

Appendix D: Statistical Capacity Assessment

Table 1: Population and convenience goods expenditure per capita

Zone	Population				Per capita expenditure (£)					
	2021	2026	2031	2038	<i>2018 inc SfT</i>	<i>2018</i>	<i>Convenience</i> 2021	2026	2031	2038
1	53,280	55,395	57,160	59,204	2,491	2,396	2,470	2,455	2,438	2,472
2	28,210	29,121	29,910	30,896	2,668	2,566	2,646	2,630	2,611	2,648
3	19,348	20,256	21,133	22,157	2,582	2,484	2,560	2,545	2,527	2,563
4	34,774	36,258	37,541	39,051	2,468	2,374	2,448	2,433	2,416	2,450
5	43,550	44,875	46,009	47,498	2,352	2,263	2,333	2,319	2,303	2,335
6	29,078	29,584	30,070	30,918	2,415	2,323	2,395	2,380	2,364	2,397
7	27,968	28,549	29,027	29,718	2,612	2,513	2,590	2,575	2,557	2,593
8	26,256	27,458	28,511	29,790	2,497	2,402	2,477	2,462	2,445	2,479
9	21,331	22,334	23,133	24,179	2,679	2,577	2,657	2,641	2,622	2,659
10	27,054	27,683	28,251	29,061	2,451	2,358	2,431	2,416	2,400	2,433
11	27,666	28,167	28,607	29,275	2,419	2,327	2,399	2,385	2,368	2,402
12	11,160	11,776	12,309	12,948	2,636	2,536	2,614	2,599	2,581	2,617
13	17,989	19,008	19,922	21,062	2,723	2,620	2,700	2,684	2,665	2,703
14	36,424	38,016	39,381	40,976	2,516	2,420	2,495	2,480	2,462	2,497
15	18,417	18,723	18,975	19,364	2,497	2,402	2,476	2,461	2,444	2,479
16	24,059	24,857	25,518	26,122	2,665	2,564	2,643	2,627	2,609	2,646
Total	446,564	462,060	475,457	492,219						

Notes:

- a. Zones based on the following post code sectors
- 1 | RH7 6, RH18 5, RH19 1, RH19 2, RH19 3, RH19 4, TN7 4
- 2 | TN8 5, TN8 6, TN8 7, TN11 8, TN13 1, TN14 6
- 3 | TN22 1, TN22 2, TN22 3, TN22 4
- 4 | ME18 5, ME19 4, ME19 6, TN15 0, TN15 8, TN15 9
- 5 | TN9 1, TN9 2, TN10 3, TN10 4, TN11 9
- 6 | TN3 0, TN4 0, TN4 9
- 7 | TN1 1, TN2 5, TN3 9, TN4 8
- 8 | TN6 1, TN6 2, TN6 3
- 9 | TN20 6, TN21 0, TN21 8, TN21 9 101
- 10 | ME18 6, TN11 0, TN12 5, TN12 6, TN12 7, TN12 8
- 11 | TN1 2, TN2 3, TN2 4
- 12 | TN3 8, TN5 6, TN5 7 100
- 13 | TN19 7, TN31 6, TN32 5
- 14 | ME15 0, ME17 3, ME17 4, TN12 0, TN12 9, TN27 9
- 15 | TN17 1, TN17 2, TN17 3, TN18 4, TN18 5
- 16 | TN17 4, TN26 3, TN27 8, TN30 6, TN30 7
- b. Per capita expenditure derived from Experian MMG3 data (2018 report)
- c. Population derived from Experian MMG3 data (2018 report)
- d. Per capita expenditure projected forward using 'adjusted SFT' forecast growth rates taken from Table 6 of Experian Retail Planner Briefing Note 18
- e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 18

Table 2a: Total convenience goods expenditure available

Zone	Expenditure (£m)				Growth (£m)		
	Convenience				Convenience		
	2021	2026	2031	2038	2021-2026	2021-2031	2021-2036
1	131.6	136.0	139.4	146.4	4.4	7.8	14.8
2	74.6	76.6	78.1	81.8	1.9	3.5	7.2
3	49.5	51.6	53.4	56.8	2.0	3.9	7.2
4	85.1	88.2	90.7	95.7	3.1	5.6	10.6
5	101.6	104.1	105.9	110.9	2.5	4.3	9.3
6	69.6	70.4	71.1	74.1	0.8	1.4	4.5
7	72.4	73.5	74.2	77.1	1.1	1.8	4.6
8	65.0	67.6	69.7	73.9	2.6	4.7	8.8
9	56.7	59.0	60.7	64.3	2.3	4.0	7.6
10	65.8	66.9	67.8	70.7	1.1	2.0	4.9
11	66.4	67.2	67.7	70.3	0.8	1.4	3.9
12	29.2	30.6	31.8	33.9	1.4	2.6	4.7
13	48.6	51.0	53.1	56.9	2.4	4.5	8.4
14	90.9	94.3	97.0	102.3	3.4	6.1	11.5
15	45.6	46.1	46.4	48.0	0.5	0.8	2.4
16	63.6	65.3	66.6	69.1	1.7	3.0	5.5
Total	1,116.2	1,148.3	1,173.5	1,232.2			

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone	Expenditure (£m)		
	Convenience		
	Main	Top-up	Total
1	98.7	32.9	131.6
2	56.0	18.7	74.6
3	37.2	12.4	49.5
4	63.8	21.3	85.1
5	76.2	25.4	101.6
6	52.2	17.4	69.6
7	54.3	18.1	72.4
8	48.8	16.3	65.0
9	42.5	14.2	56.7
10	49.3	16.4	65.8
11	49.8	16.6	66.4
12	21.9	7.3	29.2
13	36.4	12.1	48.6
14	68.2	22.7	90.9
15	34.2	11.4	45.6
16	47.7	15.9	63.6
Total	837.2	279.1	1,116.2

Notes:

- a. Zones based on the following post code sectors
1 | RH7 6, RH18 5, RH19 1, RH19 2, RH19 3, RH19 4, TN7 4
2 | TN8 5, TN8 6, TN8 7, TN11 8, TN13 1, TN14 6
3 | TN22 1, TN22 2, TN22 3, TN22 4
4 | ME18 5, ME19 4, ME19 6, TN15 0, TN15 8, TN15 9
5 | TN9 1, TN9 2, TN10 3, TN10 4, TN11 9
6 | TN3 0, TN4 0, TN4 9
7 | TN1 1, TN2 5, TN3 9, TN4 8
8 | TN6 1, TN6 2, TN6 3
9 | TN20 6, TN21 0, TN21 8, TN21 9 101
10 | ME18 6, TN11 0, TN12 5, TN12 6, TN12 7, TN12 8
11 | TN1 2, TN2 3, TN2 4
12 | TN3 8, TN5 6, TN5 7 100
13 | TN19 7, TN31 6, TN32 5
14 | ME15 0, ME17 3, ME17 4, TN12 0, TN12 9, TN27 9
15 | TN17 1, TN17 2, TN17 3, TN18 4, TN18 5
16 | TN17 4, TN26 3, TN27 8, TN30 6, TN30 7
- b. Per capita expenditure derived from Experian MMG3 data (2018 report)
- c. Population derived from Experian MMG3 data (2018 report)
- d. Per capita expenditure projected forward using 'adjusted SFT' forecast growth rates taken from Table 6 of Experian Retail Planner Briefing Note 17
- e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 17
- f. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1
- g. Ratio of main food shopping to top-up food shopping per zone derived directly from NEMS Household Survey (September 2016)

Table 3: Convenience goods shopping patterns

Destination	Main Food Total (%)	Top-Up Total (%)	Total Combined (%)	Main Food Zone 1 (%)	Top-Up Zone 1 (%)	Main Food Zone 2 (%)	Top-Up Zone 2 (%)	Main Food Zone 3 (%)	Top-Up Zone 3 (%)	Main Food Zone 4 (%)	Top-Up Zone 4 (%)	Main Food Zone 5 (%)	Top-Up Zone 5 (%)	Main Food Zone 6 (%)	Top-Up Zone 6 (%)	Main Food Zone 7 (%)	Top-Up Zone 7 (%)	Main Food Zone 8 (%)	Top-Up Zone 8 (%)	Main Food Zone 9 (%)	Top-Up Zone 9 (%)	Main Food Zone 10 (%)	Top-Up Zone 10 (%)	Main Food Zone 11 (%)	Top-Up Zone 11 (%)	Main Food Zone 12 (%)	Top-Up Zone 12 (%)	Main Food Zone 13 (%)	Top-Up Zone 13 (%)	Main Food Zone 14 (%)	Top-Up Zone 14 (%)	Main Food Zone 15 (%)	Top-Up Zone 15 (%)	Main Food Zone 16 (%)	Top-Up Zone 16 (%)				
Study Area																																							
Zone 1 East Grinstead																																							
Aldi, 207 London Road, East Grinstead, RH19 1HA	3.3	1.7	2.7	24.3	13.2	1.9	0.0	1.5	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Co-operative Food, 1-3 Newlands, Hartfield Row, Forest Row, RH18 5DQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
East Grinstead	0.0	1.4	0.3	0.0	10.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Iceland, Unit 1, 5 Queens Walk, East Grinstead, RH19 4DW	0.1	0.9	0.3	0.7	7.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Other - Zone 1	0.4	0.8	0.5	1.1	6.4	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Sainsbury, Brooklands Way, East Grinstead, RH19 1DD	5.5	2.7	4.6	44.9	21.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Tesco Express, Lewes Road, Forest Row, RH18 5EP	0.0	0.9	0.2	0.0	6.3	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Waitrose, West Street, East Grinstead, RH19 4YZ	2.0	3.0	2.2	15.8	22.9	1.6	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Sub Total	11.3	11.4	10.9	86.7	88.5	7.9	1.4	1.5	2.2	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Zone 2 Edenbridge																																							
Co-operative Food, Mont Saint Aignan Way, Edenbridge, TN8 5LN	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Edenbridge	0.0	0.7	0.2	0.0	0.0	0.0	0.0	4.9	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
M&S Simply Food, Blighs Meadow Shopping Centre, Blighs Road, Sevenoaks, TN13 1DA	0.1	0.1	0.1	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Other - Zone 2	0.0	0.6	0.2	0.0	0.0	0.0	10.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Sevenoaks	0.1	0.2	0.1	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Tesco Express, 39-41 High Street, Edenbridge, TN8 5AD	0.0	0.7	0.2	0.0	0.0	0.0	12.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0				
Tesco, 136 High Street, Sevenoaks, TN13 1LA	0.3	0.4	0.3	0.0	0.0	3.0	3.3	0.0	0.0	0.7	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0				
Waitrose, 58-62 High Street, Sevenoaks, TN13 1JR	1.5	0.9	1.5	0.0	0.0	19.8	12.1	0.0	0.0	4.4	0.7	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Waitrose, Mont St Aignan Way, Edenbridge TN8 5LN	0.9	1.2	1.1	0.0	0.0	15.2	20.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Sub Total	2.9	4.9	3.7	0.0	0.0	38.0	67.6	0.0	0.0	5.1	0.7	0.5	7.9	0.9	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.8	0.0	0.0			
Zone 3 Maresfield																																							
Other - Zone 3	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Tesco Express, Browns Lane, Uckfield TN22 1UN	0.0	0.5	0.2	0.0	0.0	0.0	0.0	0.7	11.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Uckfield	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Sub Total	0.0	0.9	0.3	0.0	0.0	0.0	0.0	0.7	19.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Zone 4 Sevenoaks																																							
Asda, 1 Alexander Grove, Kingshill, West Malling, ME19 4SX	3.0	1.5	2.6	0.0	0.0	0.0	0.0	0.0	0.0	21.8	14.9	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.1	2.0	4.1	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0			
Borough Green	0.0	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0				
Co-operative Food, Station Approach, Borough Green, Sevenoaks, TN15 8AD	0.1	0.9	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.8	10.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Other - Zone 4	0.0	0.5	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Tesco Metro, West Malling Metro, 79 High Street, West Malling, ME19 6NA	0.5	0.7	0.6	0.0	0.0	0.0	0.0	0.0	0.0	7.4	7.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Waitrose, Fortune Way, Kings Hill, West Malling, ME19 4QJ	0.8	2.5	1.2	0.0	0.0	0.0	0.0	0.0	0.0	11.6	26.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0				
West Malling	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Sub Total	4.3	6.6	4.8	0.0	0.0	0.0	0.0	0.0	0.0	41.7	69.0	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.1	2.0	4.1	0.0	0.0	1.7	0.0	0.0	0.7	1.0	0.0	0.0	0.0	0.0	0.0			
Zone 5 Tonbridge																																							
Co-operative Food, 11 York Parade, Trenchwood, Tonbridge, TN10 3NP	0.1	0.8	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	6.9	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Co-operative Food, 78 High Street, Tonbridge, TN9 1EE	0.2	1.7	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	13.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Hildenborough Village	0.0	0.8	0.2	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	6.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Iceland, The Botany, Tonbridge, TN9 1SA	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0				
Lidl, 5-7 Quarry Hill Road, Tonbridge, TN9 2SA	2.2	1.5	1.9	0.0	0.0	3.7	0.0	0.0	0.0	0.0	1.3	11.2	13.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.3	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Other - Zone 5	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Sainsbury, The Angels Centre, Angel Lane, Tonbridge, TN9 1SF	6.5	2.6	5.1	0.0	0.0	6.8	1.1	0.0	0.0	1.5	0.0	46.1	22.3	7.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.4	2.2	2.0	0.0	0.9	0.0	0.0	0										

Table 3: Convenience goods shopping patterns

Sub Total Tunbridge Wells Borough	27.0	29.8	27.0	3.4	1.3	6.2	8.2	2.0	0.0	4.2	0.9	4.9	2.9	76.3	88.5	83.9	91.2	2.5	1.5	5.8	0.0	46.8	69.9	87.7	93.7	58.8	42.2	7.8	17.7	17.6	11.6	62.6	89.0	3.2	2.6
Sub Total Study Area	75.1	86.4	76.4	91.3	89.7	66.5	93.4	29.7	24.5	52.4	74.1	93.3	100.0	99.3	97.3	100.0	98.7	100.0	97.6	59.1	88.8	89.6	100.0	98.9	100.0	93.8	100.0	30.1	72.5	21.4	50.6	82.5	95.9	48.9	84.0

Table 3: Convenience goods shopping patterns

Destination	Main Food Total (%)	Top-Up Total (%)	Total Combined (%)	Main Food Zone 1 (%)	Top-Up Zone 1 (%)	Main Food Zone 2 (%)	Top-Up Zone 2 (%)	Main Food Zone 3 (%)	Top-Up Zone 3 (%)	Main Food Zone 4 (%)	Top-Up Zone 4 (%)	Main Food Zone 5 (%)	Top-Up Zone 5 (%)	Main Food Zone 6 (%)	Top-Up Zone 6 (%)	Main Food Zone 7 (%)	Top-Up Zone 7 (%)	Main Food Zone 8 (%)	Top-Up Zone 8 (%)	Main Food Zone 9 (%)	Top-Up Zone 9 (%)	Main Food Zone 10 (%)	Top-Up Zone 10 (%)	Main Food Zone 11 (%)	Top-Up Zone 11 (%)	Main Food Zone 12 (%)	Top-Up Zone 12 (%)	Main Food Zone 13 (%)	Top-Up Zone 13 (%)	Main Food Zone 14 (%)	Top-Up Zone 14 (%)	Main Food Zone 15 (%)	Top-Up Zone 15 (%)	Main Food Zone 16 (%)	Top-Up Zone 16 (%)			
Outside Study Area																																						
Aldi, Brooks Lane, Lewes, BN7 2BY	0.2	0.1	0.1	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Aldi, Well Road, Maidstone, ME14 1XL	0.6	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	2.3	0.0	0.0	0.0	0.0		
Asda, 387 Maidstone Road, Chatham, ME5 9SE	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Asda, Battle Road, St Leonards-on-Sea, TN37 7AA	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	3.2	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0			
Asda, Kimberley Way, Ashford, TN24 0SE	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	1.4	0.0	1.7	0.0			
Asda, Pegler Way, Crawley, RH11 7AH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Co-operative Food, High Street, The Quintins, Hailsham, BN27 1DP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Co-operative Food, Walderslade Road, Walderslade, ME5 9LL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Lidl, 98 Victoria Road, Horley, RH6 7AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Lidl, Bohemia Road, St. Leonards-on-Sea, Hastings TN37 6RA	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	2.7	1.2	0.0	0.0	0.0	0.0	0.0	0.0			
Lidl, Broadway Shopping Centre, Broadway, Maidstone, ME16 8PS	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.9	0.0	0.0	0.0			
Lidl, Farleigh Hill Retail Park, Maidstone, ME15 6RQ	0.6	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.7	1.2	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	3.6	6.9	1.4	0.0	0.0	0.0	0.0			
Lidl, London Road, Sevenoaks TN13 2JD	0.3	0.2	0.3	0.0	0.0	3.0	1.4	0.0	0.0	0.0	0.9	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Lidl, New Street, Ashford, TN24 8TW	0.4	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	6.5	0.0	0.0			
Lidl, Ninfield Road, Sidley, Bexhill-on-Sea, TN39 5BB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Maidstone	0.0	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0			
Marks & Spencer, 23 Queensway, Crawley, RH10 1EE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Marks & Spencer, The Belfry, High Street, Redhill, RH1 1RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Morrisons, 22-32 Bell Street, Reigate, RH2 7BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Morrisons, 28 Church Walk, Caterham, CR3 6RT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Morrisons, 3 Broadfield Barton, Broadfield, Crawley, RH11 9BA	0.2	0.0	0.2	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Morrisons, 43 East Hill, Oxted, RH8 9AE	0.6	0.1	0.5	1.1	0.8	7.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Morrisons, New Hythe Lane, Larkfield, Maidstone, ME20 6PW	0.6	0.8	0.4	0.0	0.0	0.0	0.0	0.0	0.0	4.4	6.1	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	3.1	0.7	0.0	0.0	0.0	0.0			
Morrisons, Princes Avenue, Walderslade, Chatham, ME5 8BA	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Morrisons, Queens Road, Hastings, TN34 1RN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0				
Morrisons, Sutton Road, Maidstone, ME15 9NN	1.8	1.4	1.9	1.8	0.0	0.0	0.0	0.0	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	20.3	13.2	2.1	0.0	0.9	0.0			
Sainsbury, 1 Buckhurst Place, Bexhill, TN39 3NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Sainsbury, 37-43 Queensway, Crawley, RH10 1EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Sainsbury, 5-7 The Walnuts, Orpington, BR6 0RT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0.											

Table 4: Convenience goods expenditure

Destination	Main Food Total (£)	Top-Up Total (£)	Convenience Total (£)	Main Food Zone 1 (£)	Top-Up Zone 1 (£)	Main Food Zone 2 (£)	Top-Up Zone 2 (£)	Main Food Zone 3 (£)	Top-Up Zone 3 (£)	Main Food Zone 4 (£)	Top-Up Zone 4 (£)	Main Food Zone 5 (£)	Top-Up Zone 5 (£)	Main Food Zone 6 (£)	Top-Up Zone 6 (£)	Main Food Zone 7 (£)	Top-Up Zone 7 (£)	Main Food Zone 8 (£)	Top-Up Zone 8 (£)	Main Food Zone 9 (£)	Top-Up Zone 9 (£)	Main Food Zone 10 (£)	Top-Up Zone 10 (£)	Main Food Zone 11 (£)	Top-Up Zone 11 (£)	Main Food Zone 12 (£)	Top-Up Zone 12 (£)	Main Food Zone 13 (£)	Top-Up Zone 13 (£)	Main Food Zone 14 (£)	Top-Up Zone 14 (£)	Main Food Zone 15 (£)	Top-Up Zone 15 (£)	Main Food Zone 16 (£)	Top-Up Zone 16 (£)	
Study Area																																				
Zone 1 East Grinstead																																				
Aldi, 207 London Road, East Grinstead, RH19 1HA	26.3	4.3	30.7	23.9	4.3	1.1	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Co-operative Food, 1-3 Newlands, Hartfield Row, Forest Row, RH18 5DQ	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
East Grinstead	0.0	3.6	3.6	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Iceland, Unit 1, 5 Queens Walk, East Grinstead, RH19 4DW	0.7	2.4	3.1	0.7	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Other - Zone 1	3.5	2.1	5.6	1.1	2.1	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury, Brooklands Way, East Grinstead, RH19 1DD	44.6	7.0	51.6	44.3	7.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Express, Lewes Road, Forest Row, RH18 5EP	0.0	2.2	2.2	0.0	2.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Waitrose, West Street, East Grinstead, RH19 4YZ	16.4	7.8	24.2	15.5	7.5	0.9	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sub Total	91.5	29.6	121.2	85.6	29.1	4.4	0.3	0.5	0.3	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Zone 2 Edenbridge																																				
Co-operative Food, Mont Saint Aignan Way, Edenbridge, TN8 5LN	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Edenbridge	0.0	2.0	2.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
M&S Simply Food, Blighs Meadow Shopping Centre, Blighs Road, Sevenoaks	0.5	0.3	0.8	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Other - Zone 2	0.0	1.9	1.9	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sevenoaks	0.5	0.6	1.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Express, 39-41 High Street, Edenbridge, TN8 5AD	0.4	2.3	2.7	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0		
Tesco, 136 High Street, Sevenoaks, TN13 1LA	2.5	1.2	3.7	0.0	0.0	1.7	0.6	0.0	0.0	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0		
Waitrose, 58-62 High Street, Sevenoaks, TN13 1JR	13.9	2.8	16.6	0.0	0.0	11.1	2.3	0.0	0.0	2.8	0.1	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Waitrose, Mont St Aignan Way, Edenbridge TN8 5LN	8.5	3.9	12.4	0.0	0.0	8.5	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sub Total	26.2	15.3	41.5	0.0	0.0	21.3	12.6	0.0	0.0	3.2	0.1	0.4	2.0	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.4	0.0	0.0	
Zone 3 Maresfield																																				
Other - Zone 3	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Express, Browns Lane, Uckfield TN22 1UN	0.3	1.4	1.7	0.0	0.0	0.0	0.0	0.3	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Uckfield	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sub Total	0.3	2.5	2.8	0.0	0.0	0.0	0.0	0.3	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Zone 4 Sevenoaks																																				
Asda, 1 Alexander Grove, Kingshill, West Malling, ME19 4SX	26.1	3.5	29.6	0.0	0.0	0.0	0.0	0.0	0.0	13.9	3.2	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.4	0.3	2.1	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	
Borough Green	0.0	0.9	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Co-operative Food, Station Approach, Borough Green, Sevenoaks, TN15 8A	0.5	2.2	2.7	0.0	0.0	0.0	0.0	0.0	0.5	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Other - Zone 4	0.0	1.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Metro, West Malling Metro, 79 High Street, West Malling, ME19 6NA	4.7	1.6	6.4	0.0	0.0	0.0	0.0	0.0	0.0	4.7	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Waitrose, Fortune Way, Kings Hill, West Malling, ME19 4QJ	7.4	5.9	13.3	0.0	0.0	0.0	0.0	0.0	0.0	7.4	5.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	
West Malling	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sub Total	38.7	15.4	54.1	0.0	0.0	0.0	0.0	0.0	0.0	26.6	14.7	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.4	0.3	2.1	0.0	0.0	0.1	0.0	0.0	0.5	0.2	0.0	0.0	0.0	0.0	0.0
Zone 5 Tonbridge																																				
Co-operative Food, 11 York Parade, Trenchwood, Tonbridge, TN10 3NP	0.9	2.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	1.8	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Co-operative Food, 78 High Street, Tonbridge, TN9 1EE	1.3	4.0	5.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	3.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Hildenborough Village	0.0	2.1	2.1	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Iceland, The Botany, Tonbridge, TN9 1SA	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0		
Lidl, 5-7 Quarry Hill Road, Tonbridge, TN9 2SA	17.2	3.6	20.8	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.3	8.5	3.3	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0</													

Table 4: Convenience goods expenditure

Destination	Main Food Total (£)	Top-Up Total (£)	Convenience Total (£)	Main Food Zone 1 (£)	Top-Up Zone 1 (£)	Main Food Zone 2 (£)	Top-Up Zone 2 (£)	Main Food Zone 3 (£)	Top-Up Zone 3 (£)	Main Food Zone 4 (£)	Top-Up Zone 4 (£)	Main Food Zone 5 (£)	Top-Up Zone 5 (£)	Main Food Zone 6 (£)	Top-Up Zone 6 (£)	Main Food Zone 7 (£)	Top-Up Zone 7 (£)	Main Food Zone 8 (£)	Top-Up Zone 8 (£)	Main Food Zone 9 (£)	Top-Up Zone 9 (£)	Main Food Zone 10 (£)	Top-Up Zone 10 (£)	Main Food Zone 11 (£)	Top-Up Zone 11 (£)	Main Food Zone 12 (£)	Top-Up Zone 12 (£)	Main Food Zone 13 (£)	Top-Up Zone 13 (£)	Main Food Zone 14 (£)	Top-Up Zone 14 (£)	Main Food Zone 15 (£)	Top-Up Zone 15 (£)	Main Food Zone 16 (£)	Top-Up Zone 16 (£)		
Zone 8 Crowborough																																					
Crowborough	0.0	2.6	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.1	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Lidl, Beacon Road, Crowborough, TN6 1AN	16.8	3.2	20.0	0.0	0.0	1.3	0.0	4.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	2.3	0.0	5.3	1.8	0.7	0.1	0.0	0.0	0.4	1.0	1.5	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Pine Grove, Crowborough, TN6 1DH	25.3	5.2	30.5	0.0	0.0	0.0	0.0	2.9	0.1	0.0	0.0	0.0	0.0	0.4	0.0	2.0	0.2	18.3	4.8	0.0	0.0	0.7	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other - Zone 8	0.0	0.9	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury's Local, Crowborough Hill, Crowborough, TN6 2EG	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco, Sybron Way, Crowborough, TN6 3DQ	13.4	1.4	14.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.6	1.2	1.2	0.2	1.1	0.0	0.0	0.0	2.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Waitrose, Croft Road, Crowborough, TN6 1DL	25.5	4.9	30.4	0.5	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.2	15.3	4.4	2.1	0.2	0.0	0.0	0.0	0.0	1.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sub Total	81.0	18.3	99.4	0.5	0.0	1.3	0.0	9.5	0.1	0.0	0.0	0.0	0.0	1.7	0.0	8.3	0.4	47.5	15.4	3.9	0.6	1.8	0.5	0.8	1.0	5.3	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Zone 9 Heathfield																																					
Co-operative Food, 110 High Street, Heathfield, TN21 8JD	8.1	5.3	13.4	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.2	4.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.1	0.0	0.0	0.0	0.0	0.0	0.0		
Heathfield	1.7	1.9	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.3	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.4	0.0	0.3	0.0	0.0	0.0	0.0		
Mayfield Village	0.3	0.6	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Other - Zone 9	0.3	0.8	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury, Station Road, Heathfield, TN21 8LB	8.9	2.5	11.5	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.8	2.3	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Tesco Express, Station Road, Heathfield	0.3	0.8	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Waitrose, Station Road, Heathfield TN21 8DF	2.8	1.7	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.3	0.0	0.0	0.0	0.0	0.0	0.0		
Sub Total	22.3	13.6	35.9	0.7	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	18.5	11.5	0.0	0.0	0.0	0.0	0.4	0.0	0.0	2.7	1.4	0.0	0.3	0.0	0.0	0.0	0.0	0.0	
Zone 10 Paddock Wood																																					
East Peckham Village	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Hadlow	0.0	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Other - Zone 10	0.4	2.8	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	
Paddock Wood	0.4	0.7	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Express, Commercial Road, Paddock Wood, TN12 6EL	0.0	1.8	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0		
Waitrose, Church Road, Paddock Wood, TN12 6EX	25.1	6.8	31.9	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.8	0.4	0.0	0.0	0.0	0.0	15.9	5.3	1.9	0.0	0.0	0.2	0.0	0.2	4.5	0.7	1.6	0.0	0.0	0.0	0.0	
Sub Total	25.8	12.7	38.6	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.8	0.4	0.0	0.0	0.0	0.0	16.3	9.9	2.3	0.2	0.0	0.2	0.0	0.2	4.5	0.9	1.6	0.8	0.0	0.0	0.0	
Zone 11 Royal Tunbridge Wells (north)																																					
Asda Supermarket, Longfield Road, Tunbridge Wells, TN2 3EY	20.0	2.8	22.7	0.0	0.0	1.8	0.7	0.0	0.0	0.0	0.0	2.3	0.0	2.6	0.3	0.0	0.0	0.0	0.0	0.3	0.0	1.5	0.0	7.0	1.6	0.4	0.2	0.0	0.0	1.4	0.0	2.5	0.0	0.0	0.0	0.0	
Iceland, 88-92 Calverley Road, Tunbridge Wells, TN1 2UN	1.2	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Marks & Spencer Food & Home, Longfield Road, Tunbridge Wells, TN2 3FB	10.9	2.2	13.1	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	4.0	0.6	2.7	0.4	0.0	0.0	0.0	0.0	0.3	1.0	0.7	0.6	0.0	0.2	0.2	1.6	0.0	0.3	0.0	0.0	0.0	0.0		
Marks & Spencer, 33-37 Calverley Road, Tunbridge Wells, TN1 2TX	6.4	5.2	11.6	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	1.2	1.6	0.0	0.0	0.0	0.0	0.0	1.7	1.5	0.0	0.0	0.0	0.0	3.0	0.2	0.0	0.0	0.0	0.0	0.0		
Other - Zone 11	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Pembury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tesco Metro, Tunbridge Wells Metro, 29 Grosvenor Road, Tunbridge Wells, TN11 1JH	4.4	3.2	7.7	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.0	0.0	2.0	0.7	2.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0														

Table 4: Convenience goods expenditure

Destination	Main Food Total (£)	Top-Up Total (£)	Convenience Total (£)	Main Food Zone 1 (£)	Top-Up Zone 1 (£)	Main Food Zone 2 (£)	Top-Up Zone 2 (£)	Main Food Zone 3 (£)	Top-Up Zone 3 (£)	Main Food Zone 4 (£)	Top-Up Zone 4 (£)	Main Food Zone 5 (£)	Top-Up Zone 5 (£)	Main Food Zone 6 (£)	Top-Up Zone 6 (£)	Main Food Zone 7 (£)	Top-Up Zone 7 (£)	Main Food Zone 8 (£)	Top-Up Zone 8 (£)	Main Food Zone 9 (£)	Top-Up Zone 9 (£)	Main Food Zone 10 (£)	Top-Up Zone 10 (£)	Main Food Zone 11 (£)	Top-Up Zone 11 (£)	Main Food Zone 12 (£)	Top-Up Zone 12 (£)	Main Food Zone 13 (£)	Top-Up Zone 13 (£)	Main Food Zone 14 (£)	Top-Up Zone 14 (£)	Main Food Zone 15 (£)	Top-Up Zone 15 (£)	Main Food Zone 16 (£)	Top-Up Zone 16 (£)	
Outside of Study Area																																				
Aldi, Brooks Lane, Lewes, BN7 2BY	1.2	0.3	1.5	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Well Road, Maidstone, ME14 1XL	2.9	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.8	0.0	0.0	0.0
Asda, 387 Maidstone Road, Chatham, ME5 9SE	2.5	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Asda, Battle Road, St Leonards-on-Sea, TN37 7AA	1.6	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	1.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	
Asda, Kimberley Way, Ashford, TN24 0SE	2.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.5	0.0	0.8	0.0		
Asda, Pegler Way, Crawley, RH11 7AH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Co-operative Food, High Street, The Quintins, Hailsham, BN27 1DP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Co-operative Food, Walderslade Road, Walderslade, ME5 9LL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Lidl, 98 Victoria Road, Horley, RH6 7AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Lidl, Bohemia Road, St Leonards-on-Sea, Hastings TN37 6RA	1.3	0.1	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
Lidl, Broadway Shopping Centre, Broadway, Maidstone, ME16 8PS	0.3	0.3	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	
Lidl, Farleigh Hill Retail Park, Maidstone, ME15 6RQ	4.4	1.8	6.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	1.6	0.5	0.0	0.0	0.0	
Lidl, London Road, Sevenoaks TN13 2JD	3.1	0.4	3.6	0.0	0.0	1.7	0.3	0.0	0.0	0.9	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Lidl, New Street, Ashford, TN24 8TW	3.7	0.0	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	3.1	0.0		
Lidl, Ninfeld Road, Sidley, Bexhill-on-Sea, TN39 5BB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Maidstone	0.0	0.8	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	
Marks & Spencer, 23 Queensway, Crawley, RH10 1EE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Marks & Spencer, The Belfry, High Street, Redhill, RH1 1RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Morrisons, 22-32 Bell Street, Reigate, RH2 7BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Morrisons, 28 Church Walk, Caterham, CR3 6RT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Morrisons, 3 Broadfield Barton, Broadfield, Crawley, RH11 9BA	1.8	0.0	1.8	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Morrisons, 43 East Hill, Oxted, RH8 9AE	5.3	0.2	5.5	1.1	0.2	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Morrisons, New Hythe Lane, Larkfield, Maidstone, ME20 6PW	3.0	2.0	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.7	0.2	0.0	0.0	0.0	
Morrisons, Princes Avenue, Walderslade, Chatham, ME5 8BA	2.8	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Morrisons, Queens Road, Hastings, TN34 1RN	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Morrisons, Sutton Road, Maidstone, ME15 9NN	16.8	3.9	20.7	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.9	3.0	0.7	0.0	0.4	0.0	0.0	
Sainsbury, 1 Buckhurst Place, Bexhill, TN39 3NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury, 37-43 Queensway, Crawley, RH10 1EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury, 5-7 The Walnuts, Orpington, BR6 0RT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury, Crawley Avenue, West Green, Crawley, RH10 8NF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury, Harlands Road, Haywards Heath, RH16 1DG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury, John MacAdam Way, Sedlescombe Road, St Leonards, TN37 7S	9.6	0.9	10.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	9.3	0.9	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury, Mills Road, Quarry Wood, Aylesford, ME20 7NA	2.9	1.3	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.3	0.0	0.0	0.0	0.0	0.0	
Sainsbury, Otford Road, Sevenoaks, TN14 5EG	9.1	0.3	9.3	0.0	0.0	4.9	0.3	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury, Pallant Way, Locksbottom, Orpington, BR6 8NZ	9.2	0.0	9.2	0.0	0.0	0.0	0.0	0.0	0.0	9.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury, Romney Place, Maidstone, ME15 6LT	3.6	0.2	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	
Sainsbury, Simone Well Avenue, Ashford, TN24 8YN	7.1	0.5	7.6	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.3	0.3	0.0	3.6	0.2	0.0	
Sainsbury, Stane Street, Codmore Hill, Pulborough, RH10 1BO	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	

Notes:

- a. Zones based on the following post code sectors
 - 1 | RH7 6, RH18 5, RH19 1, RH19 2, RH19 3, RH19 4, TN7 4
 - 2 | TN8 5, TN8 6, TN8 7, TN11 8, TN13 1, TN14 6
 - 3 | TN22 1, TN22 2, TN22 3, TN22 4
 - 4 | ME18 5, ME19 4, ME19 6, TN15 0, TN15 8, TN15 9
 - 5 | TN9 1, TN9 2, TN10 3, TN10 4, TN11 9
 - 6 | TN3 0, TN4 0, TN4 9
 - 7 | TN1 1, TN2 5, TN3 9, TN4 8
 - 8 | TN6 1, TN6 2, TN6 3
 - 9 | TN20 6, TN21 0, TN21 8, TN21 9 101
 - 10 | ME18 6, TN11 0, TN12 5, TN12 6, TN12 7, TN12 8
 - 11 | TN1 2, TN2 3, TN2 4
 - 12 | TN3 8, TN5 6, TN5 7 100
 - 13 | TN19 7, TN31 6, TN32 5
 - 14 | ME15 0, ME17 3, ME17 4, TN12 0, TN12 9, TN27 9
 - 15 | TN17 1, TN17 2, TN17 3, TN18 4, TN18 5
 - 16 | TN17 4, TN26 3, TN27 8, TN30 6, TN30 7
- b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (September 2016)
- c. Excludes 'don't know/maybe', markets and internet sales

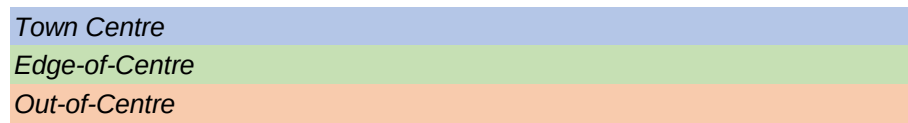


Table 5: Convenience goods shopping patterns

Destination	Gross Floorspace	Net Sales Area	Net Convenience Sales Area (A)	Sales Density (B)	Benchmark Turnover (AxB)	Survey Turnover	Inflow Allowance	Estimated Survey T/O with Inflow	Overtrading
	(sq m)	(sq m)	(sq m)	(£ per sq m)	(£m)	(£m)	(£m)	(£m)	(£m)
<i>Study Area</i>									
Zone 6 Southborough									
Marks & Spencer Simply Food, St Johns Road, Tunbridge Wells, TN4 9TP	-	93	89	10,476	0.9	4.0	0.0	4.0	3.1
Other - Zone 6	-	-	-	-	4.2	4.2	0.0	4.2	0.0
Sainsbury's Local, 60/64 St Johns Road, Tunbridge Wells, TN4 9PE	-	279	265	11,691	3.1	10.1	0.0	10.1	7.0
Southborough	-	-	-	-	1.2	1.2	0.0	1.2	0.0
Tesco Express, 79 London Road, Southborough, Tunbridge Wells, TN4 0PX	339	223	212	13,797	2.9	6.9	0.0	6.9	4.0
Sub Total					12.4	26.4		26.4	14.0
Zone 7 Royal Tunbridge Wells (central and south)									
Hawkenbury (Tunbridge Wells)	-	-	-	-	0.8	0.8	0.0	0.8	0.0
Other - Zone 7	-	-	-	-	3.9	3.9	0.0	3.9	0.0
Rusthall	-	-	-	-	1.4	1.4	0.0	1.4	0.0
Sainsbury, Linden Park Road, Tunbridge Wells, TN2 5QL	6,897	4,948	3,572	11,691	41.8	92.7	0.0	92.7	51.0
Tunbridge Wells	-	-	-	-	3.2	3.2	0.0	3.2	0.0
Sub Total					51.1	102.0		102.0	51.0
Zone 10 Paddock Wood									
Other - Zone 10	-	-	-	-	3.2	3.2	0.0	3.2	0.0
Paddock Wood	-	-	-	-	1.0	1.0	0.0	1.0	0.0
Tesco Express, Commercial Road, Paddock Wood, TN12 6EL	398	218	207	13,797	2.9	1.8	0.0	1.8	-1.1
Waitrose, Church Road, Paddock Wood, TN12 6EX	3,020	1,693	1,392	12,940	18.0	31.9	0.0	31.9	13.9
Sub Total					25.0	37.8		37.8	12.8
Zone 11 Royal Tunbridge Wells (north)									
Asda Supermarket, Longfield Road, Tunbridge Wells, TN2 3EY	3,891	2,849	1,909	13,659	26.1	22.7	0.0	22.7	-3.3
Iceland, 88-92 Calverley Road, Tunbridge Wells, TN1 2UN	651	344	334	6,859	2.3	1.2	0.0	1.2	-1.1
Marks & Spencer Food & Home, Longfield Road, Tunbridge Wells, TN2 3FB	1,560	936	909	10,476	9.5	13.1	0.0	13.1	3.6
Marks & Spencer, 33-37 Calverley Road, Tunbridge Wells, TN1 2TX	1,623	974	929	10,476	9.7	11.6	0.0	11.6	1.9
Other - Zone 11	-	-	-	-	0.7	0.7	0.0	0.7	0.0
Pembury	-	-	-	-	0.0	0.0	0.0	0.0	0.0
Tesco Metro, Tunbridge Wells Metro, 29 Grosvenor Road, Tunbridge Wells, TN1 2AH	2,300	1,077	815	13,797	11.2	7.7	0.0	7.7	-3.6
Tesco, Woodsgate Corner, Pembury, Tunbridge Wells, TN2 4NE	2,086	1,087	823	13,797	11.4	35.4	0.0	35.4	24.0
Sub Total					70.9	92.4		92.4	21.5
Zone 12 Wadhurst									
Lamberhurst Village	-	-	-	-	0.8	0.8	0.0	0.8	0.0
Other - Zone 12	-	-	-	-	4.9	4.9	0.0	4.9	0.0
Sub Total					5.7	5.7		5.7	0.0
Zone 15 Cranbrook and Hawkhurst									
Co-operative Food, High Street, Cranbrook, TN17 3DQ	2,320	1,333	1,164	10,824	12.6	13.8	0.0	13.8	1.2
Cranbrook	-	-	-	-	3.2	3.2	0.0	3.2	0.0
Hawkhurst	-	-	-	-	1.7	1.7	0.0	1.7	0.0
Other - Zone 15	-	-	-	-	0.6	0.6	0.0	0.6	0.0
Tesco Metro, Rye Road, Hawkhurst, TN18 4HG	1,240	694	525	13,797	7.2	17.3	0.0	17.3	10.1
Sub Total					25.3	36.5		36.5	11.2
Sub Total Tunbridge Wells					190.4	301.0		301.0	110.5

Notes:

a. Gross floorspace derived from IGD database, Tunbridge Wells Borough Council records or Nexus Planning Assessment

b. Net floorspace derived from IGD database or Tunbridge Wells Borough Council records where available or based on Nexus Planning professional judgement (generally assumed to be 70% of gross floorspace for smaller stores where not specifically known)

c. Proportion of net floorspace derived from typical company split between convenience and comparison floorspace as identified by Verdict UK Food & Grocery Retailers with the exception of large food superstores (i.e. over 4,000 sq.m net sales area) which are assumed to have approximately 60:40 split in favour of convenience goods and local foodstore which are assumed to have 95% of net sales dedicated to convenience. Aldi and Lidl are assumed to have 80% of net sales dedicated to convenience goods, which correlates with our experience elsewhere

d. Sales densities relate to the monetary turnover of each square metre of net sales area and are derived from Mintel Retail Rankings

e. It has been assumed that all unnamed and local convenience stores within a centre (including B&M, Bargain Booze, Budgens, Costco, Heron Foods, One Stop) are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that identified by the survey)

f. Survey derived performance of stores calculated by adding together 'main' and 'top up' turnover as set out in Table 4

2018 Prices

Town Centre
Edge-of-Centre
Out-of-Centre

Table 6a: Estimated 'capacity' for new convenience goods facilities in Tunbridge Wells Borough

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Designated Centre Overtrading (£m)	Surplus Expenditure (£m)
2021	190.4	301.0	0.0	11.2	99.3
2026	192.0	309.6	0.0	11.3	106.3
2031	192.0	316.4	0.0	11.3	113.1
2038	192.0	332.2	0.0	11.3	129.0
Study Area Market Share (%)		27.0			

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)
2. Assumes constant market share claimed by Tunbridge Wells Borough facilities at 27.0% from Study Area (allows for no inflow uplift)

2018 Prices

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in Tunbridge Wells Borough

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ^a	Max ^b
2021	99.3	7,800	13,600
2026	106.3	8,300	14,500
2031	113.1	8,800	15,400
2038	129.0	10,000	17,600

a. Average sales density assumed to be £12,950 per sq m, based on the average sales density of supermarket foodstore operators
b. Average sales density assumed to be £7,393 per sq m, based on the average sales density of Aldi, Lidl and other discount retail operators
c. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)

2018 Prices

Table 6c: Extant convenience goods commitments/closures in Tunbridge Wells Borough

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)	Status
Zone 6						
Southborough Hub, 137 London Road, Southborough, Kent, TN4 0NA	18/03558/FULL	Demolition of existing building and erection of a new, mixed use Community Hub building comprising a community hall, library, town council offices, medical centre with associated storage, toilets and plant room space, a retail unit, new town square and the erection of a new sports pavilion and depot with associated parking and landscaping	30	5,000	0.2	-
Car Park, John Street, Royal Tunbridge Wells, Kent, TN4 9TT	15/510585/FULL	Construction of 3 new retail units and 5 new flats, resurfacing and improvement works to existing car park (amendments to scheme previously approved under planning reference 14/506666/REM).	66	5,000	0.3	-
Majestic Wine Warehouses, 319 - 323 St Johns Road, Royal Tunbridge Wells, Kent, TN4 9XE	15/502446/FULL	Change of use of first floor vacant space from unknown use to A1 use	126	5,000	0.6	-
Zone 7						
Former ABC Cinema Site, Mount Pleasant Road, Royal Tunbridge Wells, Kent, TN1 1PN	19/01869/FULL	Mixed use development comprising retail uses, restaurants, cinema, 108 dwellings, car and cycle parking, highway works, public realm improvements	694	5,000	3.5	-
Lidl, Linden Park Road, Royal Tunbridge Wells	20/02027/FULL	External alterations to sub-divide existing Homebase	1,687	10,103	17.0	-
Zone 11						
Aldi, Great Lodge Retail Park, Longfield Road, Royal Tunbridge Wells	18/03967/LAWPRO	Lawful Development Certificate (Proposed): Unrestricted A1 (retail) use of Unit 1 including the sale of food and drink	2,006	10,827	21.7	-
Asda, Longfield Road, Royal Tunbridge Wells, Kent, TN2 3EY	15/500615/FULL	Relocation of the existing plant, new external cold room, new galvanised canopy over existing compactor, new concrete ramp and internal alterations	144	13,659	2.0	-
Knight Wood Development, Land West Of Knights Way, Longfield Road, Royal Tunbridge Wells, TN2 3UW	13/03101/REM	Reserved Matters (Appearance, Landscaping, Layout and Scale) - To provide 302 residential dwellings (Use Class C3), 670 sq m GEA of non-residential floorspace (Use Classes A1, A2, A3, A5, B1, D1 and/or D2), and associated works including internal road network and associated highway works; re-profiling of site levels; landscaping and selective tree removal; informal and formal open space; pedestrian, cyclist and public transport infrastructure; utilities and drainage infrastructure; car and cycle parking; waste storage; and works to existing woodland.	27	5,000	0.1	-
Zone 15						
The Find, Stone Street, Cranbrook, Kent, TN17 3HE	13/00051/FUL	Change of use to shop and offices with ancillary storage.	32	5,000	0.2	-
Waitrose, Rye Road, Hawkhurst, TN18 4JB	-	-	1,093	13,711	15.0	Trading
Budgens, Rye Road, Hawkhurst, TN18 4JB	-	-	-796	-	-0.3	Closed
Total			5,110	60.30		

1. Sales density assumed to be £5,000 based on Nexus Planning judgement where the occupier has not been referenced within the application.
2. Convenience floorspace is assumed to be 1/3 net sales area based on Nexus Planning judgement where the occupier has not been referenced within the application.

2018 Prices

Table 6d: Net quantitative capacity for additional convenience goods floorspace in Tunbridge Wells Borough

Year	Surplus Expenditure (£m)	Commitments / Closures (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ^a	Max ^b
2021	99.3	60.3	39.0	3,100	5,400
2026	106.3	60.8	45.6	3,500	6,200
2031	113.1	60.8	52.4	4,100	7,100
2038	129.0	60.8	68.2	5,300	9,300

a. Average sales density assumed to be £12,950 per sq m, based on the average sales density of supermarket foodstore operators
b. Average sales density assumed to be £7,393 per sq m, based on the average sales density of Aldi, Lidl and other discount retail operators
3. Residual calculated by subtracting turnover of commitments (sourced from Table 6c) from surplus expenditure (sourced from Table 6a)
4. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17 (February 2020)

2018 Prices