | TN17 1, TN17 2, TN17 3, TN18 4, TN18 5

16 | TN17 4, TN26 3, TN27 8, TN30 6, TN30 7

b. Per capita expenditure derived from Experian MMG3 data (2018 report)

c. Population derived from Experian MMG3 data (2018 report)

d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 17

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 17



Table 8: Total comparison goods expenditure available

| Zone  | Comparison goods expenditure (£m) |         |           |            |         |            |       |           |         |         | Comparison goods expenditure (£m) |           |            |         |            |       |           |         |         |         | Comparison goods expenditure (£m) |            |         |            |       |           |         |         |         |           | Comparison goods expenditure (£m) |         |            |       |           |         |           |           |           |  | Comparison goods growth (£m) |  |  |
|-------|-----------------------------------|---------|-----------|------------|---------|------------|-------|-----------|---------|---------|-----------------------------------|-----------|------------|---------|------------|-------|-----------|---------|---------|---------|-----------------------------------|------------|---------|------------|-------|-----------|---------|---------|---------|-----------|-----------------------------------|---------|------------|-------|-----------|---------|-----------|-----------|-----------|--|------------------------------|--|--|
|       | 2021                              |         |           |            |         |            |       |           |         |         | 2026                              |           |            |         |            |       |           |         |         |         | 2031                              |            |         |            |       |           |         |         |         |           | 2038                              |         |            |       |           |         |           |           |           |  |                              |  |  |
|       | Clothes                           | CDs etc | Household | Recreation | Chemist | Electrical | DIY   | Furniture | Total   | Clothes | CDs etc                           | Household | Recreation | Chemist | Electrical | DIY   | Furniture | Total   | Clothes | CDs etc | Household                         | Recreation | Chemist | Electrical | DIY   | Furniture | Total   | Clothes | CDs etc | Household | Recreation                        | Chemist | Electrical | DIY   | Furniture | Total   | 2021-2026 | 2021-2031 | 2021-2038 |  |                              |  |  |
| 1     | 55.7                              | 16.9    | 48.9      | 36.6       | 15.5    | 34.1       | 18.6  | 22.4      | 248.7   | 64.9    | 19.7                              | 56.9      | 42.6       | 18.1    | 39.7       | 21.7  | 26.1      | 289.7   | 75.2    | 22.9    | 66.0                              | 49.4       | 21.0    | 46.1       | 25.1  | 30.2      | 335.9   | 93.6    | 28.5    | 82.1      | 61.4                              | 26.1    | 57.3       | 31.3  | 37.6      | 418.0   | 41.0      | 87.2      | 169.3     |  |                              |  |  |
| 2     | 31.6                              | 9.2     | 28.9      | 21.4       | 8.5     | 18.8       | 11.0  | 12.7      | 141.9   | 36.5    | 10.6                              | 33.4      | 24.7       | 9.8     | 21.8       | 12.7  | 14.7      | 164.2   | 42.1    | 12.3    | 38.5                              | 28.6       | 11.3    | 25.1       | 14.6  | 16.9      | 189.5   | 52.3    | 15.2    | 47.8      | 35.4                              | 14.0    | 31.2       | 18.2  | 21.0      | 235.2   | 22.2      | 47.5      | 93.2      |  |                              |  |  |
| 3     | 19.9                              | 6.0     | 17.9      | 14.0       | 5.9     | 11.5       | 7.4   | 8.3       | 90.9    | 23.4    | 7.0                               | 21.0      | 16.4       | 6.9     | 13.4       | 8.7   | 9.7       | 106.6   | 27.4    | 8.2     | 24.6                              | 19.3       | 8.1     | 15.8       | 10.2  | 11.4      | 124.9   | 34.5    | 10.3    | 31.1      | 24.3                              | 10.2    | 19.9       | 12.8  | 14.4      | 157.4   | 15.7      | 34.1      | 66.5      |  |                              |  |  |
| 4     | 36.9                              | 11.2    | 33.4      | 24.1       | 9.6     | 22.4       | 12.2  | 14.3      | 164.2   | 43.1    | 13.1                              | 39.0      | 28.2       | 11.2    | 26.2       | 14.3  | 16.8      | 191.8   | 50.1    | 15.3    | 45.4                              | 32.8       | 13.0    | 30.5       | 16.6  | 19.5      | 223.2   | 62.6    | 19.1    | 56.7      | 41.0                              | 16.2    | 38.1       | 20.8  | 24.4      | 278.9   | 27.6      | 59.0      | 114.7     |  |                              |  |  |
| 5     | 42.4                              | 12.3    | 37.2      | 26.4       | 11.0    | 25.1       | 12.0  | 14.6      | 181.0   | 49.0    | 14.2                              | 42.9      | 30.5       | 12.7    | 28.9       | 13.8  | 16.9      | 208.9   | 56.4    | 16.3    | 49.5                              | 35.1       | 14.6    | 33.3       | 15.9  | 19.5      | 240.7   | 70.0    | 20.2    | 61.3      | 43.5                              | 18.1    | 41.4       | 19.8  | 24.2      | 298.5   | 27.9      | 59.7      | 117.6     |  |                              |  |  |
| 6     | 29.5                              | 9.5     | 27.4      | 18.8       | 7.8     | 19.1       | 8.6   | 10.9      | 131.7   | 33.6    | 10.9                              | 31.3      | 21.5       | 8.9     | 21.8       | 9.8   | 12.5      | 150.2   | 38.4    | 12.4    | 35.7                              | 24.5       | 10.1    | 24.9       | 11.1  | 14.2      | 171.5   | 47.4    | 15.4    | 44.1      | 30.3                              | 12.5    | 30.8       | 13.8  | 17.6      | 211.9   | 18.4      | 39.8      | 80.1      |  |                              |  |  |
| 7     | 31.6                              | 9.3     | 28.4      | 18.2       | 8.0     | 19.6       | 8.8   | 11.3      | 135.2   | 36.2    | 10.6                              | 32.5      | 20.8       | 9.2     | 22.4       | 10.1  | 13.0      | 154.6   | 41.3    | 12.1    | 37.1                              | 23.7       | 10.5    | 25.6       | 11.5  | 14.8      | 176.7   | 50.9    | 14.9    | 45.6      | 29.2                              | 12.9    | 31.5       | 14.1  | 18.2      | 217.3   | 19.4      | 41.5      | 82.1      |  |                              |  |  |
| 8     | 27.7                              | 8.4     | 24.0      | 18.7       | 8.0     | 16.9       | 9.7   | 10.5      | 123.8   | 32.5    | 9.8                               | 28.1      | 21.9       | 9.4     | 19.8       | 11.4  | 12.3      | 145.1   | 37.9    | 11.5    | 32.8                              | 25.5       | 10.9    | 23.1       | 13.2  | 14.3      | 169.3   | 47.6    | 14.4    | 41.2      | 32.0                              | 13.7    | 29.0       | 16.6  | 18.0      | 212.5   | 21.3      | 45.5      | 88.7      |  |                              |  |  |
| 9     | 22.4                              | 6.7     | 19.9      | 16.5       | 6.6     | 12.8       | 8.6   | 9.5       | 103.1   | 26.3    | 7.8                               | 23.3      | 19.4       | 7.8     | 15.0       | 10.1  | 11.1      | 120.9   | 30.6    | 9.1     | 27.2                              | 22.6       | 9.1     | 17.4       | 11.8  | 12.9      | 140.8   | 38.4    | 11.5    | 34.1      | 28.4                              | 11.4    | 21.9       | 14.8  | 16.2      | 176.8   | 17.8      | 37.7      | 73.7      |  |                              |  |  |
| 10    | 26.2                              | 7.5     | 23.2      | 19.6       | 7.4     | 15.2       | 9.6   | 10.2      | 118.9   | 30.0    | 8.6                               | 26.6      | 22.5       | 8.5     | 17.4       | 11.0  | 11.7      | 136.3   | 34.4    | 9.9     | 30.5                              | 25.8       | 9.8     | 20.0       | 12.6  | 13.4      | 156.3   | 42.5    | 12.2    | 37.7      | 31.9                              | 12.1    | 24.7       | 15.5  | 16.6      | 193.2   | 17.4      | 37.4      | 74.3      |  |                              |  |  |
| 11    | 27.4                              | 8.0     | 24.7      | 16.4       | 7.3     | 16.5       | 7.0   | 9.4       | 116.8   | 31.3    | 9.2                               | 28.2      | 18.7       | 8.3     | 18.8       | 8.0   | 10.7      | 133.2   | 35.7    | 10.5    | 32.2                              | 21.4       | 9.5     | 21.4       | 9.2   | 12.2      | 152.0   | 43.9    | 12.9    | 39.6      | 26.3                              | 11.7    | 26.3       | 11.3  | 15.0      | 186.9   | 16.4      | 35.2      | 70.1      |  |                              |  |  |
| 12    | 11.6                              | 3.6     | 10.6      | 8.8        | 3.4     | 6.9        | 4.6   | 5.0       | 54.5    | 13.7    | 4.2                               | 12.5      | 10.4       | 4.0     | 8.1        | 5.5   | 6.0       | 64.4    | 16.0    | 5.0     | 14.7                              | 12.2       | 4.7     | 9.5        | 6.4   | 7.0       | 75.6    | 20.3    | 6.3     | 18.6      | 15.5                              | 6.0     | 12.1       | 8.1   | 8.8       | 95.6    | 9.9       | 21.2      | 41.1      |  |                              |  |  |
| 13    | 18.4                              | 5.9     | 16.7      | 14.2       | 5.3     | 10.5       | 7.5   | 7.7       | 86.3    | 21.8    | 7.0                               | 19.8      | 16.8       | 6.3     | 12.5       | 8.8   | 9.1       | 102.1   | 25.7    | 8.2     | 23.3                              | 19.8       | 7.4     | 14.7       | 10.4  | 10.7      | 120.3   | 32.6    | 10.4    | 29.6      | 25.2                              | 9.4     | 18.7       | 13.2  | 13.6      | 152.8   | 15.9      | 34.0      | 66.5      |  |                              |  |  |
| 14    | 37.7                              | 10.9    | 32.8      | 27.2       | 10.2    | 23.2       | 13.5  | 14.5      | 170.1   | 44.1    | 12.7                              | 38.4      | 31.8       | 12.0    | 27.1       | 15.8  | 17.0      | 198.9   | 51.3    | 14.8    | 44.6                              | 37.1       | 13.9    | 31.5       | 18.4  | 19.8      | 231.5   | 64.1    | 18.5    | 55.8      | 46.3                              | 17.4    | 39.4       | 23.1  | 24.7      | 289.5   | 28.8      | 61.4      | 119.4     |  |                              |  |  |
| 15    | 17.2                              | 5.1     | 15.6      | 14.0       | 5.0     | 9.8        | 6.7   | 7.3       | 80.8    | 19.6    | 5.8                               | 17.8      | 16.0       | 5.7     | 11.1       | 7.7   | 8.3       | 92.0    | 22.4    | 6.7     | 20.3                              | 18.2       | 6.4     | 12.7       | 8.7   | 9.5       | 104.8   | 27.4    | 8.2     | 24.8      | 22.3                              | 7.9     | 15.5       | 10.7  | 11.6      | 128.5   | 11.2      | 24.0      | 47.7      |  |                              |  |  |
| 16    | 25.0                              | 7.5     | 21.9      | 18.1       | 7.2     | 13.9       | 9.7   | 10.4      | 113.6   | 28.9    | 8.7                               | 25.3      | 21.0       | 8.3     | 16.0       | 11.2  | 12.0      | 131.5   | 33.4    | 10.1    | 29.2                              | 24.2       | 9.6     | 18.5       | 12.9  | 13.8      | 151.7   | 41.1    | 12.4    | 35.9      | 29.8                              | 11.8    | 22.8       | 15.9  | 17.0      | 186.6   | 17.9      | 38.1      | 73.0      |  |                              |  |  |
| Total | 461.2                             | 138.0   | 411.5     | 313.2      | 126.7   | 276.1      | 155.5 | 179.1     | 2,061.4 | 534.7   | 160.1                             | 477.1     | 363.3      | 147.0   | 320.1      | 180.5 | 207.8     | 2,390.4 | 618.3   | 185.1   | 551.7                             | 420.2      | 170.0   | 370.1      | 208.8 | 240.3     | 2,764.6 | 769.2   | 230.3   | 686.2     | 522.9                             | 211.5   | 460.4      | 259.9 | 299.1     | 3,439.5 | 329.0     | 703.2     | 1,378.0   |  |                              |  |  |

Notes:

a. Zones based on the following post code sectors

1 | RH7 6, RH18 5, RH19 1, RH19 2, RH19 3, RH19 4, TN7 4

2 | TN8 5, TN8 6, TN8 7, TN11 8, TN13 1, TN14 6

3 | TN22 1, TN22 2, TN22 3, TN22 4

4 | ME18 5, ME19 4, ME19 6, TN15 0, TN15 8, TN15 9

5 | TN9 1, TN9 2, TN10 3, TN10 4, TN11 9

6 | TN3 0, TN4 0, TN4 9

7 | TN1 1, TN2 5, TN3 9, TN4 8

8 | TN6 1, TN6 2, TN6 3

9 | TN20 6, TN21 0, TN21 8, TN21 9 101

10 | ME18 6, TN11 0, TN12 5, TN12 6, TN12 7, TN12 8

11 | TN1 2, TN2 3, TN2 4

12 | TN3 8, TN5 6, TN5 7 100

13 | TN19 7, TN31 6, TN32 5

14 | ME15 0, ME17 3, ME17 4, TN12 0, TN12 9, TN27 9

15 | TN17 1, TN17 2, TN17 3, TN18 4, TN18 5

16 | TN17 4, TN26 3, TN27 8, TN30 6, TN30 7

b. Per capita expenditure derived from Experian MMG3 data (2018 report)

c. Population derived from Experian MMG3 data (2018 report)

d. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 17

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 17



Table 9: Clothing & footwear shopping patterns

| Destination                                                  | Total Clothing (%) | Zone 1 Clothing (%) | Zone 2 Clothing (%) | Zone 3 Clothing (%) | Zone 4 Clothing (%) | Zone 5 Clothing (%) | Zone 6 Clothing (%) | Zone 7 Clothing (%) | Zone 8 Clothing (%) | Zone 9 Clothing (%) | Zone 10 Clothing (%) | Zone 11 Clothing (%) | Zone 12 Clothing (%) | Zone 13 Clothing (%) | Zone 14 Clothing (%) | Zone 15 Clothing (%) | Zone 16 Clothing (%) |
|--------------------------------------------------------------|--------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Study Area                                                   |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Zone 1   East Grinstead                                      |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Ashurst Wood                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Blindley Heath (Defined Village)                             | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Bridge Retail Park, London Road, East Grinstead, RH19 1QL    | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Dormans Park                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Dormansland (Defined Village)                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| East Grinstead                                               | 3.4                | 23.5                | 2.2                 | 1.9                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Felbridge                                                    | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Forest Row                                                   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Homebase, London Road, East Grinstead RH19 1HA               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Lingfield                                                    | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 1                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sainsbury, Brooklands Way, East Grinstead, RH19 1DD          | 0.3                | 1.9                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sharpthorne                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Waitrose, West Street, East Grinstead, RH19 4YZ              | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| West Hoathly                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                    | 3.6                | 25.4                | 2.2                 | 1.9                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Zone 2   Edenbridge                                          |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Edenbridge                                                   | 0.1                | 0.6                 | 1.1                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Leigh                                                        | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Marplot Hill                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 2                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sevenoaks                                                    | 2.3                | 0.0                 | 12.7                | 0.0                 | 12.2                | 5.3                 | 1.2                 | 0.0                 | 0.7                 | 0.0                 | 1.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                    | 2.4                | 0.6                 | 13.8                | 0.0                 | 12.2                | 5.3                 | 1.2                 | 0.0                 | 0.7                 | 0.0                 | 1.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Zone 3   Maresfield                                          |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Buxted                                                       | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Maresfield                                                   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Nutley                                                       | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 3                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Uckfield                                                     | 0.5                | 0.0                 | 0.0                 | 10.8                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 1.2                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                    | 0.5                | 0.0                 | 0.0                 | 10.8                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 1.2                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Zone 4   Sevenoaks                                           |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ     | 0.1                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 1.0                  | 0.0                  | 0.0                  | 0.0                  | 0.7                  | 0.0                  | 0.0                  |
| Borough Green                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Ditton                                                       | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Kings Hill                                                   | 0.2                | 0.0                 | 0.0                 | 0.0                 | 0.6                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 1.6                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Teston                                                       | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Watlingtonbury (Other Rural Centre)                          | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| West Malling                                                 | 0.1                | 0.0                 | 0.0                 | 0.0                 | 0.6                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                    | 0.3                | 0.0                 | 0.0                 | 0.0                 | 1.2                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 2.5                  | 0.0                  | 0.0                  | 0.0                  | 0.7                  | 0.0                  | 0.0                  |
| Zone 5   Tonbridge                                           |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Hildenborough TN11 9                                         | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 5                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sainsbury, The Angels Centre, Angel Lane, Tonbridge, TN9 1SF | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Tonbridge                                                    | 2.2                | 0.0                 | 3.3                 | 0.0                 | 0.6                 | 14.0                | 0.9                 | 0.9                 | 0.0                 | 0.0                 | 4.1                  | 3.0                  | 0.0                  | 0.0                  | 0.0                  | 0.9                  | 0.0                  |
| Waitrose, Sovereign Way, Tonbridge, TN9 1RG                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                    | 2.2                | 0.0                 | 3.3                 | 0.0                 | 0.6                 | 14.0                | 0.9                 | 0.9                 | 0.0                 | 0.0                 | 4.1                  | 3.0                  | 0.0                  | 0.0                  | 0.0                  | 0.9                  | 0.0                  |
| Zone 6   Southborough                                        |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Other - Zone 6                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Southborough TN4 0                                           | 0.1                | 0.0                 | 1.1                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Speldhurst                                                   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                    | 0.1                | 0.0                 | 1.1                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Zone 7   Royal Tunbridge Wells (central and south)           |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Frant                                                        | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Groombridge                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Homebase, West Station, Tunbridge Wells TN2 5QL              | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Morrisons, Vale Road, Tunbridge Wells, TN1 1BT               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 7                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Rusthall                                                     | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL        | 0.1                | 0.0                 | 0.0                 | 0.0                 | 0.6                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 1.3                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Tunbridge Wells                                              | 40.2               | 21.1                | 31.7                | 37.0                | 4.6                 | 40.9                | 77.9                | 67.9                | 79.0                | 48.6                | 52.7                 | 75.6                 | 67.4                 | 21.0                 | 10.4                 | 42.5                 | 12.0                 |
| Wyevale Garden Centre, Eridge Road, Tunbridge Wells TN4 8HR  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                    | 40.3               | 21.1                | 31.7                | 37.0                | 5.2                 | 40.9                | 77.9                | 67.9                | 79.0                | 48.6                | 52.7                 | 75.6                 | 68.8                 | 21.0                 | 10.4                 | 42.5                 | 12.0                 |
| Zone 8   Crowborough                                         |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Crowborough                                                  | 0.7                | 0.0                 | 0.0                 | 5.9                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 6.1                 | 0.8                 | 0.0                  | 0.9                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Mark Cross TN6 3                                             | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Morrisons, Pine Grove, Crowborough, TN6 1DH                  | 0.1                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.7                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 8                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Rotherfield                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sussex Country Gardener, Mark Cross, Crowborough TN6 3PJ     | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Town Row                                                     | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Waitrose, Croft Road, Crowborough, TN6 1DL                   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                    | 0.8                | 0.0                 | 0.0                 | 5.9                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 6.8                 | 0.8                 | 0.0                  | 0.9                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |



Table 9: Clothing & footwear shopping patterns

| Destination                                                                              | Total Clothing (%) | Zone 1 Clothing (%) | Zone 2 Clothing (%) | Zone 3 Clothing (%) | Zone 4 Clothing (%) | Zone 5 Clothing (%) | Zone 6 Clothing (%) | Zone 7 Clothing (%) | Zone 8 Clothing (%) | Zone 9 Clothing (%) | Zone 10 Clothing (%) | Zone 11 Clothing (%) | Zone 12 Clothing (%) | Zone 13 Clothing (%) | Zone 14 Clothing (%) | Zone 15 Clothing (%) | Zone 16 Clothing (%) |
|------------------------------------------------------------------------------------------|--------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Zone 9   Heathfield                                                                      |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Broad Oak                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Co-operative Food, High Street, Heathfield, TN21 8JD                                     | 0.1                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 1.2                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Heathfield                                                                               | 0.3                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 6.6                 | 0.0                  | 0.0                  | 0.0                  | 0.8                  | 0.0                  | 0.0                  | 0.0                  |
| Horam (main business area)                                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Mayfield                                                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 9                                                                           | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Punnetts Town                                                                            | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                                                | 0.4                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 6.6                 | 0.0                  | 1.2                  | 0.0                  | 0.8                  | 0.0                  | 0.0                  | 0.0                  |
| Zone 10   Paddock Wood                                                                   |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Brenchley                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| East Peckham                                                                             | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Hadlow                                                                                   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Horsmonden                                                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 10                                                                          | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Paddock Wood                                                                             | 0.5                | 0.0                 | 0.0                 | 0.0                 | 0.6                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 3.1                  | 0.9                  | 0.0                  | 0.0                  | 0.0                  | 4.8                  | 0.0                  |
| Waitrose, Church Road, Paddock Wood, TN12 6EX                                            | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Yalding                                                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                                                | 0.5                | 0.0                 | 0.0                 | 0.0                 | 0.6                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 3.1                  | 0.9                  | 0.0                  | 0.0                  | 0.0                  | 4.8                  | 0.0                  |
| Zone 11   Royal Tunbridge Wells (north)                                                  |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Asda, Longfield Road, Tunbridge Wells TN2 3EY                                            | 0.4                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.8                 | 0.0                 | 5.2                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB                             | 0.1                | 0.0                 | 0.0                 | 0.9                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.8                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3EW                        | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| John Lewis at Home, Longfield Road Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE | 0.5                | 0.0                 | 2.2                 | 0.0                 | 0.0                 | 3.7                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Kingstanding Business Park, Longfield Road, Tunbridge Wells TN2 3EW                      | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Marks & Spencer, Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB            | 0.2                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 1.7                 | 0.0                 | 0.0                 | 0.8                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Marks & Spencer, Tunbridge Wells, TN1 2TX                                                | 1.2                | 0.6                 | 0.0                 | 0.0                 | 0.0                 | 1.5                 | 2.8                 | 6.6                 | 1.5                 | 1.6                 | 0.0                  | 3.7                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| North Farm, Tunbridge Wells TN2 3UY                                                      | 0.1                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 1.2                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Notcutts Garden Centre, Tonbridge Road, Pembury TN2 4QN                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 11                                                                          | 0.1                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.6                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Pembury                                                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE                  | 0.6                | 0.0                 | 0.0                 | 1.9                 | 0.0                 | 1.2                 | 0.0                 | 0.0                 | 1.5                 | 0.0                 | 2.5                  | 0.0                  | 3.2                  | 0.0                  | 0.7                  | 0.0                  | 0.0                  |
| Sub Total                                                                                | 3.1                | 0.6                 | 2.2                 | 2.8                 | 0.0                 | 7.8                 | 2.8                 | 13.5                | 3.0                 | 2.4                 | 3.3                  | 4.8                  | 3.2                  | 0.0                  | 0.7                  | 0.0                  | 0.0                  |
| Zone 12   Wadhurst                                                                       |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Lamberhurst                                                                              | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 12                                                                          | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sparrows Green                                                                           | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Ticehurst                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 1.1                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Wadhurst                                                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 1.1                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                                                | 0.1                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 2.1                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Zone 13   North Rother                                                                   |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Burwash                                                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Hurst Green                                                                              | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Northiam                                                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 13                                                                          | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.8                  | 0.0                  | 0.0                  | 0.0                  |
| Robertsbridge                                                                            | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Salehurst                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Staplecross                                                                              | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.8                  | 0.0                  | 0.0                  | 0.0                  |
| Zone 14   South of Maidstone                                                             |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Chainhurst                                                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Chart Sutton                                                                             | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Coxheath                                                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Headcorn                                                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Kingswood                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Langley                                                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Marden                                                                                   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Millbrook Garden Centre, Staplehurst Road, Tonbridge TN12 9BT                            | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Staplehurst                                                                              | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sutton Valence                                                                           | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Zone 15   Cranbrook and Hawkhurst                                                        |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Cranbrook                                                                                | 0.2                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.8                  | 0.0                  | 0.0                  | 0.0                  | 0.9                  | 1.5                  | 0.8                  |
| Goudhurst                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Hawkhurst                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 15                                                                          | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sandhurst                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| The Moor                                                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                                                | 0.2                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.8                  | 0.0                  | 0.0                  | 0.0                  | 0.9                  | 1.5                  | 0.8                  |
| Zone 16   Tenterden                                                                      |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Bethersden                                                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Biddenden                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| East End                                                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 16                                                                          | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Rolvenden                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |                      |



Table 9: Clothing &amp; footwear shopping patterns

[illegible]

**Notes:**

- Zones based on post code sectors
- Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (September 2016)
- Excludes 'don't know/varies', markets and internet sales

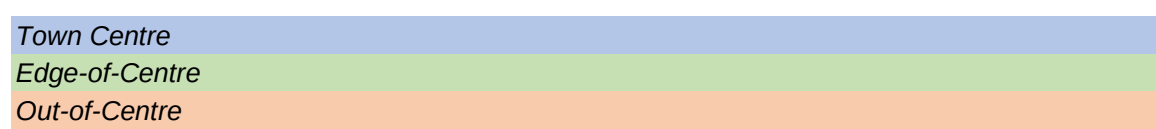




Table 10: Clothing & footwear expenditure

| Destination                                                  | Total Clothing (£) | Zone 1 Clothing (£) | Zone 2 Clothing (£) | Zone 3 Clothing (£) | Zone 4 Clothing (£) | Zone 5 Clothing (£) | Zone 6 Clothing (£) | Zone 7 Clothing (£) | Zone 8 Clothing (£) | Zone 9 Clothing (£) | Zone 10 Clothing (£) | Zone 11 Clothing (£) | Zone 12 Clothing (£) | Zone 13 Clothing (£) | Zone 14 Clothing (£) | Zone 15 Clothing (£) | Zone 16 Clothing (£) |
|--------------------------------------------------------------|--------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Study Area                                                   |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Zone 1   East Grinstead                                      |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Ashurst Wood                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Blindley Heath                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Bridge Retail Park, London Road, East Grinstead, RH19 1QL    | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Dormans Park                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Dormansland                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| East Grinstead                                               | 14.2               | 13.1                | 0.7                 | 0.4                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Felbridge                                                    | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Forest Row                                                   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Homebase, London Road, East Grinstead RH19 1HA               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Lingfield                                                    | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 1                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sainsbury, Brooklands Way, East Grinstead, RH19 1DD          | 1.0                | 1.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sharpthorne                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Waitrose, West Street, East Grinstead, RH19 4YZ              | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| West Hoathly                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                    | 15.2               | 14.1                | 0.7                 | 0.4                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Zone 2   Edenbridge                                          |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Edenbridge                                                   | 0.7                | 0.3                 | 0.3                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Leigh                                                        | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Marplot Hill                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 2                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sevenoaks                                                    | 11.5               | 0.0                 | 4.0                 | 0.0                 | 4.5                 | 2.3                 | 0.3                 | 0.0                 | 0.2                 | 0.0                 | 0.3                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                    | 12.2               | 0.3                 | 4.4                 | 0.0                 | 4.5                 | 2.3                 | 0.3                 | 0.0                 | 0.2                 | 0.0                 | 0.3                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Zone 3   Maresfield                                          |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Buxted                                                       | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Maresfield                                                   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Nutley                                                       | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 3                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Uckfield                                                     | 2.5                | 0.0                 | 0.0                 | 2.1                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.3                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                    | 2.5                | 0.0                 | 0.0                 | 2.1                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.3                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Zone 4   Sevenoaks                                           |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Asda, Alexander Grove, Kingshill, West Malling, ME19 4SZ     | 0.5                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.3                  | 0.0                  | 0.0                  | 0.0                  | 0.3                  | 0.0                  | 0.0                  |
| Borough Green                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Ditton                                                       | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Kings Hill                                                   | 0.6                | 0.0                 | 0.0                 | 0.0                 | 0.2                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.4                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Teston                                                       | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Watlingtonbury                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| West Malling                                                 | 0.2                | 0.0                 | 0.0                 | 0.0                 | 0.2                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                    | 1.4                | 0.0                 | 0.0                 | 0.0                 | 0.5                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.7                  | 0.0                  | 0.0                  | 0.0                  | 0.3                  | 0.0                  | 0.0                  |
| Zone 5   Tonbridge                                           |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Hildenborough TN11 9                                         | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 5                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sainsbury, The Angels Centre, Angel Lane, Tonbridge, TN9 1SF | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Tonbridge                                                    | 9.8                | 0.0                 | 1.0                 | 0.0                 | 0.2                 | 6.0                 | 0.3                 | 0.3                 | 0.0                 | 0.0                 | 1.1                  | 0.8                  | 0.0                  | 0.0                  | 0.0                  | 0.2                  | 0.0                  |
| Waitrose, Sovereign Way, Tonbridge, TN9 1RG                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                    | 9.8                | 0.0                 | 1.0                 | 0.0                 | 0.2                 | 6.0                 | 0.3                 | 0.3                 | 0.0                 | 0.0                 | 1.1                  | 0.8                  | 0.0                  | 0.0                  | 0.0                  | 0.2                  | 0.0                  |
| Zone 6   Southborough                                        |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Other - Zone 6                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Southborough TN4 0                                           | 0.3                | 0.0                 | 0.3                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Speldhurst                                                   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                    | 0.3                | 0.0                 | 0.3                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Zone 7   Royal Tunbridge Wells (central and south)           |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Frant                                                        | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Groombridge                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Homebase, West Station, Tunbridge Wells TN2 5                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Morrisons, Vale Road, Tunbridge Wells, TN1 1BT               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 7                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Rushall                                                      | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL        | 0.4                | 0.0                 | 0.0                 | 0.0                 | 0.2                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.2                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Tunbridge Wells                                              | 185.9              | 11.8                | 10.0                | 7.4                 | 1.7                 | 17.4                | 22.9                | 21.5                | 21.9                | 10.9                | 13.8                 | 20.7                 | 7.8                  | 3.9                  | 3.9                  | 7.3                  | 3.0                  |
| Wyevale Garden Centre, Eridge Road, Tunbridge Wells TN4 8    | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                    | 186.2              | 11.8                | 10.0                | 7.4                 | 1.9                 | 17.4                | 22.9                | 21.5                | 21.9                | 10.9                | 13.8                 | 20.7                 | 7.9                  | 3.9                  | 3.9                  | 7.3                  | 3.0                  |
| Zone 8   Crowborough                                         |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Crowborough                                                  | 3.3                | 0.0                 | 0.0                 | 1.2                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 1.7                 | 0.2                 | 0.0                  | 0.3                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Mark Cross TN6 3                                             | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Morrisons, Pine Grove, Crowborough, TN6 1DH                  | 0.2                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.2                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 8                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Rotherfield                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sussex Country Gardener, Mark Cross, Crowborough TN6 3PJ     | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Town Row                                                     | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Waitrose, Croft Road, Crowborough, TN6 1DL                   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                    | 3.5                | 0.0                 | 0.0                 | 1.2                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 1.9                 | 0.2                 | 0.0                  | 0.3                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |



Table 10: Clothing & footwear expenditure

| Destination                                                                              | Total Clothing (£) | Zone 1 Clothing (£) | Zone 2 Clothing (£) | Zone 3 Clothing (£) | Zone 4 Clothing (£) | Zone 5 Clothing (£) | Zone 6 Clothing (£) | Zone 7 Clothing (£) | Zone 8 Clothing (£) | Zone 9 Clothing (£) | Zone 10 Clothing (£) | Zone 11 Clothing (£) | Zone 12 Clothing (£) | Zone 13 Clothing (£) | Zone 14 Clothing (£) | Zone 15 Clothing (£) | Zone 16 Clothing (£) |
|------------------------------------------------------------------------------------------|--------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Zone 9   Heathfield                                                                      |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Broad Oak                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Co-operative Food, High Street, Heathfield, TN21 8JD                                     | 0.3                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.3                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Heathfield                                                                               | 1.6                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 1.5                 | 0.0                  | 0.0                  | 0.0                  | 0.1                  | 0.0                  | 0.0                  | 0.0                  |
| Horam                                                                                    | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Mayfield                                                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 9                                                                           | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Punnetts Town                                                                            | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                                                | 1.9                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 1.5                 | 0.0                  | 0.3                  | 0.0                  | 0.1                  | 0.0                  | 0.0                  | 0.0                  |
| Zone 10   Paddock Wood                                                                   |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Brenchley                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| East Peckham                                                                             | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Hadlow                                                                                   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Horsmonden                                                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 10                                                                          | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Paddock Wood                                                                             | 2.1                | 0.0                 | 0.0                 | 0.0                 | 0.2                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.8                  | 0.3                  | 0.0                  | 0.0                  | 0.0                  | 0.8                  | 0.0                  |
| Waitrose, Church Road, Paddock Wood, TN12 6EX                                            | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Yalding                                                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                                                | 2.1                | 0.0                 | 0.0                 | 0.0                 | 0.2                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.8                  | 0.3                  | 0.0                  | 0.0                  | 0.0                  | 0.8                  | 0.0                  |
| Zone 11   Royal Tunbridge Wells (north)                                                  |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Asda, Longfield Road, Tunbridge Wells TN2 3EY                                            | 2.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.3                 | 0.0                 | 1.7                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB                             | 0.4                | 0.0                 | 0.0                 | 0.2                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.2                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3EW                        | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| John Lewis at Home, Longfield Road Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE | 2.3                | 0.0                 | 0.7                 | 0.0                 | 0.0                 | 1.6                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Kingsland Business Park, Longfield Road, Tunbridge Wells TN2 3EW                         | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Marks & Spencer, Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB            | 0.7                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.5                 | 0.0                 | 0.0                 | 0.2                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Marks & Spencer, Tunbridge Wells, TN1 2TX                                                | 5.7                | 0.3                 | 0.0                 | 0.0                 | 0.0                 | 0.6                 | 0.8                 | 2.1                 | 0.4                 | 0.4                 | 0.0                  | 1.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| North Farm, Tunbridge Wells                                                              | 0.3                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.3                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Notcuts Garden Centre, Tonbridge Road, Pembury TN2 4                                     | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 11                                                                          | 0.3                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.3                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Pembury                                                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE                  | 2.6                | 0.0                 | 0.0                 | 0.4                 | 0.0                 | 0.5                 | 0.0                 | 0.0                 | 0.4                 | 0.0                 | 0.7                  | 0.0                  | 0.4                  | 0.0                  | 0.3                  | 0.0                  | 0.0                  |
| Sub Total                                                                                | 14.2               | 0.3                 | 0.7                 | 0.6                 | 0.0                 | 3.3                 | 0.8                 | 4.3                 | 0.8                 | 0.5                 | 0.9                  | 1.3                  | 0.4                  | 0.0                  | 0.3                  | 0.0                  | 0.0                  |
| Zone 12   Wadhurst                                                                       |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Lamberhurst                                                                              | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 12                                                                          | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sparrows Green                                                                           | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Ticehurst                                                                                | 0.1                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.1                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Wadhurst                                                                                 | 0.1                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.1                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                                                | 0.2                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.2                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Zone 13   North Rother                                                                   |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Burwash                                                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Hurst Green                                                                              | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Northiam                                                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 13                                                                          | 0.1                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.1                  | 0.0                  | 0.0                  | 0.0                  |
| Robertsbridge                                                                            | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Salehurst                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Staplecross                                                                              | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                                                | 0.1                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.1                  | 0.0                  | 0.0                  | 0.0                  |
| Zone 14   South of Maidstone                                                             |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Chainhurst                                                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Chart Sutton                                                                             | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Coxheath                                                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Headcorn                                                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Kingswood                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Langley                                                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Marden                                                                                   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Millbrook Garden Centre, Staplehurst Road, Tonbridge TN12 9BT                            | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Staplehurst                                                                              | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sutton Valence                                                                           | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Zone 15   Cranbrook and Hawkhurst                                                        |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Cranbrook                                                                                | 1.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.2                  | 0.0                  | 0.0                  | 0.0                  | 0.4                  | 0.3                  | 0.2                  |
| Coudhurst                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Hawkhurst                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 15                                                                          | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sandhurst                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| The Moor                                                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                                                | 1.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.2                  | 0.0                  | 0.0                  | 0.0                  | 0.4                  | 0.3                  | 0.2                  |
| Zone 16   Tenterden                                                                      |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Bethersden                                                                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Biddenden                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| East End                                                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Other - Zone 16                                                                          | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Rolvenden                                                                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Snarden                                                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Tenterden                                                                                | 12.6               | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.4                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.5                  | 1.0                  | 1.8                  | 2.0                  | 6.9                  |
| Tenterden Garden Centre, Appledore Road, Roading Street, Tenterden TN30 7HT              | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Tesco, Highbury Works, Smalhythe Road, Tenterden TN30 7LN                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total                                                                                | 12.6               | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0                   |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |



Table 10: Clothing & footwear expenditure

| Destination                                                               | Total Clothing (£) | Zone 1 Clothing (£) | Zone 2 Clothing (£) | Zone 3 Clothing (£) | Zone 4 Clothing (£) | Zone 5 Clothing (£) | Zone 6 Clothing (£) | Zone 7 Clothing (£) | Zone 8 Clothing (£) | Zone 9 Clothing (£) | Zone 10 Clothing (£) | Zone 11 Clothing (£) | Zone 12 Clothing (£) | Zone 13 Clothing (£) | Zone 14 Clothing (£) | Zone 15 Clothing (£) | Zone 16 Clothing (£) |
|---------------------------------------------------------------------------|--------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Outside Study Area                                                        |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Outside Study Area, Ashford                                               |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Ashford                                                                   | 10.2               | 0.4                 | 1.1                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.2                  | 0.0                  | 0.0                  | 1.1                  | 0.6                  | 2.0                  | 4.9                  |
| Asda, Kimberley Way, Ashford, TN24 0SE                                    | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Ashford Designer Outlet, Kimberley Way, Ashford, TN24 0SD                 | 5.5                | 0.0                 | 0.0                 | 0.0                 | 0.3                 | 0.0                 | 0.5                 | 0.0                 | 0.0                 | 0.2                 | 0.7                  | 0.3                  | 0.0                  | 0.5                  | 0.0                  | 0.0                  | 3.1                  |
| B&Q, Norman Road, Ashford TN23 7DG                                        | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Evegate Retail Park, Station Road, Smeeth, Ashford, TN25                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Ashford Retail Park, Barrey Road, Ashford, TN24 0SG                       | 0.4                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.4                  |
| Gallager Retail Park, Norman Road, Ashford, TN23 7DH                      | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Tesco Extra, Hythe Road, Wilesborough, Ashford, TN24 0YE                  | 0.4                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.4                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.4                  |
| Tesco, Park Farm Estate, Kingsnorth, Ashford, TN23 3LU                    | 0.2                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.2                  |
| Sainsbury, Simone Weil Avenue, Ashford, TN24 8YN                          | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Warren Retail Park, Simone Weil Avenue, Ashford, TN24 8XH                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total, Ashford                                                        | 16.8               | 0.4                 | 1.1                 | 0.0                 | 0.3                 | 0.0                 | 0.5                 | 0.0                 | 0.0                 | 0.2                 | 0.9                  | 0.3                  | 0.0                  | 1.5                  | 0.6                  | 2.0                  | 9.0                  |
| Outside Study Area, Aylesford                                             |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| B&Q, London Road, Aylesford ME20 6NY                                      | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Aylesford                                                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sainsbury, Mills Road, Quarry Wood, Aylesford, ME20 7NA                   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Quarry Wood Retail Park, Wood Close, Aylesford, Maidstone, ME20 7UB       | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Tesco Extra, Lunsford Park, Larkfield, Aylesford, ME20 6RJ                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| South Aylesford Retail Park, London Road East, Aylesford ME20 7TP         | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total, Ayelsford                                                      | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Outside Study Area, Crawley                                               |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Crawley                                                                   | 20.1               | 18.0                | 0.9                 | 1.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.2                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Asda, Pegler Way, Crawley, RH11 7AH                                       | 0.4                | 0.4                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| County Oak Retail Park, London Road, Crawley, RH11 7XN                    | 0.8                | 0.8                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Denvale Retail Park, Haslett Avenue East, Crawley, RH10 1SS               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| London Road Retail Park, London Road, Crawley, RH10 8JD                   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Tesco Extra, Hazelwick Avenue, Crawley, RH10 1GY                          | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sainsbury, Crawley Avenue, West Green, Crawley, RH10 8NF                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total, Crawley                                                        | 21.3               | 19.2                | 0.9                 | 1.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.2                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Outside Study Area, Chatham                                               |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Chatham                                                                   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Asda, Maidstone Road, Chatham, ME5 9SE                                    | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Morrisons, Princes Avenue, Walderslade, Chatham, ME5 8BA                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total, Chatham                                                        | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Outside Study Area, Maidstone                                             |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Maidstone                                                                 | 49.7               | 0.0                 | 0.0                 | 0.0                 | 13.6                | 3.5                 | 0.3                 | 0.0                 | 0.0                 | 0.0                 | 2.6                  | 0.0                  | 0.4                  | 0.2                  | 25.5                 | 2.4                  | 1.3                  |
| Asda Living, St Peters Retail Park, St Peters Street, Maidstone, ME16 0SR | 0.6                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.2                  | 0.0                  | 0.0                  | 0.0                  | 0.4                  | 0.0                  | 0.0                  |
| Morrisons, Sutton Road, Maidstone, ME15 9NN                               | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sainsbury, Romeny Place, Maidstone, ME15 6LT                              | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Saint Peter's Wharf Retail Park, St Peter's Street, Maidstone, ME16 0SR   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Tesco, Grovewood Drive, Weaving, Maidstone, ME14 5TQ                      | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total, Maidstone                                                      | 50.3               | 0.0                 | 0.0                 | 0.0                 | 13.6                | 3.5                 | 0.3                 | 0.0                 | 0.0                 | 0.0                 | 2.8                  | 0.0                  | 0.4                  | 0.2                  | 25.9                 | 2.4                  | 1.3                  |
| Outside Study Area, Sevenoaks                                             |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Sevenoaks Retail Park, Old Otford Road, Sevenoaks, TN14 5EW               | 0.3                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.3                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Tesco, London Road, Riverhead, Sevenoaks, TN13 2QS                        | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sainsbury, Otford Road, Sevenoaks, TN14 5EG                               | 0.2                | 0.0                 | 0.0                 | 0.0                 | 0.2                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Tesco, High Street, Sevenoaks, TN13 1LA                                   | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total, Sevenoaks                                                      | 0.5                | 0.0                 | 0.0                 | 0.0                 | 0.2                 | 0.3                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Outside Study Area, Bexhill                                               |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Bexhill                                                                   | 0.7                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.7                  | 0.0                  | 0.0                  | 0.0                  |
| Ravenside Retail Park & Leisure Park, Hastings Road, Bexhill TN40 2       | 0.3                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.3                  | 0.0                  | 0.0                  | 0.0                  |
| Tesco, Ravenside Retail Leisure Park Centre, Bexhill-on-Sea, TN40 2JS     | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total, Bexhill                                                        | 1.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 1.0                  | 0.0                  | 0.0                  | 0.0                  |
| Outside Study Area, Hastings                                              |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Hastings                                                                  | 9.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.5                 | 0.0                 | 0.0                 | 0.0                  | 0.3                  | 0.8                  | 6.8                  | 0.0                  | 0.6                  | 0.0                  |
| Morrisons, Queens Road, Hastings, TN34 1RN                                | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total, Hastings                                                       | 9.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.5                 | 0.0                 | 0.0                 | 0.0                  | 0.3                  | 0.8                  | 6.8                  | 0.0                  | 0.6                  | 0.0                  |
| Outside Study Area, Larkfield                                             |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Larkfield ME20 6                                                          | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| B&Q, London Road, Larkfield ME20 6NY                                      | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total, Larkfield                                                      | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Outside Study Area, Haywards Heath                                        |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Haywards Heath                                                            | 0.6                | 0.0                 | 0.0                 | 0.6                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sainsbury, Harlands Road, Haywards Heath, RH16 1DG                        | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total, Haywards Heath                                                 | 0.6                | 0.0                 | 0.0                 | 0.6                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Outside Study Area, Horley                                                |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Horley                                                                    | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Tesco Extra, Reigate Road, Hookwood, Horley, RH6 0AT                      | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total, Horley                                                         | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Outside Study Area, Caterham                                              |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| Caterham                                                                  | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Morrisons, Church Walk, Caterham, CR3 6RT                                 | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Sub Total, Caterham                                                       | 0.0                | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                 | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  | 0.0                  |
| Outside Study Area, London                                                |                    |                     |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |
| London (other locations)                                                  | 3.6                | 0                   |                     |                     |                     |                     |                     |                     |                     |                     |                      |                      |                      |                      |                      |                      |                      |